ETERE PRESS RELEASE
ETERE AT IBC 2003 (08/2003)

Exhibitor: Etere Automation

Stand number: 8.189

ETERE Automation provides the most **powerful, flexible, cost-effective** and **high-performance software solution** on the broadcast market. It's a complete, easy-to-use solution that is ready to meet your entire automation, recording, archiving, scheduling, traffic and media asset management needs.

ETERE innovative workflow allows you to increase productivity and quality while cutting costs.

ETERE is **100% software** and it **doesn't require dedicated hardware**, it runs on standard PC and drives quite all the video devices available on the market.

At IBC 2003, ETERE will show all its software solutions, and also the new entry:

> ➢ **ETERE Archive Manager**
> It's the right solution for your digital video archiving. It has an integrated database and browsing capability and a comprehensive search engine. It over you 2 levels of archiving with a Fast disk based archive and a tape based 'deep archive'.
> ➢ **ETERE Traffic**
> This product is the result of more than 10 years of experience of ETERE in Traffic management. It integrates all the functions of a traffic system plus some unique features features such as reservation with expiry date, a grid scheduling generation tool and a revolutionary promo scheduling tool.

www.etere.com
marketing@etere.com

www.etere.com