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ALBANIA

Top Albania Chooses SIS

Albanian station Top Albania Radio, based in Tiranë, purchased an Erete system to automate its studios.

The software, developed by Italian firm Società Italiana Software (SIS), includes the Etere Main radio management module for scheduling commercials, programs, jingles and news; the Etere News module for news management; Etere Music Manager for playlist editing; and the Etere Player for live assist and automated playback.

According to Station Manager Dritan Hoxha, the Erete system is an efficient and cost-effective solution for Top Albania Radio.

Top Albania Radio is heard approximately 75 percent of Albania.

*For information from SIS, contact Stefano Arduini in Italy at telephone: +39-0733-9564; FAX: +39-0733-956-335; e-mail: info@etere.com; or circle **Reader Service 41**.*

Information also is available via the World Wide Web at: <http://www.etere.com/>