

TV

VOLUME 18 ISSUE 5
JULY/AUGUST 2000

Europe • Middle East • Africa **TECHNOLOGY & Production**

Serving the Broadcast, Cable, Production, Post Production, Business and New Media Markets

FROM TODAY ON IT'S A FACT

Your broadcasting station on web



To be on-line has never been so easy

Etere Web has created the opportunity to take advantage of the most advanced communications through Web.
This is the reason why Etere Web, the first integral between Radio and Television broadcasting automation and Web, has been created.
ETERE WEB is perfectly integrated with ETERE Automation, it can transfer the TV or Radio data and take care of both the broadcasting and the publishing on Web and also offers the broadcasting of streaming events "on demand".

Etere of Italy has launched Etere Web, a webcasting system that takes data directly from an Etere Automation schedule for TV or radio. Features include publishing background information on the web as programmes go to air and the delivery of single events on demand, backed by a 24/365 support service in either Italian or English. www.etere.com