NLE Integration

Common Functions

Highlights

- Select and preview online segments without the need to import them into projects
- Retain the original file name of uploaded files with a configurable T-Workflow action
- Edit and upload conformed sequences from Adobe Premiere Pro into the Etere MAM
- Drag and drop into NLE timeline
- Editors working in Adobe Premiere Pro can import media made by other users in the Etere panel for Adobe Premiere Pro, as well as previously saved Adobe Premiere Pro projects and sequences

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Highlights

- Access the integrated Etere T-workflow for a centralised database that manages bidirectional media management, while ensuring consistency throughout the editing and export process
- Manage, edit and deliver newsroom materials related to rundown stories directly from Adobe
- Access personalised content delivery workflows based on the authenticated login profile
- Insert configurable metadata information for rundown stories
- Instantly connect to data in the centralised database without requiring large file transfers

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Adobe Integration

Special Panel for Adobe

Adobe Integration

- The adobe integration is via a Panel
- The panel is loaded into adobe and allows to retrieve from MAM and send to MAM
- Several options are available including preview and task management

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Etere Ecosystem

- With Etere Ecosystem framework, the plugin for Adobe Premiere Pro provides tight integration with Etere modules to leverage the benefits of a unified system including
- **Etere MAM** to search and preview MAM assets, link assets without switching screens, search by asset code, integrate task list
- **Etere HSM** for partial file restore
- **Etere Promo Placement** to receive new promos
- **Etere Nunzio Newsroom** to retrieve rundown stories and for fast content publishing

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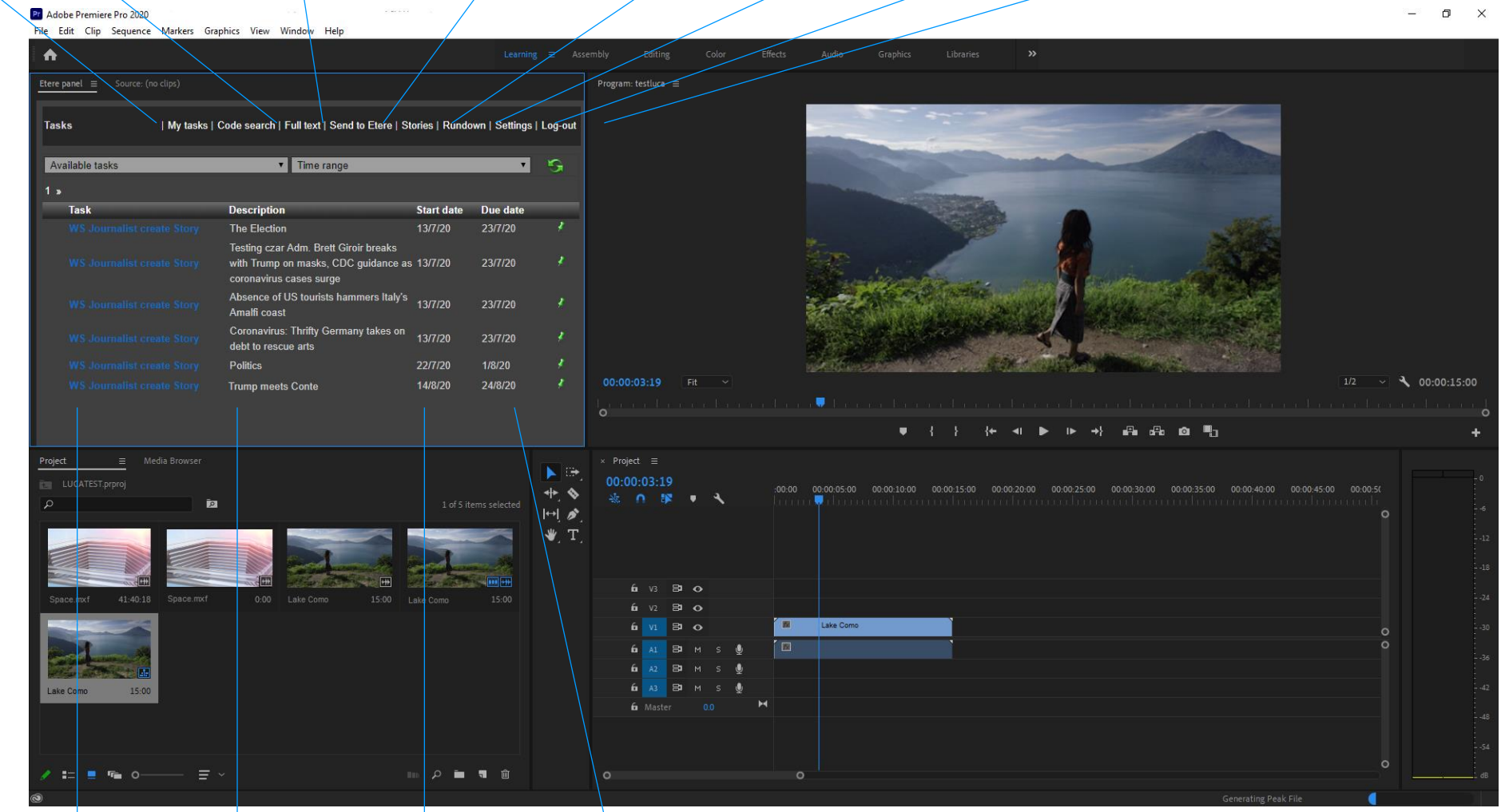
Etere Panel

My Tasks | Code Search | Full text | Send to Etere | Stories | Rundown | Settings | Log out



Task | Description | Start date | Due date

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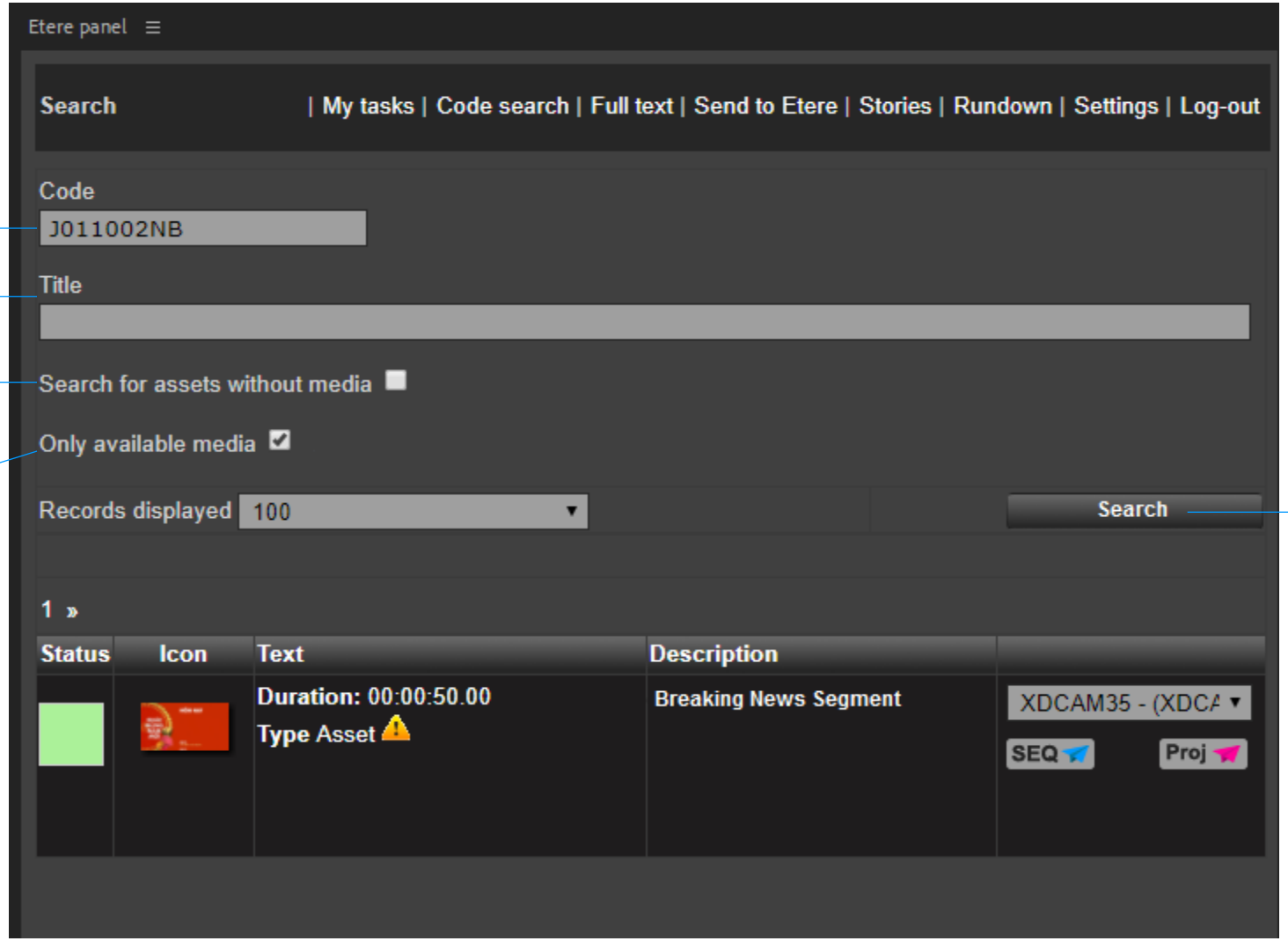
Search



Search by Asset code

Search by title

Search for assets without media

Only available media

Search

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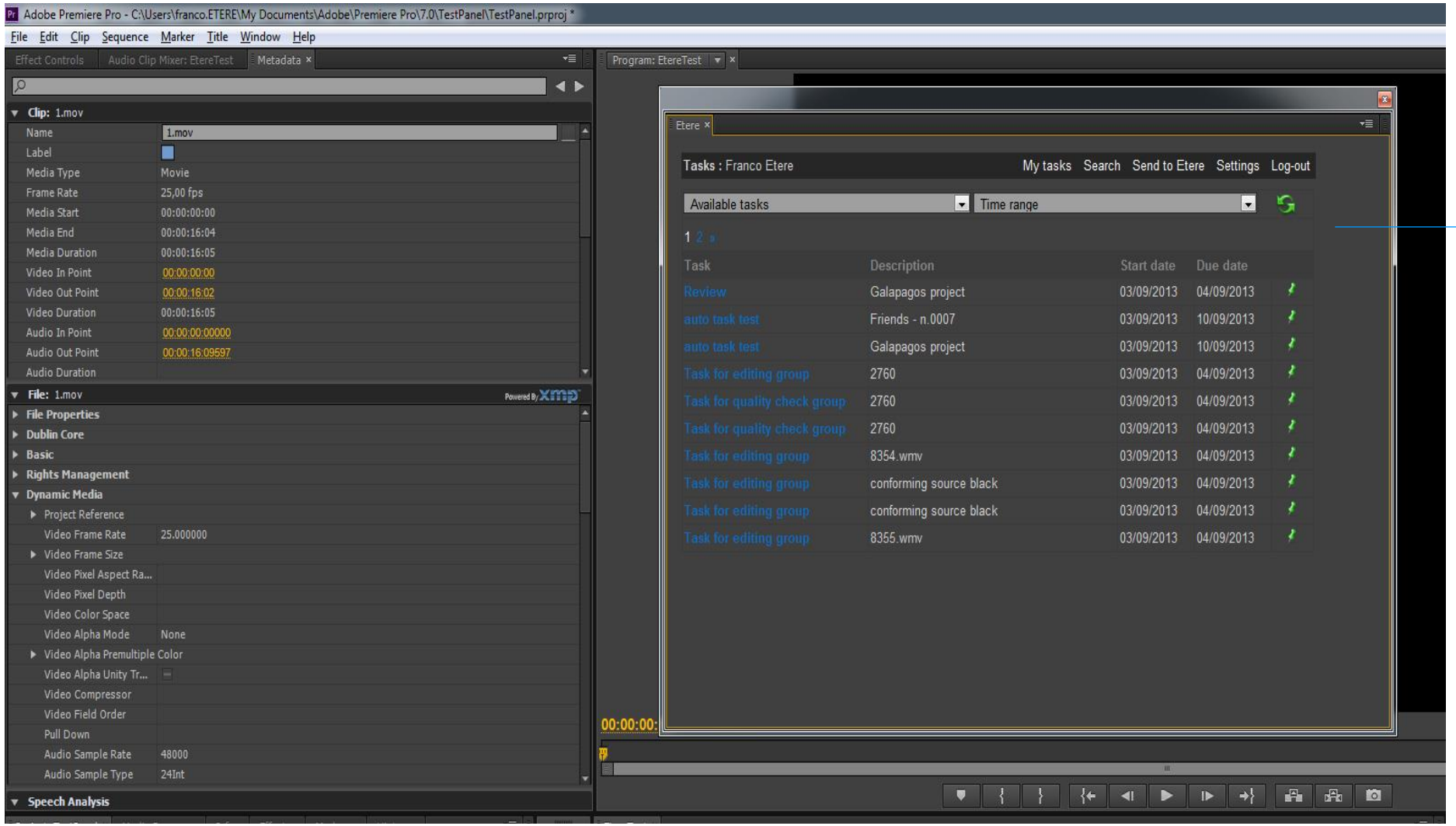
Tasks



Tasks Panel

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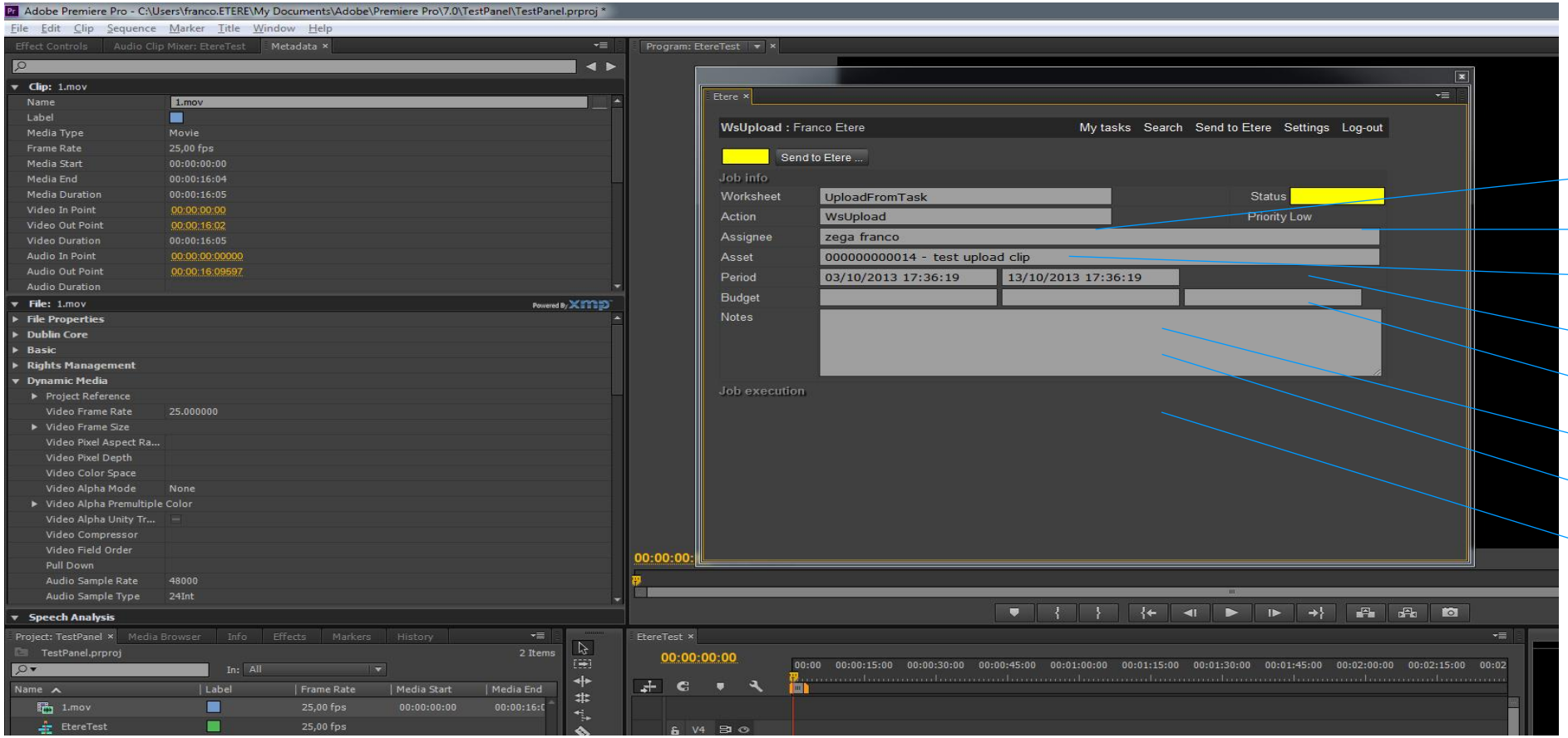
Task Details



Worksheet

Status

Action

Assignee

Asset

Period

Budget

Notes

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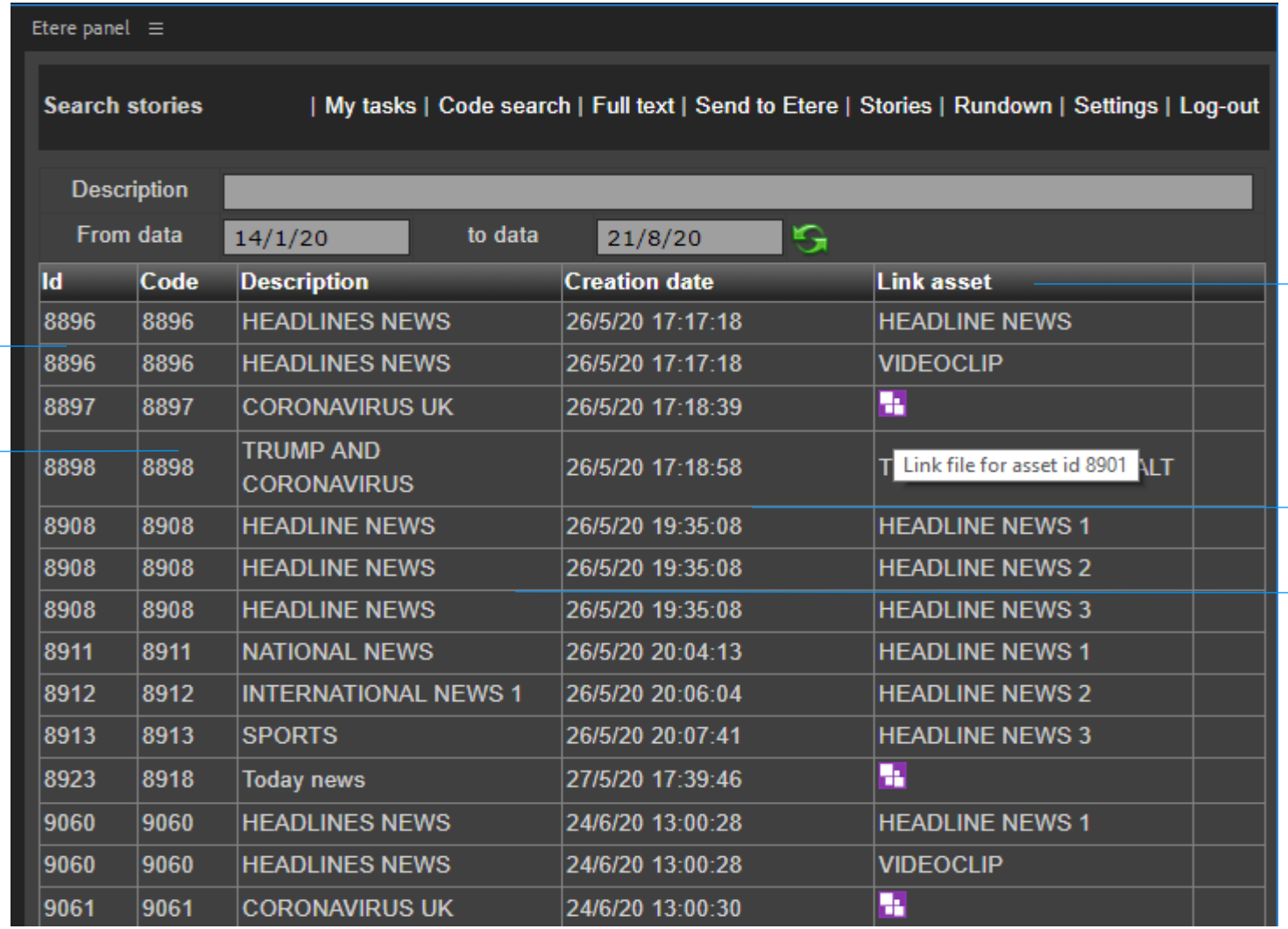
Link Files to Assets



ID

Code

Link asset

Creation Date

Description

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Preview

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BMD Davinci Resolve Integration

BMD Davinci Resolve

- Content delivery based on login authentication
- Search for Etere Media Asset Management segments
- Manage up to five different statuses for segments
- Insert an Etere MAM segment into a BMD Davinci Resolve sequence
- Conform a BMD Davinci Resolve sequence and upload it in Etere MAM
- Etere Nunzio integration to deliver materials related to rundown stories
- Workflow centralized management without heavy transfers and duplicated media

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Nunzio Integration

Etere plug-in for BMD Davinci Resolve gives Newsroom editors the capability to push their edited content into rundowns quickly thanks to a seamless workflow integration between Etere MAM and BMD Davinci Resolve based on:

- Direct access to the archive without exiting BMD Davinci Resolve
- Easy search of stories with missing video
- A quick search of rundowns and delivery of rendered content
- Efficient editing that eliminates unnecessary transfers

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MAM Integration

- Search and preview media assets without switching screens
- Link sequences in BMD Davinci Resolve directly to new and existing asset forms in Etere MAM
- Better operational efficiencies
- Secured access: Custom login policy or an automatic Active Directory accounts management

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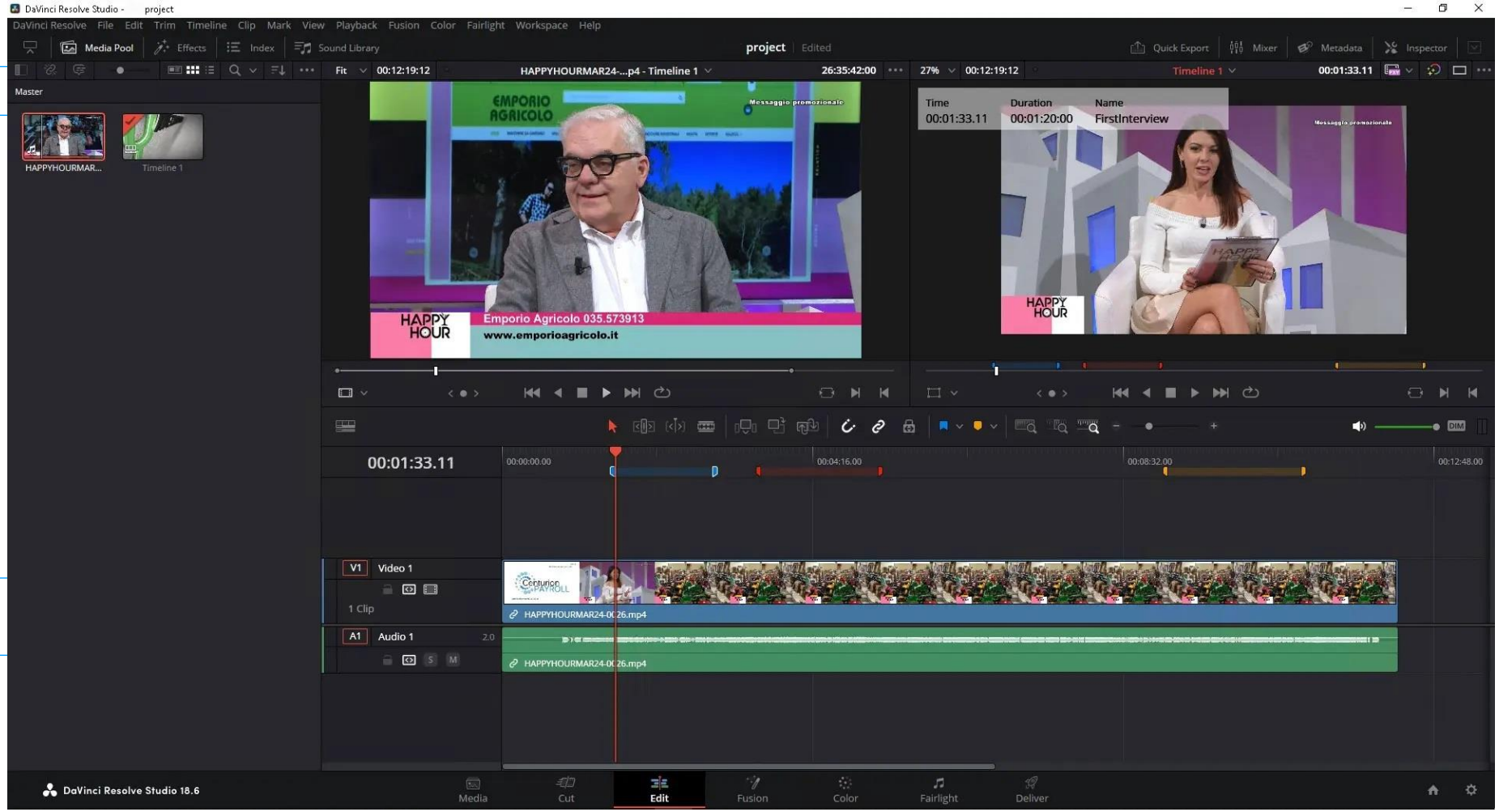
BMD Davinci Resolve

Media Pool

Master



Video 1

Audio 1

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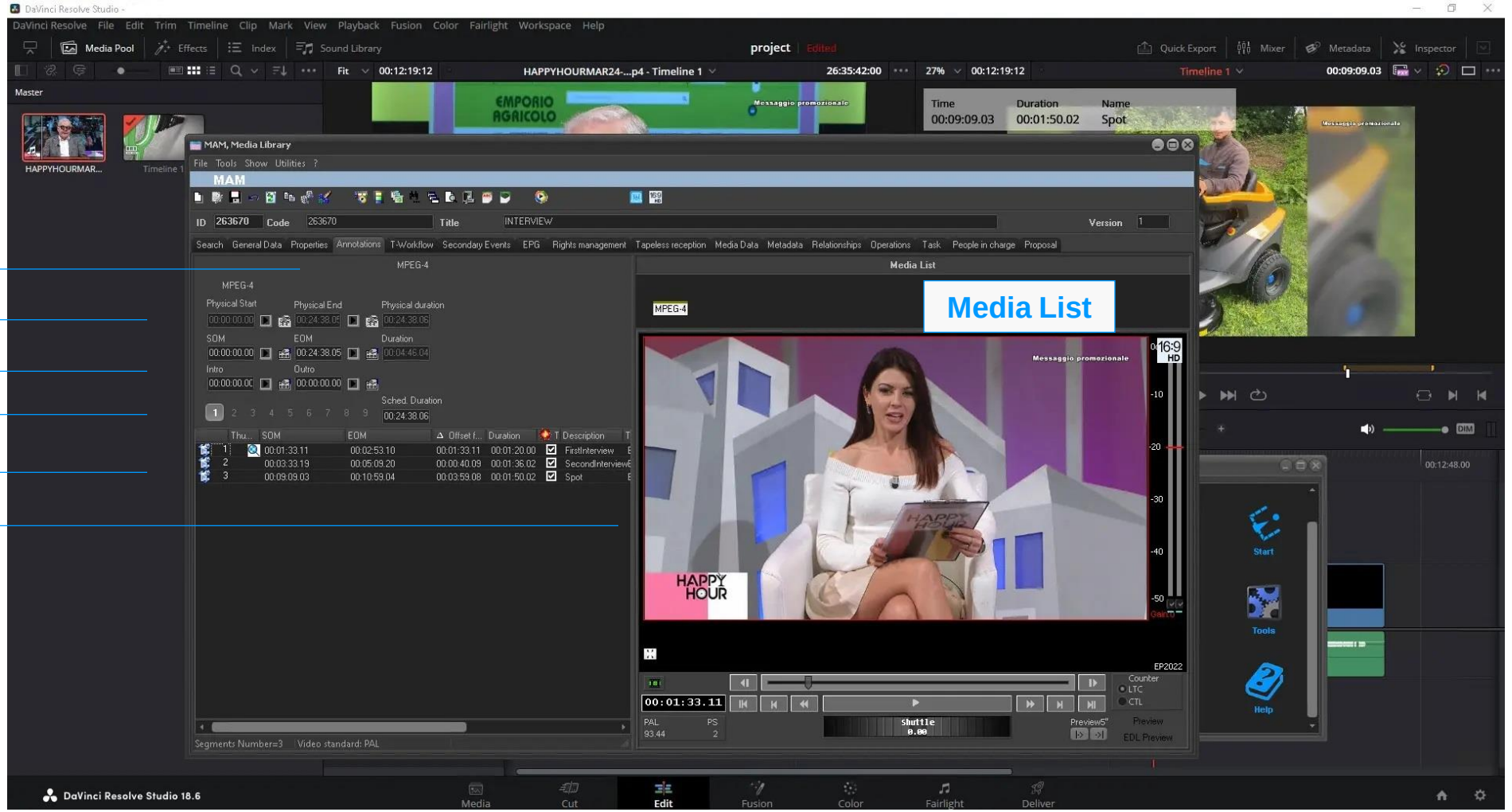
BMD Davinci Resolve

- Annotations
- Physical Start/End
- SOM/EOM/Duration
- Intro
- Outro
- Preview



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Avid Integration

Different Styles

Options

From Adobe NLE interface you can

- Download from MAM
- Upload to MAM

You can use the Interplay interface and transfer manager to:

- Export a file
- Import a file

You can use the Interplay interface to

- Archive/restore while metadata stay in Interplay

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Edius Integration

Edius Integration

Provides non-linear editors with an authentication web portal for managing media contents through a user-friendly interface.

- **Etere MAM**: Search and preview MAM assets link assets without switching screens, search by asset code, integrate task list
- **Etere HSM**: For partial file restore
- **Etere Promo Placement**: Receive new promos
- **Etere Nunzio Newsroom**: Retrieve rundown stories and for fast content publishing

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Final Cut Pro Integration

Final Cut Pro

- Access professional editing, color, effects, and audio post-production video editing software directly from the Etere interface
- See all available assets and start connecting with Etere database
- Content delivery based on login authentication
- Search for Etere Media Asset Management segments
- Manage up to five different statuses for segments
- Insert an Etere MAM segment into a Final Cut Pro sequence
- Conform a Final Cut Pro sequence and upload it in Etere MAM
- Etere Nunzio integration to deliver materials related to rundown stories
- Workflow centralized management without heavy transfers and duplicated media

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Integration for Generic NLE

Access your Etere MAM from NLE stations

- A seamless integration with the NLE systems without using insecure 'hot folders' or ‘FTP open sites' but including fully tracked uploads (i.e. digital receipt of files) and immediate workflow triggering
- Provides non-linear editors with an authentication web portal for managing media contents through a user-friendly interface

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Thank you

www.etere.com