ETERE Ecosystem

Integrated Solution





- I choose the faster runner
- I choose the best shoes
- Will I win ??
- Perhaps NO !!



Power is Nothing Without Control

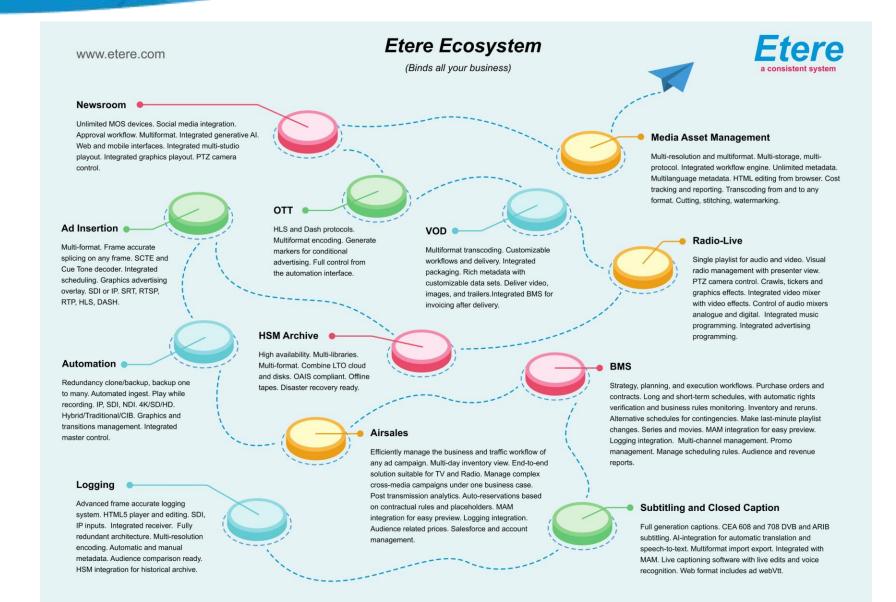




The Results

- You have the fastest men
- And the best fashion shoes
- But he cannot run
- This is what will happen when you choose a product without looking at the final solution
- You must see the final target, not the single areas
- Even if this was the tradition now you can choose a better solution







Cloud Delivery

Private, Public and Hybrid



Cloud Delivery Methods

Private

Uses cloud technologies to expose services across a private enterprise

Public

• All information access is housed in the public domain

Hybrid

- A combination of public and private services
- ETERE allows you to create a Hybrid Cloud



Media Asset Management

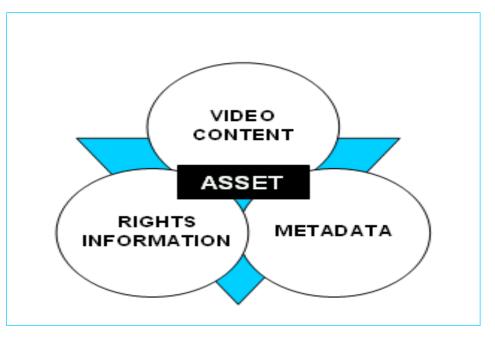
A Complete MAM is Always Present in ETERE



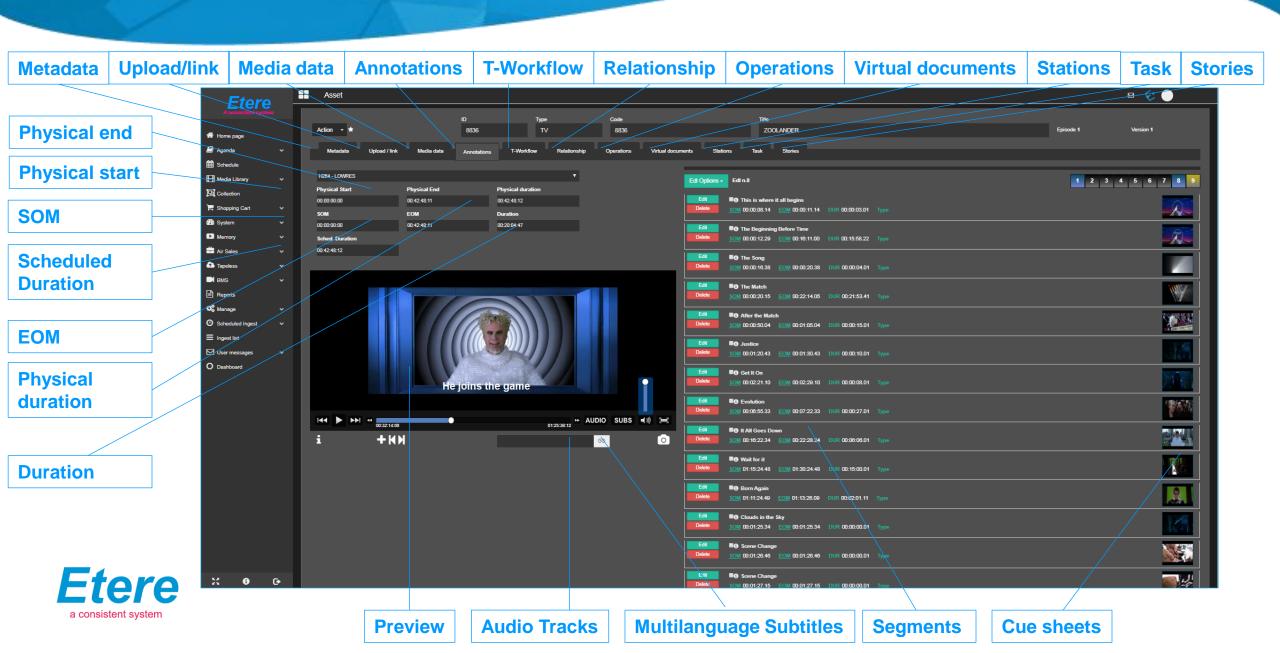
What Is An Asset

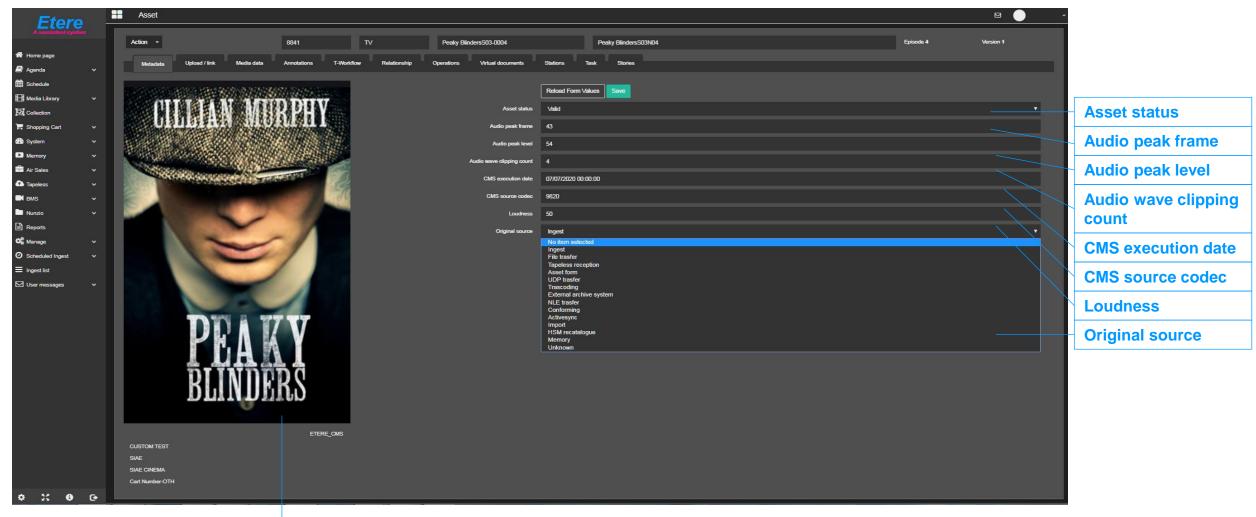
An asset is made up of 3 key elements:

- Video/Audio/Image content
- Descriptive Metadata
- Rights information





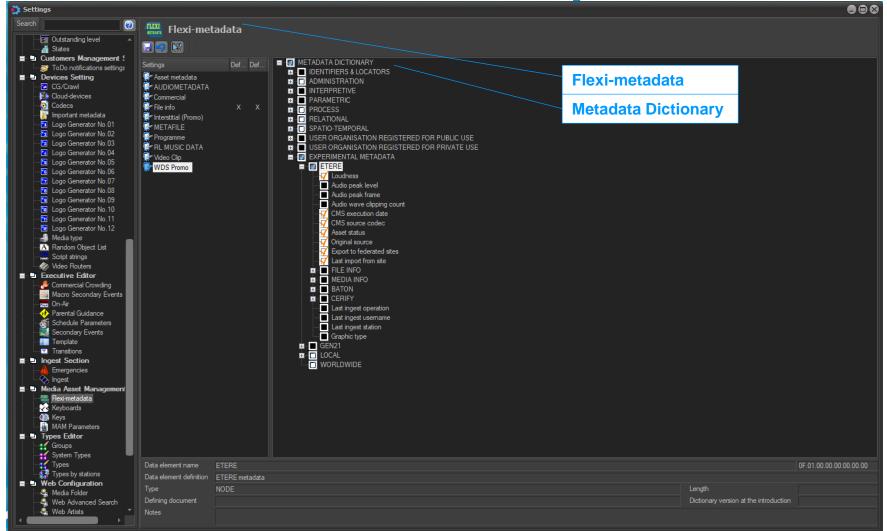




Etere a consistent system

Asset descriptive image

Flexible Dictionary





Flexi-metadata



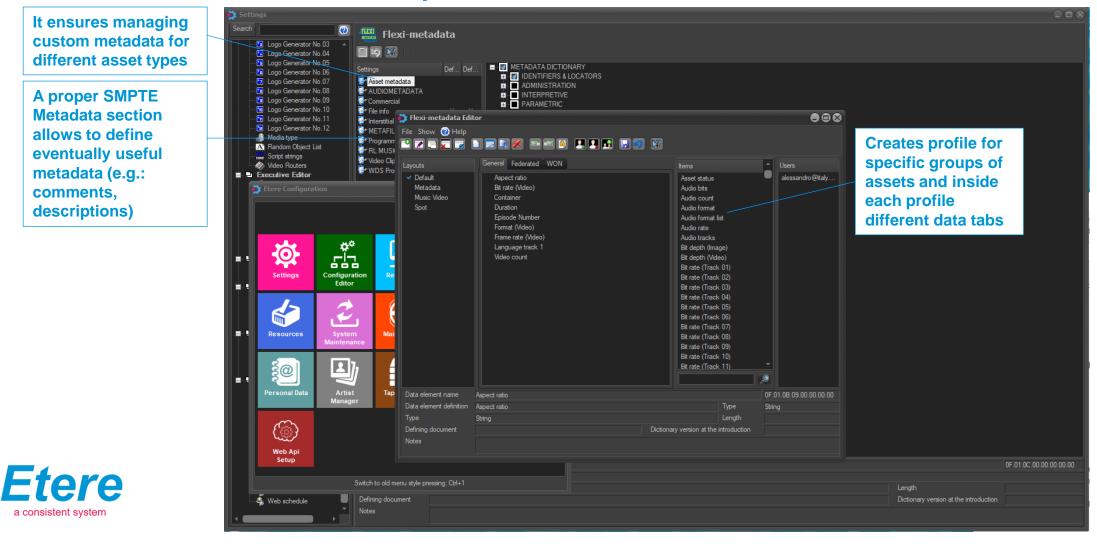
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Stream size (Track 03)		Stream size
Title (Track 03)	Theme Track	Title



Multiple Metadata Schemas



Fast Metadata Editing

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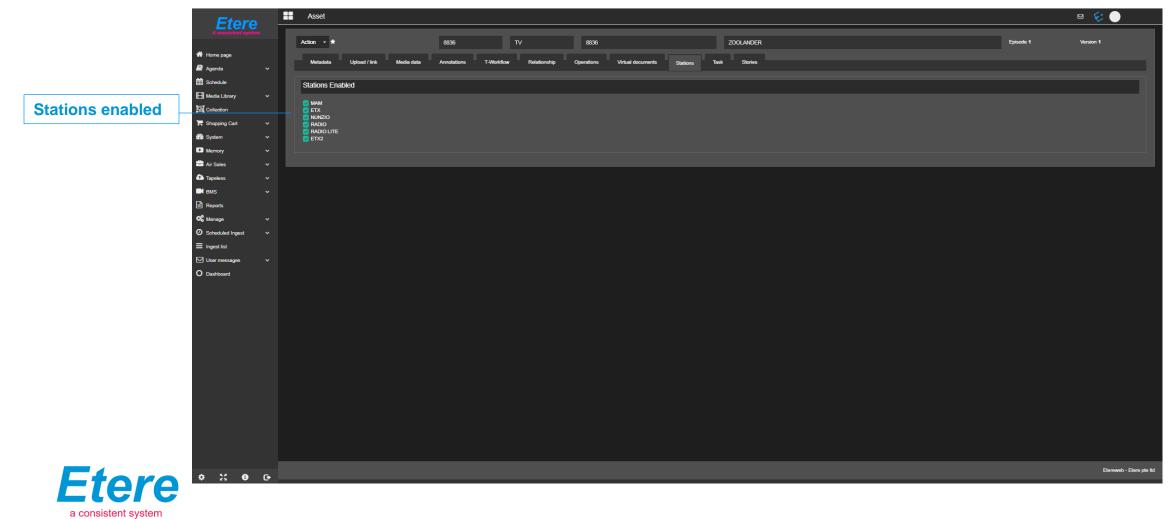


Control Multiple Files in Multiple Places

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Active Stations



Document Management

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- Create a single project
 A project contains various items
- Each item can have different versions



Series with Episodes

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Operations log

Operations

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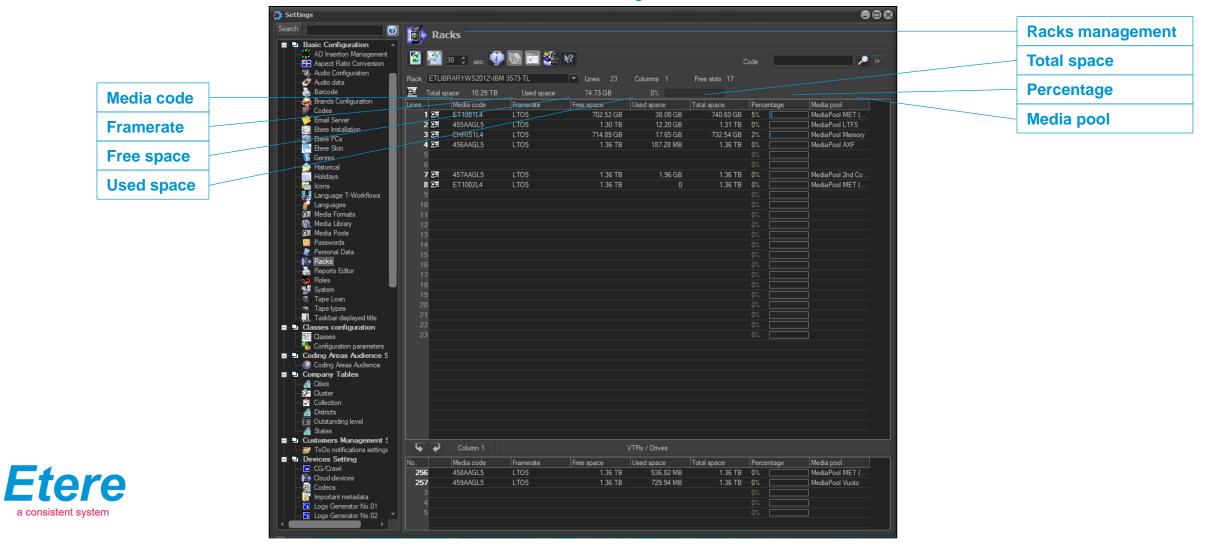


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Devices used space	Media library logs
Document list	Air Sales Asset Media library logs
File status	Cue sheet Devices space per user Devices used space Devices used space
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Media data	File status Loudness Media Data Preview Download Preview Download
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HSM Library Status



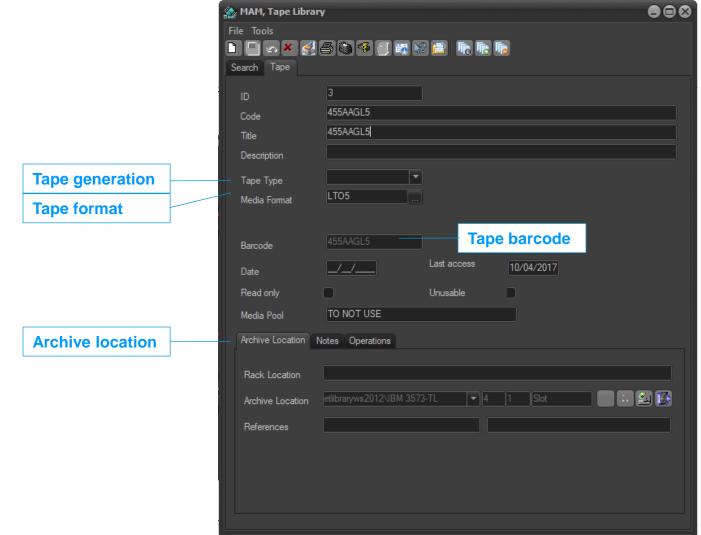
Digital Tape Content

Tape info

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Tape Information



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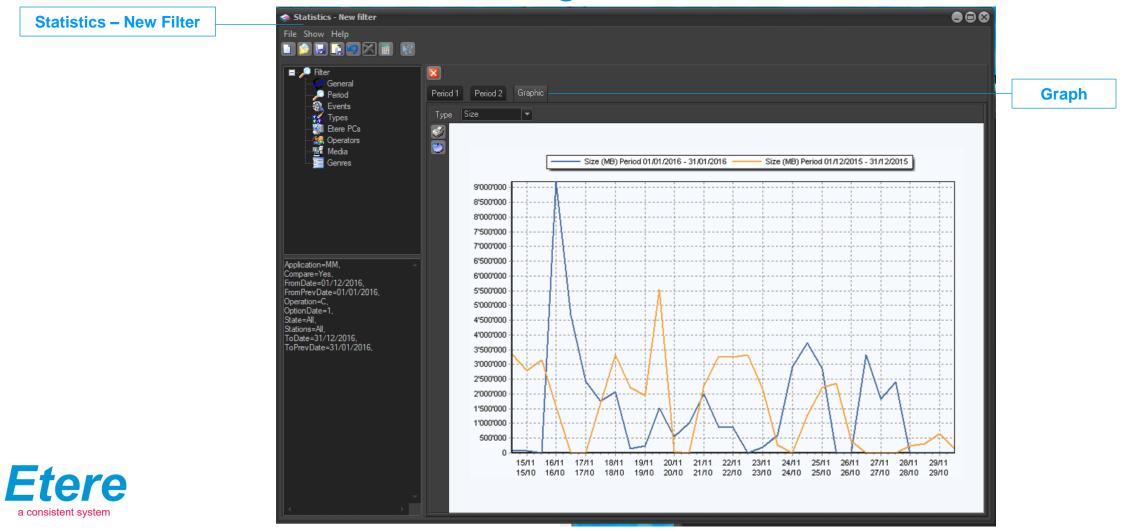
a consistent system

Racks Management

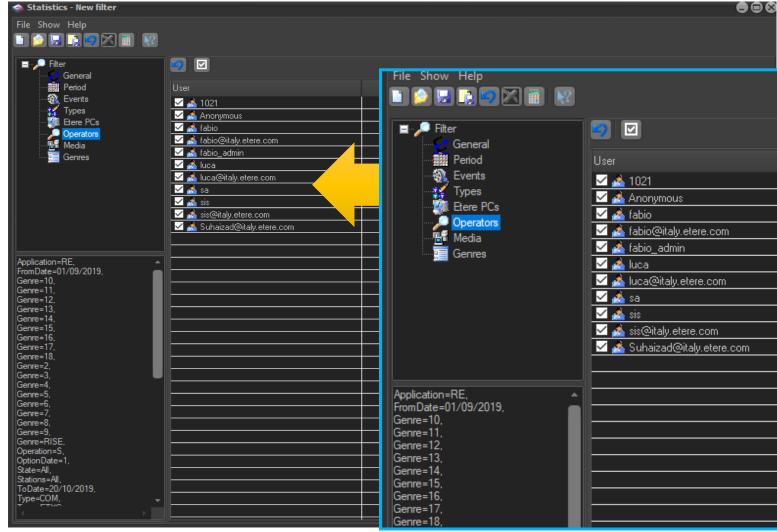
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a consistent system

From Log to Statistics



Statistics Users





Search



Full Text Search

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Advanced Search

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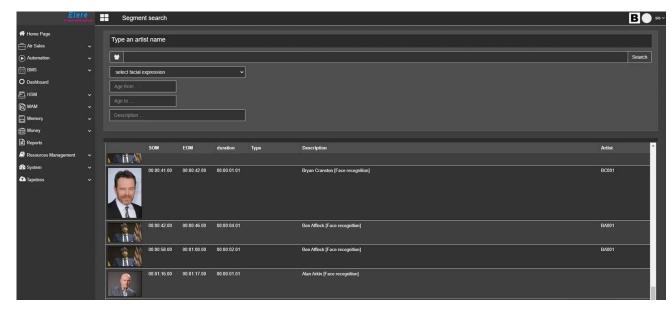


Al for Face Recognition



Face Recognition

- Al-driven technology uses facial recognition to analyze individual scenes in the media library
- Better control over a very large media library
- Easy to search for and repurpose media files





Etere AI For Face Recognition

- Etere include an AI product for face recognition
- It's able via workflow to scan all your archive and give you a list of the segments where a face appear
- Very useful for automatic metadata in news system
- Very powerful and fast search



Search Using Face Recognition

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	Eter A consisten	e system		Segm	ent search				🤃 🔵 Crucianelli Luca 🤊
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ର୍ଗ୍ର MAM		~	A State						
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🗐 Resources Ma	inagement	~							
System		~		00:00:12.07	00:00:16.06	00:00:04.00		In the News	Jessica Chastain
Tapeless		~							
				ROM	EOM	Duration	Tune		
C 4	er			SOM	EOM	Duration	Type D	escription	

a consistent system

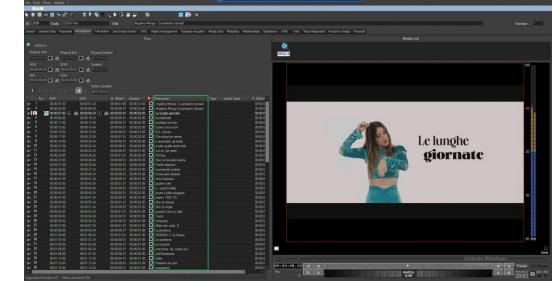
Optical Character Recognition (OCR)



Optical Character Recognition (OCR)

Optical Character Recognition (OCR) technology recognizes text within a digital image. It is commonly used to identify text in scanned documents and photos.

- Provides the software tools to enhance content management and optimization
- Streamline your media library to enable easy search and retrieval of assets
- User-friendly interface
- Rich metadata enhancement
- Increases operational efficiencies





T-Workflow

You can design Etere as you wish

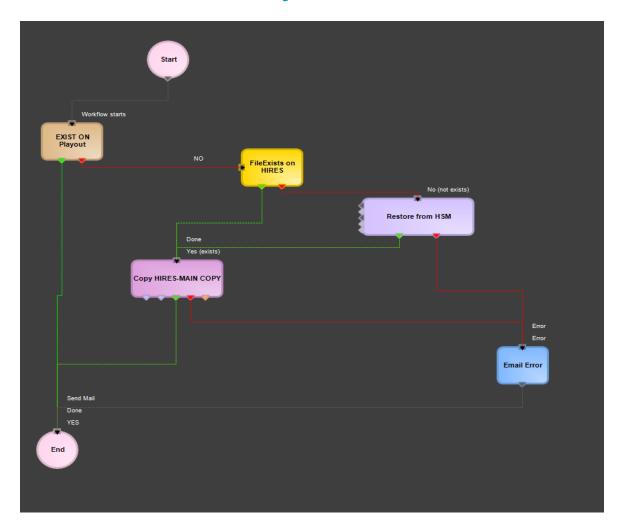


Etere T-Workflow

- Etere approach is unique
- It combines the IT-based workflow technologies with the management of video content
- Etere T-Workflow can be fully customer designed
- It uses all the Etere technologies for redundancy and load balancing
- Easy to use easy to control

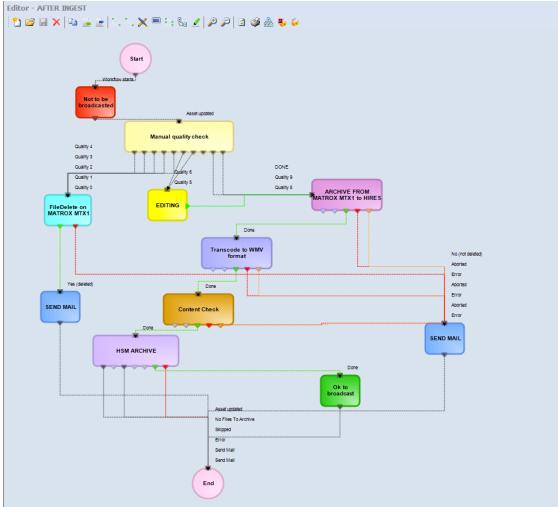


Restore / Playout Workflow





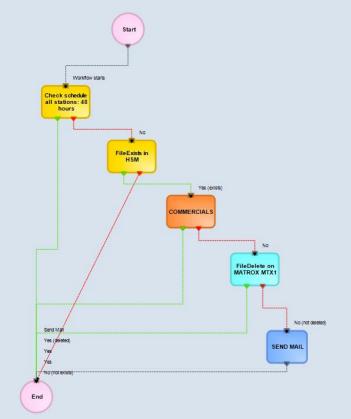
TV Workflow



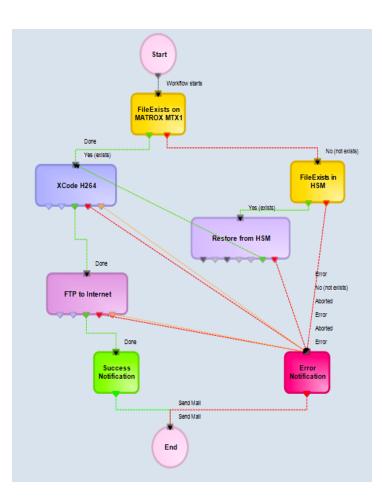


Free On-air Server

- You wish to delete from on-air server everything not scheduled on next 24 hours
- But not commercials







Send Files to OTT

- Simply select the list of the asset and attach a workflow
- Workflow can export asset and metadata

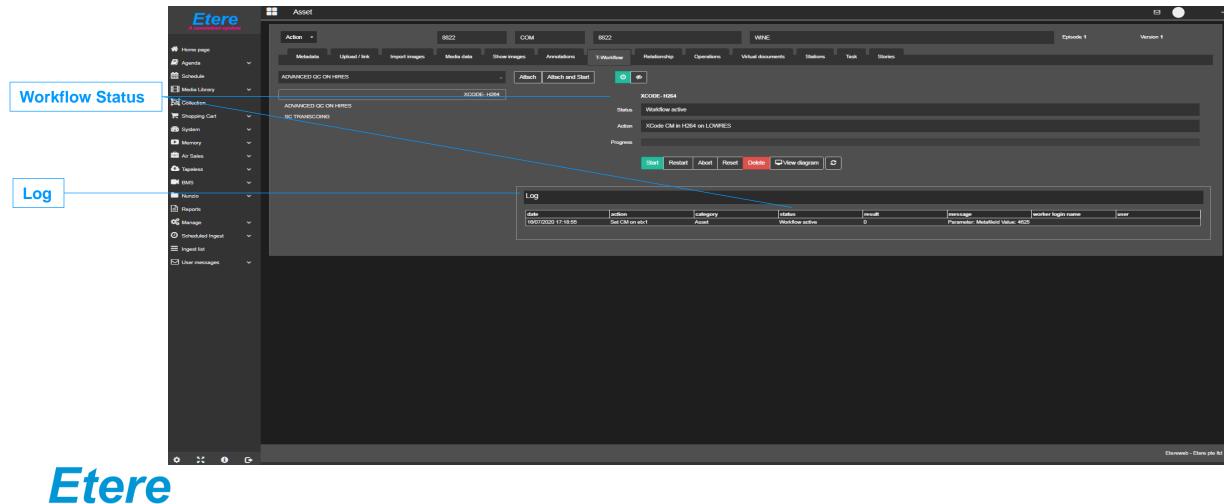


How to Use

- Simply attach and start the workflow to an asset
- A set of workflow is automatically executed
- When you ingest
- When you transfer a file via Etere Web
- When you wish to retrieve from Etere Web
- When a file is discovered by Etere Active Sync
- When you publish a schedule
- Or selecting one or multiple assets

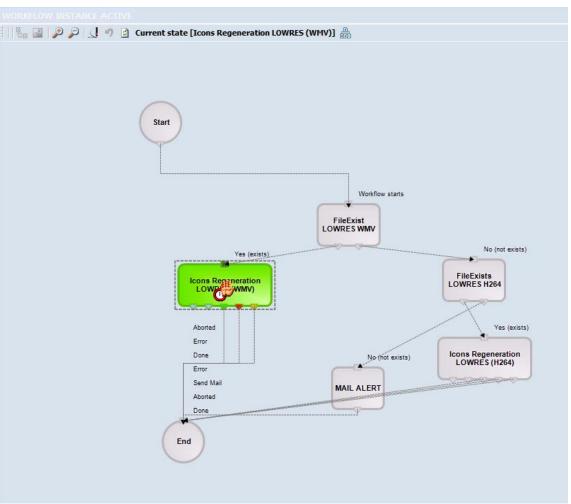


Check Status on Asset Form



a consistent system

Visual Status Check





Workflow Search

- By **workflow**: All assets running a selected workflow
- By **action**: All assets performing the selected action in any workflow
- By workflow and status: All assets running a workflow and having the selected status
- By **workflow and action**: All assets running a workflow and performing the selected action
- By status and action: All assets having the selected status performing a particular action



Search by Workflow

	🧆 MAM, Media Library					
	File Tools Show Utilities	?				
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	1215 1215	test227986_multif. ingest	etx 1 00:00:45.01			
	1216 1216	test227986_multif. ingest1	etx 1 00:00:30.01			
	1217 1217 1228 1228	test227986_sched. ingest test231411_CEA608	002 1 00:01:00.00			
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	1323 1323	abcdef	1 00:01:06.02			
	1324 1324 1325 1325	1323 COM - Spot Segafredo	1 00:01:06.02 1 00:00:30.00			
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a consistent system	Execution time: 00:00:05	📚 Page: 1/1	Records: 1/1	Sorted by: Code	Duration: 0:01:13.08/0:01:13.08	m o

Global Workflow Status

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Resource Management

When Moving Files



A More Efficient Workflow

- Etere Enterprise Resources Management improves your workflow
- We do not change your tasks but make them more efficient
- Etere Ecosystem enhances your job organization
 - Generate Work Order
 - Track Work Order
 - Track expenses
 - Manage files and rights
 - Manage resources
 - Generate agendas



Etere Agenda

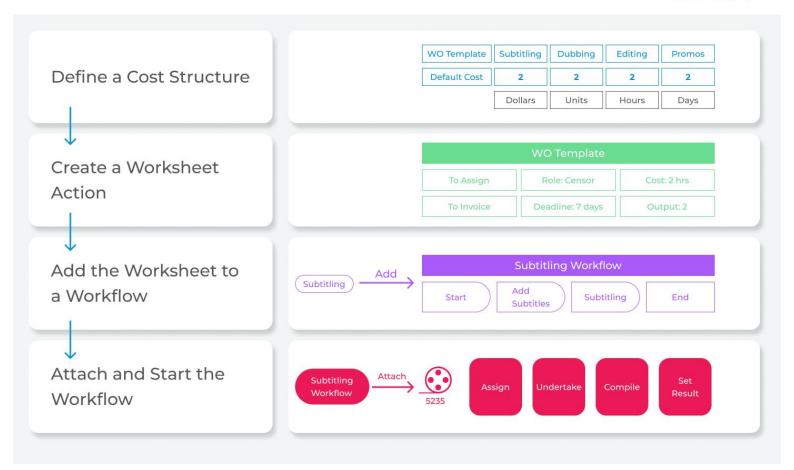
- It's the central job repository
- No more crawling between applications to perform your tasks
- One single click and you are redirected to:
 - Preview approve
 - Asset data management
 - Subtitling
 - Ingest
 - Dubbing



Resources Planning

RESOURCE MANAGEMENT







User Agenda

Etow	Agenda	a							_					Ø	€ ●
A consistent system	Action +			А	vailable tasks		•	All		•	First 50	▼ Refresh			
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	•	*	883			<u>Spot Caffe Segafredo 2016</u>		REVIEW AND APPROV		20/07/2020	21/07/2020	<u>Spot Caffe Segafredo 2016</u>		ryone	
	•		<u>88</u>	<u>91</u>		<u>8891</u>		REVIEW AND APPROV	<u>AL</u>	20/07/2020	21/07/2020	prova	Ev	eryone	*
Air Sales	L •	*	88	<u>15</u>		LIVE NDI		REVIEW AND APPROV	<u>AL</u>	05/08/2020	06/08/2020	DEMO: LIVE NDI	Ev	ryone	Etere
	•		870	36		F102035ENOITACHOEM		REVIEW AND APPROV	<u>AL</u>	17/08/2020	18/08/2020	DEMO 7	Ev	eryone	
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_		*	<u>103</u>	<u>357</u>		<u>10357</u>		REVIEW AND APPROV	<u>AL</u>	02/09/2020	03/09/2020	DEMO 2	Ev	eryone	
O Scheduled Ingest	•	*	<u>103</u>	358		<u>10358</u>		Recording Task		10/09/2020	11/09/2020	DEMO Closed Captions	Ev	eryone	
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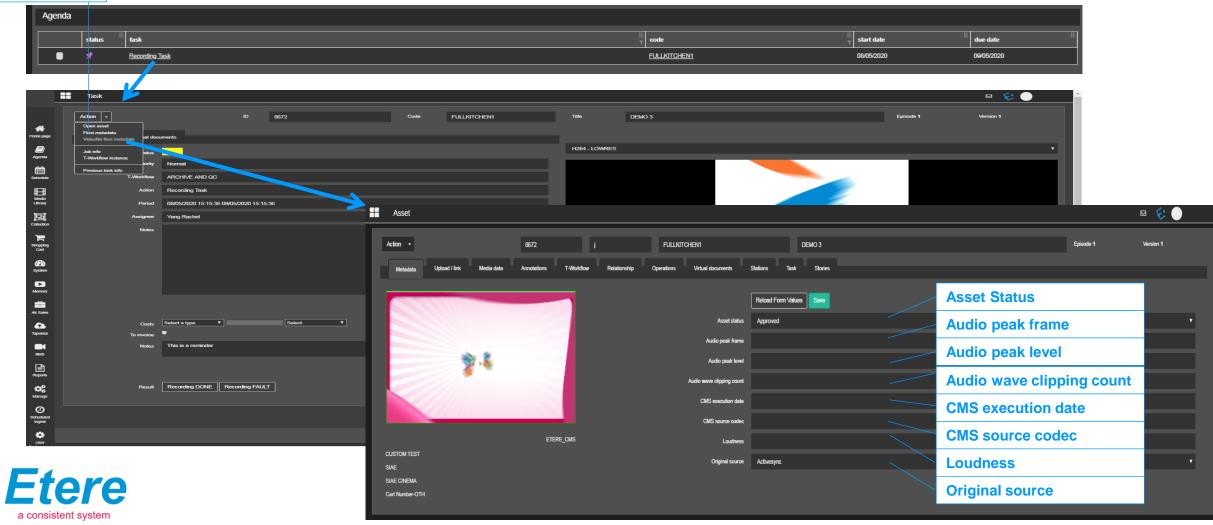
Easy Preview

Task	Task		
Virtual documents	Action -	ID 8672 Code FULLKTCHEN1 Title DEMO 3: COMMERCIAL Episode 1 Version 1	
uocumento	Task data		
Task details		Status H264 - H264 Priority Normal	•
Status	1		
Priority		Workflow ARCHIVE AND QC Action Recording Task Period 08/05/2020 15:15:36	
T-Workflow		Assignee Yang Rachel	
Action		Notes	
Period			
Assignee			
Notes		Leave task 1 2 3 4 5 6 7	8 9
Cost		Costs Select a type V Select V	
To invoice		Notes	
Notes		Save notes Eat Save notes Save notes Eat Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Save notes Sav	
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		Edit = 0 SOM 00:00:25.01 EOM 00:00:29.24 DUR 00:00:04:24 Type	



One Click Access

Open Asset



Cost Control



Cost Control

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		- Job info					
		T-Workflow	WS TEST				
		Action	Worksheet Test				
		Asset	02BD000000000000089_FFMPEG				
			02BD000000000000089_FFMPEG				
		Assignee					
		Assignee	USERWEB				
	Assignee	Group				ſ	
	Task or Appointment	Job type	O Task O Appointment				Dates
		Start	04 December 2015 - 16:24		Jobs calendar		
		End	28 February 2017 - 00:00	Pric	ority Normal -		Calendar
		Budget	5 hours		•		
			5.00	Hou	Jrs T		Cost / Budget
		Notes			~	L L	
		Resources					
	Resources	Description		Start date	End date		
		MR Userweb4		04/12/2015 16:24:01	28/02/2017 00:00:00		
		1080		04/12/2015 16:24:01	28/02/2017 00:00:00		
Eto K							
Eter	e				Ok Cancel		
a consistent systen							

Each Task Can Have a Cost

- Cost is category and default value is pre-determined when task is built
- Cost categories can be configurable as
 - Money
 - Operator Time
 - Equipment time
 - External organization cost
- All those costs and their values are fully customizable
- Time used is automatically detected



Cost Categories

🖗 Etere Configuration					
cost	Costs				
🖪 💼 Conforming 🖬 💼 Content Management Server	d. 📩 🕹				
🚊 🧰 Data Mover	Description	Cost type	Unit cost	Measurement unit	To invoice
😐 🛅 Dragon transcript 😐 🚞 Google Speech Recognition	Check file		3,00		
Google Speech Recognition Media Library	Dubbing	Time	300,00	Hours	\checkmark
Diffications	Hourly cost	Time	120,00	Hours	\checkmark
∎ 🛅 Reporting Service ■ 🚞 Rights	Subtitling	Time	87,00	Hours	
 Shopping Cart Sites Subtitles System Information System Settings T-Workflow Actions Costs Default Colors Default Colors Default Colors Default Colors Options 					
	Description	Cost Type	Unit Cost	Measurement Ur	nit To Invo



Cost by Asset

	MAM, Media Librar File Tools Show Utili											
	MAM				<u>~</u>		10.10					
Resources	□ 📴 🛄 🗠 🔁 🗎 ID 636882 Code		Title			K? 1820-4146/4						Version 1
Management						🖌 Metadata 🛛 🕅 Rich	ts management	3 Tapeless reception	TechnicalDat	Flexi-metadat	ata 🔜 Relationships 🦼 Operations 🎵 SIAE 🖪 Resources management	Yersion
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Assignee	Resources management			TSK-CNT			📑 🙋 🚺					
/ looignoo	Assignee	mtvne.ad.viacom.c	om\IT_CONT_OPS	14/11/20	19 18:05:12 2	1/11/2019 18:05:12	Normal					
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	Assignee	mtvne.ad.viacom.c	om\IT_CONT_OPS	14/11/20	19 18:05:12 2	21/11/2019 18:05:12	Normal					
	Notes	Quality Check										
	Cost	Lavorazioni-MH		▼ 1	Hours	To invoice	•					
	Notes	QC DONE										
Results -	Result	ОК	-									
	Resources manage T	-Workflow	Status	Cost type	Value	Measurement unit	To invoice	Economic value Wor	er Start	End	1	
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				Total Total to Invoice				60 60				
										equests		



Detailed Report

E	CHANNEL 1						Media librar	y logs [Resourc	es mana	ager]
I	Media librai	ry logs [Resources i	manager]				r			
	2281 - Py	ramids of Death						Digital Certific	ate	
Date		Workflow	Action	Result	Machine	Operator	Notes	c c	Certified	Pwd
		Action Test Censorship	Censorship (3541)	Approved	ROBERTOW7	roberto	checked all parts		/es	Yes
•	7/09/2012 18.04.18	ActionTest Audio level check	Audio level check (3527)	Audio level OK	ROBERTOW 7	roberto	checked all audio levels	١	/es	No
•	7/09/2012 18.04.37	ActionTest WS generate subtitles	WS generate subtitles (3186)	Subtitles done	ROBERTOW 7	roberto	english and italian subtitles	; Y	/es	No

Additional Password



Edit Integration

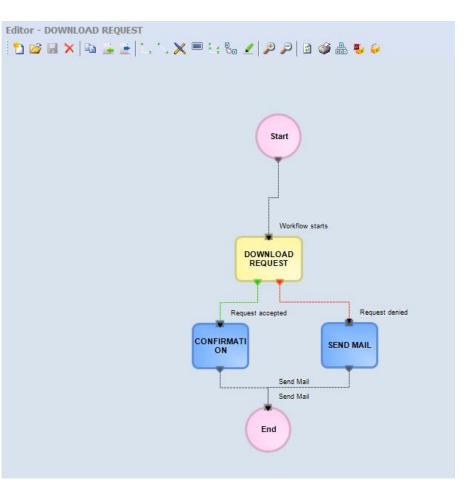


Search for Assets

	Advanced search						⊠ 😌 🔵
Code	General						
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ID		Duration					
	-	ID Version					
Version	-	Types	COMMERCIALS × FILM × Setes ×				
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Title	Search						
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		н		Peaky Blinders503-0002	Peaky Blinders503N02	τv	
				Peaky BlindersS03-0001	Peeky Blinders 503	TV	



Ask for Permission



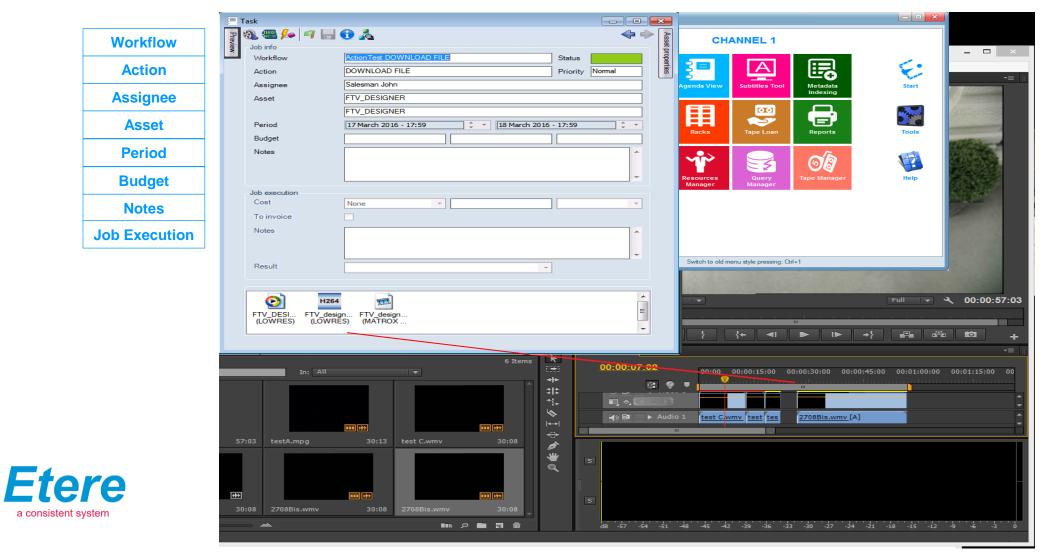


User Agenda

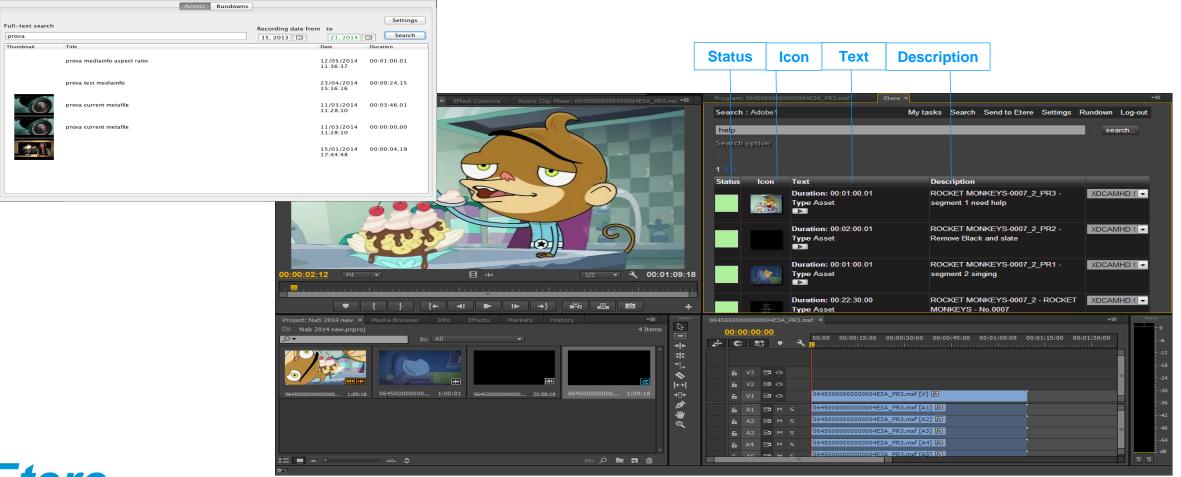
Etere	•	Agenda	а										፼ 😵 🔵
A consistent system		Action -			Available tasks		All		▼ Firs	t 50	▼ Refresh		
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Tasks			status *	8836		8836					LANDER	Everyone	
Calendar													
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		•	*	<u>8934</u>		<u>Spot Caffe Segafredo 201</u>	8 REVIEW AND APPRO	<u>VAL</u> 20/07/2020	21/0	7/2020 <u>Spot</u>	t Caffe Segafredo 2016	Everyone	K Ca
📕 Shopping Cart			*	<u>8891</u>		<u>8891</u>	REVIEW AND APPRO	VAL 20/07/2020	21/07	7/2020 prov.	3	Everyone	
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Memory													
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Tapeless				<u>8766</u>		F102035ENOITACHOEM	REVIEW AND APPRO	<u>VAL</u> 17/08/2020	18/0	3/2020 <u>DEM</u>	<u>107</u>	Everyone	
		•	*	<u> 8626</u>		8626	REVIEW AND APPRO	VAL 27/08/2020	28/0	3/2020 <u>DEM</u>	IO 2: MOVING LOGOS3	Everyone	
Reports			*	<u>10357</u>		<u>10357</u>	REVIEW AND APPRO	VAL 02/09/2020	03/0	9/2020 <u>DEM</u>	<u>10 2</u>	Everyone	-
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User messages													
O Dashboard			_										
			Statu	IS ID	Code	Task	Start date	Due date	Title	Group	Thumbnail		
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53 0	(•												

a consistent system

Insert in Timeline



Client for Mac





00 File Configuration

prova Thumbnail

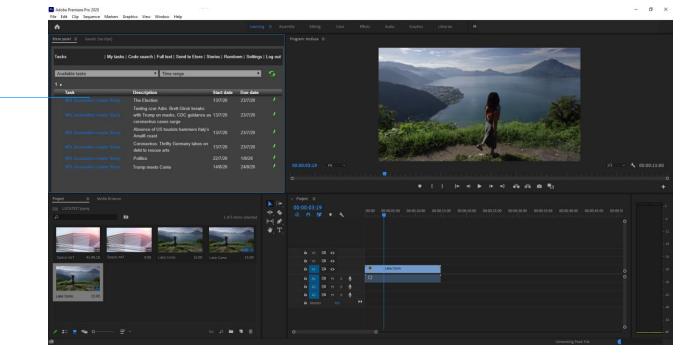
Ready To Be Used

- All the programs are uploaded and correctly placed on the schedule
- Files have been checked and normalized
- Files have been sent to On-air server
- Any error in the process immediately calls the operator attention
- All the digital receipt have been correctly signed



Adobe Panel

- Easy way to check and manage the assigned tasks directly in the interface
- Update the status of the job

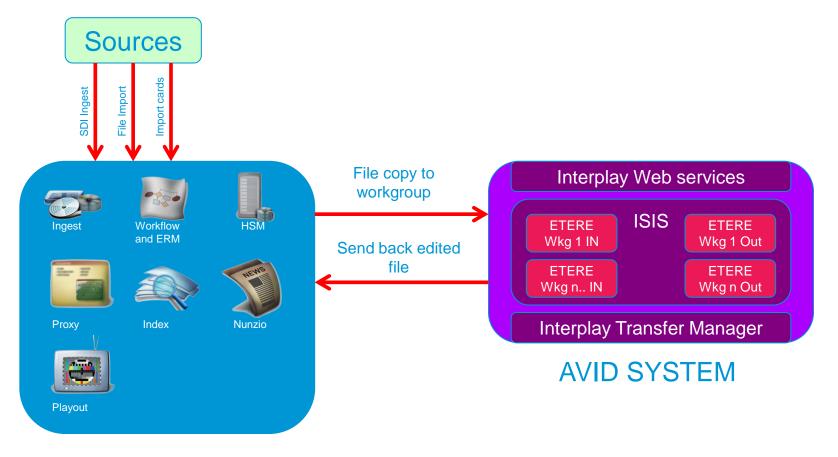


Integrated panel



Post Production Integration

From Etere to AVID for editing





HTML5 Video edit

- Users can open and edit projects and video clips directly from the MAM database
- Projects can be easily saved as MAM assets
- Highly efficient as projects can be edited and exported to and from the MAM database
- Manage your content from any location on any smart device



Ideal for News Reporting

- Integrative with Etere Nunzio Newsroom
- Allows for edits for files already stored in the database
- The quick export and available database video files save time
- Perfect for fast-paced environments

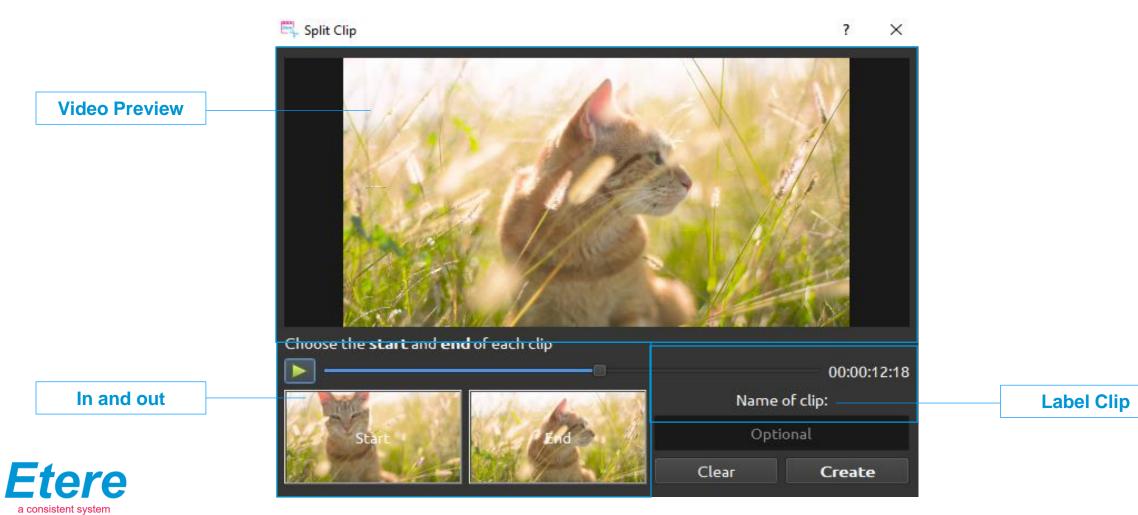


Video Editing

Search –	Etere Memory cutting														Properties
Video Preview	test TESTFEDEMP4HD25 (00:00:07.11) 4436 (00:00:40.15) 4670 (01:13:41.22) BubbleGuppiex_301 (00:28:03.17)		Search			INTERVISIONAL UNSTEE INCERCIONAL UNSTEE INCERCIONAL UNSTEE INTERVISIONAL UNSTEE INTERVISIONAL UNSTEE INTERVISIONAL UNSTEE INTERVISIONAL UNSTEE INTERVISIONAL UNSTEE INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNSTEELING INTERVISIONAL UNIT INTERVISIONAL UNIT INTERVISIO	II Sup-Parter SERVER Server	A ID HDXBG301	AUDIO SUBS		BubbleGuppies_301 (MPEC 4436 (MPEG-4) TESTFEDEMP4HD25 (MPEC	00:00:1	0:00 - 00:00:10:00 0:00 - 00:00:26:00 6:00 - 00:00:35:00		Subtitles
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Etere															

a consistent system

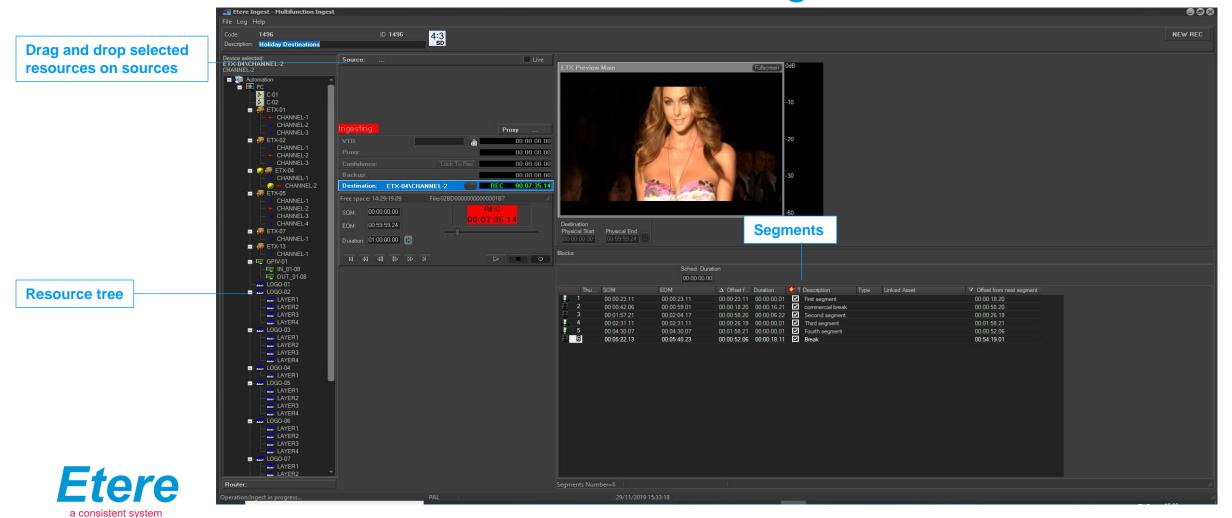
Split Clip Window



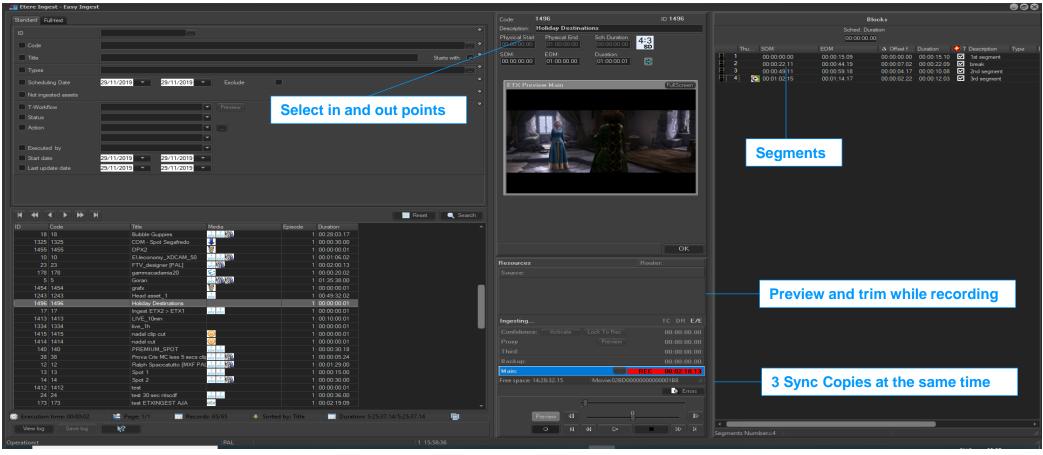
Ingest



Crash Recordings

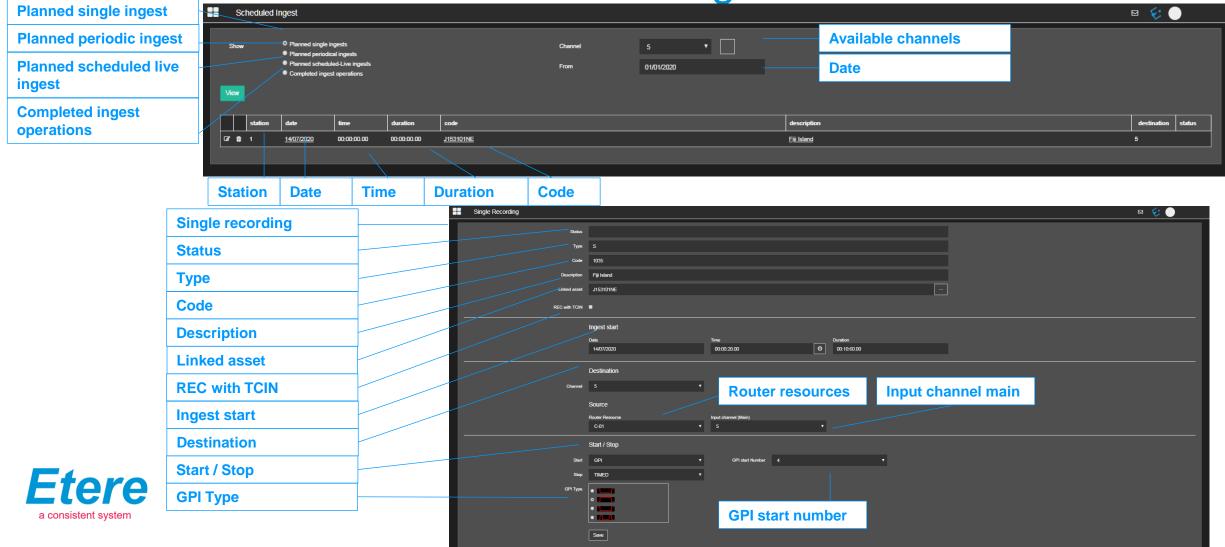


Live Events

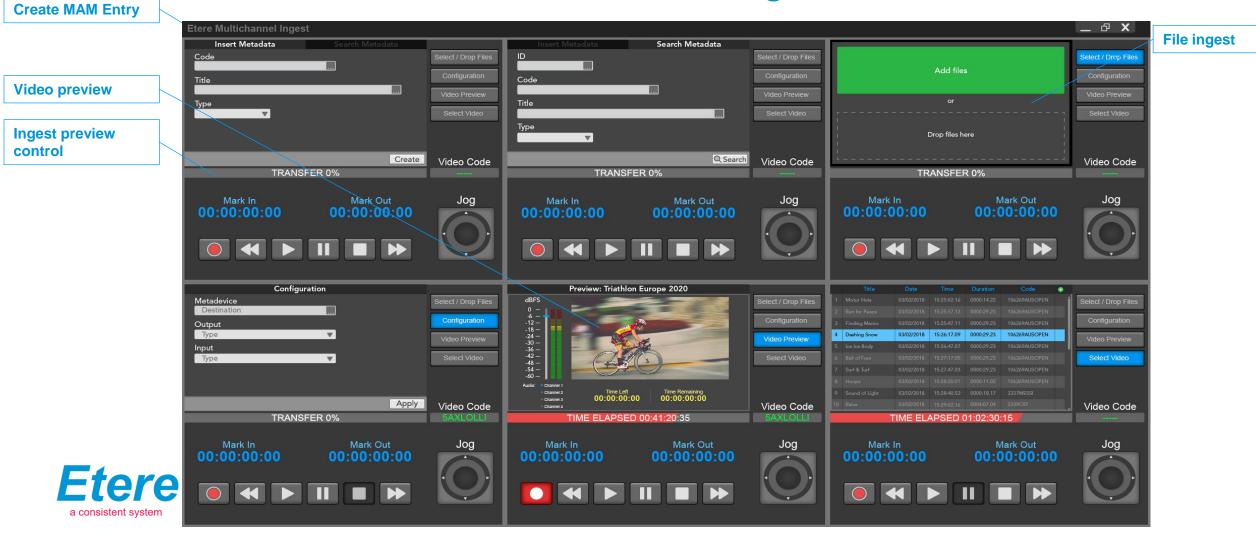




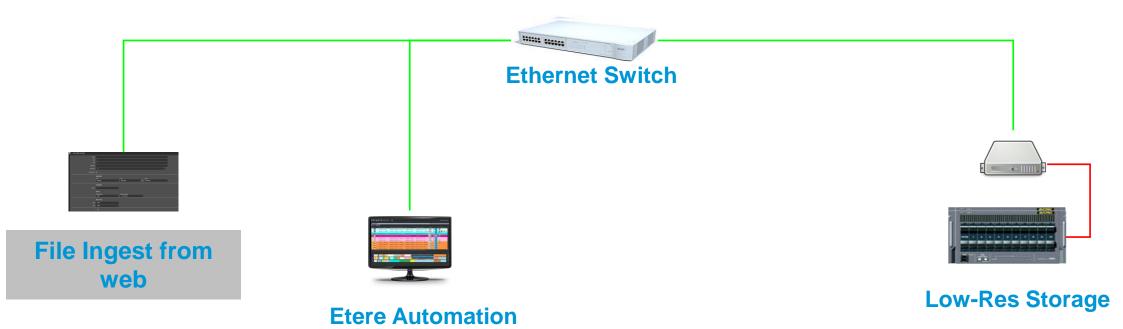
Scheduled Ingest



Multichannel Ingest



File Ingest





Etere Studio Player

For Both Live and Studio Broadcasts

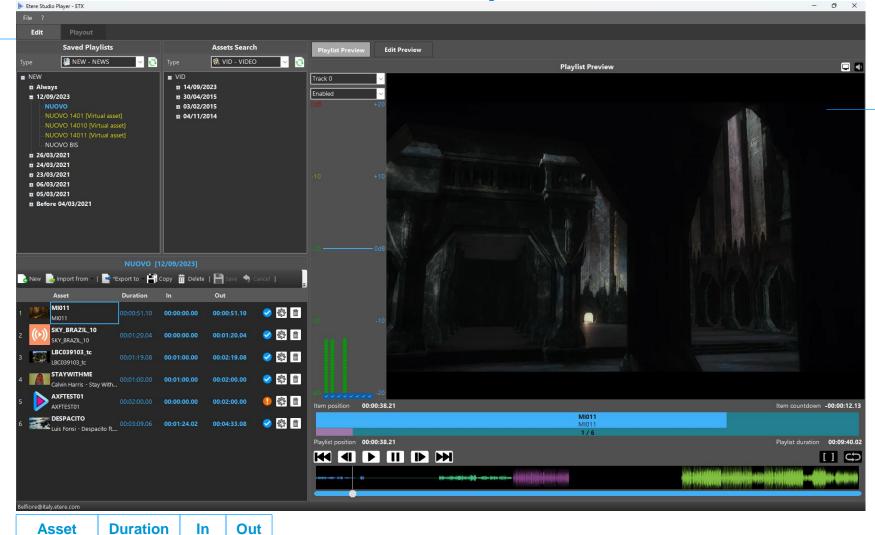


Key Features

- Multifunctional as a studio player, the insertion of advertisements for live news and studio broadcasting
- Flexible configuration options
- Scalable architecture, highly adaptable with changing needs
- Prepare multiple advertisement lists for different scenarios
- Show management and studio production



Studio Player



Playlist Preview

Edit



Media Move

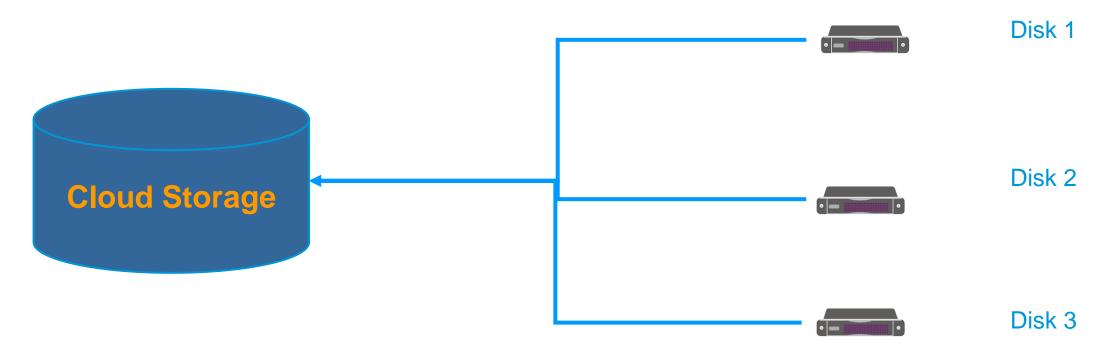


Cloud Media Management

- The Key of this project was Cloud
- Etere MM create a private Cloud where to store your content
- Cloud devices are logical entities. They can be group of devices or part of one device or both
- Etere MM automatically controls the available space in the cloud Etere MM has a multi-volume management intelligence

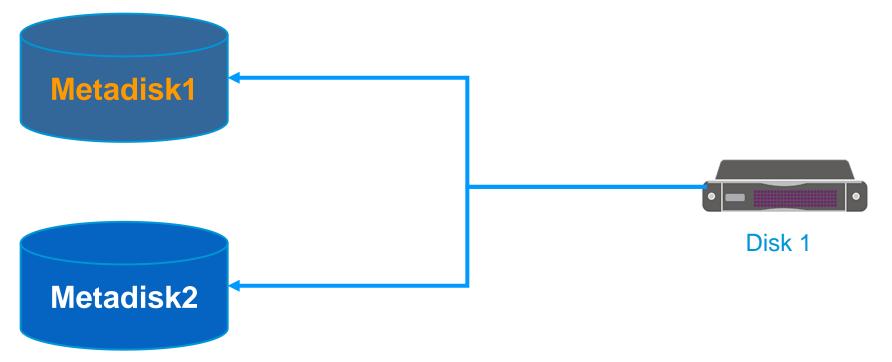


Cloud Devices





Partition Devices

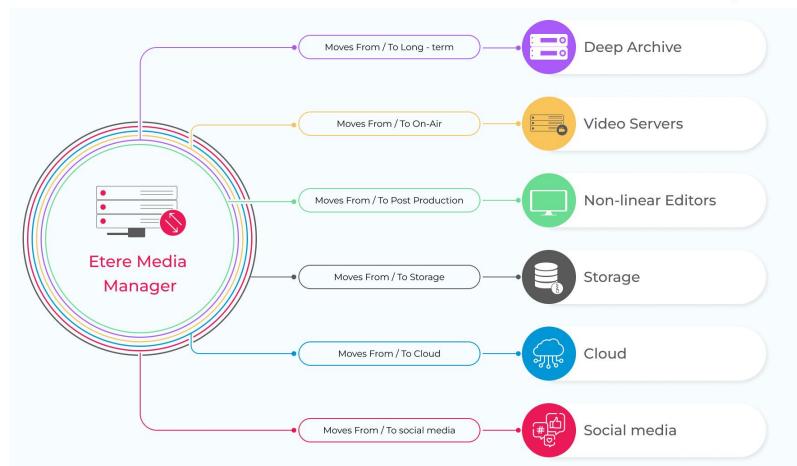




Media Moving

ETERE MEDIA MANAGER







Active Load Balancing

😚 Etere Data Mover									
Tools Show Help	11 🖬 🗎)							
n N M Data Processors	Active Documents		DM CPU actu DM Private Byte DM I/O Bytes DM Handles Co DM User Object	CPU actual: 3,63 al: 0,000, peak: : ss actual: 0,000 actual: 0,000 Mt unt actual: 0, p ss actual: 1870,	17,924) MB, peak: 0,000 MB 3, peak: 0,000 MB eak: 0				
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Idle		RES H264 with 1					Lowres with TC	Etere Transcoder	
Idle		RES H264 with 1					Lowres with TC	Etere Transcoder	
Idle	Check MD5	on Upload WEB	1		Upload	WEB		MD5 Checksum	
ldle		e MD5 on Archive	e 1		Archiv	e1	Upload WEB		
ldle	Conforming N	1XF	1				Conforming	External Mover Exe	
ldle	Content Cheo	ck (Content Chec	k) 1					External Mover Exe	
ldle	Copy Archive	1-NILOX02-W10	1		Archiv	e1	NILOX02-W10 (INGEST-E		
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ldle	Copy Archive	1-NILOX02-W10	3		Archiv	e1	NILOX02-W10 (INGEST-E	Multistep Copy	
ldle	Copy Archive	1-Upload WEB	1		Archiv	e1	Upload WEB	Multistep Copy	
Idle	Copy duration	n to hhmmssff met	tadata 1		Archiv	e1	Archive1	PowerShell Scripting	
	Status	Name	File	Source	Destination	Туре			



Cloud Storage Capabilities

- Load balancing
 - Multiple media managers sharing the same job
- Space aggregation
- Lan and Wan transfer
 - FTP Active
 - FTP Passive
 - FTP Server to Server
 - NTFS-NFS
 - UDP file transfer
- All those features allow you to use standard IT storage instead of special solutions



Etere HSM

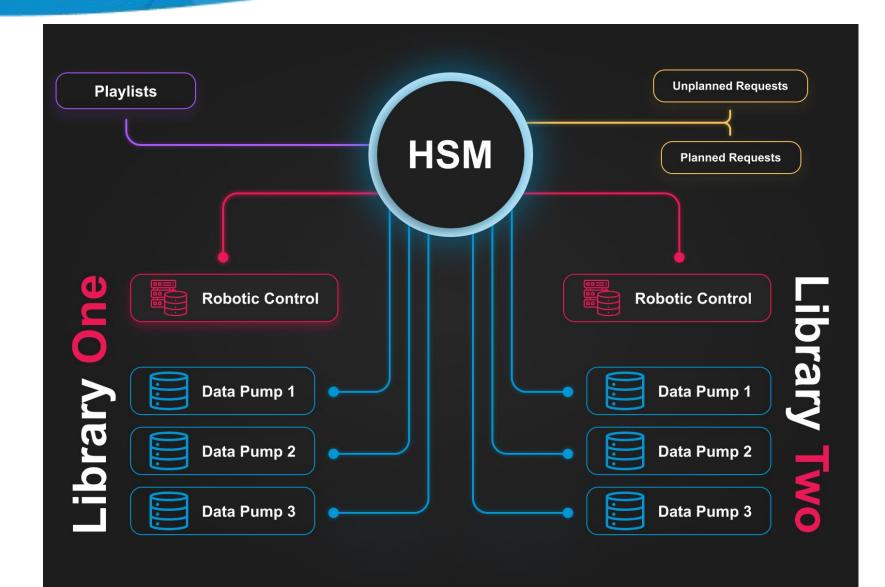
Integrated Archiving



HSM Archive

- Etere can offer different technologies for Archiving
 - Sony ODA archive
 - LTO archive
 - Disk archiving using sleeping disks
 - Cloud
- All those solutions are software only customer can choose the had ware that fits better







Etere Cloud HSM Features

- Optimized for broadcast use, archives long term media and restores as fast as it's possible
- Each drive can be assigned as R/W according to timeslots in the day and the week.
- Online and offline tape management
 - SMPTE 2034 archive format for long life
 - LTFS format as a free option
 - ODA disks as free option
- Background defragmentation
- Dynamic media pools
- Integrated tape migration
- Touch function to test file integrity periodically
- Conforming to Open Archival Information System (or OAIS) procedures



Etere Disk Archive

- When files are not being archived or restored, the disk drives are spun-down and stopped
- ETERE has independent control of each disk drive to further reduce power consumption, extend disk life and allow disks to be externalized for shelf storage or transportation
- ETERE use HSM Data Replication to write data files to multiple locations in multiple Archives to provide the required balance of security and storage efficiency
- Etere DiskArchive can be compiled with LTO archive for best mix of speed and cost



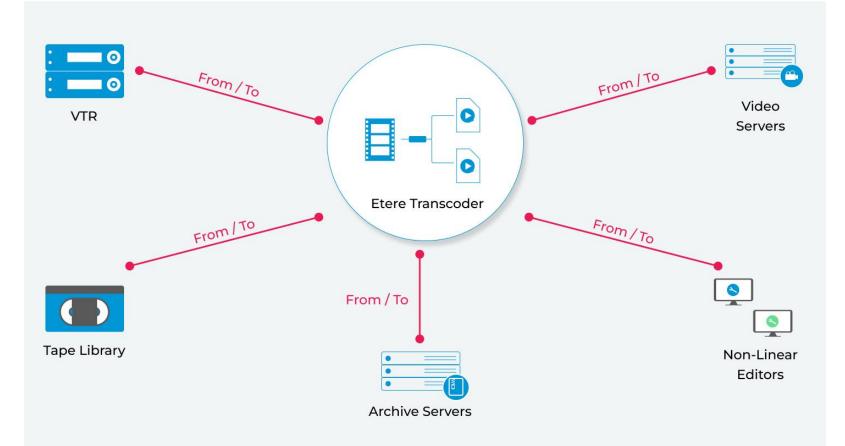
Transcoding



Media Transcoding

TRANSCODING PROCESS







Etere Transcoder

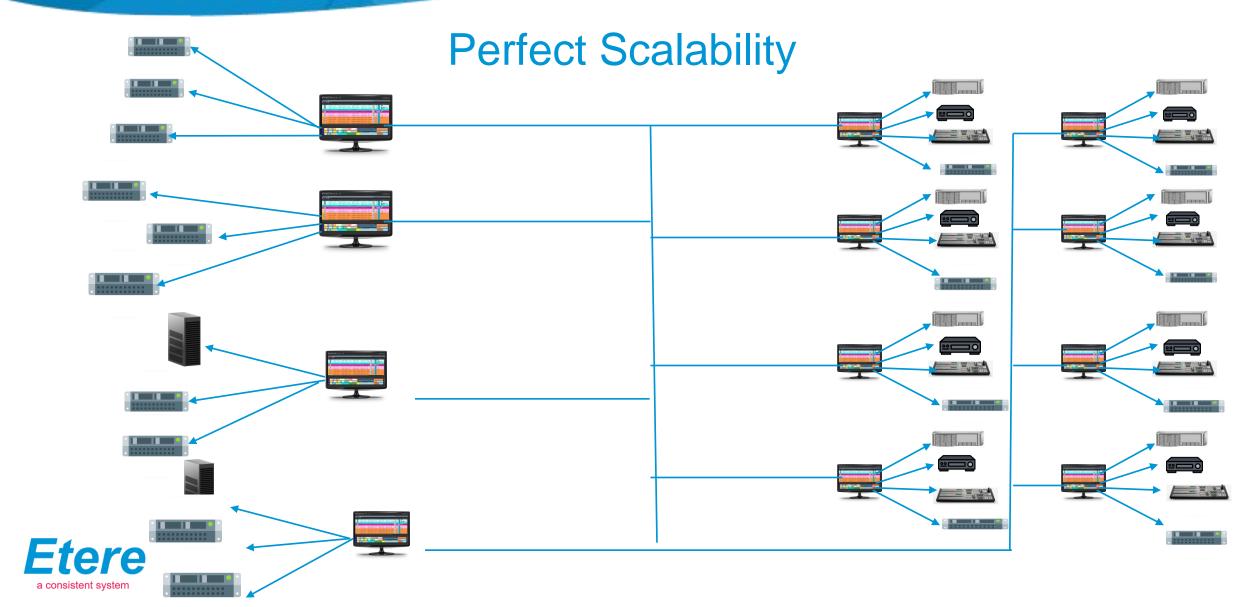
- Unlimited license
- Free GPU acceleration
- Unlimited formats, including H.265/HEVC
- Active/active clustered
- Loudness control
- Joining and Stitching
- Watermark capabilities
- Subtitle insertion
- Support geographical dispersion



Playout

Hybrid Solution that Combine Traditional and CIB in a Single Solution





TV Roles

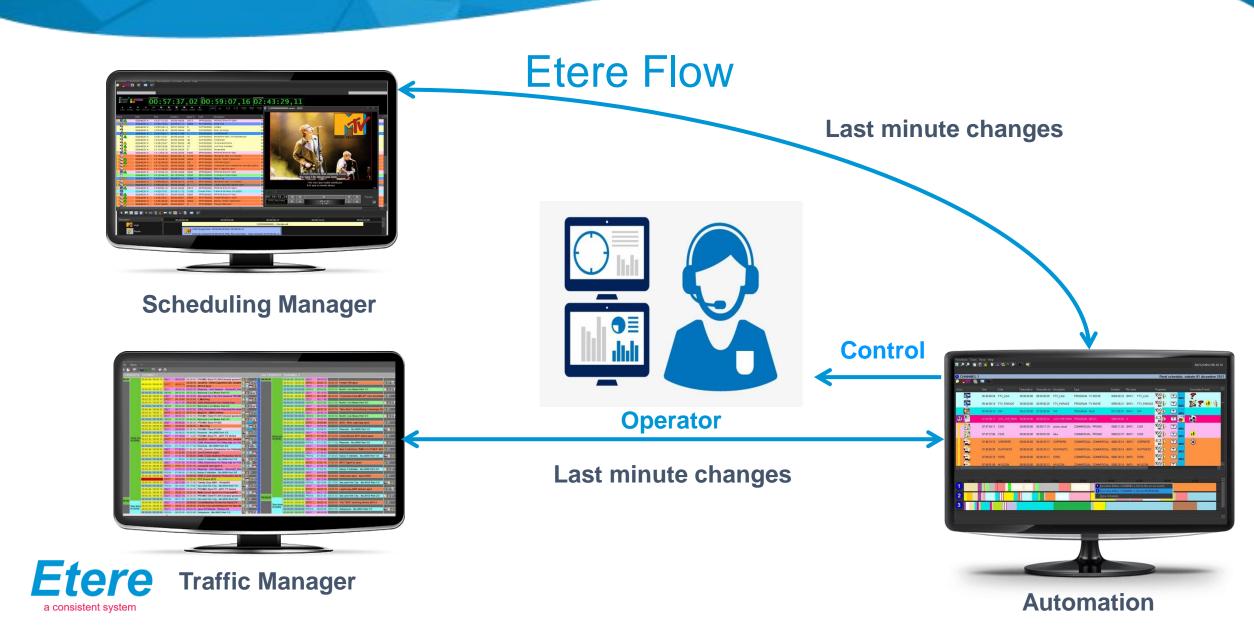
- Master Control Operator
 - Manages tapes and video
 - Controls the on-air system
 - Does the operations decided by the scheduling operators
- Scheduling Operator
 - Chooses the events to be aired
 - Chooses the sequence of the events





Traffic Manager





Etere Flow Advantages

- More similar to the TV real operation
- Respect people roles
- Faster
- Fewer errors, better accuracy
- More detailed
- Improved operation in both Scheduling and ETX



ETERE ETX

Ready for Today and Tomorrow



New Design Approach

- ETX is part of the automation
- It is a software only product
- NDI/SDI/IP
- Can be virtualized
- Uses standard hardware



ETX-Diagram

File Reader					Live Reader						
Decoders											
		Subtitle									
	Compose						r DVE				
SDI Driver							IF	P strea	m		
Video Cards		ND					SRT	H264	RTMP		



ETX

- ETX base allows insertion of all the standard channel graphics
 - Fixed logo Up to 8 layers
 - Animated logo Up to 8 layers
 - Crawls
- Graphics can be imported in any format using Etere interface & distributed to any Playout using Etere Media Manager
- A low-res copy for preview is generated, for low-res preview
- Graphics are stored on hard drive so unlimited space
- Live signal can be pass-through to insert graphics



ETX MC Panel

- Up to 6 TV channels managed from the same panel
- Audio output control for PGM and PST
- Configurable background colour
- Fastest response











Etere MASTER CONTROL



MEDIUM

Etere

TAKE

TO BLACK

DISABLE

CHANGE THEME





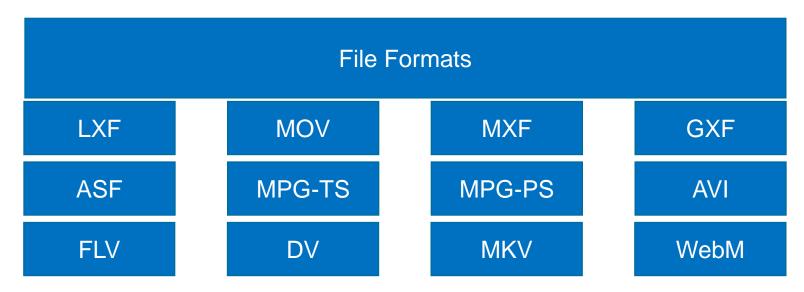


MULTI-Format & HD Enabled

- Real-time Up and Down converter
- SD HD and 4K in a single license
- Aspect ratio converter
- SD HD and 4K back to back playout
- IP In/Out
- SDI In/Out
- NDI In/Out

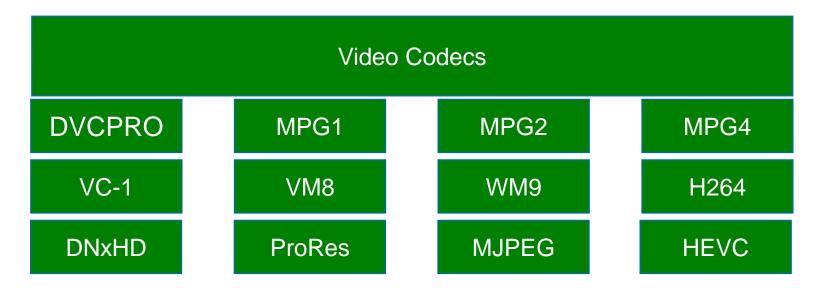


File Formats





Video Codecs





Audio Codecs

Audio Codecs								
AAC	MP2	MP3						
FLAC	WMA	Vorbis						



Browsing



Browsing

- True browsing with J&S and audio scrub
- Secondary events preview
- Full logo preview
- Full subtitle/closed captions preview



Enhanced Browsing

	EIIIaiiceu Diowsiig Time code										Time code	Logo preview
CHANNEL	ions Edit Tools		ir Sales Show Help							Real schedule,	sabato 01 dicembre 2012	
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Broadcast Quality Player

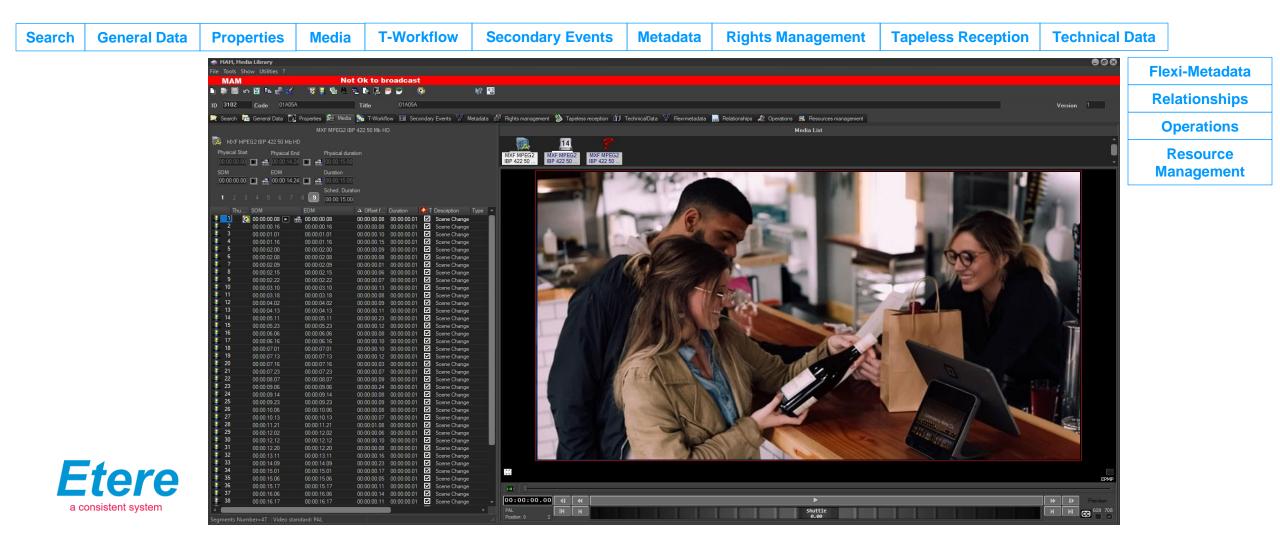


Some Player Uses

- File based Ingest
 - Monitor and trim the file immediatly after ingest
- Schedule Preview
 - Preview the file that will be onair
- QC Checking
 - After a QC report check preview the video from PC
- Audio Monitoring
 - Check audio tracks content
- Check Aspect Ratio



Etere Player on Asset



File-Based Operation



Quality Control

Etere provide two solutions for QC

Etere CMS provide a fast and inexpensive system to check your video and audio

- Freeze video
- Black video
- No Audio
- Out of phase audio
- Over peak audio
- Loudness control ITU 1770-1

All can be performed faster than real-time from 8x to 100x using standard hardware

Etere Advanced QC complete QC control

- Multi thread up to 4 files at the same time in the same licence
- Etere · Lo
- Load balancingIntegrated WF

Full Workflow Driven

Editor - QUALITY CHECK

Start Workflow starts Quality reset Quality updated Not to be broadcasted Asset updated Content Check Aborted Done Error Quality 0 Manual quality check Quality 1 Quality Quality Quality 9 Quality 8 Quality 5 Quality 7 Quality 6 Ok to broadcast MAIL ALERT Asset updated Send Mail End



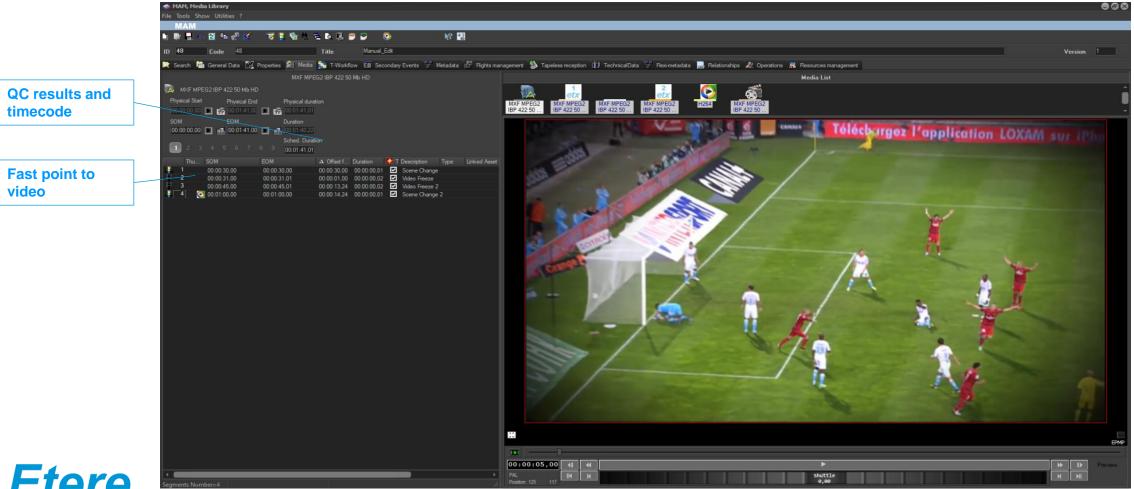
WF – Automatic Content Check

Loudness Control

- Etere enable Loudness control on both files and live
- You can normalize the files or do a live loudness management
- Also during ingest you can normalize the loudness
- We can use
 - ITU 1770-1
 - ITU 1770-2
 - ITU 1770-3



QC Status



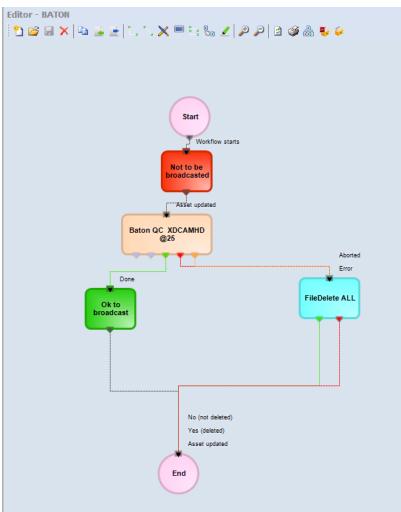


Using External QC

- Etere can be integrated with any file-based QC in the market including:
 - Cerify
 - Baton
 - Digimetrix
- The QC GUI is not needed everything is controlled by T-Workflow

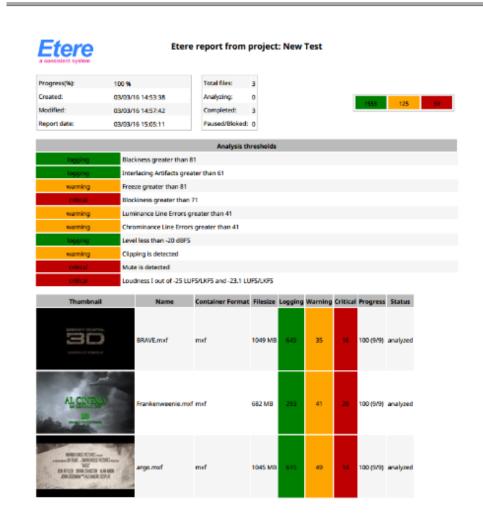


QC Workflow





Detailed QC Results



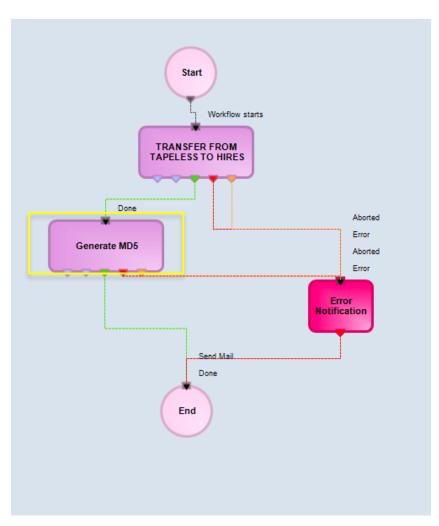


MD5 Signature

How to Sign a File



Typical Workflow Process

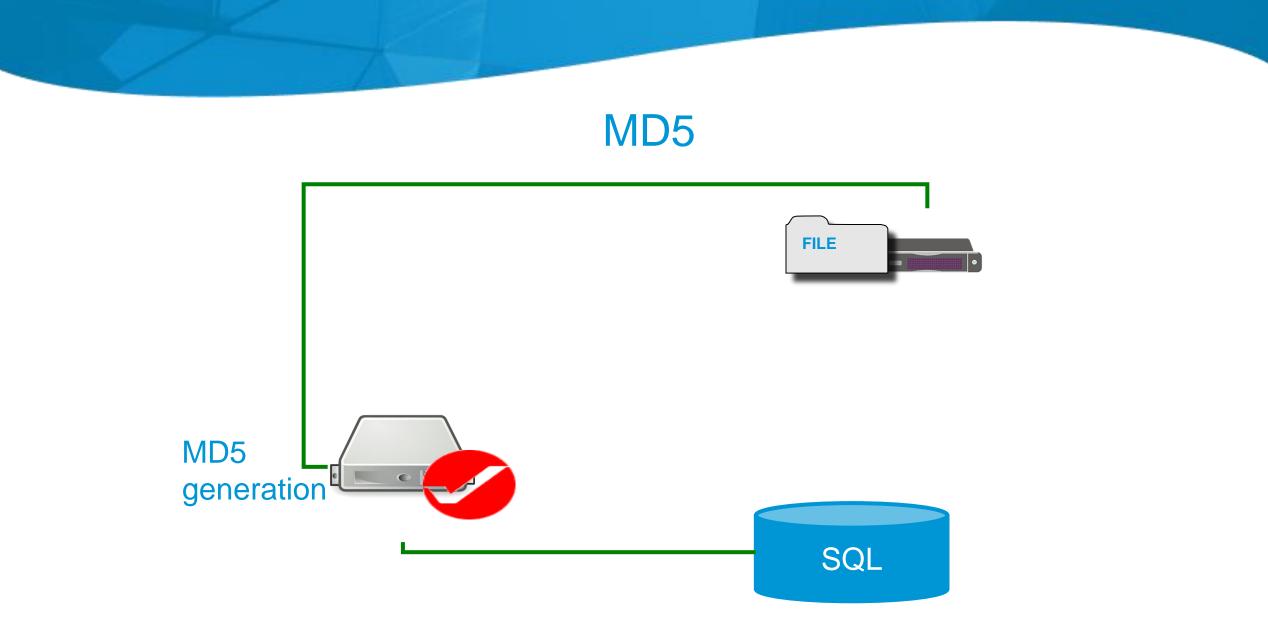




MD5

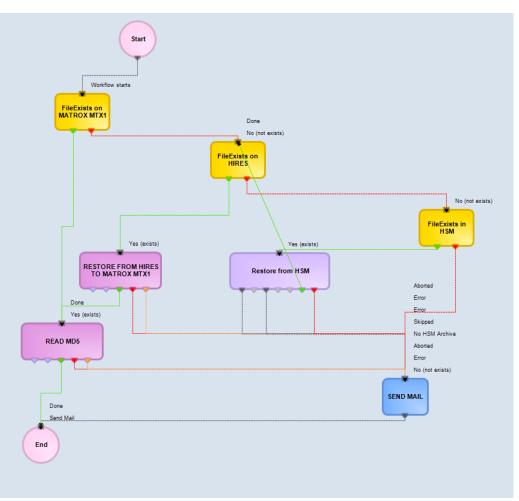
- MD5 is used to assure that the file does not change
 - After moving
 - After archive retrieve
 - After moving on WAN
- With MD5 you are sure that the content is exactly the same and the wrapper has no errors





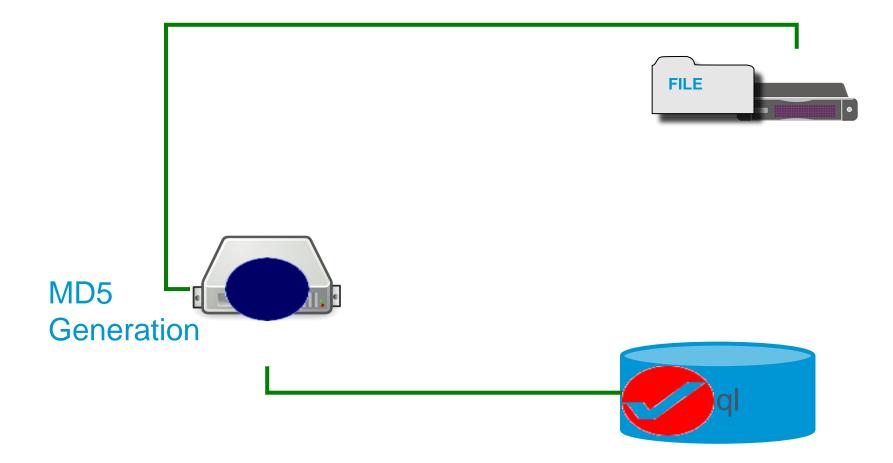


MD5 Control





MD5 Control





Files with MD5

Asset						⊠ 😔 🔵
Action -	8672		LKITCHENI	Title DEMO 3 ack Stories		Episode 1 Version 1
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FULLKITCHENI 🖾 🚺			Name FULLKITCHEN1			
		Co	dec Code H284 - (H284)			
		Cloud De	rice Code LOWRES			
Media data		SOM	Duration 00:00:00.00		00:00:15.00	
inoura adda		Files				
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		Save				
		Phys	cal Path Name C:\demo_archive\LOWRES\			
		Phy	sical File Name FULLKITCHEN1.mp4			
		Orig	nal Path Name			
		Оні	inal File Name FULLKITCHEN1.mp4			
			Size 6,58 MB			
		M	odification time 28/08/2020 18:01:10			
			ID5 Checksum 🤣 — Che Deadlines	cksum		
			LABIORINES			



Other Video Operations

- Time code imprint
- Subtitle/CC imprint
- Titling
- Metadata transport/conversion
- Line 21/CC conversion
- Watermarking
- Logo insertion
- Aspect ratio conversion
- SD/HD conversion
- Cropping



Subtitling



File-Based Subtitles

- Using only file based procedures, T-workflow is able to insert subtitling in Video Vanc or VBI
 - Single
 - Multilanguage
- Also subtitles can be inserted on the video
- Google speech-to-text for 120 Languages and variants



Subtitle Creation

	🖉 Subtitles: 1110 - test	Storo			– @ ×				
	Edit Layout Sho								
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		English (United Kingdom)		▼X / D Preview	~ ×				
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	SOM	EOM	Text						
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	00:11:23.01	00:11:25.03	<"No" si dice "po shi".						
	00:11:25.05	00:11:26.18	(insieme) "Po shi".						
	00:11:26.20	00:11:30.23	Qui le cose vanno come nel resto del mondo.		Preview				
	00:11:31.00	00:11:34.08	Tutto ha un prezzo. Quindi tirate fuori i soldi						
	00:11:34.10	00:11:36.18	e non pensate di avere campioni gratuiti.						
Subtitle timeline	00:11:37.01	00:11:38.16	(insieme) Sissignore!						
	00:11:38.18	00:11:42.15	RIDONO						
	00:12:14.03	00:12:16.01	Compagnia, alt!						
	00:12:34.07	00:12:35.17	Gli diamo addosso, Maggiore?						
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	00:13:27.04	00:13:28.16	Voglio comprare quel vecchio.	PAL Shuttle Positor: 17070 2	IV Preview N NI				
	00:13:28.24	00:13:31.00	Ma è un inglese. Tu sei americano.		Controls				
	00:13:32.02	00:13:33.04	Venti dollari.		Controls				
	00:13:40.24	00:13:43.04	PARLANO CINESE						
	00:13:43.07	00:13:47.08	Teng-Ju, digli che faccio l'affare solo se è vivo.	SOM EOM (insieme) "Shi". 00:11:21:20 00:11:22:24					
	00:13:48.13	00:13:49.22	Se è morto, niente.						
	00:13:51.21	00:13:55.07	PARLA CINESE Quaranta dollari.						
	00:13:57.22	00:13:58.24	D'accordo.						
	00:14:05.16	00:14:06.16	E' morto.						
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Subtitle timeline

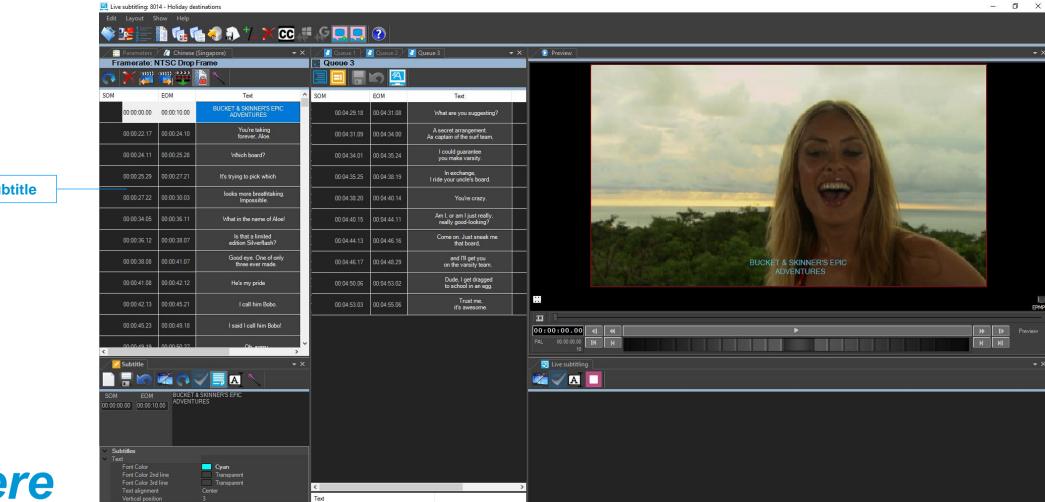
Import/export

Multilanguage Subtitling

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00:	. 00:00:15.14	Bu benim babam, Dubrovnik kralı	That's my father, King of Dubrovnik		
00:	. 00:00:20.04	Sonra kardeşlerim var, daha çok şeytanlar	Then there's my brothers, devils more like	CHÚC MÙNG NĂM Vũ Điệu Cuộc Sống 06:30	
00	. 00:00:23.01		And there is my mother		
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00:	. 00:00:45.23		want to stay single and let my hair flow in the wind	08:00	
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Live Subtitling



Subtitle



Preview in MAM with Subtitles

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a consistent system	23 6	(•							SOM 00:01:27 15 EOM 00:01:27 15 DU	R 00-00-00 01 Type		

a consistent system

Scheduling



Scheduling

- Completely integrated with Automation
- Graphical interface for improving the ease of use
- Frame accurate
- Multi-users
- Multi-station

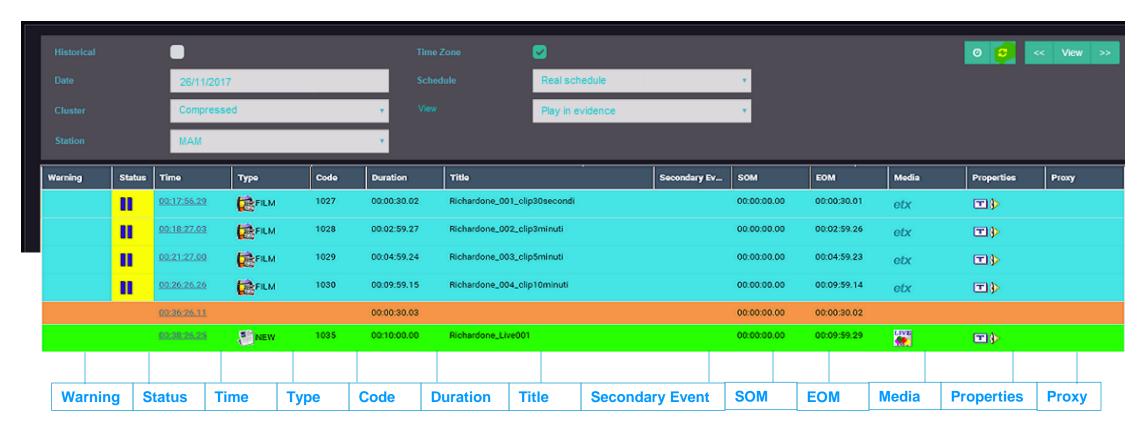


Scheduling

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a consistent system

Schedule on Web





Scheduling Sec Events

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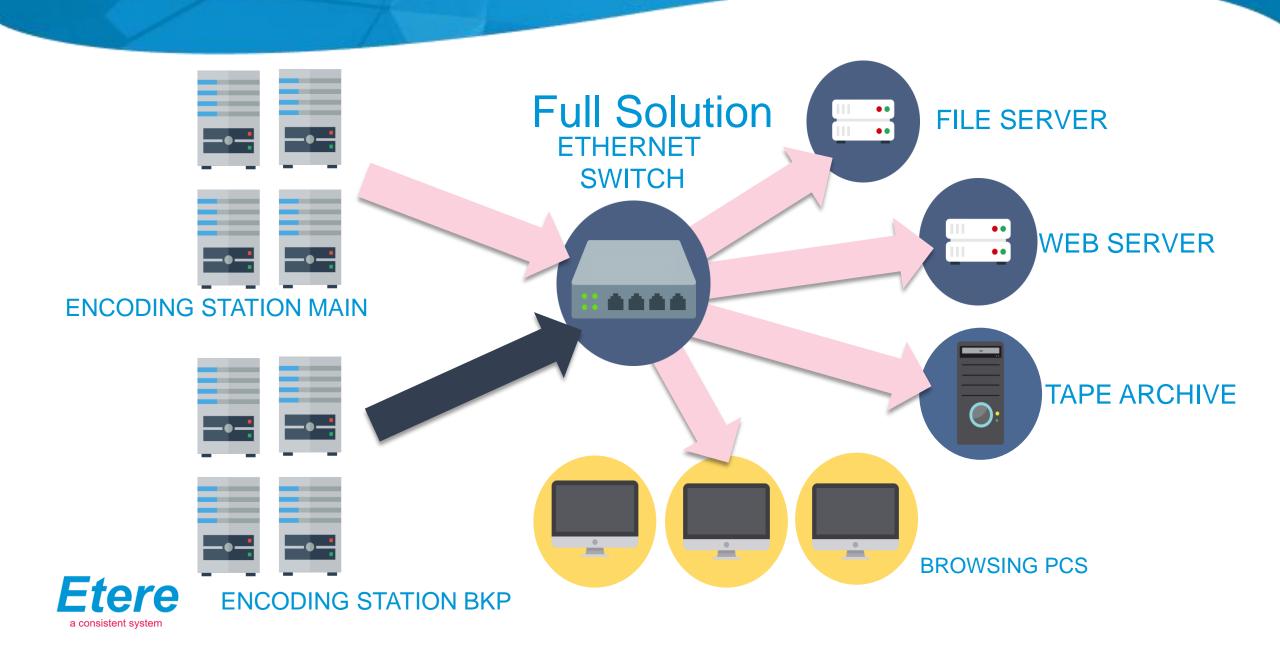
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Memory

Logging Software



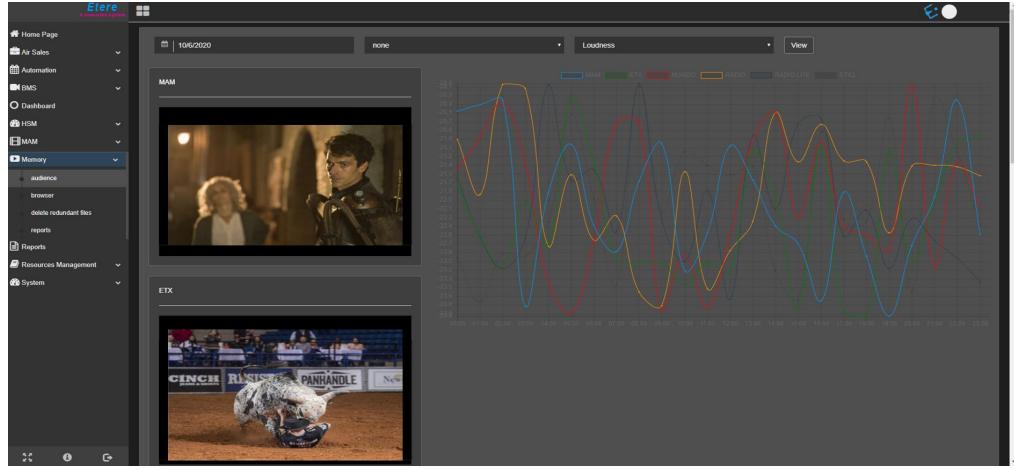


Memory Browser

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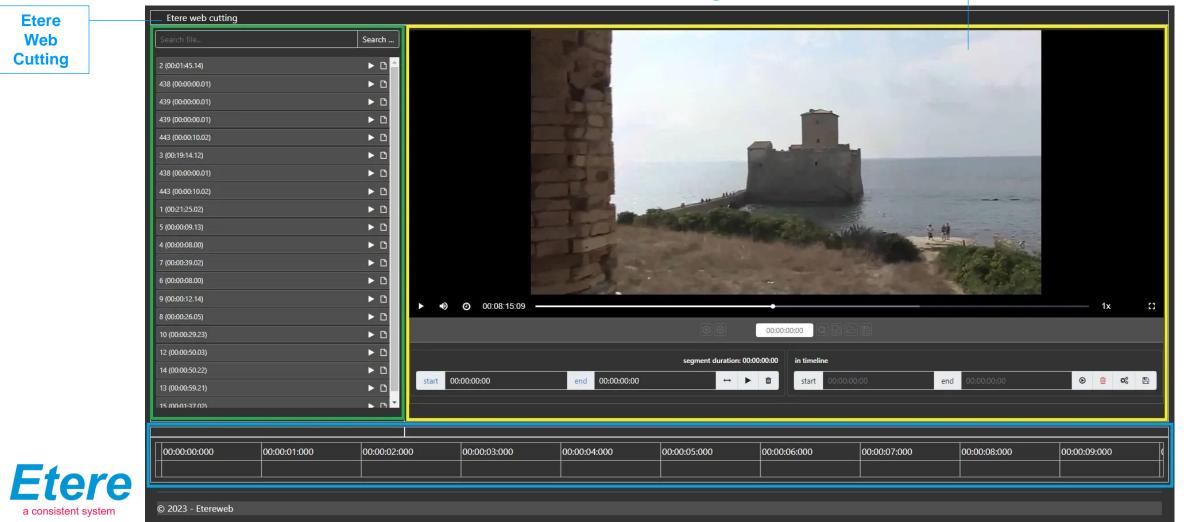
Audience Preview





Web Cutting

Preview



User Permissions Management

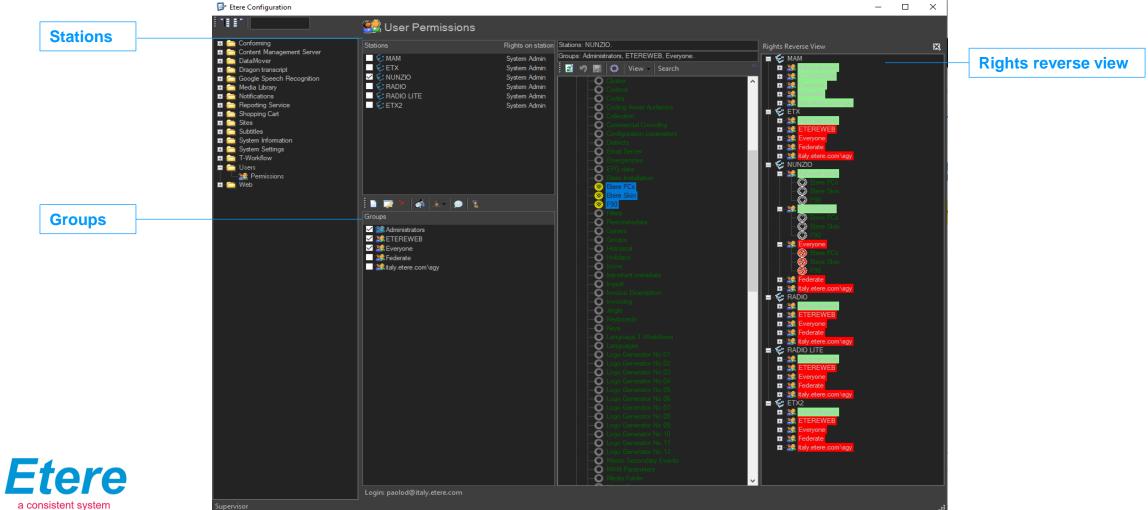


User Permissions

- Etere has a complete rights management system
- Each user can be profiled, and can have different rights according to station and functions
- User can be grouped for an easy management
- Groups and users can be Active Directory integrated



User Permissions



User Rights Display

[Settings			
User rights	General Settings	Users rights		
	Widgets			
Web rights	Search options			
	Memory options	Web rights		
	Schedule options	Creative Area\Creation of new asset		
		 Creative Area\Creation of new asset Creative Area\View asset 	 Creative Area\Creation of promo schedule Creative Area\View promo status 	 Creative Area\Modify asset EtereWeb\Access to station
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	Rights	Etereweb\media library\general data\properties	Etereweb\media library\general data\rightsmng	Etereweb\media library\general data\virtualdoc
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		✓ EtereWeb\Memory	EtereWeb\Modify asset	✓ EtereWeb\Modify menu
		EtereWeb\Modify password	✓ EtereWeb\Play	✓ EtereWeb\Racks
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Workflow instance rights		 EtereWeb\Supervisor EtereWeb\T-Workflow operations 	 EtereWeb/View asset 	 EtereWeb/Tapeless EtereWeb/View Web Schedule
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Workflow action rights

a consistent system

Etere ETX-M

Multiviewer



Etere ETX-M IP Multiviewer

- Manage multiple inputs of network & live video sources for simultaneous broadcast
- 4K resolution monitoring
- Up to 9 display monitors
- Up to 30 video streams in real-time
- Includes ETX Legacy Converter
- Loudness control

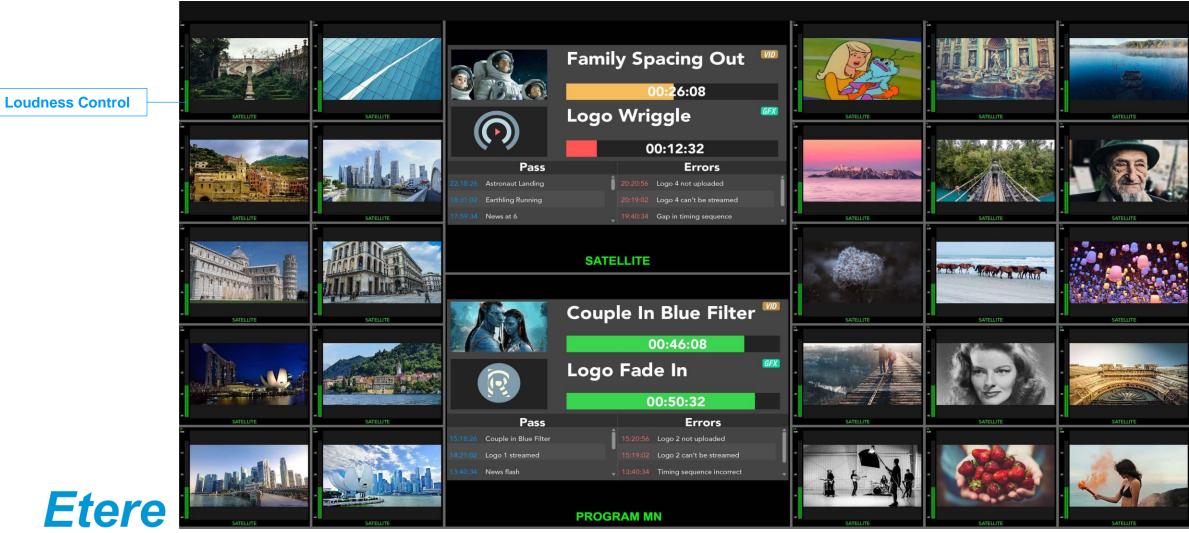




Loudness Control

a consistent system

CPU: 15,8% Memory: 8041,9 MB Network: 52,20 Mbps



a consistent system

SNMP Console

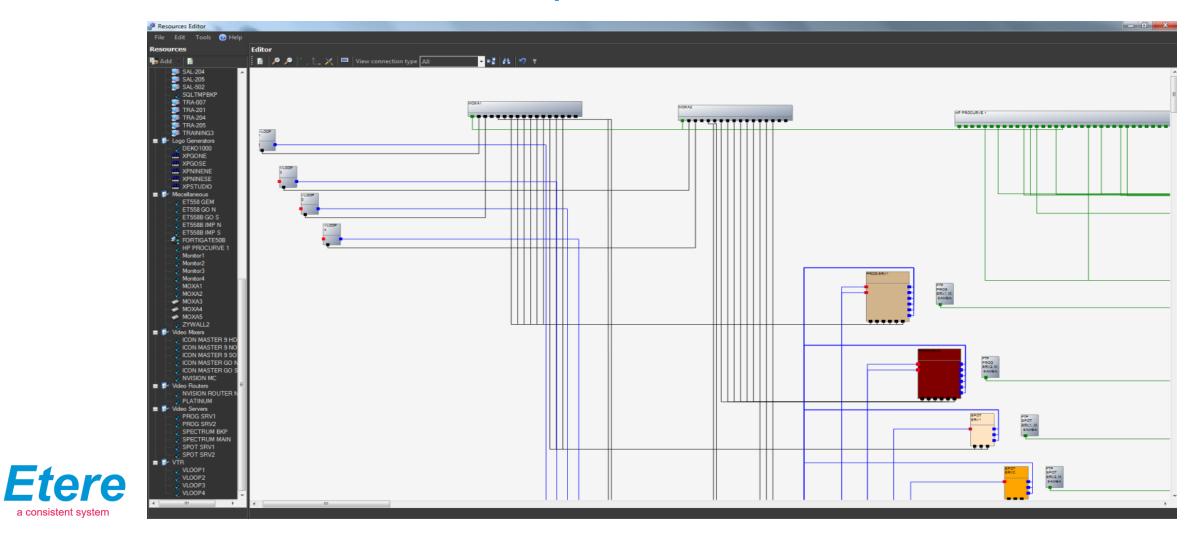


Graphic Tool

- The SNMP console in Etere has been completely re-designed
- The console is also the Etere graphic configuration tool
- Creating a simple graphic you can describe how the system is connected, and how many objects you have
- Etere console allows to insert Etere devices but also non Etere ones, as network switches, routers, firewalls
- Different connections (SDI, Ethernet, GPI, rs422) have different colours



Graphic Tool



Central Information Repository

The SNMP console is able to store for every device

- The configuration details (IP, drives, add on boards)
- The SNMP error log
- Your operation log (as VTR heads changed)
- All service manuals using the integrated document
 management
- The position in the Racks



Room View

This room view allows you to see all the station in one single view An error in a room and rack is displayed as red light

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Rack Details

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21	NETWORK SWITCH		21		21			21			PG4		21
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19 18			19 18		19 18			_	MDK3	19	STORAGE	\cup	18
17			17		18			8	MUN3	18			17
16	MTX		16		16			6		16			16
15	MIX		15		15			5		15			15
14			14		14			4	MDK4	14			14
13			13		13		1	3		13			13
12	MEMORY		12		12		1	2		12			12
11	TAPELESS RECEPTI		11		11		1	1		11			11
10			10		10		1	0	MDK5	10			10
9	AUMAIN		9		9		9			9			9
8			8		8		8	_		8			8
7	AUCLONE		7		7		_ 2			7			7
6	MTX LOGO		6		6		6			6			6
5			5		5	HSM1	25	5	PREVIEW	5			5
4	MASTER CONTROL		4		4	HSM2	- 4	ŀ		4			4
3			3		3		3			3			3
2			2		2	ETLIBRARYWS2008	2			2			2



SNMP Error History

SNMP Tool	; 🕜 Help								
			Space n	nonitor					
name	▲ Total Available							Notes	
		0%							mes are unavailabl
VER		0%							mes are unavailabl
	P messages - Found(734)				8				mes are unavailabl
7	T								olumes are unavaila mes are unavailabl
Types	Device Date	Description	Error code	Status					mes are unavailabi mes are unavailabl
- 8	172.031.230.145 28/11/2012 17:0	5:10 device VS-MTX1 (IP=172.31	.230.145) DO 25000	Not archived					mes are unavailabl
3 🛛	172.031.230.106 28/11/2012 11:4	8:56 The application etereau.exe	[25620] on MI 5000	Not archived					mes are unavailabl
e Serv 🔗	172.031.230.106 28/11/2012 10:5			Not archived					mes are unavailabl
	172.031.230.106 28/11/2012 10:5			Not archived					
view									
	172.031.230.106 28/11/2012 10:5	6:51 The application EtereMM9.e	exe [2124] on 5000	Not archived					
8	172.031.230.106 28/11/2012 10:5	5:51 The application EtereMM9.e	exe [2124] on 5000	Not archived					
View 🛛 😵	172.031.230.106 28/11/2012 10:5	4:51 The application EtereMM9.e	xe [2124] on 5000	Not archived					
v Тъ 🛛 🙁	172.031.230.106 28/11/2012 10:5	3:51 The application EtereMM9.e	xe [2124] on 5000	Not archived					
	172.031.230.079 19/11/2012 17:1	9:58 Genlock status is <unlock< td=""><td>ED>Genlock 402653186</td><td>Not archived</td><td></td><td></td><td></td><td></td><td></td></unlock<>	ED>Genlock 402653186	Not archived					
′ <u> </u>	172.031.230.079 19/11/2012 17:1	7:56 c3 worker process warning	rivate Bytes ha 402653186	Not archived					
Ā	172.031.230.079 19/11/2012 17:1		rivate Bytes ha 402653186	Not archived					
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		7:56 c3 worker process warningF		Not archived					
N 1 🐴	172.031.230.079 19/11/2012 16:1	6:54 c2 worker process warningF	rivate Bytes ha 402653186	Not archived					
	172.031.230.079 19/11/2012 15:1	9:58 Genlock status is <unlock< td=""><td>ED>Genlock 402653186</td><td>Not archived</td><td>-</td><td></td><td></td><td></td><td>Instances 219</td></unlock<>	ED>Genlock 402653186	Not archived	-				Instances 219
				•					Estimated e
pe Messa	ge type r	Period			lction	Action status	Creation date	Start date	J_1_
📃 Info	ormation 🔽 Warning	💿 All 🛛 💿 Last week							
🔽 Err	or 📃 Unknown	💿 Today 🛛 💿 Last month				Waiting	11/06/2012 15:1		
-View-			- Other		S Promo Creati	· · · · · · · · · · · · · · · · · · ·	11/06/2012 15:1		
		By period O By type	View device name			Waiting	07/09/2012 09:3		
	t archived				S Editing for ce		20/07/2012 15:4		
data 📗 🖁 🗤 🔊						Waiting	20/06/2012 11:5		
						Waiting	11/06/2012 15:1		
					eDelete on SE	Waiting	23/03/2011 12:5		



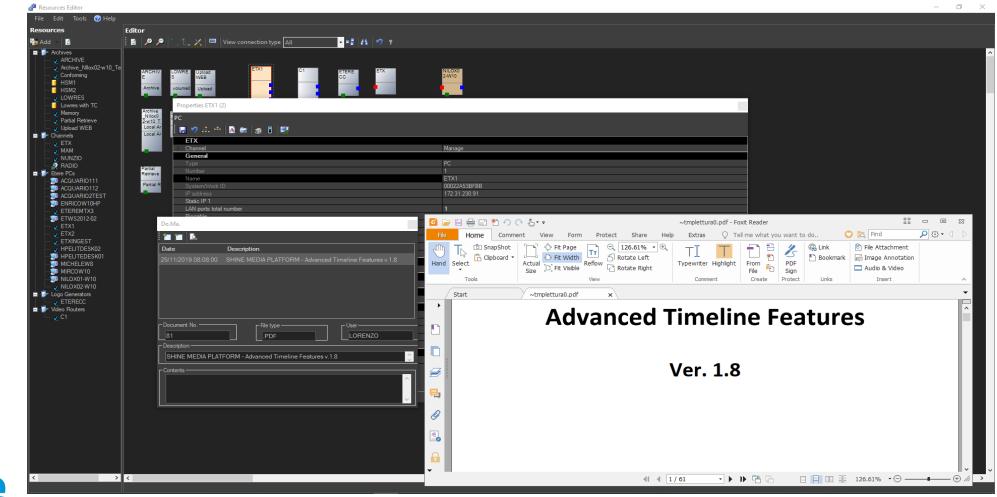
Service Logs

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Archives					
🖌 Archive_Nllox02-w10_			U CXO		
Conforming	E S VDDad VDDad C1	CC ETX	-W10		
HSM2	Archive volume0 Upload				
LOWRES Lowres with TC		Properties ETX1 (2)			10 M
····· 🧹 Memory	Archive Conform Memory	МАМ РС			
🗸 Partial Retrieve	Nicol Contorn Memory Z-w10_T ing Local Ar volume0 Memory				
 Upload WEB Channels 	Local Ar Volume0 Memory Local Ar Volume1				
- J ETX	ETX2	ETX > Channel		Manage	
- 🖌 MAM - 🗸 NUNZIO		General			
RADIO		Type Number		PC	
Etere PCs	Partial Retrieve	Number		ETX1	
ACQUARIO111	Partial R	System/Work ID	Device log operation		
MACQUARIO2TEST		IP address Static IP 1	Date Description	User	
ENRICOW10HP ETEREMTX3		LAN ports total number	25/11/2019 07:48:27 Replace HDD	lorenzo	
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✓ ETX1 ✓ ETX2	Do.Ma.				
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✓ ETERECC Video Routers					
✓ C1					
	Document No.	File type User			
	80	.PDF LORENZO			
				Manage volumes	
	New HDD				
	Contents				

Etere

a consistent system

Service Manual





Space Monitor

- The space monitor controls cloud and video server
- If a space threshold is reached selected workflows are launched until space go below limit
- Thresholds and workflows configurable

Device name	Total	Available	Free space
мтх	465.66 Gb	300.01 Gb	64%
MDK2	7.38 Gb	6.87 Gb	93%
MDK3	465.66 Gb	300.01 Gb	64%



NDI Monitor



Etere NDI Monitor

- Ensures the volume output of NDI broadcast is always optimised
- Fast switching between NDI signals without latency
- All the features of an audio monitoring system in a software
- Monitors audio channels from multiple systems simultaneously
- Media preview for easy management

Etere NDI Mo	nitor								
1 Etere_NDI_Monitor_1	2 Etere_NDI_Monitor_2	3 Etere_NDI_Monitor_3	4 Etere_NDI_Monitor_4	5 Etere_NDI_Monitor_5		ON	OFF	OFF	OFF
6 Etore_NDI_Monitor_6	7 Etere_NDI_Monitor_7	8 Etere_NDI_Monitor_8	9 Etere_NDI_Monitor_9	10 Etere_NDI_Monitor_10					
11 Etere_NDL_Monitor_11	12 Etere_NDI_Monitor_12	13 Etere_NDI_Monitor_13	14 Etere_NDI_Monitor_14	15 Etere_NDI_Monitor_15	Left	Right L	ft Right	Left Rigi	Right

Thank You

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