

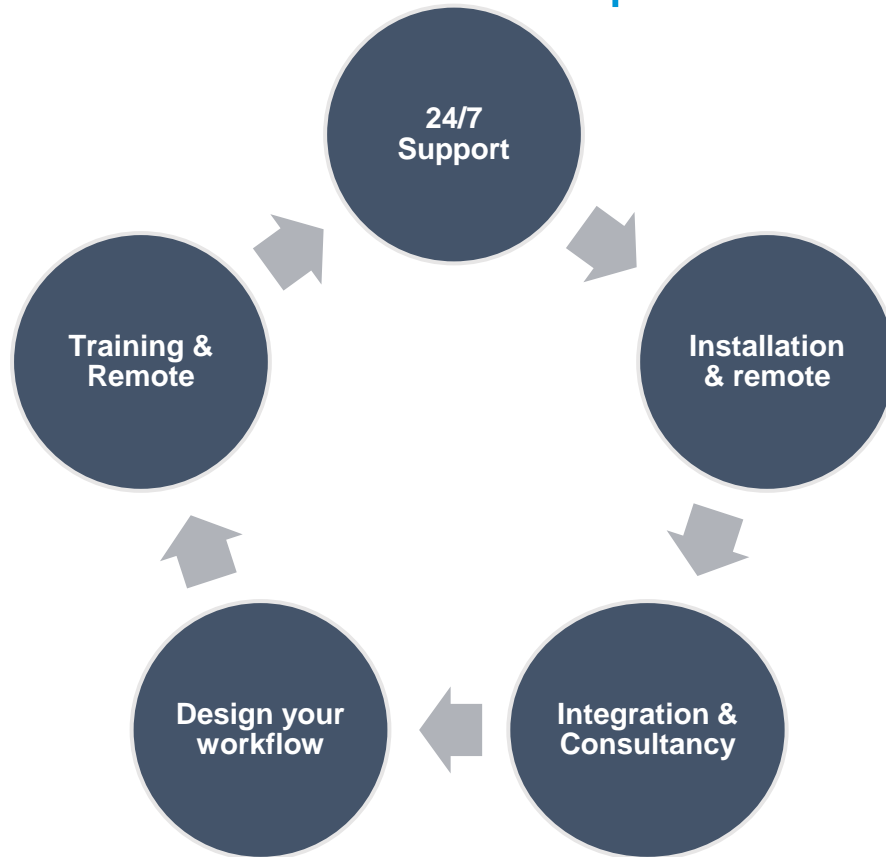
ETERE BMS



About Etere

- Over 35 years experience in providing broadcast and media software
- Engineered in Italy
- Etere Ecosystem is able to connect & manage your entire system
- Better accuracy
- Collaborative workflows
- Software solution with open system
- Fully scalable
- 24/7 worldwide support

Professional Expertise



www.etere.com

Etere Ecosystem

(Binds all your business)

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Newsroom

Unlimited MOS devices. Social media integration. Approval workflow. Multiformat. Integrated generative AI. Web and mobile interfaces. Integrated multi-studio payout. Integrated graphics payout. PTZ camera control.

Ad Insertion

Multi-format. Frame accurate splicing on any frame. SCTE and Cue Tone decoder. Integrated scheduling. Graphics advertising overlay. SDI or IP, SRT, RTSP, RTP, HLS, DASH.

Automation

Redundancy clone/backup, backup one to many. Automated ingest. Play while recording. IP, SDI, NDI, 4K/SD/HD. Hybrid/Traditional/CIB. Graphics and transitions management. Integrated master control.

Logging

Advanced frame accurate logging system. HTML5 player and editing. SDI, IP inputs. Integrated receiver. Fully redundant architecture. Multi-resolution encoding. Automatic and manual metadata. Audience comparison ready. HSM integration for historical archive.

OTT

HLS and Dash protocols. Multiformat encoding. Generate markers for conditional advertising. Full control from the automation interface.

VOD

Multiformat transcoding. Customizable workflows and delivery. Integrated packaging. Rich metadata with customizable data sets. Deliver video, images, and trailers. Integrated BMS for invoicing after delivery.

HSM Archive

High availability. Multi-libraries. Multi-format. Combine LTO cloud and disks. OAIS compliant. Offline tapes. Disaster recovery ready.

Airsales

Efficiently manage the business and traffic workflow of any ad campaign. Multi-day inventory view. End-to-end solution suitable for TV and Radio. Manage complex cross-media campaigns under one business case. Post transmission analytics. Auto-reservations based on contractual rules and placeholders. MAM integration for easy preview. Logging integration. Audience related prices. Salesforce and account management.

Media Asset Management

Multi-resolution and multiformat. Multi-storage, multi-protocol. Integrated workflow engine. Unlimited metadata. Multilanguage metadata. HTML editing from browser. Cost tracking and reporting. Transcoding from and to any format. Cutting, stitching, watermarking.

Radio-Live

Single playlist for audio and video. Visual radio management with presenter view. PTZ camera control. Crawls, tickers and graphics effects. Integrated video mixer with video effects. Control of audio mixers analogue and digital. Integrated music programming. Integrated advertising programming.

BMS

Strategy, planning, and execution workflows. Purchase orders and contracts. Long and short-term schedules, with automatic rights verification and business rules monitoring. Inventory and reruns. Alternative schedules for contingencies. Make last-minute playlist changes. Series and movies. MAM integration for easy preview. Logging integration. Multi-channel management. Promo management. Manage scheduling rules. Audience and revenue reports.

Subtitling and Closed Caption

Full generation captions. CEA 608 and 708 DVB and ARIB subtitling. AI-integration for automatic translation and speech-to-text. Multiformat import export. Integrated with MAM. Live captioning software with live edits and voice recognition. Web format includes ad webVtt.

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What is a Scheduling System

A Scheduling System can be divided into 3 key areas:

Commercial management (sold by the station):

- Sales
- Scheduling of Air sales
- Invoicing
- Planning/Reports

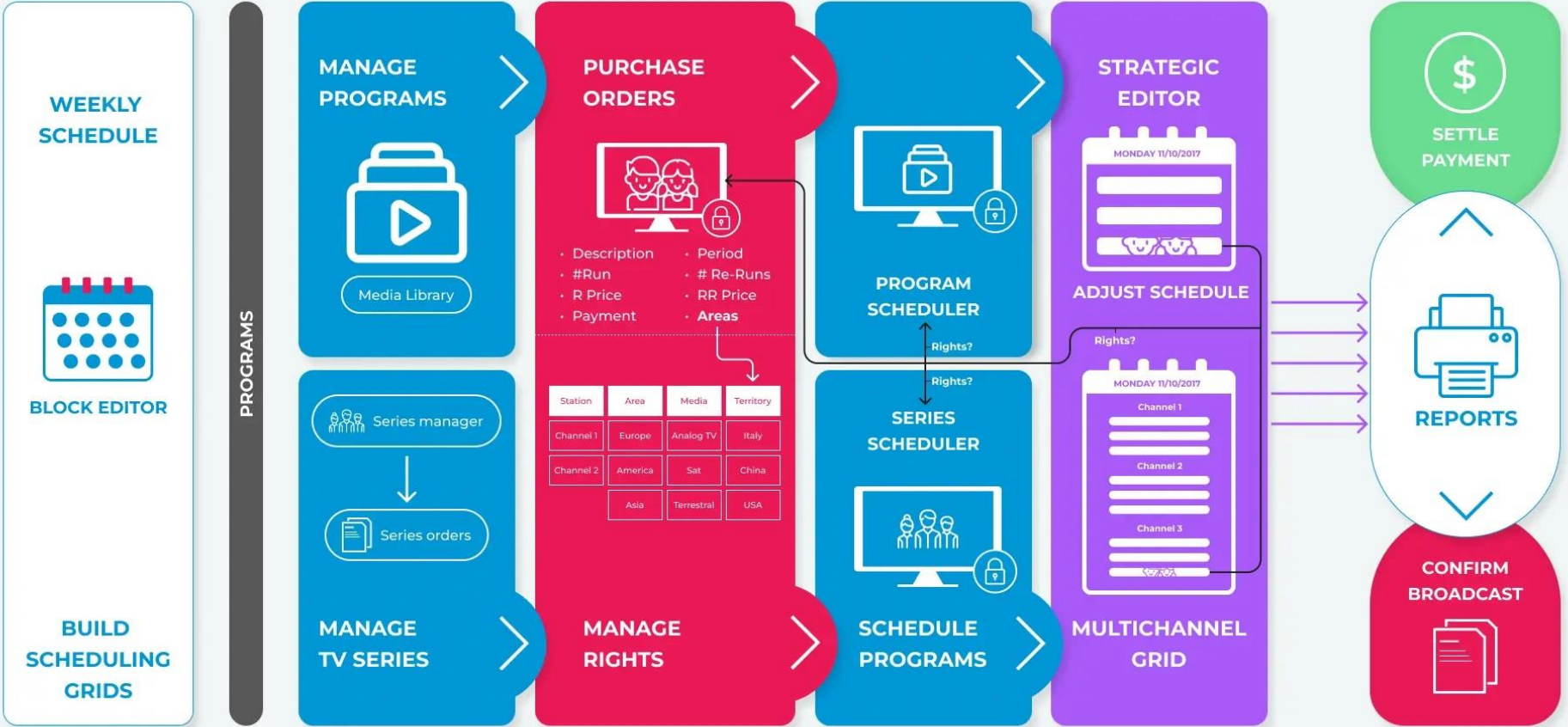
Programs management (purchased or produced by the station):

- Program management
- Series management
- Rights payment

Promo management

- All these events make up the playlist
- Following play out, As-Run Logs are created for both invoicing and Rights Management

BROADCAST MANAGEMENT SYSTEM



Etere BMS Web



Gain accuracy & visibility

Connected dashboards and database across the complete workflow

Be Ready for the Future

Web-ready
Multiple platforms & territories
Work anytime & anywhere

Be Flexible

Apply schedule changes for movies and multiple series on the fly

Get in control

Know what you have, how much it's worth and the returns you are getting

Etere BMS: What you can Manage

Purchase orders & contracts



Access, search and create PO easily from 1 interface

Inventory and reruns



Know what you have in your media library including reruns

Series and movies



Streamlined management of both single movies and multiple TV series

Etere BMS: What you can Manage

Rights Management



Access rights management including validity, expiry and the days the asset can be scheduled

Finance and costing



Know how much your views are worth and how much your assets cost

Plan and schedule single & multiple assets



Manage changes to single or multiple assets on the fly

Etere BMS: What you can Manage

Multi-channel management



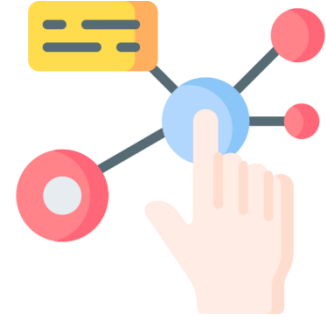
Get a clear overview of multiple channels to optimise resources

Promo management



Strategise and plan promos for the best returns

Easy program scheduling and adjustments



Fast and accurate scheduling of programs and adjustments

Etere BMS: What you can Manage

Manage rules



Select scheduling rules and assign scheduling slots

Audience and revenue reports



Business intelligence data to get the best returns on your investments

VOD Calendar

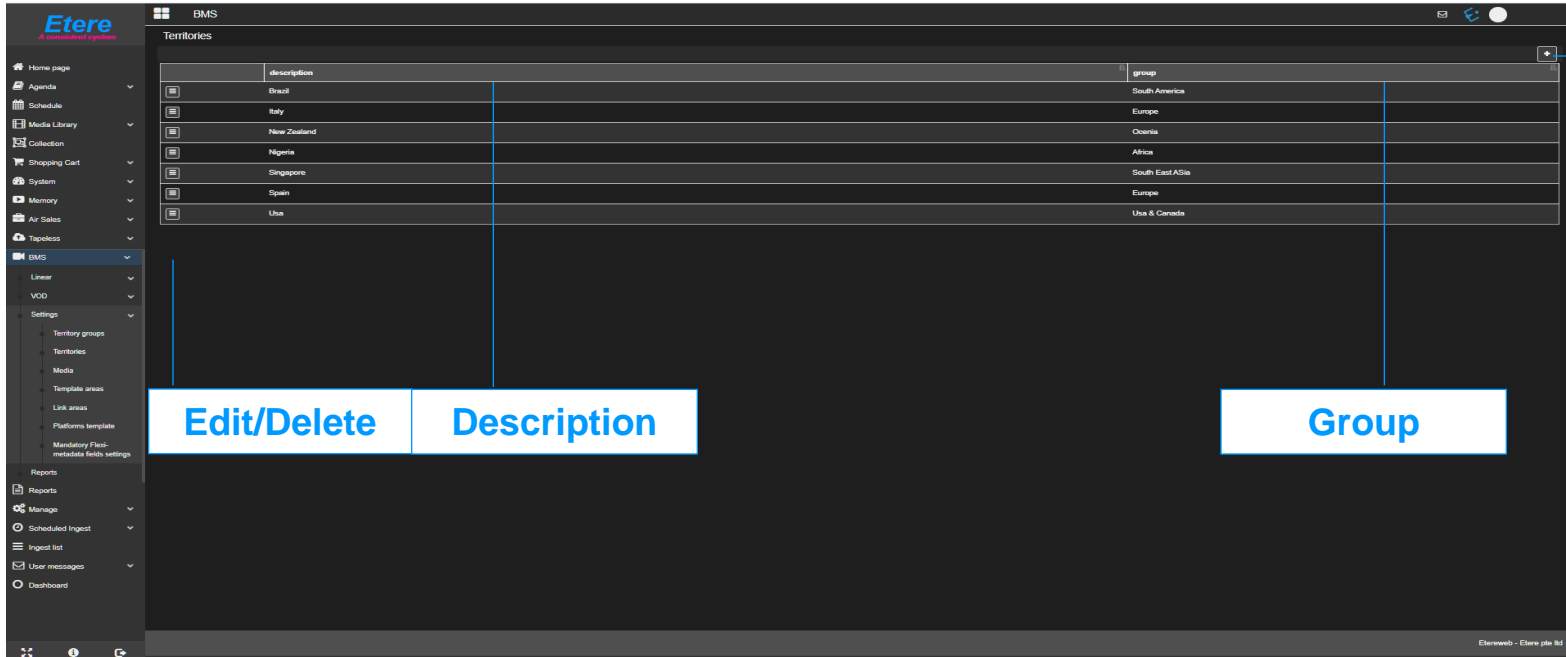


Plan your VOD calendar in advance

Rights



Territories



The screenshot displays the Etere BMS Territories management interface. The table lists territories with their descriptions and groups. A callout box labeled "Add Line" points to a "+" icon in the top right corner of the table.

	description	group
[icon]	Brazil	South America
[icon]	Italy	Europe
[icon]	New Zealand	Oceania
[icon]	Nigeria	Africa
[icon]	Singapore	South East Asia
[icon]	Spain	Europe
[icon]	USA	USA & Canada

Callout box: Add Line

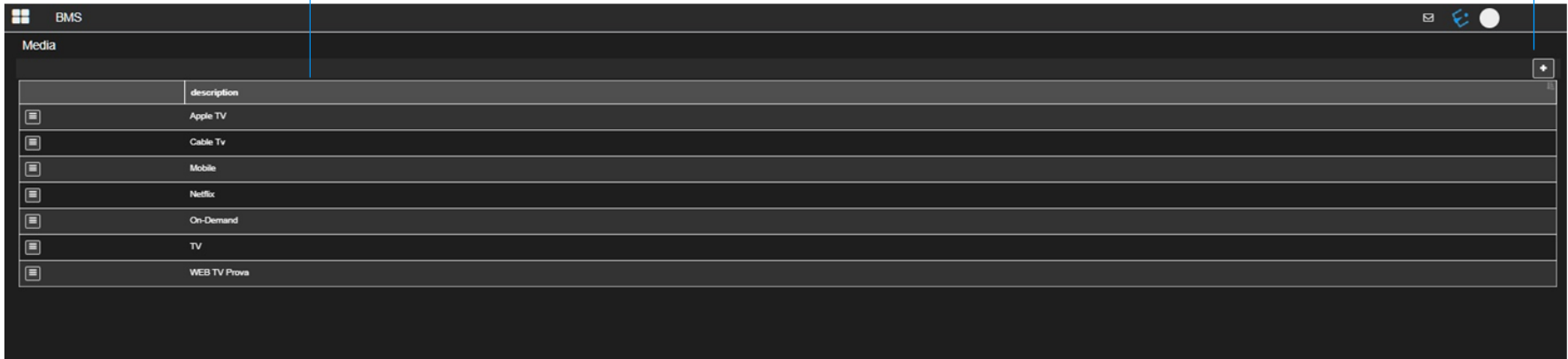
Labels below the table:








- Edit/Delete
- Description
- Group

Media

Description

Add Line



	description
	Apple TV
	Cable Tv
	Mobile
	Netflix
	On-Demand
	TV
	WEB TV Prova

Templates

Description

Selected Media

Selected Territories

	description	selected media	selected territories
	Africa	On-Demand	Africa
	Africa on demand	On-Demand	Nigeria
	Africa Today	WEB TV Proxa	Nigeria
	Amara Netflix	Netflix	USA - Usa & Canada
	Asia Pacific	Apple TV	New Zealand - Oceania - Singapore
	channel 21	TV	Italy
	Click on Demand	On-Demand	Singapore
	Europe	Netflix	Italy - Spain
	IPTV	Cable Tv	Europe
	Proxa	WEB TV Proxa	Europe
	Proxa Euro	WEB TV Proxa	Europe
	Singapore Channel 5	Mobile	Singapore
	South America on Cable	Cable Tv	Brazil - South America
	Spanish Channel TV	TV	Spain

Edit/Delete

Rights Area

The screenshot shows the Etere BMS interface. The left sidebar contains a navigation menu with options like Home page, Agenda, Schedule, Media Library, Collection, Shopping Cart, System, Memory, Air Sales, Tapeless, and BMS. The BMS section is expanded, showing options like Linear, VOD, Settings, Reports, Manage, Scheduled Ingest, Ingest list, User messages, and Dashboard. The main content area displays a table titled 'Link areas' with two columns: 'station' and 'template area'. The table lists various stations and their corresponding template areas. A callout box points to the 'template area' column with the text 'Edit Area Links'. Below the table, three buttons are labeled: 'Edit/Delete', 'Station', and 'Template Area'.

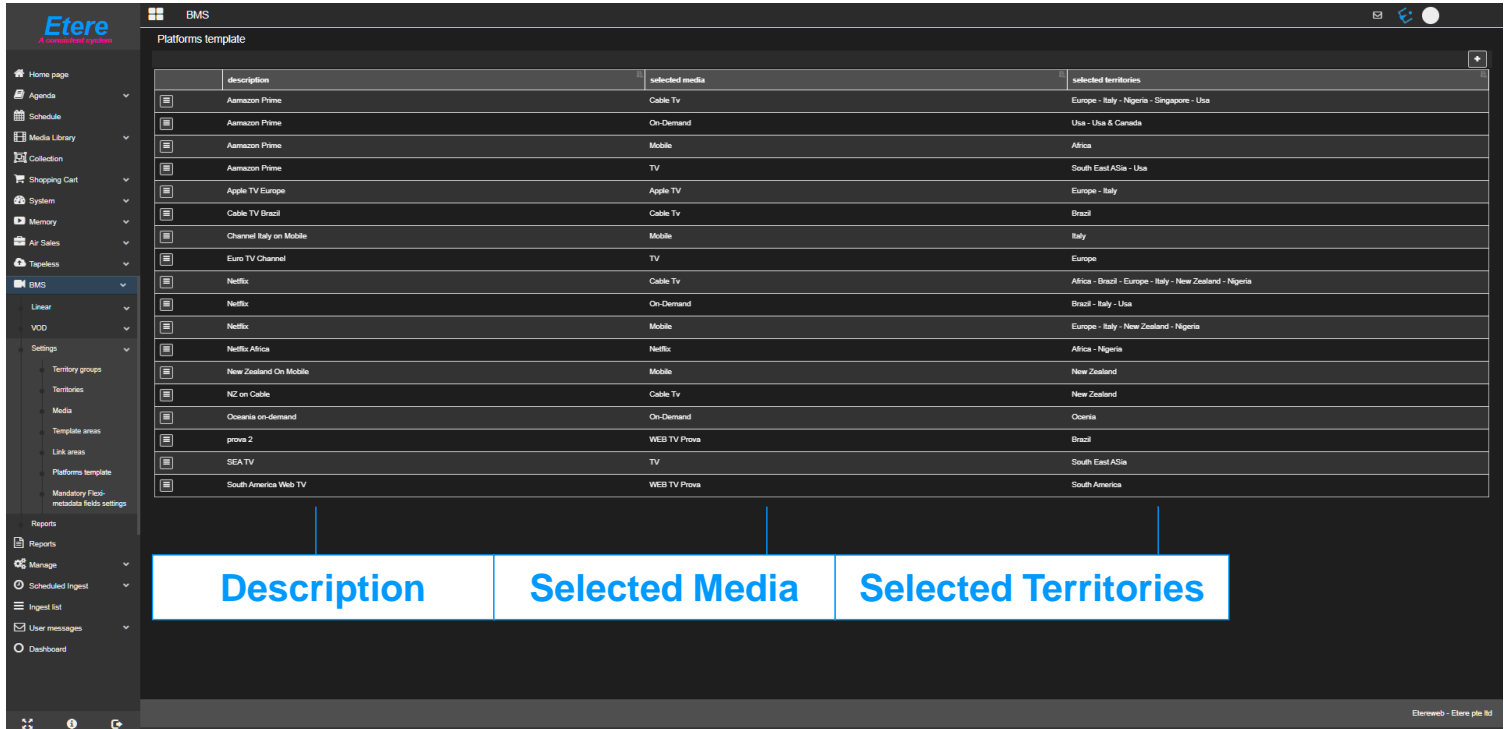
station	template area
MAM	Africa
MAM	Africa on demand
MAM	Africa Today
MAM	Amere Netflix
MAM	Asia Pacific
MAM	channel 21
MAM	CMA on Demand
MAM	Europe
MAM	iptv
MAM	Phone
MAM	Phone Euro
MAM	Singapore Channel 5
MAM	South America on Cable
MAM	Spanish Channel TV

Buttons below the table:

- Edit/Delete
- Station
- Template Area

Edit Area
Links

VOD Platforms



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BMS

Platforms template

	description	selected media	selected territories
	Amazon Prime	Cable Tv	Europe - Italy - Nigeria - Singapore - Usa
	Amazon Prime	On-Demand	Usa - Usa & Canada
	Amazon Prime	Mobile	Africa
	Amazon Prime	TV	South East Asia - Usa
	Apple TV Europe	Apple TV	Europe - Italy
	Cable TV Brazil	Cable Tv	Brazil
	Channel Italy on Mobile	Mobile	Italy
	Euro TV Channel	TV	Europe
	Netflix	Cable Tv	Africa - Brazil - Europe - Italy - New Zealand - Nigeria
	Netflix	On-Demand	Brazil - Italy - Usa
	Netflix	Mobile	Europe - Italy - New Zealand - Nigeria
	Netflix Africa	Netflix	Africa - Nigeria
	New Zealand On Mobile	Mobile	New Zealand
	NZ on Cable	Cable Tv	New Zealand
	Oceania on-demand	On-Demand	Oceania
	prova 2	WEB TV Prova	Brazil
	SEA TV	TV	South East Asia
	South America Web TV	WEB TV Prova	South America

Description **Selected Media** **Selected Territories**

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Elencweb - Elenc pio list

Linear Contracts



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Air Sales

Search contract

All Salesman Order No. Code Contract description Line description Customer

Apply Filter

ID	Code	Description	Date	Start Date	End Date	Customer	Station	Owner	Type
1	CR01_ACME	CR01_ACME	27/05/2016	27/05/2016	27/05/2016	XXX Customer	MAM		Order
2	CR02_BBB	KOMPAS	02/05/2016	01/05/2016	25/05/2016	XXX Customer	MAM	sis	Order
3	CR12300	BMD AD	08/05/2017	08/05/2017	20/05/2017	BMD	MAM	sis	Order
4	4	PROPOSAL SPOTA	11/05/2017	11/05/2017	10/06/2017	BMD	MAM	sis	Proposal approved
5	5	GEYON TEA SPOT A	11/05/2017	11/05/2017	10/06/2017	BMD	MAM	sis	Proposal approved
6	6	PAPERFLY	11/05/2017	11/05/2017	10/06/2017	BMD	MAM	sis	Proposal approved
7	TEST WEB	TEST WEB	12/05/2017	12/05/2017	11/06/2017	BMD	MAM	sis	Proposal approved
8	test	test	15/05/2017	15/05/2017	14/06/2017	BMD	MAM		Proposal approved
10	10	BANGERS	31/08/2017	01/09/2017	19/09/2017	THE COMPANY ABC	MAM	sa	Proposal approved
11	11	BLACKROCKS	31/08/2017	01/09/2017	19/09/2017	THE COMPANY ABC	MAM	sis	Proposal approved
12	12	COCA COLA	31/08/2017	01/09/2017	12/09/2017	THE COMPANY ABC	MAM	sis	Proposal approved
13	13	Pure Ceylon Tea	04/08/2017	05/08/2017	23/08/2017	THE COMPANY ABC	MAM	sa	Proposal approved
14	14	New Proposal	09/04/2018	09/04/2018	31/05/2018	THE COMPANY ABC	MAM	sa	Proposal approved
15	DEMO_CTR_1	DEMO_CTR_1	04/02/2019	04/02/2019	06/03/2019	MAM TV	MAM	sis	Proposal running
16	DEMO_TEST_1	DEMO_TEST_1	04/02/2019	04/02/2019	06/03/2019	MAM TV	MAM	sis	Proposal to evaluate
17	17	DEMO PROPOSAL	04/02/2019	07/02/2019	07/04/2019	MAM TV	MAM	sa	Proposal approved
18	18	PROPOSAL #101	19/04/2019	19/04/2019	19/05/2019	MAM TV	MAM	luca	Proposal to evaluate
19	19	PROPOSAL ABCDE	19/04/2019	19/04/2019	29/07/2019	THE COMPANY ABC	MAM	sis	Proposal running
20	20	PROPOSAL #3 TEST	19/04/2019	19/04/2019	19/05/2019	Fraser	MAM	sis	Proposal approved
21	CONTRACT CODE	DEMO CONTRACT 1	02/05/2020	05/05/2020	26/05/2020	THE COMPANY ABC	MAM		Order
22	DEMO_CTR_1_1	DEMO_CTR_1	27/04/2020	27/04/2020	06/03/2021	MAM TV	MAM	sis	Proposal running
23	DEMO PROPOSAL_1	PROPOSAL_1	26/04/2020	26/04/2020	26/05/2021	BMD	MAM		Proposal running
24	CONTRACT CODE 2	DEMO CONTRACT 2	26/04/2020	26/04/2020	26/05/2021	XXX Customer	MAM		Proposal running

Apply
Filter

End Date

Customer

Station

Owner

Type

Search Parameters

Fields	Description
Type of Contract	Proposal Running/Order/All
Document No	Document number assigned to the contract
Code	Code assigned to the contract
Contract Description	Description of the contract
Line Description	Description of the order line
Customer	Select a customer from the database

Search Results Fields

Fields	Description
ID	ID assigned to the order line
Code	Code generated for the order line
Description	Description of the order line
Date	Order line creation date
Start Date	Start date of the order line
End Date	End date of the order line
Customer	Name of customer for the order line
Station	Station name
Owner	User who created the order line
Type	Type of order line

BMS

- Broadcast Management System (BMS) on Etere Web
- Manage the licensing rights process
- Manage and monitor rights management
- Plan and schedule single and multiple assets (series)

Purchase Contract

BMS

Q Search contract

Contract type

Purchase Orders

Code

Code

Description

Description

Platform

Platform

Type

Type

Payment

Payment

Language

Language

Apply filter

code	description	start date	end date	platform	type	payment	language
1	MOVIE ORDER	01/06/2016	03/06/2016		FILM	CASH	
2	SERIES ORDER	01/06/2016	03/06/2016		TV	CASH	
8	my contract prova1	01/06/2020	01/06/2020			CASH	
15	contract prova VOD	02/07/2020	02/07/2020			CASH	
1015	my contract prova1*	01/06/2020	01/06/2020			CASH	
1016	my contract prova3	06/08/2020	13/08/2020				

Code

Description

Start date

End date

Platform

Type

Payment

Languages

Purchase Contract Form

The screenshot displays the 'Order' form in the Etere CRM system. The form is divided into several sections: 'Order', 'Customer', 'Payment', and 'Notes'. The 'Order' section includes fields for Date, Type, Expiry date, No, Code, Description, and Owner. The 'Customer' section includes fields for Customer, End User, Contact person, Discount, Unc. Discount, Total order, VAT, and Agency. The 'Payment' section includes fields for Payment, Charge to, Invoice header, Salesman 1 through 5, Customer Order Ref., and Customer Ref. The 'Notes' section is at the bottom. The form is annotated with blue boxes and lines. The blue boxes are labeled: 'Expiry date', 'No', 'Code', 'Description', 'Payment', 'Owner', 'Discount', 'Unc Discount', 'Total order', 'VAT', 'Notes', 'Customer ref', and 'Salesman'. The blue lines connect these labels to the corresponding fields in the form. For example, a line connects 'Expiry date' to the 'Expiry date' field, and another line connects 'Salesman' to the 'Salesman 1' field. The 'Price color' field is highlighted in green. The 'Save' button is at the bottom left of the form.

VOD Contract



Launch T-Workflow

VOD
Contract

Licensee

Payment

Platform
Template

T-Workflow

Purchase
Currency

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VOD Contract

Launch T-Workflow

General Lines Virtual Document

VOD Contract

Date	No	Code	Description	Start Date	End Date
01/05/2020	4	4	Games Of Thrones S02	05/05/2020	25/07/2020

Licensee

1015 MAM TV

Payment

MONEY TRANSFER

Template Platform

Netflix

T-Workflow

AFTER WEB UPLOAD

Order currency	Gross Price	Discount	VAT	Total taxes	Total order
0	230.000	0 %	STANDARD %7	15.100,00	245.100,00

Purchase currency	Exchange rate	Currency exchange date	Total in purchase currency
0	1	25/04/2020	0

Save

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Platform Template Template

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BMS

Mandatory Flexi-metadata fields settings

Platforms template: Aamson Prime | Types: ALEP | Apply filter

template	name
<input type="checkbox"/> Asset status	ETERE_CMS
<input type="checkbox"/> Audio peak frame	ETERE_CMS
<input type="checkbox"/> Audio peak level	ETERE_CMS
<input type="checkbox"/> Audio wave clipping count	ETERE_CMS
<input type="checkbox"/> CMS execution date	ETERE_CMS
<input type="checkbox"/> CMS source code	ETERE_CMS
<input type="checkbox"/> Loudness	ETERE_CMS
<input type="checkbox"/> Original source	ETERE_CMS
<input type="checkbox"/> season	CUSTOM TEST
<input type="checkbox"/> episode title	CUSTOM TEST
<input type="checkbox"/> subtitles	CUSTOM TEST
<input type="checkbox"/> galva	CUSTOM TEST
<input type="checkbox"/> Original Title	SIAE
<input type="checkbox"/> Episode Title Original	SIAE
<input type="checkbox"/> Original Programme Series Title	SIAE
<input type="checkbox"/> Number of Episodes	SIAE
<input type="checkbox"/> Director	SIAE
<input type="checkbox"/> Producer	SIAE
<input type="checkbox"/> First transmission date of current version	SIAE CINEMA
<input type="checkbox"/> ABC	Cart Number-OTH
<input type="checkbox"/> LBC	Cart Number-OTH
<input type="checkbox"/> Country of Production	Cart Number-OTH

Save Remove all

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VOD Calendar

From Date	To Date	Platform
-----------	---------	----------

VOD Calendar

Search

From date: 01/01/2019 To date: 18/09/2020 Platform: Netflix

Apply filter

code	title	type	from date	platform	planned
S02_E03_GOT	Game of Thrones S02	TV	05/05/2020	Netflix	
Peaky BlindersS03-0001	Peaky BlindersS03	TV	05/05/2020	Netflix	
Peaky BlindersS03-0002	Peaky BlindersS03	TV	05/05/2020	Netflix	

Apply
Filter

Code	Title	Type	From Date	Platform	Planned
------	-------	------	-----------	----------	---------

VOD Schedule

VOD Active List

Search

From date

01/01/2019



To date

18/09/2020

Platform

Netflix x

Apply filter

	title	genre	creation	story	artist manager	season	episodes	platform
	Game of Thrones S02	Sci-Fi & Fantasy , TV	United States 2020	In King's Landing Dining with her children and Sansa, Cersei discusses the war and Sansa's betrothal to Joffrey. Afterward, Sansa is greeted by Shae, posing as her new handmaiden. Tyrion separately shares plans with Grand Maester Pycelle, Varys, and Petyr Baelish, to marry Myrcella off, but suggests a different husband to each of them. Cersei confronts Tyrion over the plan Tyrion gave to Pycelle, confirming Pycelle is her spy. Tyrion sends him to the dungeons, but not before Pycelle confesses that he told Cersei that Jon Arryn knew of her incest with Jaime. Tyrion convinces Baelish to meet Catelyn Stark in the Stormlands and persuade her to release Jaime.	Annick Wolkman (Executive Producer) Bryan Cogman (Executive Producer) Oliver Butler (Executive Producer) David Benioff (Director) Evyen Klean (Music) Joe Baver (Photography)			Netflix
	Peaky BlindersS03	Drama , TV	United States 2020	Peaky Blinders is a British period crime drama television series created by Steven Knight. Set in Birmingham, England, the series follows the exploits of the Shelby crime family in the direct aftermath of the First World War. The fictional family is loosely based on a real 19th century urban youth gang of the same name, who were active in the city from the 1890s to the early twentieth century.	Toby Finlay (Producer) Tim Mielants (Director) Nick Cave (Music) Stephen Russell (Photography)	3	2	Netflix

Thumbnail

Title

Genre

Creation

Story

Artist Manager

Season

Episodes

Platform

Metadata	Upload/Link	Media Data	Annotations	T-Workflow	Relationship	Operations
----------	-------------	------------	-------------	------------	--------------	------------

The screenshot displays the Etere Asset Management System interface. On the left is a dark sidebar with a menu including: Home page, Agenda, Schedule, Media Library, Collection, Shopping Cart, System, Memory, Air Sales, Tapeless, BMS, Reports, Manage, Scheduled Ingest, Ingest list, and User messages. The main content area is titled 'Asset' and shows a breadcrumb path: 109 > TV > S02_E03_GOT > S02_E03_GOT. Below this is a tabbed interface with tabs for: Metadata, Upload / link, Media data, Annotations, T-Workflow, Relationship, Operations, Virtual documents, Stations, and Task. The 'Metadata' tab is active, displaying a large image of Jon Snow on the Iron Throne from Game of Thrones. To the right of the image is a form with fields for Source Organization (DreamWorks), Original Producer Name (HBO), and Copyright Owner (HBO). Above the form are buttons for 'Reload Form Values' and 'Save'. Below the image, there are labels for 'Contract' and 'Video'. At the bottom right of the interface, the text 'Eteroweb - Etere pto ltd' is visible.

VOD Revenue Report

Reports

BMS

VOD Revenue

The screenshot displays the VOD Revenue Report interface. At the top, there's a 'Reports' section with a sidebar containing 'BMS' and 'VOD Revenue'. The main area shows the 'VOD Revenue' report with filters for 'Time' (From: 25/11/2019, To: 18/09/2020, Platform: Netflix) and buttons for 'Preview' and 'Download'. Below this, a preview of the report is shown, featuring a table with columns: Code, Title, From date, To date, Views, and Total. The table contains three rows of data for 'Peaky Blinders' and 'Game of Thrones', followed by a 'Total' row.

Code	Title	From date	To date	Views	Total
Peaky BlindersS03-0001	Peaky BlindersS03	05/05/2020	26/05/2020	327	0.00
Peaky BlindersS03-0002	Peaky BlindersS03	05/05/2020	26/05/2020	555	0.00
S02_E03_GOT	Game of Thrones S02	05/05/2020	26/07/2020	821	0.00
Total				1,703	0.00

Preview

Download

Resource Management

When Moving files



A More Efficient Workflow

Etere Enterprise Resources Management improves your workflow

We do not change your tasks but make them more efficient

Etere ERM is the base of your job organization

- Generate Work Order
- Track Work Order
- Track expenses
- Manage files and rights
- Manage resources
- Generate agendas

Etere Agenda

- It's the central job repository
- No more crawling between application to perform your tasks
- One single click and you are redirected to:
 - Preview approve
 - Asset data management
 - Subtitling
 - Ingest
 - Dubbing

Resource Planning

RESOURCE MANAGEMENT

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Define a Cost Structure



Create a Worksheet Action



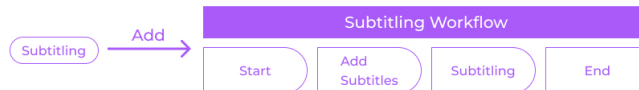
Add the Worksheet to a Workflow



Attach and Start the Workflow

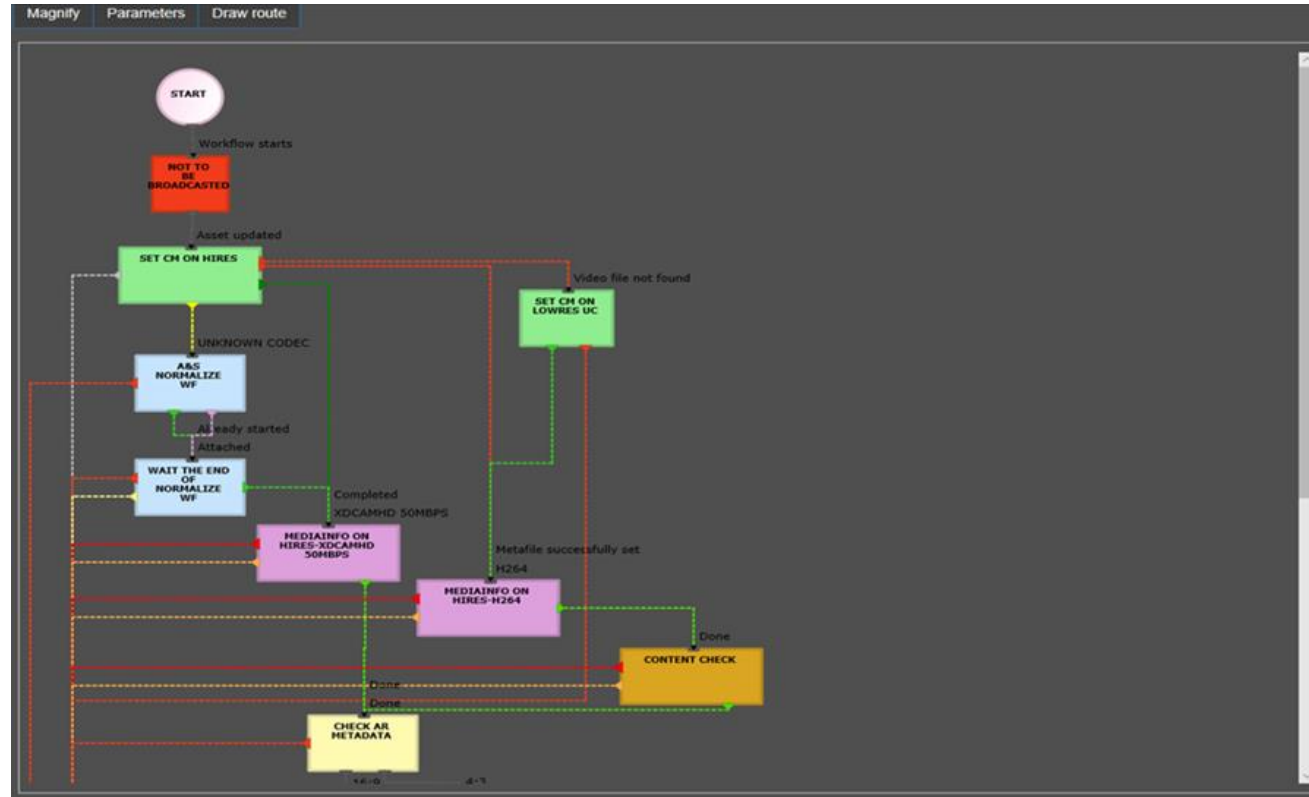
WO Template	Subtitling	Dubbing	Editing	Promos
Default Cost	2	2	2	2
	Dollars	Units	Hours	Days

WO Template		
To Assign	Role: Censor	Cost: 2 hrs
To Invoice	Deadline: 7 days	Output: 2



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Etere T-Workflow



Workflow

The workflow can distribute the task connected to the video management:

- Metadata enrich
- Captioning
- Censorship
- Approvals
- Transcoding

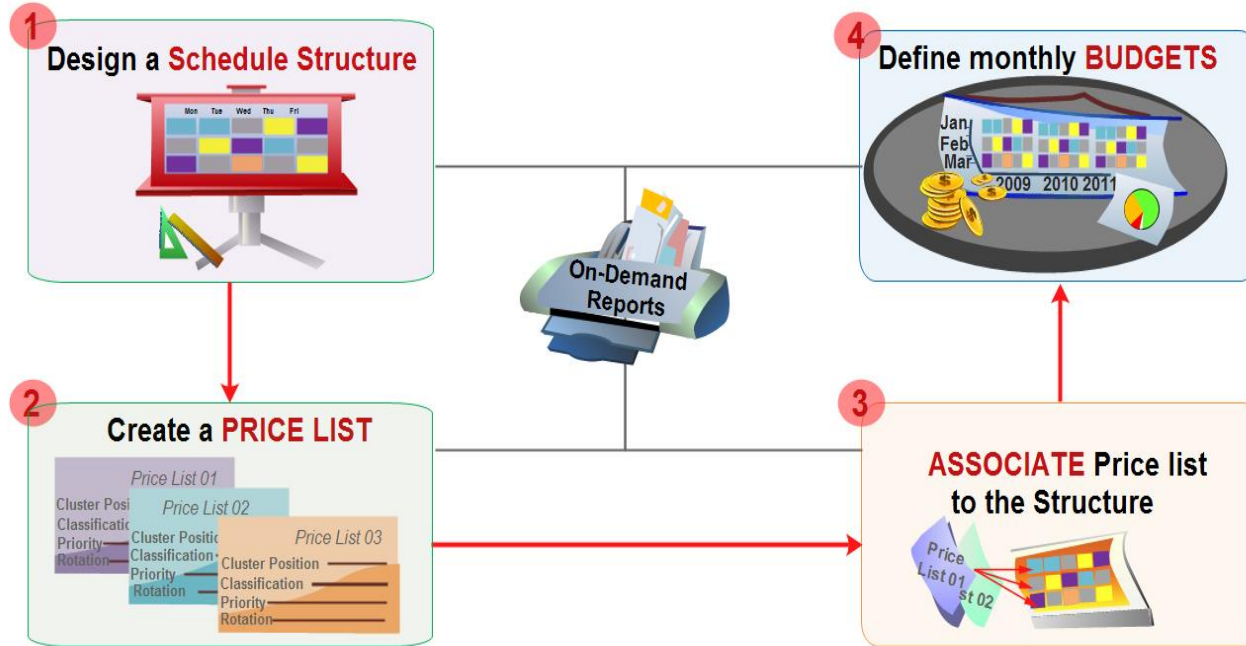
The Grid



What is The Grid

- The grid is the basic structure where the transmission list is composed
- The grid guide Sales and Schedulers in their operation
- The grid guide programs and promos also
- The grid is a flexible structure that can be changed anytime

Etere Accounting

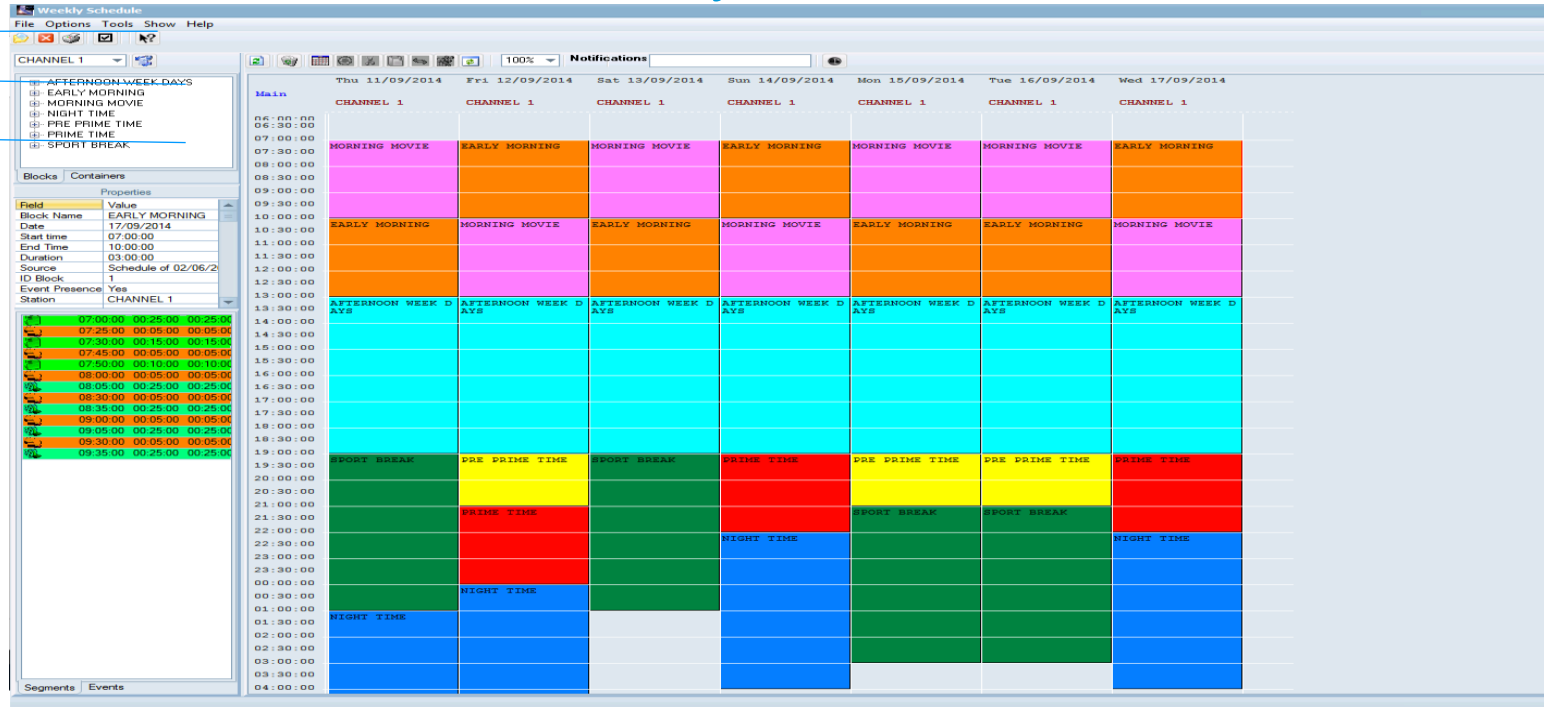


Weekly Grid

To invoice

Notes

Result



Create a Block

Block Editor - CHANNEL 1

File Block Tools ?

Available Time Blocks

Name	Duration	Notes
AFTERNOON WEEK	06:00:00	
EARLY MORNING (1)	03:00:00	
MORNING MOVIE (2)	03:00:00	
MORNING MOVIE (20)	03:00:00	
NIGHT TIME (5)	06:00:00	
PRE PRIME TIME (4)	02:00:00	
PRE PRIME TIME (21)	02:00:00	
PRIME TIME (5)	03:00:00	
PRIME TIME (22)	03:00:00	
SPORT BREAK (7)	06:00:00	

Block

Expired ☐

Name MORNING MOVIE

Types COMM;FILM;NEW;J;VIDM

Duration 03:00:00

Notes

Test timeline 00:00:00

Segments

	Start time	Duration	Maxim.	Type	Notes	A.	Objects	Order	Groups	Template	Category	Active	Passiv.	Target audie.
	00:00:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	00:05:00	00:35:00	00:35:00	FILM			-	-	Not found			£0.00	£0.00	0
	00:40:00	00:02:00	00:02:00	J			-	-	Not found			£0.00	£0.00	0
	00:42:00	00:03:00	00:03:00	COMM			-	-	Not found			£0.00	£0.00	0
	00:45:00	00:35:00	00:35:00	FILM			-	-	Not found			£0.00	£0.00	0
	01:20:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	01:25:00	00:15:00	00:15:00	NEW			-	-	Not found			£0.00	£0.00	0
	01:40:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	01:45:00	00:30:00	00:30:00	FILM			-	-	Not found			£0.00	£0.00	0
	02:15:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	02:20:00	00:30:00	00:35:00	FILM			-	-	Not found			£0.00	£0.00	0
	02:50:00	00:02:00	00:02:00	COMM			-	-	Not found			£0.00	£0.00	0
	02:52:00	00:03:00	00:03:00	VIDM			-	-	Not found			£0.00	£0.00	0
	02:55:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0

Add an Existing Block

The screenshot displays the Etere Weekly Schedule application. The main window shows a weekly schedule for Channel 1 from Monday, 14/03/2016, to Sunday, 20/03/2016. The schedule is color-coded by time slot: Early Morning (orange), Morning Movie (pink), Afternoon Week Ais (cyan), Pre Prime Time (yellow), Prime Time (green), and Early Morning (orange). A 'Block Editor' window is open, showing details for a block named 'PRE PRIME TIME' scheduled for 02:00:00. The block is of type 'COMMENT NEW' and is scheduled for on-air. The 'Segments' table at the bottom lists various segments with their start times, durations, and types.

Block Editor - CHANNEL 1

File Block ?

Expired ☐

Name: PRE PRIME TIME

Type: COMMENT NEW

Duration: 02:00:00 Block scheduled for on-air

Notes:

Test timeline: 00:00:00

Start time	Duration	Maxim.	Type	Notes	A.	Objects	Order	Groups	Template	Category	Active	Passw.	Target audio
00:15:00	00:05:00	00:05:00	COMM		<input type="checkbox"/>				Not found		00:00	00:00	0
00:20:00	00:15:00	00:15:00	NEWS		<input type="checkbox"/>				Not found		00:00	00:00	0
00:35:00	00:05:00	00:05:00	COMM		<input type="checkbox"/>				Not found		00:00	00:00	0
00:40:00	00:15:00	00:15:00	NEWS	METEO	<input type="checkbox"/>				Not found		00:00	00:00	0
00:55:00	00:05:00	00:05:00	COMM		<input type="checkbox"/>				Not found		00:00	00:00	0
01:00:00	00:15:00	00:15:00	ENT		<input type="checkbox"/>				Not found		00:00	00:00	0
01:15:00	00:05:00	00:05:00	COMM		<input type="checkbox"/>				Not found		00:00	00:00	0
01:20:00	00:15:00	00:15:00	ENT		<input type="checkbox"/>				Not found		00:00	00:00	0
01:35:00	00:05:00	00:05:00	COMM		<input type="checkbox"/>				Not found		00:00	00:00	0
01:40:00	00:15:00	00:15:00	ENT	METEO	<input type="checkbox"/>				Not found		00:00	00:00	0
01:55:00	00:05:00	00:05:00	COMM		<input type="checkbox"/>				Not found		00:00	00:00	0

Create a Block from Program

The screenshot displays the Etere Weekly Schedule application. On the left, a sidebar lists program categories: AFTERNOON WEEK DAYS, EARLY MORNING, MORNING MOVIE, NIGHT TIME, PRIME TIME, and SPORT BREAK. The 'PRIME TIME' category is selected. Below this, a 'Blocks' section shows a list of blocks for 'CHANNEL 1'. A table in the center shows the schedule for 'CHANNEL 1' across the week of March 20-26, 2016. The schedule is color-coded: yellow for 'PRE PRIME TIME', pink for 'MORNING MOVIE', green for 'SPORT BREAK', and cyan for 'AFTERNOON WEEK DAYS'. A blue arrow points from the 'PRIME TIME' category in the sidebar to the 'PRE PRIME TIME' block in the schedule. Another blue arrow points from the 'PRE PRIME TIME' block to the 'Immediate Container' label. A third blue arrow points from the 'AFTERNOON WEEK DAYS' block to the 'Immediate Container' label. The 'Immediate Container' label is a dark blue box with white text.

Weekly Schedule

File Options Tools Show Help

CHANNEL 1

Properties

Field	Value
Block Name	PRE PRIME TIME
Date	21/03/2016
Start time	09:00:00
End Time	11:00:00
Duration	02:00:00
Source	Schedule of 21/03/2
ID Block	4
Event Presence	No
Station	CHANNEL 1

Main

Sun 20/03/2016 Mon 21/03/2016 Tue 22/03/2016 Wed 23/03/2016 Thu 24/03/2016 Fri 25/03/2016 Sat 26/03/2016

CHANNEL 1 CHANNEL 1 CHANNEL 1 CHANNEL 1 CHANNEL 1 CHANNEL 1 CHANNEL 1

06:00:00 PRE PRIME TIME MORNING MOVIE

07:00:00

08:00:00

09:00:00

09:30:00 PRE PRIME TIME

10:00:00

10:30:00

11:00:00

11:30:00

12:00:00

12:30:00

13:00:00

13:30:00

14:00:00

14:30:00 PRE PRIME TIME

15:00:00

15:30:00

16:00:00

16:30:00 MORNING MOVIE

17:00:00

17:30:00

18:00:00

18:30:00

19:00:00 AFTERNOON WEEK DAYS

19:30:00

20:00:00

20:30:00

21:00:00

21:30:00

22:00:00

22:30:00

23:00:00

23:30:00

00:00:00

00:30:00

01:00:00

01:30:00

02:00:00

02:30:00

03:00:00

03:30:00

04:00:00

Segments Events

Immediate Container

Segments

Block Editor - CHANNEL 1

File Block ?

Block

Expired ☐

Name

Types

Duration Block scheduled for on-air

Notes

Test timeline

Segments

	Start time	Duration	Maxim...	Type	Notes	A...	Objects	Order	Groups	Template	Category	Active ...	Passiv...	Target audie...
	00:00:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	00:05:00	00:35:00	00:35:00	FILM			-	-	Not found			£0.00	£0.00	0
	00:40:00	00:02:00	00:02:00	J			-	-	Not found			£0.00	£0.00	0
	00:42:00	00:03:00	00:03:00	COMM			-	-	Not found			£0.00	£0.00	0
	00:45:00	00:35:00	00:35:00	FILM			-	-	Not found			£0.00	£0.00	0
	01:20:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	01:25:00	00:15:00	00:15:00	NEW			-	-	Not found			£0.00	£0.00	0
	01:40:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	01:45:00	00:30:00	00:30:00	FILM			-	-	Not found			£0.00	£0.00	0
	02:15:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0
	02:20:00	00:30:00	00:35:00	FILM			-	-	Not found			£0.00	£0.00	0
	02:50:00	00:02:00	00:02:00	COMM			-	-	Not found			£0.00	£0.00	0
	02:52:00	00:03:00	00:03:00	VIDM			-	-	Not found			£0.00	£0.00	0
	02:55:00	00:05:00	00:05:00	COMM			-	-	Not found			£0.00	£0.00	0

Structure Change

Change structure 20/03/2016 -- 20/03/2016

File Tools Show Help

Available Time Blocks

All

Nome Durata

- AFTERNOON WEEK DA06:00:00
- EARLY MORNING 03:00:00
- MORNING MOVIE 03:00:00
- NIGHT TIME 06:00:00
- PRE PRIME TIME 02:00:00
- PRIME TIME 03:00:00
- SPORT BREAK 06:00:00

Source structure

SPORT BREAK

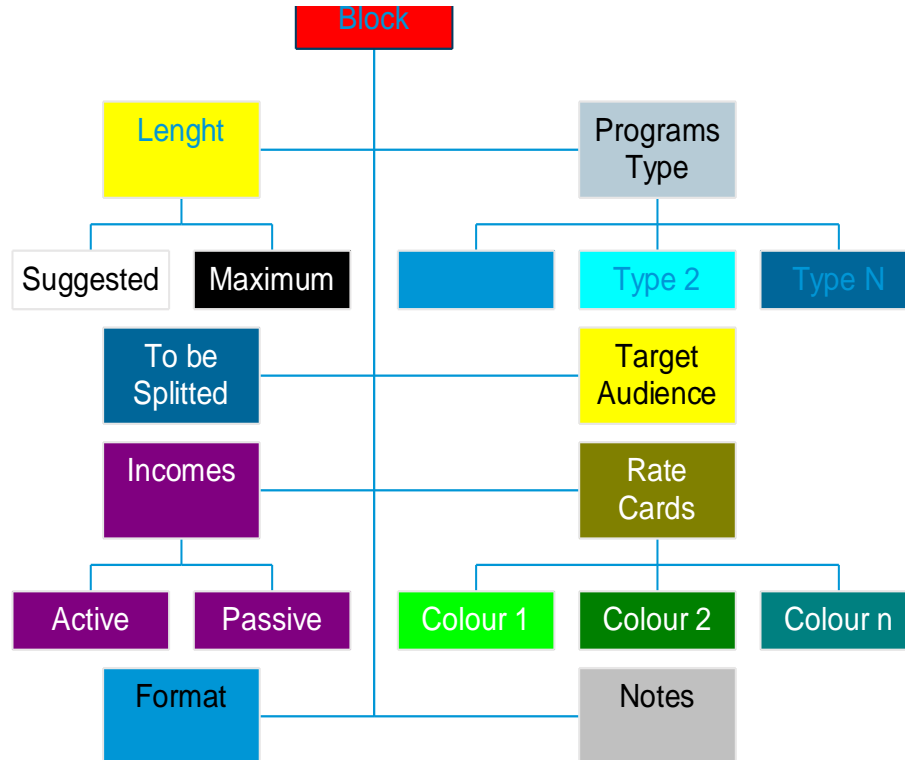
00:00:00	00:45:00	00:45:00	SPOR	PRE-MATCH
00:45:00	00:05:00	00:05:00	COMM	
00:50:00	00:10:00	00:10:00	NEW	
01:00:00	01:00:00	01:00:00	SPOR	MATCH
02:00:00	00:05:00	00:05:00	NEW	
02:05:00	00:05:00	00:05:00	COMM	
02:10:00	00:05:00	00:05:00	NEW	
02:15:00	01:00:00	01:00:00	SPOR	MATCH
03:15:00	00:10:00	00:10:00	COMM	
03:25:00	00:35:00	00:35:00	SPOR	STUDIO
04:00:00	00:05:00	00:05:00	COMM	
04:05:00	00:50:00	00:50:00	SPOR	STUDIO
04:55:00	00:05:00	00:05:00	COMM	
05:00:00	00:25:00	00:25:00	NEW	
05:25:00	00:05:00	00:05:00	COMM	
05:30:00	00:30:00	00:30:00	NEW	

Destination structure

NIGHT TIME

00:00:00	00:05:00	00:05:00	COMM	
00:05:00	00:25:00	00:25:00	NEW	
00:30:00	00:05:00	00:05:00	COMM	
00:35:00	00:25:00	00:25:00	FICT	
01:00:00	00:02:00	00:02:00	COMM	
01:02:00	00:38:00	00:38:00	FICT	
01:40:00	00:03:00	00:03:00	COMM	
01:43:00	00:17:00	00:17:00	FICT	
02:00:00	02:00:00	02:00:00	HS	
04:00:00	00:05:00	00:05:00	COMM	
04:05:00	00:45:00	00:45:00	FICT	
04:50:00	00:02:00	00:02:00	COMM	
04:52:00	00:38:00	00:38:00	FICT	
05:30:00	00:05:00	00:05:00	COMM	
05:35:00	00:20:00	00:25:00	FICT	
05:55:00	00:05:00	00:05:00	COMM	

Schedule Segments



Thank you

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