

A consistent system



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ETERE INTEGRATES EVS TECHNOLOGY

Tolentino, 27th November 2008 Etere, leader in the media market with a wide range of high technology software for broadcasting and media companies, is pleased to announce the introduction of a new advanced driver for the integration of the renowned EVS XT2 video production server.

Etere is now capable of integrating EVS into its tapeless workflow (TV Automation, Media Asset Management, Archiving, News integration, Web & NLE integration) to fulfil growing customers' needs and business requirements.

Etere considers EVS as an important partner, due to its reputation as one of the most important players in the broadcasting market as well as its focus on reliability and customer satisfaction.

Nicolas Bourdon, Marketing and Communication Director for EVS said:

"We are proud to collaborate with Etere on improving customers' workflows. Our excellent working relationship has led to the development of a software solution that interacts with our renowned XT2 video production server.

Etere provides both crucial user functions such as ingest, content management, editing and playout as well as background capabilities which are crucial to the overall operation of broadcasting systems.

For this reason Etere has played an important role in improving broadcasting workflows. Our video production server, and its related software applications power the most demanding live production workflows in sports broadcast and tv programs around the world."



About Etere

Etere is an international leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years of experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide that can offer you a solution to all your media needs in one single package. It is a 100% software solution that works on standard IT hardware.

A common framework where there is real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management. Its easy-to-use workflow is able to coordinate all these areas with an unbeatable performance.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sales support service on the market with engineers ready to give professional assistance 24 hours a day, 7 days a week. The service includes voice, email, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

Etere: reliable software for a consistent system.

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For more info, please visit www.etere.eu or e-mail info@etere.eu