

NLE Integration

Common Functions



Highlights

- Select and preview online segments without the need to import them into projects
- Retain the original file name of uploaded files with a configurable T-Workflow action
- Edit and upload conformed sequences from Adobe Premiere Pro into the Etere MAM
- Drag and drop into NLE timeline
- Editors working in Adobe Premiere Pro can import media made by other users in the Etere panel for Adobe Premiere Pro, as well as previously saved Adobe Premiere Pro projects and sequences

Highlights

- Access the integrated Etere T-workflow for a centralised database that manages bidirectional media management, while ensuring consistency throughout the editing and export process
- Manage, edit and deliver newsroom materials related to rundown stories directly from Adobe
- Access personalised content delivery workflows based on the authenticated login profile
- Insert configurable metadata information for rundown stories
- Instantly connect to data in the centralised database without requiring large file transfers

Adobe Integration

Special Panel for Adobe



Adobe Integration

- The adobe integration is via a Panel
- The panel is loaded into adobe and allows to retrieve from MAM and send to MAM
- Several options are available including preview and task management

Etere Ecosystem

- With Etere Ecosystem framework, the plugin for Adobe Premiere Pro provides tight integration with Etere modules to leverage the benefits of a unified system including
- **Etere MAM** to search and preview MAM assets, link assets without switching screens, search by asset code, integrate task list
- **Etere HSM** for partial file restore
- **Etere Promo Placement** to receive new promos
- **Etere Nunzio Newsroom** to retrieve rundown stories and for fast content publishing

Etere Panel

My Tasks

Code Search

Full text

Send to Etere

Stories

Rundown

Settings

Log out

Adobe Premiere Pro 2020

File Edit Clip Sequence Markers Graphics View Window Help

Etere panel Source: (no clips)

Tasks | My tasks | Code search | Full text | Send to Etere | Stories | Rundown | Settings | Log-out

Available tasks Time range

Task	Description	Start date	Due date
WS Journalist create Story	The Election	13/7/20	23/7/20
WS Journalist create Story	Testing czar Adm. Brett Giroir breaks with Trump on masks, CDC guidance as coronavirus cases surge	13/7/20	23/7/20
WS Journalist create Story	Absence of US tourists hammers Italy's Amalfi coast	13/7/20	23/7/20
WS Journalist create Story	Coronavirus: Thrifty Germany takes on debt to rescue arts	13/7/20	23/7/20
WS Journalist create Story	Politics	22/7/20	1/8/20
WS Journalist create Story	Trump meets Conte	14/8/20	24/8/20

Project Media Browser

LUGATEST.prproj

1 of 5 items selected

Space.mxf 41:40:18 Space.mxf 0:00 Lake Como 15:00 Lake Como 15:00

Lake Como 15:00

Program: testluca

00:00:03:19 Fit 1/2 00:00:15:00

Project 00:00:03:19

V3 V2 V1 A1 A2 A3 Master

Lake Como

Generating Peak File

Task

Description

Start date

Due date

Search

Search by Asset code

Search by title

Search for assets without media

Only available media

Etere panel ☰

Search | My tasks | Code search | Full text | Send to Etere | Stories | Rundown | Settings | Log-out

Code
J011002NB

Title





Search for assets without media ☐

Only available media ☒

Records displayed 100 ▾

Search

1 »

Status	Icon	Text	Description	
		Duration: 00:00:50.00 Type Asset ⚠	Breaking News Segment	XDCAM35 - (XDCA ▾) SEQ  Proj 

Search

Tasks

Adobe Premiere Pro - C:\Users\franco.ETERE\My Documents\Adobe\Premiere Pro\7.0\TestPanel\TestPanel.prproj *

File Edit Clip Sequence Marker Title Window Help

Effect Controls Audio Clip Mixer: EtereTest Metadata x

Program: EtereTest x

Clip: 1.mov

Name	1.mov
Label	
Media Type	Movie
Frame Rate	25,00 fps
Media Start	00:00:00:00
Media End	00:00:16:04
Media Duration	00:00:16:05
Video In Point	00:00:00:00
Video Out Point	00:00:16:02
Video Duration	00:00:16:05
Audio In Point	00:00:00:00000
Audio Out Point	00:00:16:09597
Audio Duration	

File: 1.mov Powered by XMP

File Properties

Dublin Core

Basic

Rights Management

Dynamic Media

- Project Reference
 - Video Frame Rate 25.000000
- Video Frame Size
- Video Pixel Aspect Ra...
- Video Pixel Depth
- Video Color Space
- Video Alpha Mode None
- Video Alpha Premultiple Color
- Video Alpha Unity Tr...
- Video Compressor
- Video Field Order
- Pull Down
- Audio Sample Rate 48000
- Audio Sample Type 24Int

Speech Analysis

Etere x

Tasks : Franco Etere My tasks Search Send to Etere Settings Log-out

Available tasks Time range

1 2

Task	Description	Start date	Due date	
Review	Galapagos project	03/09/2013	04/09/2013	🚀
auto task test	Friends - n.0007	03/09/2013	10/09/2013	🚀
auto task test	Galapagos project	03/09/2013	10/09/2013	🚀
Task for editing group	2760	03/09/2013	04/09/2013	🚀
Task for quality check group	2760	03/09/2013	04/09/2013	🚀
Task for quality check group	2760	03/09/2013	04/09/2013	🚀
Task for editing group	8354.wmv	03/09/2013	04/09/2013	🚀
Task for editing group	conforming source black	03/09/2013	04/09/2013	🚀
Task for editing group	conforming source black	03/09/2013	04/09/2013	🚀
Task for editing group	8355.wmv	03/09/2013	04/09/2013	🚀

00:00:00:

Tasks
Panel

Task Details

The screenshot displays the Adobe Premiere Pro interface with the 'Task Details' window open. The window is titled 'WsUpload : Franco Etere' and contains a table of task information. The table has columns for 'Worksheet', 'Status', 'Action', 'Assignee', 'Asset', 'Period', 'Budget', and 'Notes'. The 'Status' column is highlighted in yellow. The 'Action' column contains the text 'WsUpload'. The 'Assignee' column contains the text 'zega franco'. The 'Asset' column contains the text '000000000014 - test upload clip'. The 'Period' column contains the text '03/10/2013 17:36:19' and '13/10/2013 17:36:19'. The 'Budget' column contains the text '00:00:00:00' and '00:00:00:00'. The 'Notes' column contains the text 'Job execution'.

Worksheet	Status	Action	Assignee	Asset	Period	Budget	Notes
UploadFromTask		WsUpload	zega franco	000000000014 - test upload clip	03/10/2013 17:36:19 13/10/2013 17:36:19	00:00:00:00 00:00:00:00	Job execution

Worksheet

Status

Action

Assignee

Asset

Period

Budget


Notes




Link Files to Assets

Etere panel ☰

Search stories | My tasks | Code search | Full text | Send to Etere | Stories | Rundown | Settings | Log-out

Description

From data 14/1/20 to data 21/8/20 

Id	Code	Description	Creation date	Link asset	
8896	8896	HEADLINES NEWS	26/5/20 17:17:18	HEADLINE NEWS	
8896	8896	HEADLINES NEWS	26/5/20 17:17:18	VIDEOCLIP	
8897	8897	CORONAVIRUS UK	26/5/20 17:18:39		
8898	8898	TRUMP AND CORONAVIRUS	26/5/20 17:18:58	T <input type="text" value="Link file for asset id 8901"/> ALT	
8908	8908	HEADLINE NEWS	26/5/20 19:35:08	HEADLINE NEWS 1	
8908	8908	HEADLINE NEWS	26/5/20 19:35:08	HEADLINE NEWS 2	
8908	8908	HEADLINE NEWS	26/5/20 19:35:08	HEADLINE NEWS 3	
8911	8911	NATIONAL NEWS	26/5/20 20:04:13	HEADLINE NEWS 1	
8912	8912	INTERNATIONAL NEWS 1	26/5/20 20:06:04	HEADLINE NEWS 2	
8913	8913	SPORTS	26/5/20 20:07:41	HEADLINE NEWS 3	
8923	8918	Today news	27/5/20 17:39:46		
9060	9060	HEADLINES NEWS	24/6/20 13:00:28	HEADLINE NEWS 1	
9060	9060	HEADLINES NEWS	24/6/20 13:00:28	VIDEOCLIP	
9061	9061	CORONAVIRUS UK	24/6/20 13:00:30		

ID

Code

Link asset

Creation Date

Description

Preview



BMD Davinci Resolve Integration



BMD Davinci Resolve

- Content delivery based on login authentication
- Search for Etere Media Asset Management segments
- Manage up to five different statuses for segments
- Insert an Etere MAM segment into a BMD Davinci Resolve sequence
- Conform a BMD Davinci Resolve sequence and upload it in Etere MAM
- Etere Nunzio integration to deliver materials related to rundown stories
- Workflow centralized management without heavy transfers and duplicated media

Nunzio Integration

Etere plug-in for BMD Davinci Resolve gives Newsroom editors the capability to push their edited content into rundowns quickly thanks to a seamless workflow integration between Etere MAM and BMD Davinci Resolve based on:

- Direct access to the archive without exiting BMD Davinci Resolve
- Easy search of stories with missing video
- A quick search of rundowns and delivery of rendered content
- Efficient editing that eliminates unnecessary transfers

MAM Integration

- Search and preview media assets without switching screens
- Link sequences in BMD Davinci Resolve directly to new and existing asset forms in Etere MAM
- Better operational efficiencies
- Secured access: Custom login policy or an automatic Active Directory accounts management

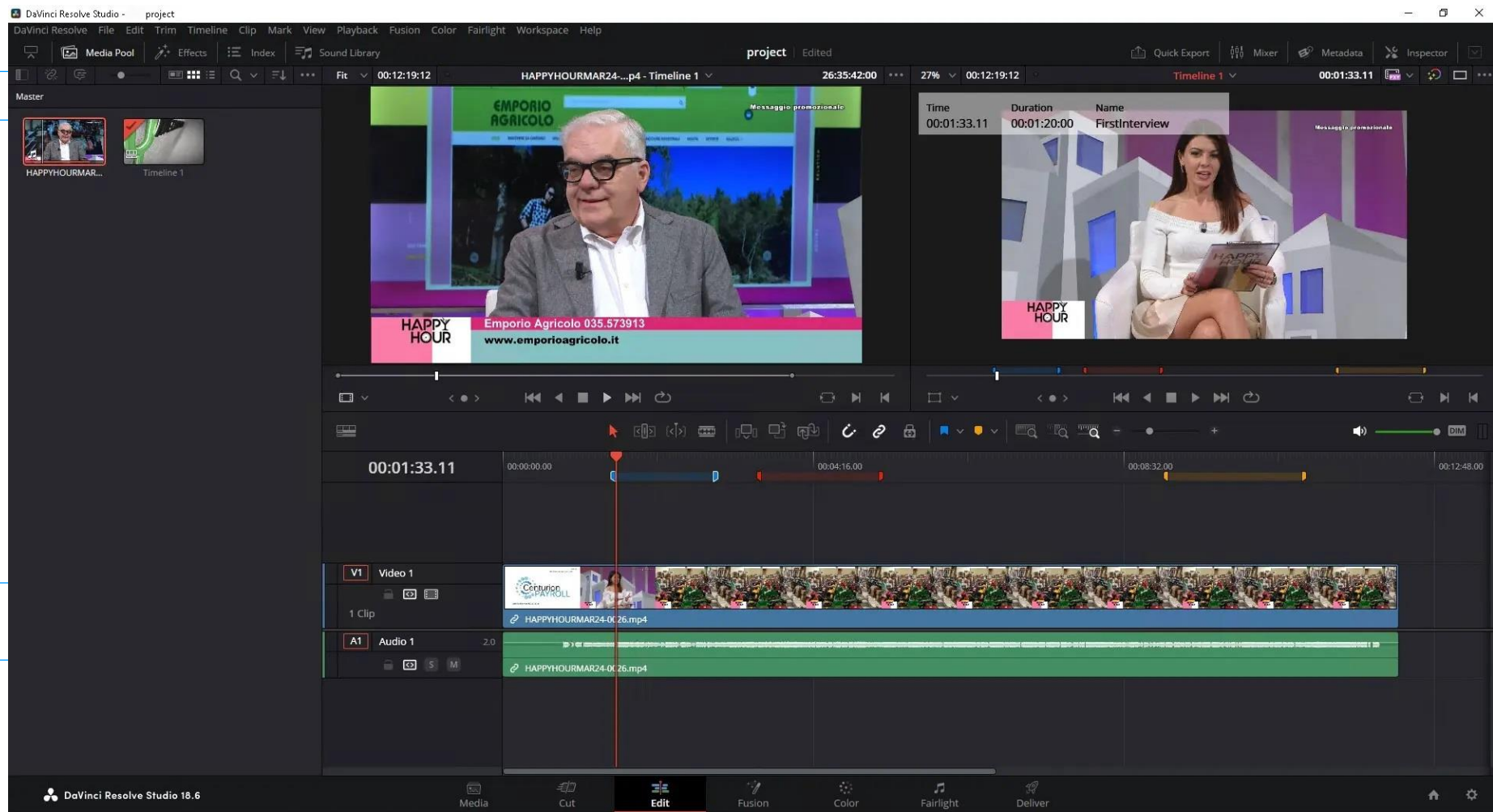
BMD Davinci Resolve

Media Pool

Master

Video 1

Audio 1



BMD Davinci Resolve

Annotations

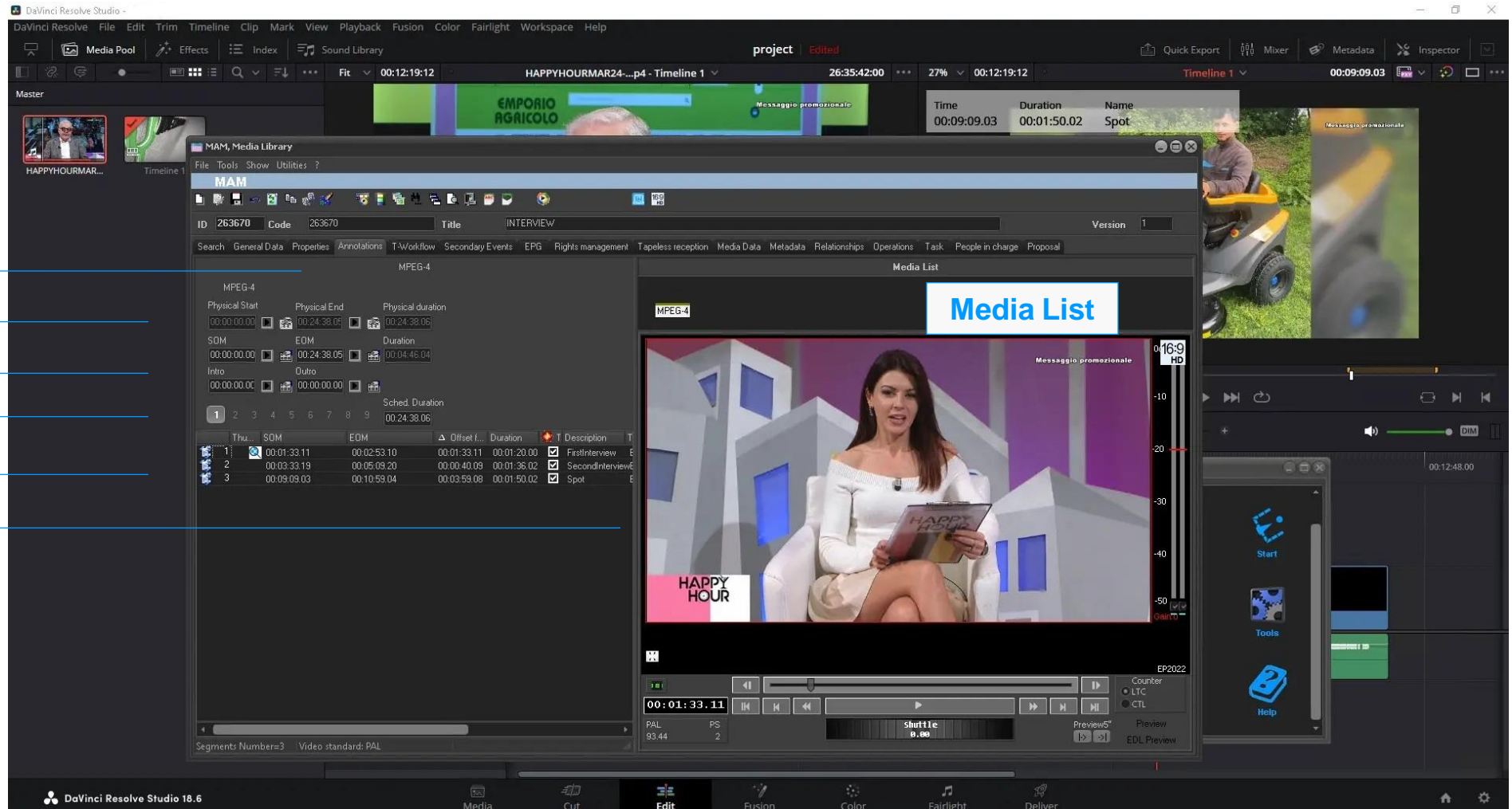
Physical Start/End

SOM/EOM/Duration

Intro

Outro

Preview



Avid Integration

Different Styles



Options

From Adobe NLE interface you can

- Download from MAM
- Upload to MAM

You can use the Interplay interface and transfer manager to:

- Export a file
- Import a file

You can use the Interplay interface to

- Archive/restore while metadata stay in Interplay

Edius Integration



Edius Integration

Provides non-linear editors with an authentication web portal for managing media contents through a user-friendly interface.

- **Etere MAM:** Search and preview MAM assets link assets without switching screens, search by asset code, integrate task list
- **Etere HSM:** For partial file restore
- **Etere Promo Placement:** Receive new promos
- **Etere Nunzio Newsroom:** Retrieve rundown stories and for fast content publishing

Final Cut Pro Integration



Final Cut Pro

- Access professional editing, color, effects, and audio post-production video editing software directly from the Etere interface
- See all available assets and start connecting with Etere database
- Content delivery based on login authentication
- Search for Etere Media Asset Management segments
- Manage up to five different statuses for segments
- Insert an Etere MAM segment into a Final Cut Pro sequence
- Conform a Final Cut Pro sequence and upload it in Etere MAM
- Etere Nunzio integration to deliver materials related to rundown stories
- Workflow centralized management without heavy transfers and duplicated media



Integration for Generic NLE



Access your Etere MAM from NLE stations

- A seamless integration with the NLE systems without using insecure 'hot folders' or 'FTP open sites' but including fully tracked uploads (i.e. digital receipt of files) and immediate workflow triggering
- Provides non-linear editors with an authentication web portal for managing media contents through a user-friendly interface

Thank you

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