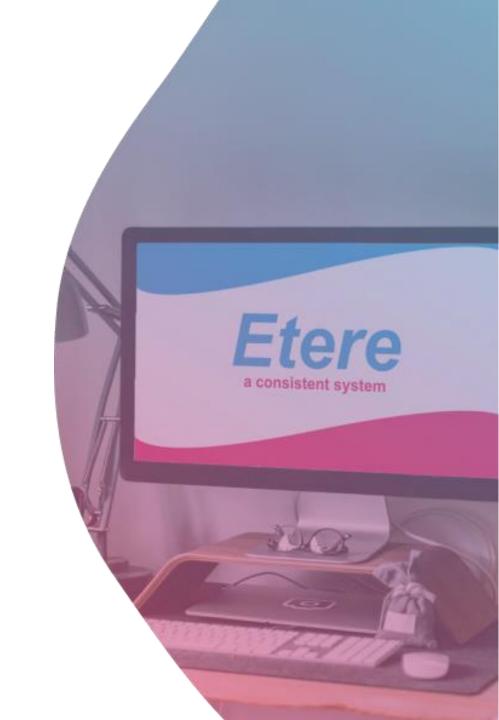
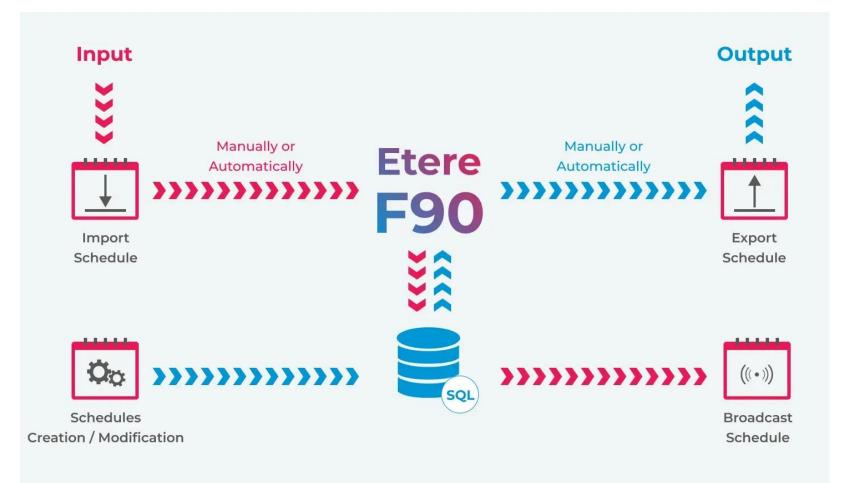
F90

Import Export



IMPORT / EXPORT WITH ETERE F90







What is F90

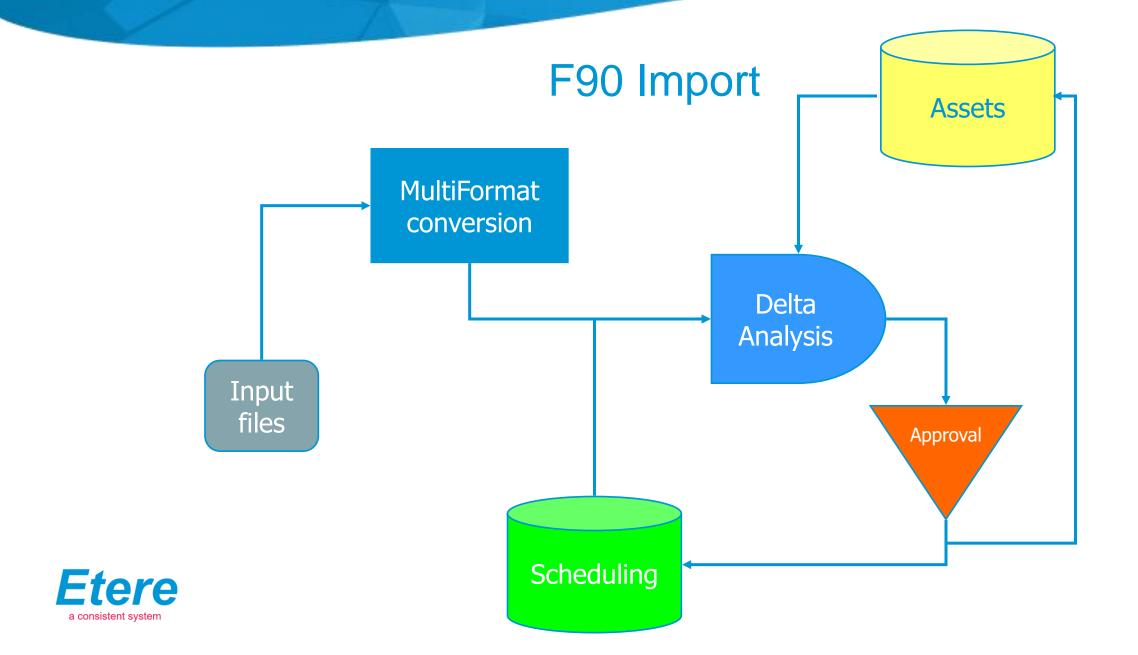
- If the station has already a Traffic or scheduling system and they do not wish to upgrade to Etere traffic
- If they wish to have a more efficient connection between the 2 systems
- If they really plan a paperless operation
- They need to install F90



Purpose of the Project

- A fast and secure connection between traffic and automation
- A complete data flow to allow traffic to plan primary and secondary events
- A fast way to provide reconciliation between two systems



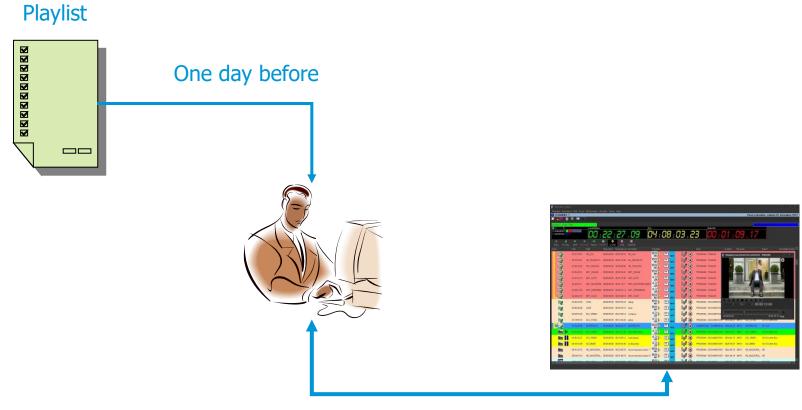


Why It's Better

- ETERE F90 changes the actual scenario of Playlist import, introducing complete new concepts
- In broadcast the Playlist is traditionally imported in the automation one day before and then all the changes are done in the automation itself
- Etere fully change this approach, the F90 module is able to upload new Playlist continuously understanding delta between them and ask operator to confirm the changes only



Traditional Approach

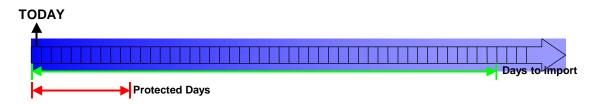






Different Behaviors

- F90 imports without any confirmation the days that are far from today until import limit
- There is a security window, (normally is the on-air day) that requires the operator to approve the new import



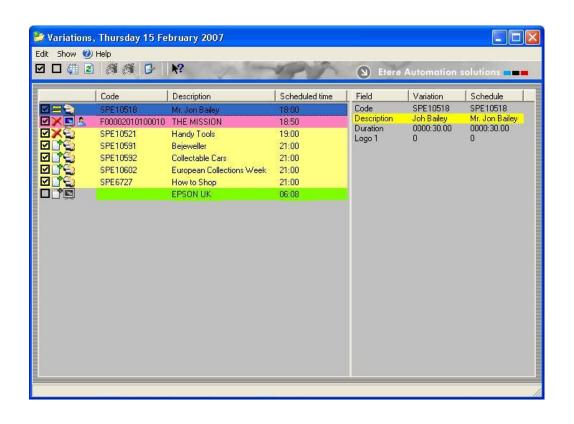


Update Engine

- Etere update engine analyzes changes and ask operator to approve
- It shows a simple graphical screen that includes all the changes to be approved

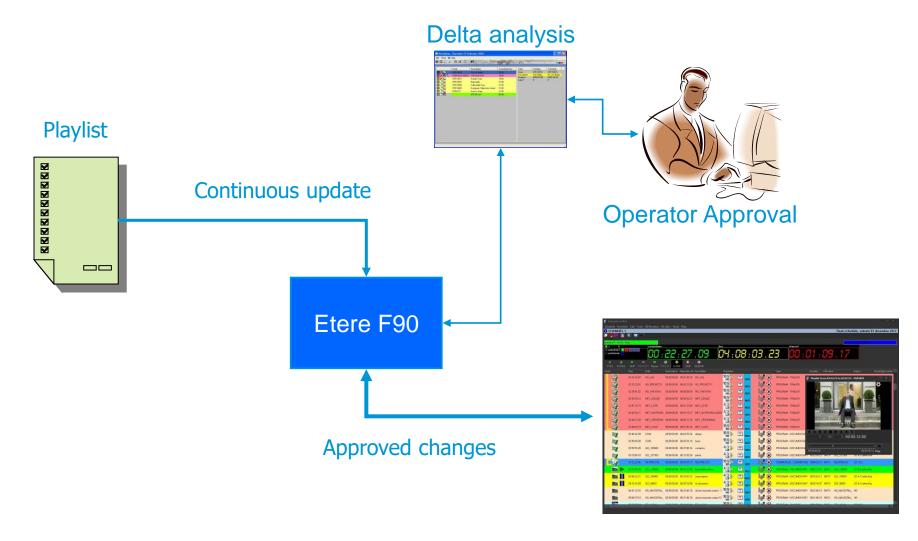


Approval Screen





Etere Approach



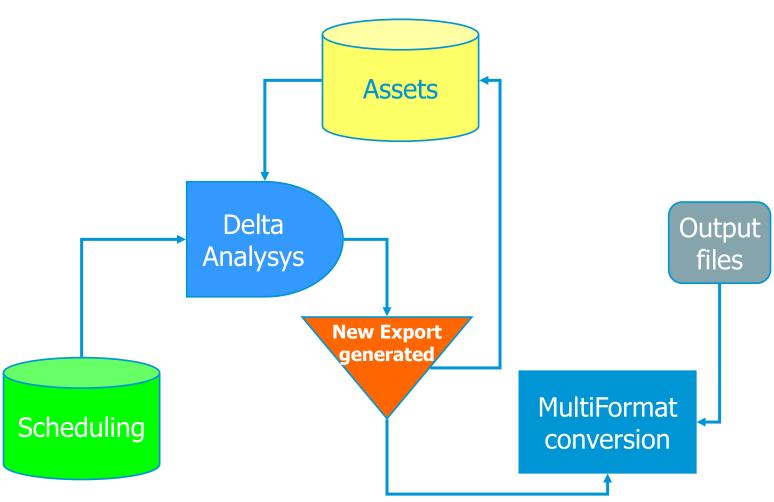


Export

- F90 module can also export scheduling and run data
- The export can appear in different formats and to multiple destinations
- Accounts system, website, chat lines can all be updated by F90 export files



F90 Export





Thank you

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