A consistent system

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ETERE AT [SET 2008 BROADCAST & CABLE]

Etere software confirms being a benchmark and strongly expands its presence worldwide

Tolentino, 17 July 2008 Etere, a worldwide leading suppliers of new generation and cost effective software-based solutions for TV broadcasters, content provides and media industry, will unveil new features and functions to its software at SET Broadcast & Cable 2008 in Sao Paulo.
(Etere will be hosted by BrasVideo http://www.brasvideo.com)

At SET Broadcast & Cable 2008, Etere is exhibiting the whole product range **showcasing complete workflows for TV broadcasters and media industry** with a focus on recent products enhancements:

- **TV Automation**
    - ✓ STMAN for unlimited secondary events, pass-through commands, advanced channel branding/graphics management
    - ✓ SD/HD support with metadata for simulcast in the asset dbase
    - ✓ Workflow for video subtitling
- **Media Asset Management**
    - ✓ Speech to text full integration
    - ✓ Multiple locations with a single logical view
    - ✓ Content delivery on multiple platforms
- **News Automation**
    - ✓ advanced integration with MOS based NRCS
- **HSM Enterprise**
    - ✓ Standalone recovery function
    - ✓ Support of cloning subset of video on different libraries
    - ✓ Geographically distributed libraries management
- **Media Manager**
    - ✓ Support for distributed archives
- **Video Logging**
    - ✓ Audience integration
- **Various**
    - ✓ Virtual Assets
    - ✓ Additional file format Transcoding
    - ✓ New and more advanced features for the XDCAM 1.56 updated firmware version
    - ✓ NLE integration

About Etere
Reliable solutions for a consistent system

Etere is a worldwide leading supplier of software-based solutions for broadcasters, content providers and media industry with 19 years experience and more than 650 installations
Only Etere is able to offer modular, powerful, flexible, cost-effective, high-performance, end-to-end "**in a single package**" solutions for: TV Automation, Indexing, Media Asset Management & Content Management, Archiving/HSM, Scheduling, Traffic, AirTime Sales, Programs planning & rights management, Ingest & Proxy, News Automation, Web integration, Video logging
Etere use off the shelf hardware, it's easy to use and fits any organization and workflow thanks to its modularity, flexibility and the common framework for real-time data sharing among the several applications.
Etere 24/7 after-sales support service is considered the best in the industry and our engineers are always ready to help giving fast, accurate and professional service (voice, mail, VPN and VOIP with unlimited calls and connection time, integrated SNMP for a pro-active system to help problem diagnose before they occurs) any time you need

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For any further information please visit www.etere.eu or send and e-mail to marketing@etere.eu

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