

Airsales-BMS-Promo

An Integrated Scheduling System



What is a Scheduling System

Commercial Management (Sold by the station)

Sales

Scheduling of
Air sales

Invoicing

Planning/Reports

Programs Management (Purchased or produced by the station)

Program
Management

Series
Management

Licensing Rights

Payment

Promo Management

Trailers

Scheduling

Promo Crowding

Cross-Station
Promo

All these events make up the playlist. Following playout, As-Run Logs are created for invoicing and Content Rights Management.

Etere Vision

- Etere manages the scheduling with a real ERP approach
- A centralized database
- No import, export, or consolidation
- Linear and always consistent
- Saves time and more cost-efficient

Advantages

- Stay connected in distributed work environments
- Very fast connection
- Live updates
- More accurate
- Deliver content to market faster
- Improve operational efficiency

Airsales

Advertising Management



Maximize your revenue

The main Goal of an air sales system is to maximise your revenues

Planning your grid

Assign budgets to every cluster

Control if you reach the scope of cluster

The Grid

Weekly Schedule

Properties

The screenshot displays the Etere Weekly Schedule application. The main window is titled "Weekly Schedule" and features a menu bar (File, Options, Tools, Show, Help) and a toolbar. Below the toolbar is a "Main" section with a date range from 01/12/2022 to 07/12/2022. The central area is a grid of program slots, each containing a program name and a color-coded background. The grid is organized by time slots (06:00:00 to 23:30:00) and days of the week. To the left of the grid is a "Properties" panel with a table of fields and values. Below the properties panel is a "Segments" section with a table of program segments.

Field	Value
Block Name	M - Mandarin AM
Date	05/12/2022
Start time	06:00:00
End Time	07:00:00
Duration	01:00:00
Source	Schedule of 11/29
ID Block	10122
Event Presence	Yes
Station	NEW YORK

Time	Program	Time	Program	Time	Program	Time	Program	Time	Program	Time	Program	Time	Program
06:00:00	M - Mandarin AM News	06:20:00	M - Mandarin AM News	06:40:00	M - Mandarin AM News	07:00:00	E - Kingdom of God REV	07:20:00	M - Mandarin AM News	07:40:00	M - Mandarin AM News	08:00:00	M - Mandarin AM News
07:00:00	M - C for Chinese NEW	07:20:00	M - Youth Love Books NEW	07:40:00	M - Little C M - EQ Camp	08:00:00	M - How ART You NEW	08:20:00	M - Little C M - Vegetari	08:40:00	M - Key to W M - EQ Camp	09:00:00	M - How ART You NEW
08:00:00	K - MBC News Today REV	08:20:00	K - MBC News Today REV	08:40:00	K - Korean Drama Saturday	09:00:00	K - Korean Drama Sunday	09:20:00	K - MBC News Today REV	09:40:00	K - MBC News Today REV	10:00:00	K - MBC News Today REV
09:00:00	K - Korean Drama Weekday	09:20:00	K - Korean Drama Weekday	09:40:00		10:00:00	K - Korean Drama Weekday	10:20:00	K - Korean Drama Weekday	10:40:00	K - Korean Drama Weekday	11:00:00	K - Korean Drama Weekday
10:00:00	J - Fujisanki News NY	10:20:00	J - Fujisanki News NY	10:40:00	J - Tokyo TV Weekend	11:00:00	J - Tokyo TV Weekend	11:20:00	J - Fujisanki News NY	11:40:00	J - Fujisanki News NY	12:00:00	J - Fujisanki News NY
11:00:00	V - Viet New	11:20:00	V - Viet New	11:40:00	V - Viet New	12:00:00	V - Viet New	12:20:00	V - Viet New	12:40:00	V - Viet New	13:00:00	V - Viet New
12:00:00	V - Past and V - Technolo	12:20:00	V - Past and V - Technolo	12:40:00	V - Past and V - Technolo	13:00:00	V - Past and V - Technolo	13:20:00	V - Past and V - Technolo	13:40:00	V - Past and V - Technolo	14:00:00	V - Past and V - Technolo
13:00:00	V - Viet Wee kday Drama	13:20:00	V - Viet Wee kday Drama	13:40:00	V - Viet Wee kday Drama	14:00:00	V - Viet Wee kday Drama	14:20:00	V - Viet Wee kday Drama	14:40:00	V - Viet Wee kday Drama	15:00:00	V - Viet Wee kday Drama
14:00:00	SA - Sakkath SA - Sakkath	14:20:00	SA - Sakkath SA - Sakkath	14:40:00	SA - Sakkath SA - Sakkath	15:00:00	SA - Sakkath SA - Sakkath	15:20:00	SA - Sakkath SA - Sakkath	15:40:00	SA - Sakkath SA - Sakkath	16:00:00	SA - Sakkath SA - Sakkath
15:00:00	SA - Big New SA - Big New	15:20:00	SA - Big New SA - Big New	15:40:00	SA - Big New SA - Big New	16:00:00	SA - Big New SA - Big New	16:20:00	SA - Big New SA - Big New	16:40:00	SA - Big New SA - Big New	17:00:00	SA - Big New SA - Big New
16:00:00	P - To the P oint REV	16:20:00	P - To the P oint REV	16:40:00	P - To the P oint REV	17:00:00	P - To the P oint REV	17:20:00	P - To the P oint REV	17:40:00	P - To the P oint REV	18:00:00	P - To the P oint REV
17:00:00	P - Punjab U P - Punjab U	17:20:00	P - Punjab U P - Punjab U	17:40:00	P - Punjab U P - Punjab U	18:00:00	P - Punjab U P - Punjab U	18:20:00	P - Punjab U P - Punjab U	18:40:00	P - Punjab U P - Punjab U	19:00:00	P - Punjab U P - Punjab U
18:00:00	P - World Ne P - World Ne	18:20:00	P - World Ne P - World Ne	18:40:00	P - World Ne P - World Ne	19:00:00	P - World Ne P - World Ne	19:20:00	P - World Ne P - World Ne	19:40:00	P - World Ne P - World Ne	20:00:00	P - World Ne P - World Ne
19:00:00	T - Frontlin T - Frontlin	19:20:00	T - Frontlin T - Frontlin	19:40:00	T - Frontlin T - Frontlin	20:00:00	T - Frontlin T - Frontlin	20:20:00	T - Frontlin T - Frontlin	20:40:00	T - Frontlin T - Frontlin	21:00:00	T - Frontlin T - Frontlin
20:00:00	T - TV Patro T - TV Patro	20:20:00	T - TV Patro T - TV Patro	20:40:00	T - TV Patro T - TV Patro	21:00:00	T - TV Patro T - TV Patro	21:20:00	T - TV Patro T - TV Patro	21:40:00	T - TV Patro T - TV Patro	22:00:00	T - TV Patro T - TV Patro
21:00:00	T - Handful of Tears REV	21:20:00	T - Handful of Tears REV	21:40:00	T - Handful of Tears REV	22:00:00	T - Handful of Tears REV	22:20:00	T - Handful of Tears REV	22:40:00	T - Handful of Tears REV	23:00:00	T - Handful of Tears REV
22:00:00	T - Game Sho T - Game Sho	22:20:00	T - Game Sho T - Game Sho	22:40:00	T - Game Sho T - Game Sho	23:00:00	T - Game Sho T - Game Sho	23:20:00	T - Game Sho T - Game Sho	23:40:00	T - Game Sho T - Game Sho	24:00:00	T - Game Sho T - Game Sho
23:00:00	T - Magandan T - Magandan	23:20:00	T - Magandan T - Magandan	23:40:00	T - Magandan T - Magandan	24:00:00	T - Magandan T - Magandan	24:20:00	T - Magandan T - Magandan	24:40:00	T - Magandan T - Magandan	25:00:00	T - Magandan T - Magandan
24:00:00	T - TV Patro T - TV Patro	24:20:00	T - TV Patro T - TV Patro	24:40:00	T - TV Patro T - TV Patro	25:00:00	T - TV Patro T - TV Patro	25:20:00	T - TV Patro T - TV Patro	25:40:00	T - TV Patro T - TV Patro	26:00:00	T - TV Patro T - TV Patro
25:00:00	C - Cantones C - Cantones	25:20:00	C - Cantones C - Cantones	25:40:00	C - Cantones C - Cantones	26:00:00	C - Cantones C - Cantones	26:20:00	C - Cantones C - Cantones	26:40:00	C - Cantones C - Cantones	27:00:00	C - Cantones C - Cantones
26:00:00	C - Healthy C - All Walk	26:20:00	C - Healthy C - All Walk	26:40:00	C - Healthy C - All Walk	27:00:00	C - Healthy C - All Walk	27:20:00	C - Healthy C - All Walk	27:40:00	C - Healthy C - All Walk	28:00:00	C - Healthy C - All Walk
27:00:00	M - Primetim e News REV	27:20:00	M - Primetim e News REV	27:40:00	M - Primetim e News REV	28:00:00	M - Primetim e News REV	28:20:00	M - Primetim e News REV	28:40:00	M - Primetim e News REV	29:00:00	M - Primetim e News REV
28:00:00	M - Mandarin Drama	28:20:00	M - Mandarin Drama	28:40:00	M - Mandarin Drama	29:00:00	M - Mandarin Drama	29:20:00	M - Mandarin Drama	29:40:00	M - Mandarin Drama	30:00:00	M - Mandarin Drama
29:00:00	M - People's Palate	29:20:00	M - People's Palate	29:40:00	M - People's Palate	30:00:00	M - People's Palate	30:20:00	M - People's Palate	30:40:00	M - People's Palate	31:00:00	M - People's Palate
30:00:00	M - The Chin ese Entrepre neurs	30:20:00	M - The Chin ese Entrepre neurs	30:40:00	M - The Chin ese Entrepre neurs	31:00:00	M - The Chin ese Entrepre neurs	31:20:00	M - The Chin ese Entrepre neurs	31:40:00	M - The Chin ese Entrepre neurs	32:00:00	M - The Chin ese Entrepre neurs
31:00:00	M - The New Dating Event REV	31:20:00	M - The New Dating Event REV	31:40:00	M - The New Dating Event REV	32:00:00	M - The New Dating Event REV	32:20:00	M - The New Dating Event REV	32:40:00	M - The New Dating Event REV	33:00:00	M - The New Dating Event REV
32:00:00		32:20:00		32:40:00		33:00:00		33:20:00		33:40:00		34:00:00	
33:00:00		33:20:00		33:40:00		34:00:00		34:20:00		34:40:00		35:00:00	
34:00:00		34:20:00		34:40:00		35:00:00		35:20:00		35:40:00		36:00:00	
35:00:00		35:20:00		35:40:00		36:00:00		36:20:00		36:40:00		37:00:00	
36:00:00		36:20:00		36:40:00		37:00:00		37:20:00		37:40:00		38:00:00	
37:00:00		37:20:00		37:40:00		38:00:00		38:20:00		38:40:00		39:00:00	
38:00:00		38:20:00		38:40:00		39:00:00		39:20:00		39:40:00		40:00:00	
39:00:00		39:20:00		39:40:00		40:00:00		40:20:00		40:40:00		41:00:00	
40:00:00		40:20:00		40:40:00		41:00:00		41:20:00		41:40:00		42:00:00	
41:00:00		41:20:00		41:40:00		42:00:00		42:20:00		42:40:00		43:00:00	
42:00:00		42:20:00		42:40:00		43:00:00		43:20:00		43:40:00		44:00:00	
43:00:00		43:20:00		43:40:00		44:00:00		44:20:00		44:40:00		45:00:00	
44:00:00		44:20:00		44:40:00		45:00:00		45:20:00		45:40:00		46:00:00	
45:00:00		45:20:00		45:40:00		46:00:00		46:20:00		46:40:00		47:00:00	
46:00:00		46:20:00		46:40:00		47:00:00		47:20:00		47:40:00		48:00:00	
47:00:00		47:20:00		47:40:00		48:00:00		48:20:00		48:40:00		49:00:00	
48:00:00		48:20:00		48:40:00		49:00:00		49:20:00		49:40:00		50:00:00	
49:00:00		49:20:00		49:40:00		50:00:00		50:20:00		50:40:00		51:00:00	
50:00:00		50:20:00		50:40:00		51:00:00		51:20:00		51:40:00		52:00:00	
51:00:00		51:20:00		51:40:00		52:00:00		52:20:00		52:40:00		53:00:00	
52:00:00		52:20:00		52:40:00		53:00:00		53:20:00		53:40:00		54:00:00	
53:00:00		53:20:00		53:40:00		54:00:00		54:20:00		54:40:00		55:00:00	
54:00:00		54:20:00		54:40:00		55:00:00		55:20:00		55:40:00		56:00:00	
55:00:00		55:20:00		55:40:00		56:00:00		56:20:00		56:40:00		57:00:00	
56:00:00		56:20:00		56:40:00		57:00:00		57:20:00		57:40:00		58:00:00	
57:00:00		57:20:00		57:40:00		58:00:00		58:20:00		58:40:00		59:00:00	
58:00:00		58:20:00		58:40:00		59:00:00		59:20:00		59:40:00		60:00:00	
59:00:00		59:20:00		59:40:00		60:00:00		60:20:00		60:40:00		61:00:00	
60:00:00		60:20:00		60:40:00		61:00:00		61:20:00		61:40:00		62:00:00	
61:00:00		61:20:00		61:40:00		62:00:00		62:20:00		62:40:00		63:00:00	
62:00:00		62:20:00		62:40:00		63:00:00		63:20:00		63:40:00		64:00:00	
63:00:00		63:20:00		63:40:00		64:00:00		64:20:00		64:40:00		65:00:00	
64:00:00		64:20:00		64:40:00		65:00:00		65:20:00		65:40:00		66:00:00	
65:00:00		65:20:00		65:40:00		66:00:00		66:20:00		66:40:00		67:00:00	
66:00:00		66:20:00		66:40:00		67:00:00		67:20:00		67:40:00		68:00:00	
67:00:00		67:20:00		67:40:00		68:00:00		68:20:00		68:40:00		69:00:00	
68:00:00		68:20:00		68:40:00		69:00:00		69:20:00		69:40:00		70:00:00	
69:00:00		69:20:00		69:40:00		70:00:00		70:20:00		70:40:00		71:00:00	
70:00:00		70:20:00		70:40:00		71:00:00		71:20:00		71:40:00		72:00:00	
71:00:00		71:20:00		71:40:00		72:00:00		72:20:00		72:40:00		73:00:00	
72:00:00		72:20:00		72:40:00		73:00:00		73:20:00		73:40:00		74:00:00	
73:00:00		73:20:00		73:40:00		74:00:00		74:20:00		74:40:00		75:00:00	
74:00:00		74:20:00		74:40:00		75:00:00		75:20:00		75:40:00		76:00:00	
75:00:00		75:20:00		75:40:00		76:00:00		76:20:00		76:40:00		77:00:00	
76:00:00		76:20:00		76:40:00		77:00:00		77:20:00		77:40:00		78:00:00	
77:00:00		77:20:00		77:40:00		78:00:00		78:20:00		78:40:00		79:00:00	
78:00:00		78:20:00		78:40:00		79:00:00		79:20:00		79:40:00		80:00:00	
79:00:00		79:20:00		79:40:00		80:00:00		80:20:00		80:40:00		81:00:00	
80:00:00		80:20:00		80:40:00		81:00:00		81:20:00		81:40:00		82:00:00	
81:00:00		81:20:00		81:40:00		82:00:00		82:20:00		82:40:00		83:00:00	
82:00:00		82:20:00		82:40:00		83:00:00		83:20:00		83:40:00		84:00:00	
83:00:00		83:20:00		83:40:00		84:00:00		84:20:00		84:40:00		85:00:00	
84:00:00		84:20:00		84:40:00		85:00:00		85:20:00		85:40:00		86:00:00	
85:00:00		85:20:00		85:40:00		86:00:00		86:20:00		86:40:00		87:00:00	
86:00:00		86:20:00		86:40:00		87:00:00		87:20:00		87:40:00		88:00:00	
87:00:00		87:20:00		87:40:00		88:00:00		88:20:00		88:40:00		89:00:00	
88:00:00		88:20:00		88:40:00		89:00:00		89:20:00		89:40:00		90:00:00	
89:00:00		89:20:00		89:40:00		90:00:00		90:20:00		90:40:00		91:00:00	
90:00:00		90:20:00		90:40:00									

What is The Grid

- It's the basic structure where the transmission list is composed
- Guides the Sales and Schedulers team in their operation
- Guides programs and promos
- Flexible structure that can be changed anytime

01



**Design a Schedule
Structure**

02



Create a Price List

03



**Associate price list
to the structure**

04



**Define monthly
Budgets**

On-Demand Reports



Grid Block

The screenshot displays the 'Block Editor - CHANNEL 1' window. On the left, the 'Available Time Blocks' list includes items like 'AFTERNOON WEEK (06:00:00)', 'EARLY MORNING (1) 03:00:00', 'MORNING MOVIE (2) 03:00:00', 'MORNING MOVIE (20) 03:00:00' (highlighted), 'NIGHT TIME (6) 06:00:00', 'PRE PRIME TIME (4) 02:00:00', 'PRE PRIME TIME (21) 02:00:00', 'PRIME TIME (5) 03:00:00', 'PRIME TIME (22) 03:00:00', and 'SPORT BREAK (7) 06:00:00'. The main 'Block' area shows details for the selected 'MORNING MOVIE' block, including its name, types ('COMM, FILM, NEW, J, VIDM'), duration ('03:00:00'), and a notes field. Below this is a 'Timeline' section with a '00:00:00' marker. The bottom section, 'Segments', is a table with columns: Start time, Duration, Maxim..., Type, Notes, A..., Objects, Order, Groups, Template, Category, Active..., Passiv..., and Target audie... The table contains 12 rows of segment data with various colored backgrounds (orange, pink, green, cyan, yellow).

Start time	Duration	Maxim...	Type	Notes	A...	Objects	Order	Groups	Template	Category	Active ...	Passiv...	Target audie...
00:00:00	00:05:00	00:05:00	COMM					Not found			£0.00	£0.00	0
00:05:00	00:35:00	00:35:00	FILM					Not found			£0.00	£0.00	0
00:40:00	00:02:00	00:02:00	J					Not found			£0.00	£0.00	0
00:42:00	00:03:00	00:03:00	COMM					Not found			£0.00	£0.00	0
00:45:00	00:35:00	00:35:00	FILM					Not found			£0.00	£0.00	0
01:20:00	00:05:00	00:05:00	COMM					Not found			£0.00	£0.00	0
01:25:00	00:15:00	00:15:00	NEW					Not found			£0.00	£0.00	0
01:40:00	00:05:00	00:05:00	COMM					Not found			£0.00	£0.00	0
01:45:00	00:30:00	00:30:00	FILM					Not found			£0.00	£0.00	0
02:15:00	00:05:00	00:05:00	COMM					Not found			£0.00	£0.00	0
02:20:00	00:30:00	00:35:00	FILM					Not found			£0.00	£0.00	0
02:50:00	00:02:00	00:02:00	COMM					Not found			£0.00	£0.00	0
02:52:00	00:03:00	00:03:00	VIDM					Not found			£0.00	£0.00	0
02:55:00	00:05:00	00:05:00	COMM					Not found			£0.00	£0.00	0

Name

Types

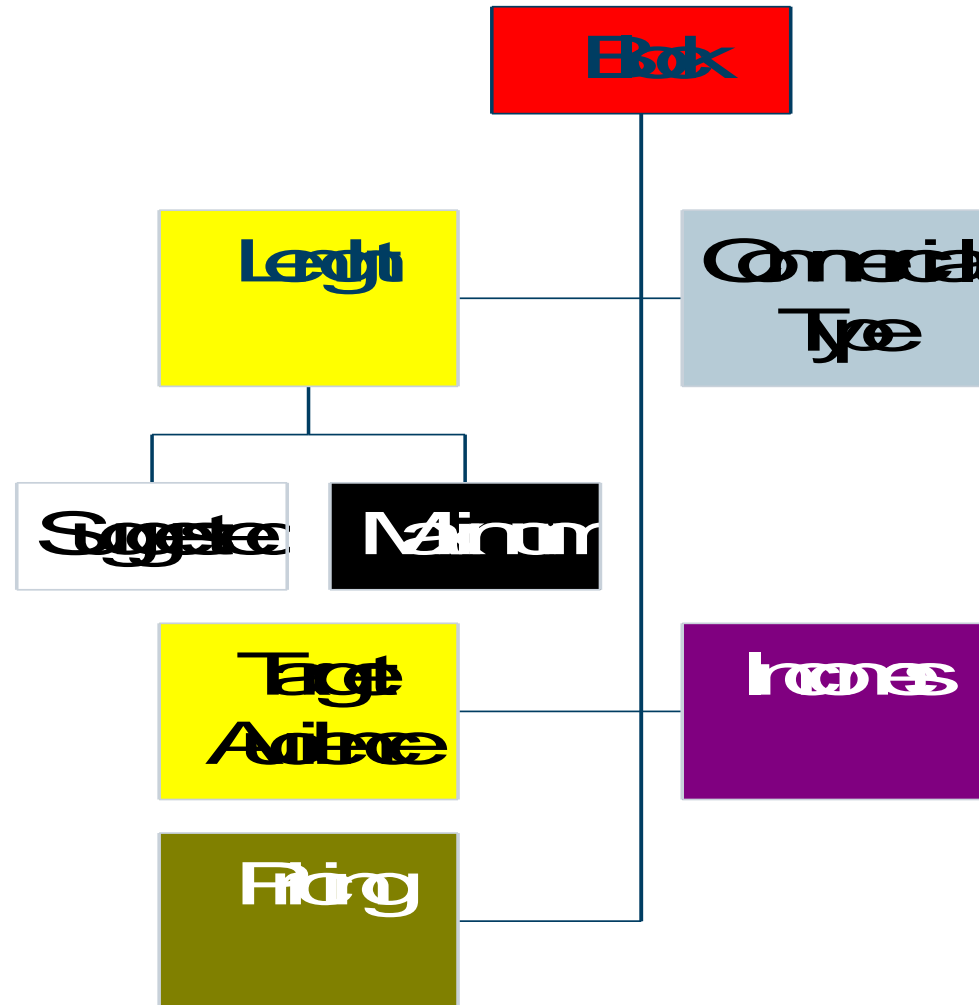
Duration

Notes

Timeline

Segments

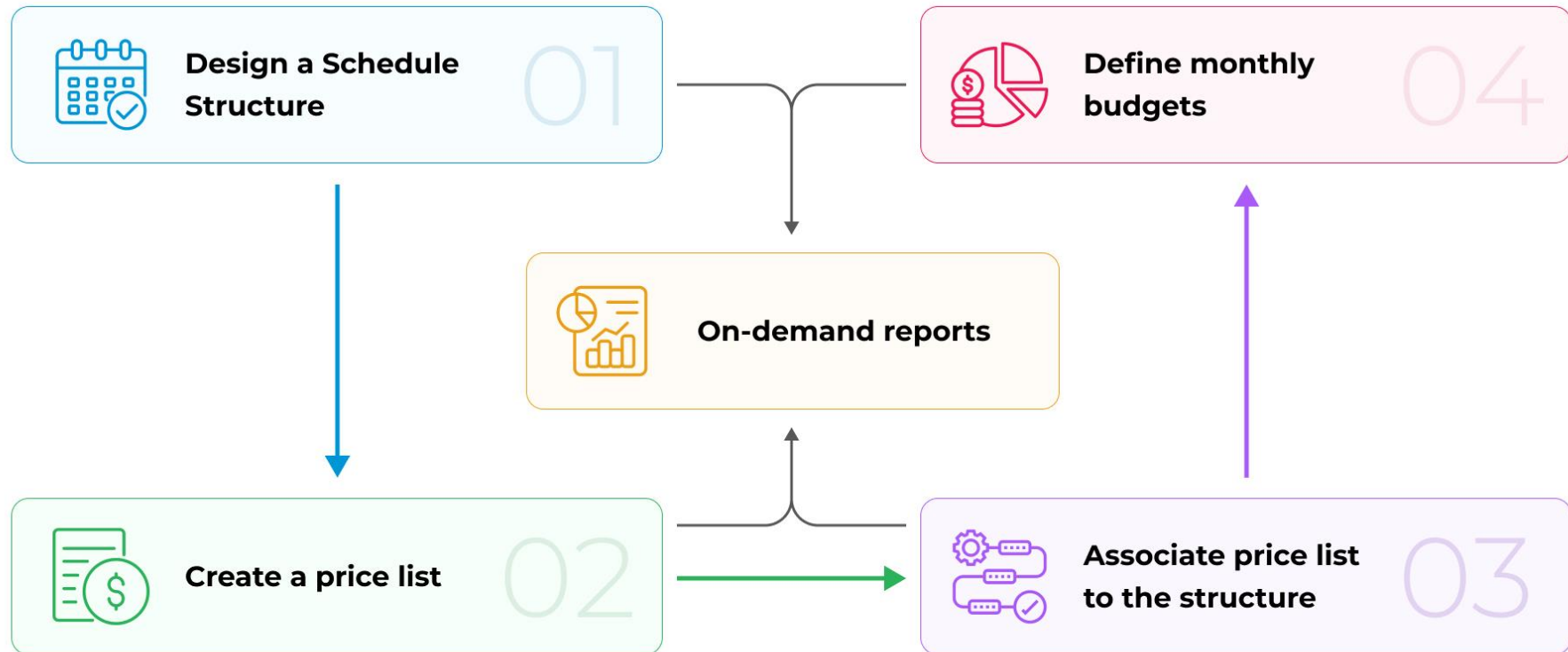
Grid Segment Properties



Pricing

PRICE MANAGEMENT

Etere
a consistent system



Etere
a consistent system

Price List

- Price lists can have a limited validity period
- Each customer group has its own coloured price list
- A single block can have different prices according to different scheduling rules as:
 - Prime time
 - Daily rotation

Price List

Description
From date/ To date
Notes
Default price colour
Line description
Top
Bottom
Priority
Rotation
Optimization

Home Page

Air Sales

assets assignment

customer

lightbox

price list

new price list

price list grid

search price list

sales contracts

salesman

reports

Automation

BMS

Dashboard

HSM

MAM

Memory

Reports

Resources Management

System

New price list

Description

From date

To date

Type

Apply to duration

3/30/2021

4/29/2021

B/B/C - BILLBOARD

COMM - COMMERCIALS

CSA - COMMUNITY SERVICE

05

Notes

Default price color

Line description

Top

Bottom

Priority

Rotation

Optimization

Save

Cancel

Price List 2021

0

0

0

0

0

Type

Apply to duration

Users connected : 1 | Etereweb - Etere pte ltd

Price List Grid

Search

Price list grid

Search

From date

21/10/2020

To date

28/10/2020

Type present in the block

Days

☒ Sunday

☒ Monday

☒ Tuesday

☒ Wednesday

☒ Thursday

☒ Friday

☒ Saturday

Apply filter

1 to 30 of 52

Action

<input type="checkbox"/>	date	block time	block name	block type	price list
<input type="checkbox"/>	21/10/2020	06:00:00	MORNING A	COMM;PROG	Price List 2020
<input type="checkbox"/>	21/10/2020	08:00:00	MORNING B	COMM;PROG	Price List 2020
<input type="checkbox"/>	21/10/2020	10:00:00	BLOCK_DEMO_2	COMM;PROG	Price List 2020
<input type="checkbox"/>	21/10/2020	12:00:00	MORNING D	COMM;PROG	Price List 2020
<input type="checkbox"/>	21/10/2020	14:00:00	AFTERNOON A	COMM;PROG	Price List 2020
<input type="checkbox"/>	21/10/2020	16:00:00	AFTERNOON B	COMM;PROG	Price List 2020
<input type="checkbox"/>	21/10/2020	18:00:00	EVENING	COMM;NEW;PGM;FILM	Price List 2020
<input type="checkbox"/>	21/10/2020	00:00:00	NIGHT	COMM;PROG	Price List 2020
<input type="checkbox"/>	22/10/2020	06:00:00	MORNING	COM;FILM;NEW;PGM	Price List 2020
<input type="checkbox"/>	22/10/2020	12:00:00	AFTERNOON	COMM;NEW;PGM;FILM	Price List 2020
<input type="checkbox"/>	22/10/2020	18:00:00	EVENING	COMM;NEW;PGM;FILM	Price List 2020
<input type="checkbox"/>	22/10/2020	00:00:00	NIGHT	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	06:00:00	MORNING A	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	08:00:00	MORNING B	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	10:00:00	BLOCK_DEMO_2	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	12:00:00	MORNING D	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	14:00:00	AFTERNOON A	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	16:00:00	AFTERNOON B	COMM;PROG	Price List 2020
<input type="checkbox"/>	23/10/2020	18:00:00	EVENING	COMM;NEW;PGM;FILM	Price List 2020
<input type="checkbox"/>	23/10/2020	00:00:00	NIGHT	COMM;PROG	Price List 2020

Date

Time

Block Name

Block Type

Price List

Orders

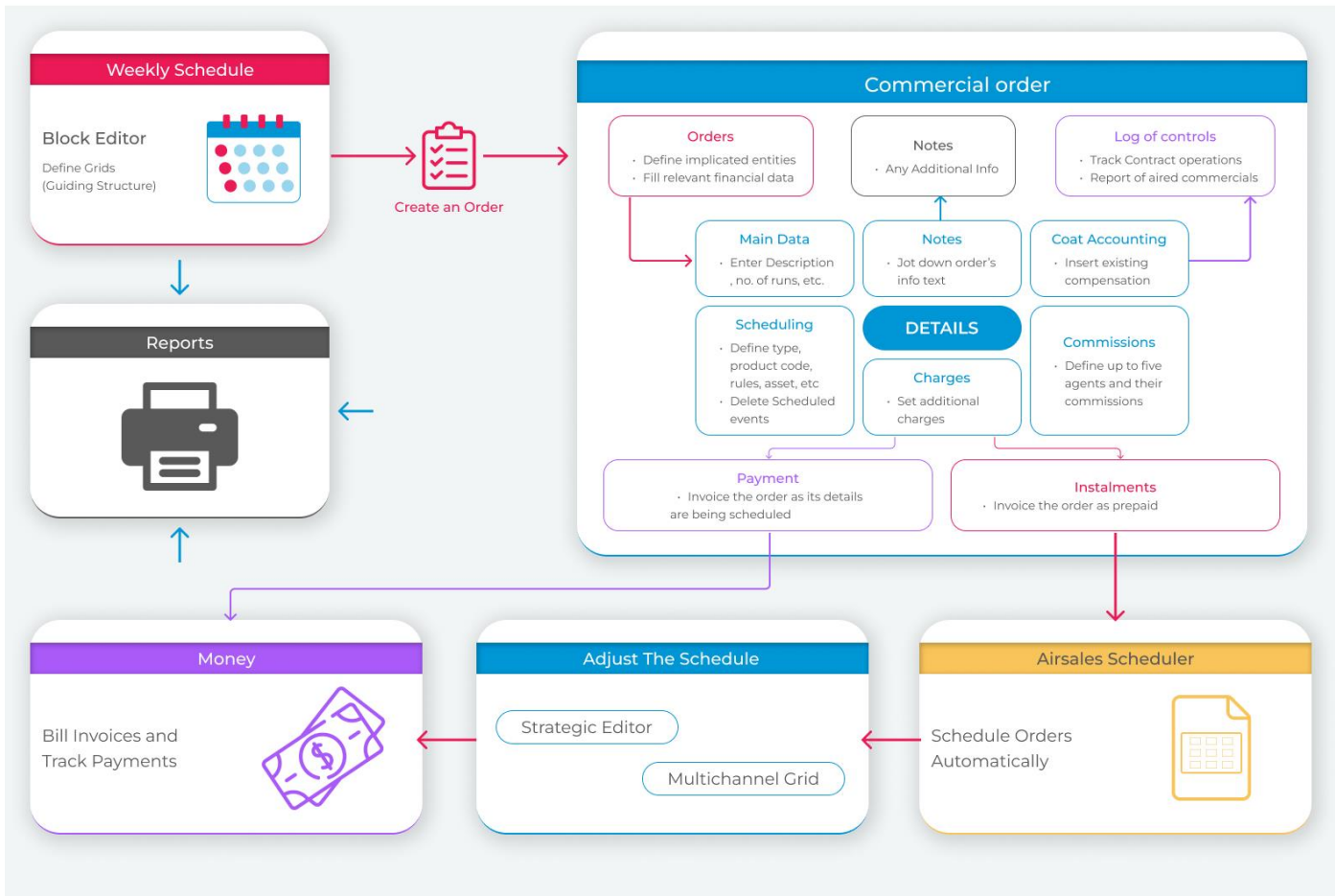


Schedule Orders

COMMERCIAL ORDERS MANAGEMENT

Etere
a consistent system

- Airsales carries out the entire planning of commercial activity
- Ensures that commercial orders are professionally generated and efficiently managed
- Optimises operational productivity and air-time planning



Contract

- General
- Lines
- Virtual document
- Date
- Customer
- Price color
- End user
- Contact person
- Discount
- Unc. Discount
- Define as sub order

Type	Expiry Date	No	Code	Description	Owner
<div>Order</div> <div><div>Date</div><div>Type</div><div>Expiry date</div><div>No</div><div>Code</div><div>Description</div><div>Owner</div></div> <div><div>Customer</div><div><div>Customer</div><div>Price color</div><div>Agency</div></div><div><div>End User</div><div>Media center</div></div><div><div>Contact person</div><div>Discount</div><div>Unc. Discount</div><div>Total order</div><div>VAT</div></div><div><div>Define as sub order</div><div>Package order</div><div>Paid in installments</div></div><div>Notes</div></div>					

- Payment
- Charge to
- Invoice header
- Salesman

Paid in instalments	Media Center	Total order	VAT	Customer Order Ref.	Customer Ref.
---------------------	--------------	-------------	-----	---------------------	---------------

Period	Scheduling Type	Scheduled	To	Unit Price	Transmitted
--------	-----------------	-----------	----	------------	-------------

ID	Amount	Channel	Days	Description	Duration	Spot code	Failed	From	Runs no
----	--------	---------	------	-------------	----------	-----------	--------	------	---------

Block Assignment

Etere
A consistent system

Order New contract line

General Blocks Asset Options Charges Batch Options

From date: 5/27/2016 To date: 12/31/2020 Start time: 06:00 End time (+1d): 06:00

Line Logo type

Description

Scheduled station: MAM Spot code: Select a value Duration: 00:00:00.00

Total to schedule: 0 Max daily run: 0

Type

B/B - BILLBOARD * B/B/C - BILLBOARD * BET - COMMERCIALS BETTING AND GAMBLING * COM - COMMERCIALS * COMM - COMMERCIALS * CSA - COMMUNITY SERVICE * GCOM - GOIGEM C COMMERCIALS * GFIL - GOIGEM FILLS * GLNC - GOIGEM LIVE EVENT NO CONTENT * GLVE - GOIGEM LIVE EVENT * ID - INTEGRATION STN ID * ISP - INTERNAL SPONSORED * PMNC - PROMO NO CONTENT * PMO - PROMO * POL - COMMERCIALS POLITICAL ELECTION * THM - INTEGRATION THEMES * UPDA - INTEGRATION UPDATE * UPOL - INTEGRATION UPDATE FROM TCM *

Product Compensation

Dubbing: 0 Production: 0 Invoice Desc.: Select a value

Scheduled days

☒ Sunday ☒ Monday ☒ Tuesday ☒ Wednesday ☒ Thursday ☒ Friday ☒ Saturday

Price mode

☒ Calculated unit price 0 ☐ Calculated unit price and fixed ☐ Unit manual price ☐ Free

Scheduling type

☐ Priority ☒ Rotation ☐ Optimization ☐ Fixed time ☐ Top ☐ Bottom ☐ Top and Bottom

Priority: 500 WL: 0 ☐ Hide from scheduler

Filler type

☒ None ☐ Filler ☐ Add to filler list

Notes

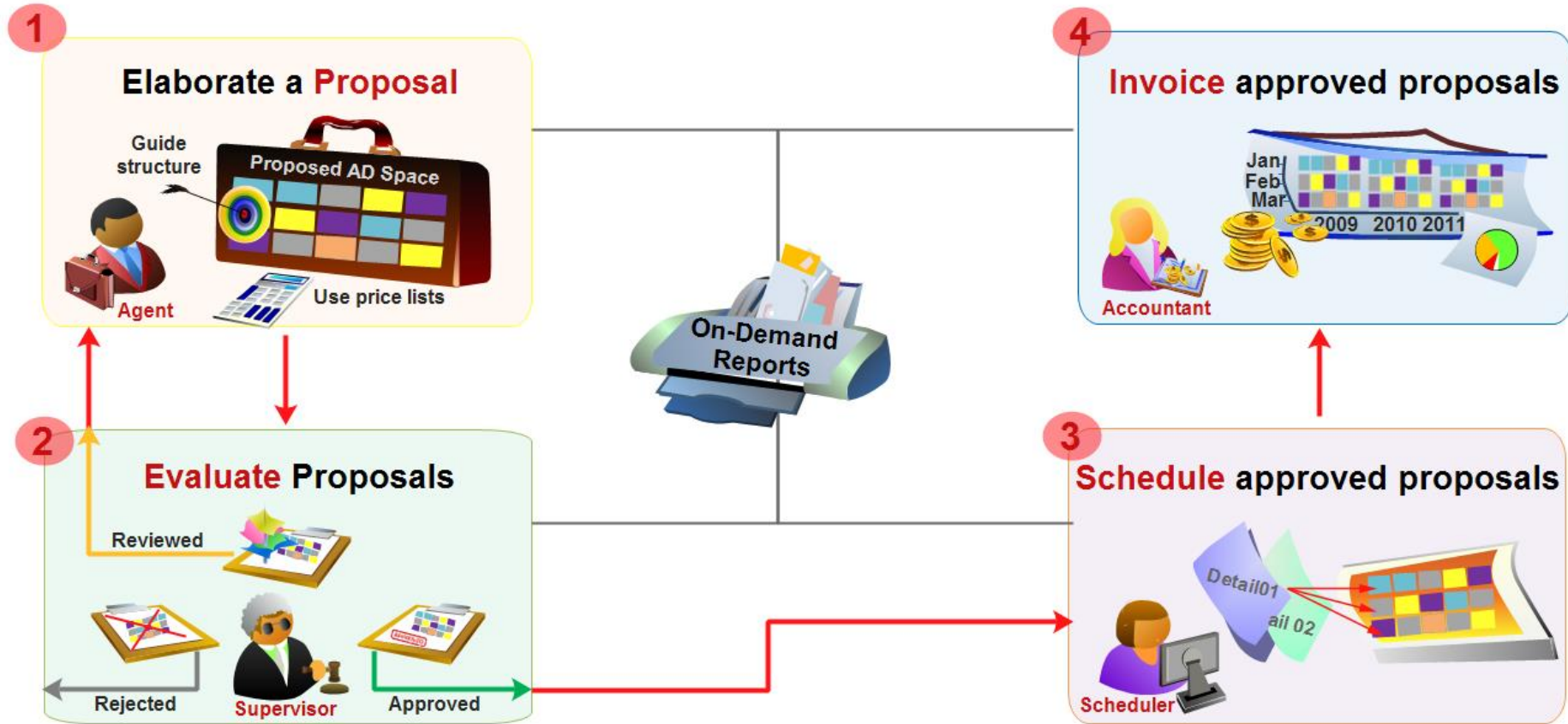
Cancel Save Save and Close

Scheduling type

Filter type

Notes

Contracts and Proposals



Contracts

- Scheduled events are managed via workflow
- Automatic pricing via schedule structure
- Different tools for supervisors and Salesmen including individual GUI
- Structure-guided elaboration of advertising sales proposals
- Automatic pricing according to schedule structure

Real-time statuses including:

- Running
- To be approved
- Approved
- Rejected

Easy Approval Tools

- Automatic approval controls
- Is the proposal connected to the correct price for that block?
- What is written on the notes of that price list?
- Is the amount correct?
- Are there any extra discounts?
- Is the customer default colour code the same as the price list's? If it's different, how much is the difference?
- View the customer's history over the last XX years, including total purchased, discounts, and colour applied
- Access Salesman's history over the last XX years, including total purchased and discounts applied

Approved Proposal

- Quick tools to accept or reject proposals
- An automatic tool checks if there are any discrepancies in the proposal
- Approved proposals are ready to be scheduled by the assigned operator

The screenshot displays the 'General' tab of a software interface for managing proposals. A dropdown menu is open for the 'Type' field, showing options: Order, Proposal running, Proposal approved, Proposal refused, Proposal to evaluate, and Proposal archived. The 'Proposal approved' option is highlighted. The form includes fields for Date (10/13/2020), Expiry date (11/12/2020), No (42), Code (Training Day), and Description (Training Day). It also has sections for Customer (1015), End User, Contact person, Agency, and Media center. At the bottom, there are fields for Discount (4.00 %), Unc. Discount (0), Total order (0), and VAT (STANDARD %7).

Customer Credit

Customer

Search

View

Credit status

Year

2020

Customer

1015

MAM TV

...

Apply filter

✎

	Agreed	Used	Difference	Approved not invoiced
Credit status	5,000.00	536,258.32	-531,258.32	0.00

Search Filters

Check the agreed credit of a customer and compare it with actual values

Sales and Asset

- Sales can create the future asset
- Sales can fill asset with metadata
- Sales can select if asset will arrive as:
 - Etere Tapeless Reception
 - Tape
 - Dubsat
 - Adstream
- Multiple asset can be assigned in one contract for asset rotation

Asset Assignment

Home Page

Air Sales

assets assignment

customer

lightbox

price list

sales contracts

salesman

reports

Automation

BMS

Dashboard

HSM

MAM

Memory

Reports

Resources Management

System

Assets Assignment

Search contract

Contract search options

All

All orders without linked assets

All orders with multiple linked assets

All orders linked to non-ingested assets which code starts with

All orders with a single linked asset

All orders with linked assets but not associated in the schedule

Scheduling search options

All

Completely scheduled

To be scheduled

Partially scheduled

Filter

From date

3/30/2021

To date

4/6/2021

Order

id

Customer

id

Spot code

Select a value

Salesman

id

☐ Include BL/WL events
 ☒ Include filter events in the list (spot code with "F")

☐ Only non-ingested assets
 ☒ Show only approved proposals/orders

☐ Check the correct asset association

Apply filter

		linked asset	blwl	order	description	customer	line no.	priority	duration	period	id	spot code	sch. date	sch. time	days	time range	Action
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	(MORNING) RANGE HOLIDAY PARK MCD	150	00:00:30	10/15/2020 - 10/14/2021	79	OBB	3/30/2021	08:40:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	06:30:00-15:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	(MORNING) RANGE HOLIDAY PARK MCD	150	00:00:30	10/15/2020 - 10/14/2021	79	OBB	4/1/2021	08:40:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	06:30:00-15:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	(MORNING) RANGE HOLIDAY PARK MCD	150	00:00:30	10/15/2020 - 10/14/2021	79	OBB	4/2/2021	08:40:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	06:30:00-15:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	(MORNING) RANGE HOLIDAY PARK MCD	150	00:00:30	10/15/2020 - 10/14/2021	79	OBB	4/5/2021	08:40:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	06:30:00-15:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	MACDONNELL RANGE HOLIDAY PARK 500	500	00:00:30	10/15/2020 - 10/14/2021	91	STD	3/30/2021	20:50:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	15:30:00-22:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	MACDONNELL RANGE HOLIDAY PARK 500	500	00:00:30	10/15/2020 - 10/14/2021	91	STD	3/31/2021	20:50:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	15:30:00-22:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	MACDONNELL RANGE HOLIDAY PARK 500	500	00:00:30	10/15/2020 - 10/14/2021	91	STD	4/1/2021	20:50:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	15:30:00-22:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	MACDONNELL RANGE HOLIDAY PARK 500	500	00:00:30	10/15/2020 - 10/14/2021	91	STD	4/2/2021	20:50:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	15:30:00-22:00:00	
				DG02216	MACDONNELL RANGE HOLI...	MACDONNELL RANGE HOLIDAY PARK	MACDONNELL RANGE HOLIDAY PARK 500	500	00:00:30	10/15/2020 - 10/14/2021	91	STD	4/3/2021	20:50:00	Mon-Tue-Wed-Thu-Fri-Sat-Sun	15:30:00-22:00:00	

Period

ID

Spot Code

Days

Time Range

Etere

a consistent system

Linked asset	BL/WL	Order	Description	Customer	Line no	Priority	Duration	Sch. Date	Sch. Time
--------------	-------	-------	-------------	----------	---------	----------	----------	-----------	-----------

Tapeless Reception

- Person in charge
- Supplier
- Scheduled Arrival

Save

Action ▾

General

Metadata

Asset General Data

Tapeless reception

Episodes

Relationships

Person in charge

paolod@italy.etera.com

⌵

Supplier

Apple

⌵

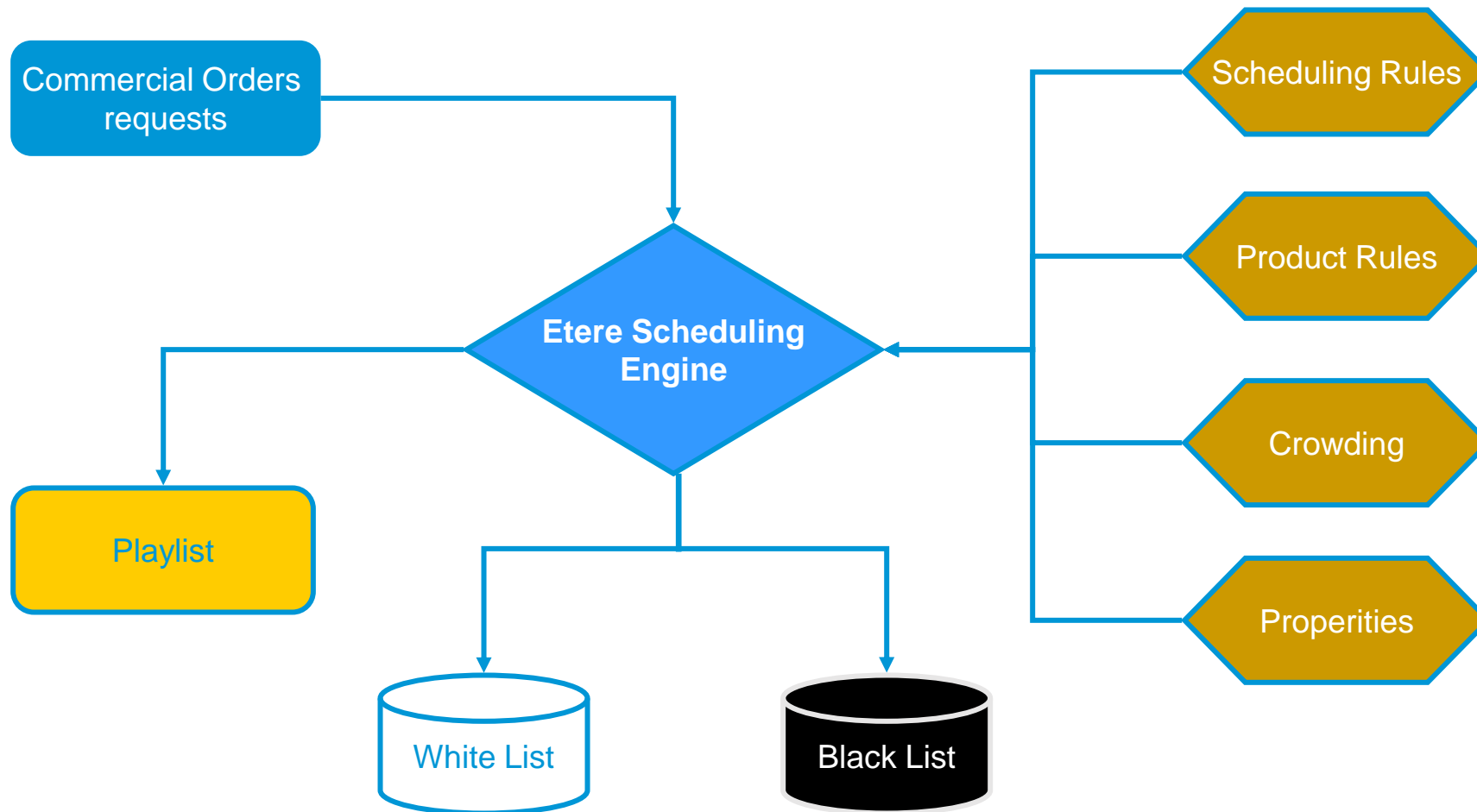
Scheduled Arrival

6/15/2021

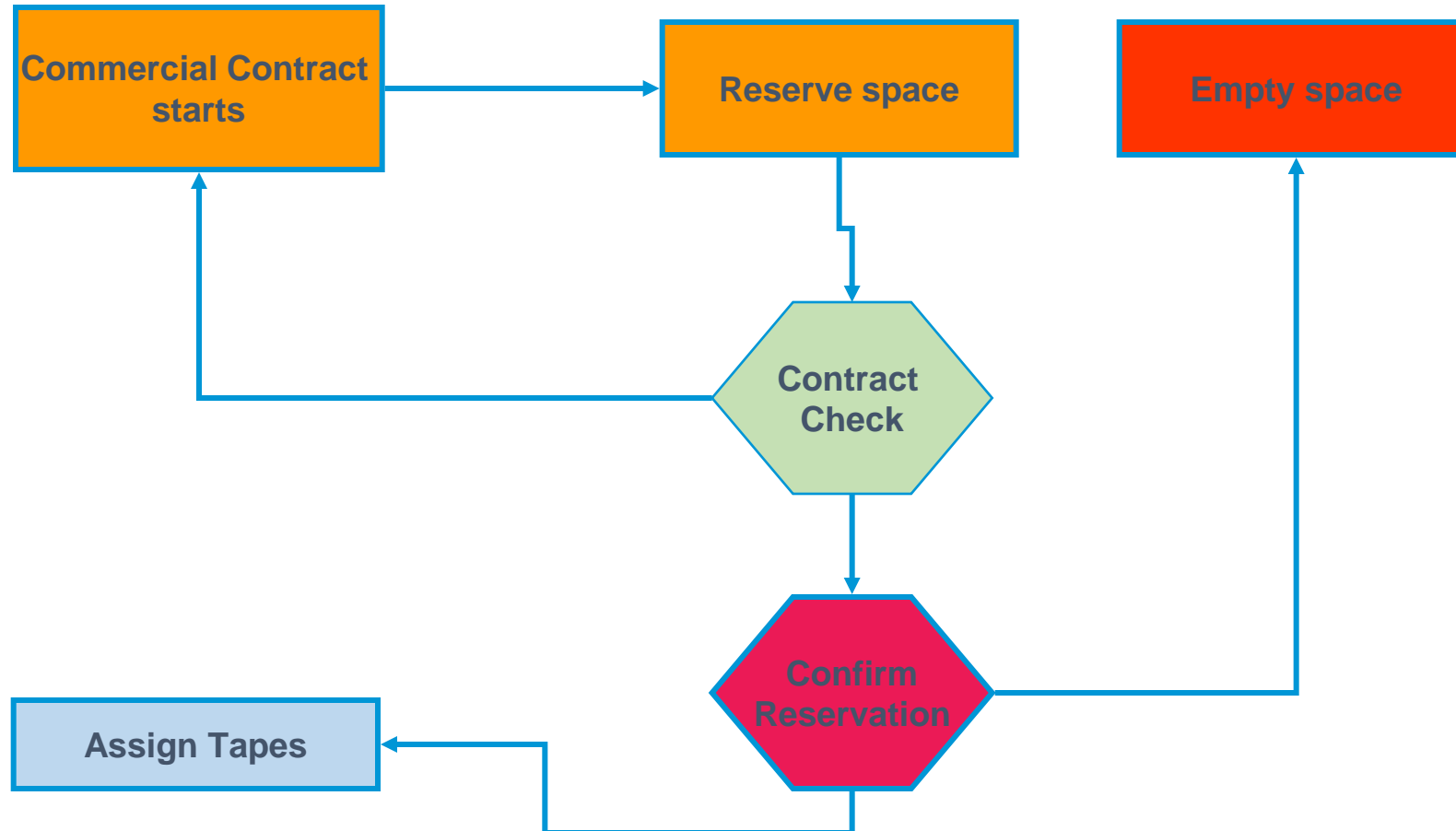
Airsales Scheduling



Airsales Scheduling Engine



Reservation Workflow



Scheduling

- Etere schedules Commercial Contracts NOT videos
- This approach mixes the requirements of both the Air sales and Automation department
- One or more videos can be linked to a Commercial Contract
- A GUI with video rotation allows an easy multichannel change

Asset Rotation

A consistent system

Air Sales

Home Page

Air Sales

Automation

BMS

Dashboard

HSM

MAM

Memory

Reports

Resources Management

System

Multichannel Asset Change

Rotate with the following assets

	Id	Description			
	10534	10534_Promotion			
	10426	SPOT MACDONNEL			

<input type="checkbox"/>	Num...	Station	Television day	Start time	Schedule...	Asset to replace	Duration	Id	New Asset	Duration	Warning
<input type="checkbox"/>	1	MAM	4/30/2021 Friday	4/30/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10534	10534 - 10534_Promotion	00:00:30.00	Expiry Date
<input type="checkbox"/>	2	MAM	5/1/2021 Saturday	5/1/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10426	SPOT MACDONNEL - SPOT MACDONNEL	00:01:23.09	Duration
<input type="checkbox"/>	3	MAM	5/2/2021 Sunday	5/2/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10534	10534 - 10534_Promotion	00:00:30.00	Expiry Date
<input type="checkbox"/>	4	MAM	5/3/2021 Monday	5/3/2021 8:40:0...	08:40	- (MORNING) RANGE HOLIDAY PARK MCD	00:00:30.00	10426	SPOT MACDONNEL - SPOT MACDONNEL	00:01:23.09	Duration
<input type="checkbox"/>	5	MAM	5/3/2021 Monday	5/3/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10534	10534 - 10534_Promotion	00:00:30.00	Expiry Date
<input type="checkbox"/>	6	MAM	5/4/2021 Tuesday	5/4/2021 8:40:0...	08:40	- (MORNING) RANGE HOLIDAY PARK MCD	00:00:30.00	10426	SPOT MACDONNEL - SPOT MACDONNEL	00:01:23.09	Duration
<input type="checkbox"/>	7	MAM	5/4/2021 Tuesday	5/4/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10534	10534 - 10534_Promotion	00:00:30.00	Expiry Date
<input type="checkbox"/>	8	MAM	5/5/2021 Wedn...	5/5/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10426	SPOT MACDONNEL - SPOT MACDONNEL	00:01:23.09	Duration
<input type="checkbox"/>	9	MAM	5/6/2021 Thursd...	5/6/2021 8:40:0...	08:40	- (MORNING) RANGE HOLIDAY PARK MCD	00:00:30.00	10534	10534 - 10534_Promotion	00:00:30.00	Expiry Date
<input type="checkbox"/>	10	MAM	5/6/2021 Thursd...	5/6/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10426	SPOT MACDONNEL - SPOT MACDONNEL	00:01:23.09	Duration
<input type="checkbox"/>	11	MAM	5/7/2021 Friday	5/7/2021 8:50:0...	20:50	- MACDONNELL RANGE HOLIDAY PARK 500	00:00:30.00	10534	10534 - 10534_Promotion	00:00:30.00	Expiry Date

Apply

Schedule Adjustments

- Final adjustments are made on the Air sales Daily Schedule
- Make last-minute changes on the Air sales Daily Schedule
- All programs can also be managed from the Air sales Daily Schedule

Manual Modification

Event Details

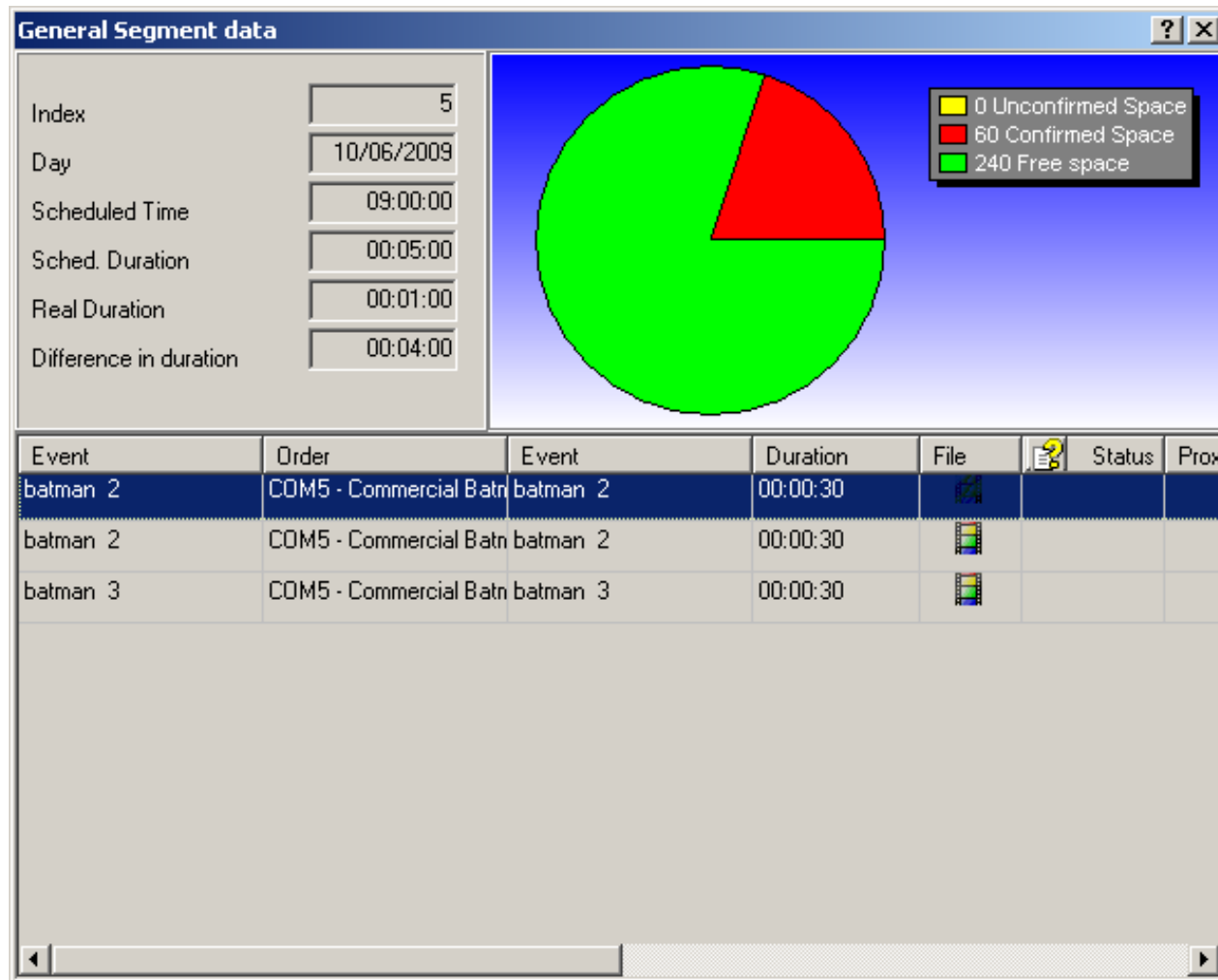
The screenshot displays the Etere software interface, which is used for managing broadcast events. The interface is divided into several sections:

- Event details:** A sidebar on the left containing fields for Order, Order end, Order type, Asset, Deadlines, SOM, EOM, Duration, Part, Time, Sch Time, Date, Product code, Artist, Type, Priority, AD Insertion, Free, Invoiced, Event type, Media, Scheduling, Notes, Media data, Amount, Genre, Event level, Contractual Top, Broadcast type, Parental Guidan, WL priority, and Event schedule.
- Event grid:** A central area showing a grid of events. Each row represents an event with columns for Date/Time, Duration, and a description. The events are color-coded (e.g., blue for 'ROAD SAFETY CAM', yellow for '4WD SALES', red for 'STEEL').
- Low-Res Preview:** A window on the right side of the grid, titled '100272.wmv - (D5)', showing a low-resolution video preview of a scene with three people standing in front of a car.
- Properties:** A section at the bottom of the interface showing various properties and settings for the selected event.
- Users connected today:** A section at the bottom left showing the list of users currently connected to the system.
- Total Costs:** A status bar at the bottom right showing 'Total Costs: € 0,00 - Total Returns: € 30,636,00'.

Low-Res Preview

View Cluster Content

Index
Day
Scheduled Time
Scheduled Duration
Real Duration
Difference in Duration



Operation Tracking

- All Air Sales operations are tracked and recorded
- Generate a certified log containing all data to go back to the originator of the changes
- Each change can also have a document attached to it to show that it is the same as the customer's request

Reports



Wide Range of Reports

Add to favourites

Cue sheet
Devices space per user
Devices used space
Document list
File status
Loudness
Media data
Media library logs
Missing materials
Promo Log sheet
Relationships
Resource manager logs report
Standard
Station ID log sheet
Storage days
Themes log sheet
Video tapes

Reports

☐ ☐ ☐ ☐

Air Sales

Asset

- ☐ Cue sheet
- ☐ Devices space per user
- ☐ Devices used space
- ☐ Documents list
- ☐ File status
- ☐ Loudness
- ☐ Media Data
- ☐ Media library logs
- ☐ Missing Materials
- ☐ Promo Log Sheet
- ☐ Relationships
- ☐ Resources manager logs report
- ☐ Standard
- ☐ Station ID Log Sheet
- ☐ Storage days
- ☐ Themes Log Sheet
- ☐ Video tapes

Automation Schedule

- ☐ Transmission report by category

BMS

- ☐ VOD Revenue

Memory

- ☐ Continuity report
- ☐ Memory Contents Files
- ☐ Memory Contents Files as playlist
- ☐ Memory Contents Summary

System

- ☐ Etere Rights
- ☐ Logs of access
- ☐ Service access count
- ☐ Service access logs

Media library logs

Media library logs

Asset

DEMO Closed Captions

Preview **Download**

Custom Report

- Etere uses Microsoft reports
- It includes a free editor to write your reports
- Each report can be inserted in the same GUI as the standard one

Document Management



Document Management

- Highly efficient tool for a paperless operation
- Ability to store documents in any format
- Minimizes space wastage by creating links to the documents required
- Integrated scanner interface
- OCR integration

Document Management

Etere
A consistent system

Home Page

Air Sales

Automation

BMS

Dashboard

HSM

MAM

Memory

Reports

Resources Management

System

Order

General

Lines

Virtual Document

<div></div>	icon	date	description	ext	user
<div></div>	<div><div></div></div>	4/14/2021 1:07:00 PM	order lines	.jpg	Yang Rachel

preview

icon

Date

Description

ext

User

Users connected : 1 | Etereweb - Etere pte ltd

Salesmen Management



Salesmen

Year	Salesman
------	----------

Budget
Approved not invoiced
Invoiced
Difference

Etere

Salesman

Search

Year: 2020 Salesman: Domestic Oskola Apply filter

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Budget	10,000.00	6,000.00	12,000.00	13,000.00	15,000.00	16,000.00	16,000.00	15,000.00	11,000.00	1,000.00	100.00	25,000.00	145,100.00
Approved not invoiced	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	650.00	25,750.00	26,400.00
Invoiced	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Difference	-10,000.00	-6,000.00	-12,000.00	-13,000.00	-15,000.00	-16,000.00	-16,000.00	-15,000.00	-11,000.00	-1,000.00	550.00	750.00	-121,700.00

Users connected: 1 | Etereweb - Etere plc Ltd

Breakdown by month

Salesmen Revenue

Salesman revenues

Period

From30/10/2020To11/11/2021

Filter

☒ Salesman ☐ Agency

Salesman

Domenic Golota

Commission calculation type

Sold

Preview

Download

report1 / 1

MAMClient revenue analysis

Commission calculation typeSold

From30/10/2020To11/11/2021

Salesman/AgencyDomenic Golota

	Date	Order code	Description	Customer	Total order	Invoiced	Percentage	Salesman amount
Domenic Golota	11/11/2020	DG01895	EARTH SANCTUARY	MACDONNELL RANGE HOLIDAY PARK	975,00	0,00	5,00	48,75
Total					975,00	0,00		48,75

Etere
a consistent system

Download/Preview
Report

Salesmen

- Accounting tracks the Salesmen's commission
- Commissions can be paid in advance
- Instant check of commission balance
- Instant comparison with budget
- Instant view o Salesman performance

Salesman Performance

Year Salesman Apply Filter

Search

Year 2020 Salesman Domenic Golota Apply filter

	January	February	March	April	May	June	July	August	September	October	November
Budget	10,000.00	9,000.00	12,000.00	13,000.00	15,000.00	18,000.00	19,000.00	15,000.00	11,000.00	1,000.00	100.00
Approved not invoiced	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	650.00
Invoiced	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Difference	-10,000.00	-9,000.00	-12,000.00	-13,000.00	-15,000.00	-18,000.00	-19,000.00	-15,000.00	-11,000.00	-1,000.00	550.00

Detailed Salesman Performance

Invoices List

Salesman

Search

Year 2021 Salesman

Invoices List

No.	Date	Description	Amount
15	4/30/2021	MAM TV	14,850.00
17	4/30/2021	MACDONNELL RANGE HOLIDAY P...	42,875.00

Cancel

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Budget	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	3,000.00	1,000.00	3,000.00	3,000.00	26,000.00
Approved not invoiced	0.00	11,194.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	11,194.00
Invoiced	1,176.00	0.00	0.00	57,725.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	58,901.00
Difference	176.00	10,194.00	-1,000.00	56,725.00	-3,000.00	-3,000.00	-3,000.00	-3,000.00	-3,000.00	-1,000.00	-3,000.00	-3,000.00	44,095.00

Salesman Commission

End User	Contact person	Type	Expiry Date	No	Code	Description	Owner
----------	----------------	------	-------------	----	------	-------------	-------

General

Lines

Virtual Document

Order

Date

Type

Expiry date

No

Code

Description

Owner

11/11/2020

Proposal approved

13/11/2020

48

DG01885

EARTH SANCTUARY

luca@italy.etere.com

Customer

Customer

2087

MACDONNELL RANGE HOLIDAY PARK

...

Price color

Agency

1009

#AGENCY APEX EXCHANGE

...

0,00 %

End User

id

Title

...

Media center

id

Title

...

0,00 %

Contact person

0

Title

...

Discount

0,00 %

Unc. Discount

0

Total order

0

VAT

STANDARD %7

☐ Define as sub order

☐ Package order

☐ Paid in installments

Payment

DIRECT CLIENTS

Charge to

Customer

Invoice header

Customer

Salesman 1

Domenic Golota

5,00 %

Salesman 2

0,00 %

Salesman 3

0,00 %

Salesman 4

0,00 %

Salesman 5

0,00 %

Customer Order Ref.

Customer Ref.

Notes

Save

Customer

Payment

Invoice
Header

Charge to

Discount

Price color

Total order

Agency

VAT

Salesman

Customer Order Ref

Budget Balance

Salesman

Search

Year

2021

▼

Salesman

Domenic Golota

▼

Apply filter

	January	February	March	April	May	June	July	August	September	October	November
Budget	1,000.00	1,000.00	1,000.00	1,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	1,000.00	3,000.00
Approved not invoiced	0.00 <div></div>	11,194.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>
Invoiced	1,176.00 <div></div>	0.00 <div></div>	0.00 <div></div>	57,725.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>	0.00 <div></div>
Difference	176.00	10,194.00	-1,000.00	56,725.00	-3,000.00	-3,000.00	-3,000.00	-3,000.00	-3,000.00	-1,000.00	-3,000.00

Compare assigned budgets
with current budgets

Positive Balance are green
Negative balances are red

Monthly Budget

Months

Budget

Approved not invoiced

Invoiced

Difference

Year

Salesman

Etere
A consistent system

Salesman

Search

Year 2020 Salesman Domenico Golota Apply filter

	january	february	march	april	may	june	july	august	september	october	november	december	total
Budget	10.000,00	9.000,00	12.000,00	13.000,00	15.000,00	18.000,00	10.000,00	15.000,00	11.000,00	1.000,00	100,00	25.000,00	148.100,00
Approved not invoiced	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	975,00	0,00	975,00
Invoiced	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
Difference	-10.000,00	-9.000,00	-12.000,00	-13.000,00	-15.000,00	-18.000,00	-18.000,00	-15.000,00	-11.000,00	-1.000,00	975,00	-25.000,00	-147.125,00

Etereweb - Etere pte ltd

One Touch Historical Data

- Customer history on the last xx years, including total purchased and discount applied and colour applied
- My status and budget
- Graphical and standard budget with historical data
- All the proposal per customer including the archived one
- Top ups detail
- Payment delays detail

Invoicing



Etere Invoicing

- Invoicing is part of the Air Sales system
- Invoices include several types of charges such as dubbing, commercial production, editing
- Different modes to invoice agency commissions
 - Agency commission detracted from the invoice
 - Net invoice
 - Rebate after invoice

Automatic Invoicing

Select Orders to be invoiced

Description	Amount
<input checked="" type="checkbox"/> LAVAZZA; Order: 1 - Type: Consumption - Payment 306090	£230.000.00
<input checked="" type="checkbox"/> CORRIERE; Order: 11 - Type: Divided into Installments - Payment 6090	£1,500.00
Notes:	
Invoiced Amount	£765.00
<input checked="" type="checkbox"/> MYLICON MEDICINE; ---- Run No.6	£0.00
<input checked="" type="checkbox"/> TVETERE; Order: 12 - Type: Consumption - Payment 306090	£6,400.00
<input checked="" type="checkbox"/> FORD; Order: 18 - Type: Consumption - Payment 6090	£1,156.00
Notes:	
Invoiced Amount	£0.00
<input checked="" type="checkbox"/> FORD FOCUS; ---- Run No.48	£576.00
<input checked="" type="checkbox"/> -Production;Expires on 17/03/2016	£350.00
<input checked="" type="checkbox"/> -Dubbing;Expires on 17/03/2016	£230.00
<input checked="" type="checkbox"/> FORD; Order: 19 - Type: Consumption - Payment 6090	£760.00
<input checked="" type="checkbox"/> FORD; Order: 20 - Type: Consumption - Payment 6090	£357.00
<input checked="" type="checkbox"/> CORRIERE; Order: 3 - Type: Consumption - Payment AP	£47,678.00
<input checked="" type="checkbox"/> FORD; Order: 5 - Type: Consumption - Payment 6090	£5,240.00
<input checked="" type="checkbox"/> FORD ; Order: 9 --- - Type: Consumption ----	£20.00
<input checked="" type="checkbox"/> CORRIERE ; Order: 13 --- - Type: Consumption ----	£150.00
<input checked="" type="checkbox"/> LIPTON ; Order: 14 --- - Type: Consumption ----	£50.00

Configure preview

Preview

Orders checking

☒ TopBottom validity

Grouping

☒ Order

☐ Customer

Options

☒ Active transaction

Start...

Cancel

Configure Preview

Preview

Payments

Etere Money - Deadlines - ETERE LICENSE - 2016

Select Edit

☒ Expiry Date From 19/03/2010 To 18/03/2017
☐ Document date
☐ Payment date

Customer Code/Supplier
 Payment:
 Document No.:

☐ Paid
☐ Unpaid
☒ All

☐ Credits
☐ Debits
☒ All

Search

Transaction	Year	Account Code	Cus/Sup	Company Name	Amount	Expiry Date	Document date	Payment date	Document No.	Payment	Notes
2	2012	10000000	CORRIERE	CORRIERE DELLA SERA	39,919.80	01/05/2012	01/05/2012		2	AP	Invoice
4	2012	10000000	FORD	FORD Motors	24,561.60	30/06/2012	01/05/2012		4	6090	Invoice
1	2012	10000000	LAVAZZA	Luigi Lavazza	19,668.80	30/06/2012	01/05/2012		1	306090	Invoice
3	2012	10000000	LIPTON	Lipton	2,123.95	30/06/2012	01/05/2012		3	306090	Invoice
4	2012	10000000	FORD	FORD Motors	24,561.60	30/07/2012	01/05/2012	21/06/2011	4	6090	Invoice
1	2012	10000000	LAVAZZA	Luigi Lavazza	19,668.80	31/07/2012	01/05/2012		1	306090	Invoice
3	2012	10000000	LIPTON	Lipton	2,123.95	31/07/2012	01/05/2012		3	306090	Invoice
1	2012	10000000	LAVAZZA	Luigi Lavazza	19,668.80	31/08/2012	01/05/2012	21/06/2011	1	306090	Invoice
3	2012	10000000	LIPTON	Lipton	2,123.96	31/08/2012	01/05/2012	21/06/2011	3	306090	Invoice
1	2013	10000000	FORD	FORD Motors	420.75	16/07/2013	17/05/2013		2	6090	Invoice
1	2013	10000000	FORD	FORD Motors	420.75	15/08/2013	17/05/2013		2	6090	Invoice
2	2014	10000000	CORRIERE	CORRIERE DELLA SERA	882.00	23/06/2014	23/06/2014		2	AP	Fattura
1	2014	10000000	TVETERE	TV ETERE	2,800.00	31/07/2014	23/06/2014		1	306090	Fattura
3	2014	10000000	FORD	FORD Motors	3,456.00	22/08/2014	23/06/2014		3	6090	Fattura
1	2014	10000000	TVETERE	TV ETERE	2,800.00	31/08/2014	23/06/2014		1	306090	Fattura
3	2014	10000000	FORD	FORD Motors	3,456.00	21/09/2014	23/06/2014		3	6090	Fattura
1	2014	10000000	TVETERE	TV ETERE	2,800.00	30/09/2014	23/06/2014		1	306090	Fattura

Rows: 17

Go to expiry date: 18/03/2016

Total Selected: 0.00

Print Type

☒ Divided by customer
☐ Divided by month
☐ Divided by Agency/Customer

Preview Close

Easy
recognition of
the invoicing
status

BMS

Programs Management



BMS how to Optimize you cost

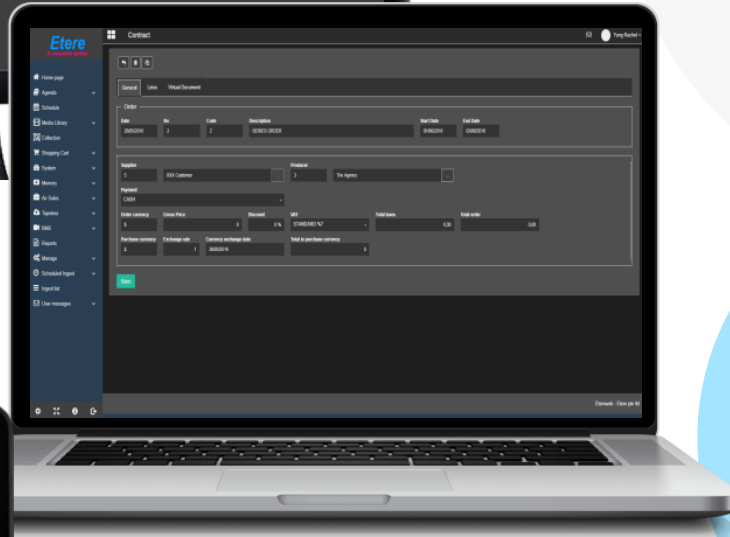
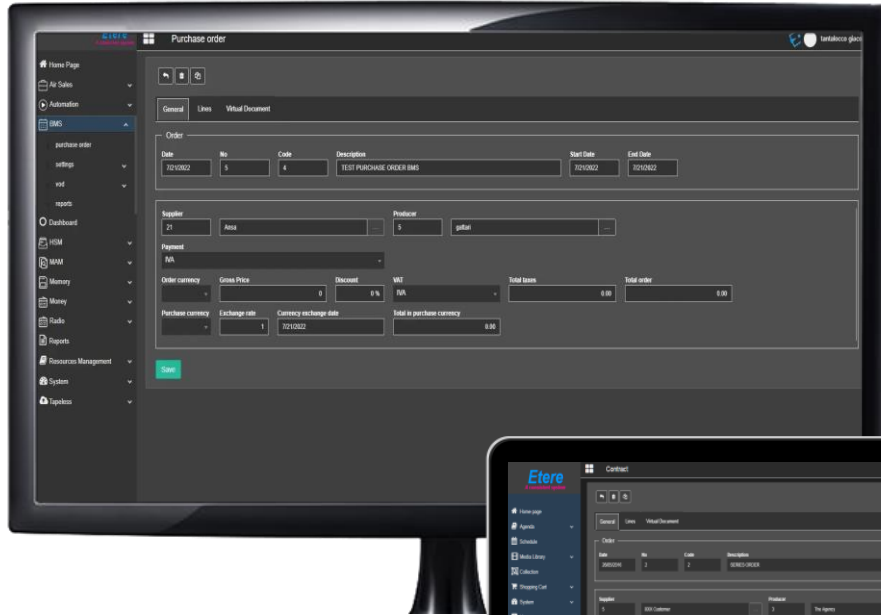
Etere helps you to maximise your cost.

With Etere BMS you can design the best grid

Optimize and control your schedule performance

Planning the most productive future schedule

Etere BMS



**Gain accuracy
& visibility**

**Connected dashboards and
database across the complete
workflow**

Get in control

**Know what you have, how
much it's worth and the
returns you are getting**

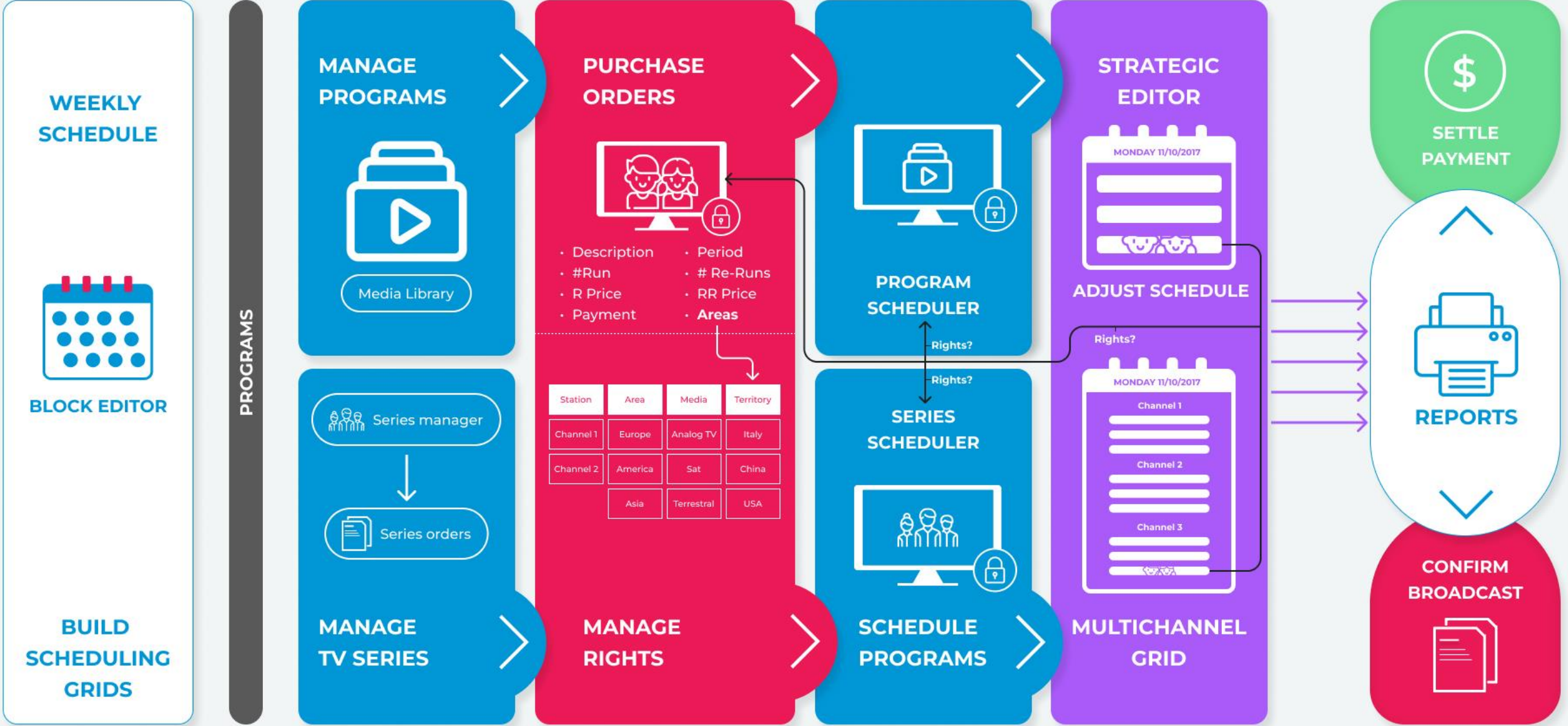
Be Ready for the Future

**Web-ready
Multiple platforms & territories
Work anytime & anywhere**

Be Flexible

**Apply schedule changes
for movies and multiple
series on the fly**

BROADCAST MANAGEMENT SYSTEM



The Grid

Weekly Schedule

Notifications

Weekly Schedule

File Options Tools Show Help

Main

01/12/2022 02/12/2022 03/12/2022 04/12/2022 05/12/2022 06/12/2022 07/12/2022

06:00:00 M - Mandarin AM News M - Mandarin AM News M - Mandarin AM News E - Kingdom of God REV M - Mandarin AM News M - Mandarin AM News M - Mandarin AM News

06:30:00 M - C for C M - Youth Lo M - Little C M - How ART M - Little C M - Key to W M - How ART

07:00:00 M - C for C M - Youth Lo M - Little C M - How ART M - Little C M - Key to W M - How ART

07:30:00 M - C for C M - Youth Lo M - Little C M - How ART M - Little C M - Key to W M - How ART

08:00:00 K - MBC News Today REV K - MBC News Today REV K - Korean Drama Saturday K - Korean Drama Sunday K - MBC News Today REV K - MBC News Today REV K - MBC News Today REV

08:30:00 K - MBC News Today REV K - MBC News Today REV K - Korean Drama Saturday K - Korean Drama Sunday K - MBC News Today REV K - MBC News Today REV K - MBC News Today REV

09:00:00 K - MBC News Today REV K - MBC News Today REV K - Korean Drama Saturday K - Korean Drama Sunday K - MBC News Today REV K - MBC News Today REV K - MBC News Today REV

09:30:00 K - MBC News Today REV K - MBC News Today REV K - Korean Drama Saturday K - Korean Drama Sunday K - MBC News Today REV K - MBC News Today REV K - MBC News Today REV

10:00:00 J - Fujisank ei News NY J - Fujisank ei News NY J - Tokyo TV Weekend J - Tokyo TV Weekend J - Fujisank ei News NY J - Fujisank ei News NY J - Fujisank ei News NY

10:30:00 J - Fujisank ei News NY J - Fujisank ei News NY J - Tokyo TV Weekend J - Tokyo TV Weekend J - Fujisank ei News NY J - Fujisank ei News NY J - Fujisank ei News NY

11:00:00 V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New

11:30:00 V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New

12:00:00 V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New

12:30:00 V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New V - Viet New

13:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

13:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

14:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

14:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

15:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

15:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

16:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

16:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

17:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

17:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

18:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

18:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

19:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

19:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

20:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

20:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

21:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

21:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

22:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

22:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

23:00:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

23:30:00 SA - Sakkath SA - Sakkath SA - AVS REV SA - Sakkath SA - Sakkath SA - Sakkath SA - Sakkath

Etere BMS: What you can Manage

Purchase Orders & Contracts



Access, search and create PO easily from 1 interface

Inventory and Reruns



Know what you have in your media library including reruns

Series and Movies



Streamlined management of both single movies and multiple TV series

Etere BMS: What you can Manage

Rights Management



Access rights management including validity, expiry and the days the asset can be scheduled

Finance and Budget



Know how much your views are worth and how much your assets cost

Multiple Assets



Manage changes to single or multiple assets on the fly

Etere BMS: What you can Manage

Multi-channel Management



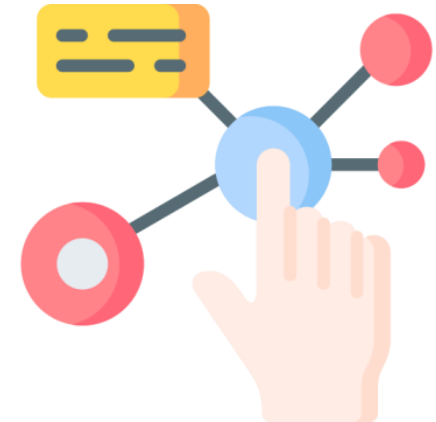
Get a clear overview of multiple channels to optimise resources

Audience and Revenue Reports



Business intelligence data to get the best returns on your investments

Easy Program Scheduling and Adjustments



Fast and accurate scheduling of programs and adjustments

Orders & Rights

Broadcast Management System



Orders and Rights

- All purchased programs have an associated etere order
- Each order has a detail of different runs and Re-runs
- Each order shows the media and the territories where the rights will apply
- Orders can be related to programs or series and also include the price for every run and re-run

Orders

Date	No	Code	VAT	Description
------	----	------	-----	-------------

Etere
A consistent system

Contract

Home Page

Air Sales

Automation

BMS

Dashboard

HSM

MAM

Memory

Reports

Resources Management

System

General

Lines

Virtual Document

Order

Date

No

Code

Description

Start Date

End Date

5/20/2016

2

2

SERIES ORDER

6/1/2016

6/3/2016

Supplier

2086

Steve Ratray

...

Producer

3

#AGENCY BLUE 449

...

Payment

AGENCY CLIENTS

...

Order currency

Gross Price

Discount

VAT

Total Taxes

Total order

USD

521

10 %

NO GST

488.9

Purchase currency

Exchange rate

Currency exchange date

Total in purchase currency

USD

1.25

5/26/2016

588.13

Save

Exchange Rate

Currency Exchange Date

Total in Purchase Currency

Total Taxes

Total Order

Users connected : 3 | Etereweb - Etere pte ltd

Supplier

Payment

Order currency

Purchase currency

Start/End Date


Producer

Virtual Documents

General Lines Document management

Order

General Lines Virtual Document

	icon	date	description	ext	user
		21/10/2020 12:08:00	Contract terms	.docx	

Icon

Date

Description

Document Type

User

Rights Area

Etere

A consistent system

Home page

Agenda

Schedule

Media Library

Collection

Shopping Cart

System

Memory

Air Sales

Tapeless

BMS

Linear

VOD

Settings

Territory groups

Territories

Media

Template areas

Link areas

Platforms template

Mandatory Field-metadata fields settings

Reports

Reports

Manage

Scheduled Ingest

Ingest list

User messages

Dashboard

BMS

Link areas

	station	template area
	MAM	Africa
	MAM	Africa on demand
	MAM	Africa Today
	MAM	America Netflix
	MAM	Asia Pacific
	MAM	channel 21
	MAM	CNA on Demand
	MAM	Europe
	MAM	IP TV
	MAM	Prova
	MAM	Prova Euro
	MAM	Singapore Channel 5
	MAM	South America on Cable
	MAM	Spanish Channel TV

Edit/Delete

Station

Template Area

Etereweb - Etere plc Ltd

Edit Area
Links

Territories

The screenshot displays the Etere BMS (Broadcast Management System) interface. The top header shows the Etere logo and the text "A consistent system". The sidebar menu on the left contains various navigation options, with "BMS" currently selected. The main content area is titled "Territories" and features a table with the following data:

	description	group
	Brazil	South America
	Italy	Europe
	New Zealand	Oceania
	Nigeria	Africa
	Singapore	South East Asia
	Spain	Europe
	Usa	Usa & Canada

Three large white callout boxes with blue text are overlaid on the interface:

- Edit/Delete** (pointing to the first column)
- Description** (pointing to the second column)
- Group** (pointing to the third column)

The footer of the interface includes the text "Eteroweb - Etere plc Ltd".

BMS

Series



Series

- Most of the programs are composed by several episodes
- Series scheduling is an essential task of Etere BMS
- Scheduling in one-click multiple episodes or relocate them if there is a programming change are the main tools
- Plus is the EPG data, series have a title as Star Trek and episode title as 'marriage of spock' and Episode summary, plus the Classification




Series, Seasons and Episodes

Thumbnail	Aspect	Code	Title	Type	Versions
-----------	--------	------	-------	------	----------

Result search

Assets

Action

	thumbnail	aspect	code	title	type	versions	
<input type="checkbox"/>			Peaky BlindersS03-0004	Peaky BlindersS03N04	TV	4	
<input type="checkbox"/>			Peaky BlindersS03-0003	Peaky BlindersS03N03	TV	4	
<input type="checkbox"/>			Peaky BlindersS03-0002	Peaky BlindersS03N02	TV	4	
<input type="checkbox"/>			Peaky BlindersS03-0001	Peaky Blinders S03	TV	4	

- Select all results
 - Save search with name
 - Saved searches
 - Export to excel
 - Export to XML
 - Launch T-Workflow
 - Add asset to series
 - Add to collection

- Select all results
- Save search with name...
Saved searches
- Export to Excel
Export to XML
- Launch T-Workflow
Add asset to series
- Add to collection

Episode Schedule

General

Lines

Virtual Document

Contract Lines

Total runs 740

0

Total amount 1.480,00

0,00

Total cost 0,00

Total discount 0,00

Total contract 1.480,00

		id	amount	channel	days	description	duration	spot code	failed	from	runs no.	period	scheduling type	scheduled	to
		79	300,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	(MORNING) R...	00:00:30.00	OBB	4	15/10/2020	150	06:30-15:00	Rotation	150	14/10/2021
		80	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		81	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		82	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		83	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	1	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		84	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		85	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		86	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	1	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		87	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		88	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		89	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		90	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		70	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		71	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		72	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		73	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		74	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		75	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		76	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		77	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	0	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		78	4,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	1	15/10/2020	2	20:30-22:00	Rotation	2	14/10/2021
		91	1.000,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	5	15/10/2020	500	15:30-22:00	Rotation	362	14/10/2021
		92	100,00	MAM	Mon-Tue-Wed-Thu-Fri-Sat-Sun	MACDONNELL...	00:00:30.00	STD	3	15/10/2020	50	18:30-23:50	Rotation	50	14/10/2021

Run Nos

Period

Scheduling
type

Scheduled

To

Episode Management

Asset Selection	Scheduled	Blocks	Scheduling	Scheduling logs
-----------------	-----------	--------	------------	-----------------

Programs scheduler

Asset selection Scheduled Blocks Scheduling Scheduling logs

Line No.

Start Date End date

Date	Day	Time	Block	AD Insertion	Version
01/04/2012	Sunday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
02/04/2012	Monday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
03/04/2012	Tuesday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
04/04/2012	Wednesday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
05/04/2012	Thursday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
06/04/2012	Friday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
07/04/2012	Saturday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
08/04/2012	Sunday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
09/04/2012	Monday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
10/04/2012	Tuesday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1
11/04/2012	Wednesday	20:00:00	PRE PRIME TIME	Main Netwok / Italy	1

Total Runs

Date	Day	Time	Block	AD Insertion	Version
------	-----	------	-------	--------------	---------

Scheduling

[Schedule](#)
[View](#)
[Historical](#)
[Date](#)
[Cluster](#)
[Station](#)

Schedule

Historical

Time Zone

<

[View](#)
[Download](#)
[Status](#)
[Warning](#)
[Type](#)
[Date](#)
[Time](#)
[Code](#)
[Title](#)
[Duration](#)
[SOM](#)
[EOM](#)
[Secondary Event](#)
[Properties](#)
[Proxy](#)

Inventory Management



Inventory management

The inventory management is a must for every station

Purchase rights and let them expiry without using is a loss of money

Etere inventory management help to find unused rights and transform them in revenues

The advanced search functions helps to select the correct asset to fill your schedule.

Etere inventory is relitime connected with the schedule, unused programs are immediately available

Inventory Value

TVETERE

Expiration dates register Date range: 01/07/2008 - 31/10/2008

Expiry Date	Title	Payment	paid	Price
08/07/2008	Understanding Mary	Prepaid	No	€316.67
21/07/2008	Paris in the Spring	Prepaid	No	€1,025.00
21/07/2008	London to New York	Prepaid	No	€511.66
07/08/2008	Understanding Mary	Prepaid	No	€316.67
06/09/2008	Understanding Mary	Prepaid	No	€316.66
Amount				€2,486.66
Paid				€0.00
Remainder				€2,486.66

Inventory Rights

MAM	Rights situation
-----	------------------

Rights situation

Date 7/30/2019 4/30/2021

Type All

Order All Users rights All

Order code	Order Row	Start date	End date	Type	Used Run	Used ReRun	Available Run	Available ReRun	Single R amount	Single RR amount
1	Special Christmas News	12/24/2019	12/25/2019	NEW	2	0	3	25	50.00	0.00
3	Breaking Bad Christmas Edition	12/24/2019	12/25/2019	TV	10	0	Unlimited	Unlimited	0.00	0.00
5	Barilla Spot Federer	12/24/2019	12/25/2019	COM	0	0	5	15	0.00	0.00
6	My WEB BMS Contract LINE1	12/30/2019	12/31/2019	MUS	0	0	5	25	0.00	0.00
7	Series 1	3/28/2020	4/5/2020	TV	0	0	100	300	0.00	0.00
7	Series 2	3/28/2020	4/5/2020	TV	3	2	22	73	0.00	0.00
9	Barilla Spot Federer	4/22/2020	4/22/2020	COM	0	0	0	0	0.00	0.00
11	285561 - Contratto 1	8/1/2020	8/8/2020	TV	0	0	0	0	0.00	0.00
12	Ansa News Italia	3/7/2021	3/13/2021	NEW	0	0	Unlimited	Unlimited	0.00	0.00

Promo Management



Promo Management

- The promo management act with a cross method in both BMS mode and in the final schedule mode
- Etere promo uses 3 search methods
- Program-related promo
- Station promo
- Cross station promo
- Promos are saved using Etere MAM database

Promo Creation

- The promo creation interacts with all the features of ETERE
- As soon as a new promo is generated it can be scheduled even without the video
- The new promo can start a workflow on the tapeless reception for the generation and tracking of Work Order
- The new promo hosts all the metadata of Etere MAM including parental guidance limitations

Create a Promo

Type
Code
Title
Duration
Validity Start Date
Expiry Date
CL
CAD Approved
Person in charge
Supplier
Scheduled Arrival

The screenshot displays the 'Create promo' dialog box within the Etere system. The dialog box is a dark-themed window with a title bar that says 'Create promo'. It contains several input fields and dropdown menus. The 'Type' field is set to 'PROMO'. The 'Code' field contains '11599'. The 'Title' field contains '11599_Promotion'. The 'Duration' field is set to '00:00:30:00'. The 'Validity start date' field is set to '07/10/2020'. The 'Expiry Date' field is set to '27/09/2020'. The 'CL' field is a dropdown menu. The 'CAD Approval' field is a text input. The 'Person in charge' field is a dropdown menu. The 'Supplier' field is a dropdown menu. The 'Scheduled Arrival' field is a text input. At the bottom of the dialog box, there are 'Cancel' and 'Save' buttons. The background of the screenshot shows the 'Asset' page with a large 'Etere' logo and a 'CUSTOM TEST' section. The 'CUSTOM TEST' section has a list of items: 'SIAE', 'SIAE CINEMA', 'Cart Number-OTH', and 'Price'. The 'Asset' page also has a top bar with 'Action' and 'ID' (10426) and a bottom bar with 'Operations', 'Virtual documents', 'Stations', and 'Task'.

Promo Versions

Etere
A consistent system

Home Page

Air Sales

Automation

BMS

Dashboard

HSM

MAM

Memory

Reports

Resources Management

System

Asset

Action

ID

Type

Code

Title

Episode 1

Version 1

Metadata

CL

Upload / link

Media data

Annotations

T-Workflow

EPG

Relationship

Operations

Virtual documents

Stations

Task

Stories

Asset data Self

Bubble Guppies Save the Sea (8835)

11773_Promotion (11773)

Versions

Remote asset

ID

Code

Title

Type

Episode

Duration

Sched. Duration

11773

11773

11773_Promotion

PMO

1

00:00:00.01

00:00:00.00

Users connected : 1 | Etereweb - Etere pte ltd


Select a Promo

Etere
a consistent system

Asset

Action ID Type
15090 new

METADATA CL UPLOAD / LINK IMPORT IMAGES MEDIA DATA SHOW



Credits

Create trailer

Type PROMO

Code 16955

Title 16955_Promotion

Duration

Validity start date

Expiry Date

CL

CAD Approval

Person in charge

Supplier

Scheduled Arrival

Cancel Save

Type
Code
Title
Duration
Validity Start Date
Expiry Date
CL
CAD Approval
Person-in-Charge
Supplier
Scheduled Arrival

Promo Crowding

Promo Crowding Date

The screenshot displays the 'Promo management' application window. On the left, a tree view shows the 'Promo' category expanded, with 'Promo crowding' highlighted. The main area is titled 'Promo crowding' and features a date range filter from '01/01/2010' to '31/12/2010' and a 'Show' button. Below this, there are three tabs: 'Crowding', 'Wrong promo', and 'Orphaned promo'. The 'Crowding' tab is active, showing a table with columns 'Date', 'Runs', and 'Duration'. The table lists various dates from January to June 2010, with corresponding run counts and durations. On the right side of the window, a 'Properties' panel is visible, containing sections for 'General', 'Live', 'Note', 'Properties', and 'Tapeless', each with associated fields and values.

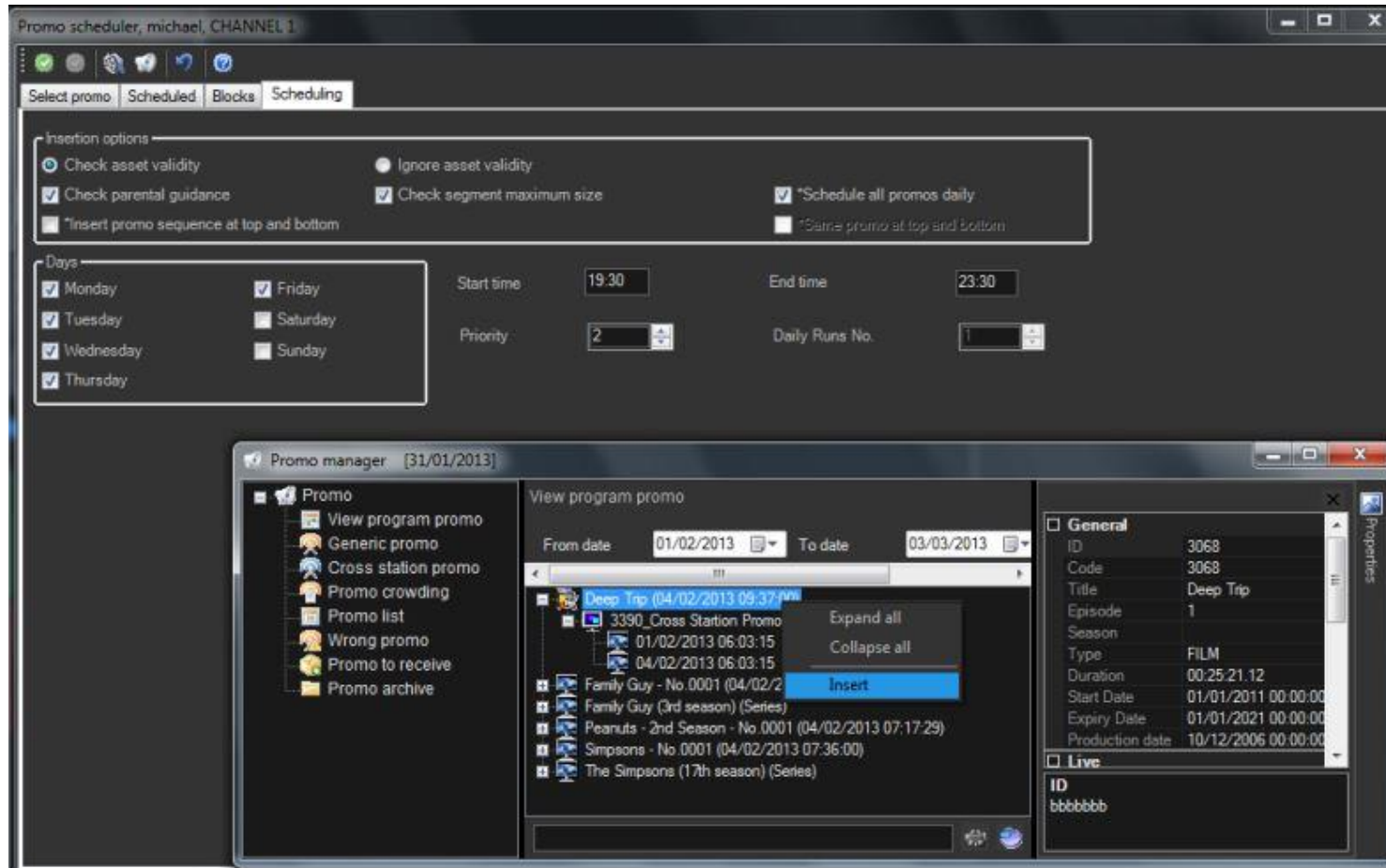
Date	Runs	Duration
19/01/2010	2	00:00:19.23
03/02/2010	5	00:01:48.00
12/03/2010	4	08:38:49.11
15/03/2010	2	00:00:44.02
18/03/2010	2	00:00:42.01
22/03/2010	4	00:01:28.00
25/03/2010	6	00:02:08.04
29/03/2010	4	00:01:24.02
08/04/2010	2	00:00:44.02
09/04/2010	4	00:01:26.06
12/04/2010	7	00:02:00.06
19/04/2010	3	00:01:00.03
26/04/2010	3	01:51:37.23
28/05/2010	1	00:00:20.00
01/06/2010	1	00:00:20.00
21/06/2010	2	00:00:42.00

Promo Scheduling

Scheduling
Insertion Options

Days

Insert



Final Schedule Adjustments



Strategic Editor

Edit

Event Details

Strategic Editor

ETERE

EDIT SHOW TOOLS MANAGE SEGMENTS BMS EXECUTIVE EDITOR

Manage Segments
Executive Editor

EVENT DETAILS

DETAILS (LINE 12) M-SU 9A-5P

ORDER

CODE WORLDLINK 191193

DESCRIPTION WL IMD GILT RBS5 191193

AMOUNT 8.00

TOP/BOTTOM NONE

WL PRIORITY 50

ORDER END 1/26/2023

SCHEDULING PE... 2/13/2023-2/24/2023

SCH DURATION 00:00:15

ASSET

ASSET GILT15E03: RUE BOOK 15

DEADLINES

SOM 00:00:00

COM 00:00:14

DURATION 00:00:15

PART

TIME

TIME 09:40:25

SCH TIME 09:50:00

OTHER

PRODUCT CODE COM

TYPE Commercial

PRIORITY 84

AD INSERTION 0

FREE NO

INVOICED NO

EVENT TYPE T

MEDIA 0ETX GILT15E03

NOTES

PARENTAL GUID... Prohibition free

Main 2/24/2023 Load

K- Korean Drama Weekday	00:00:32	KD-CR060P WITCHES07 1P				
PROGRAMMING						
2/24/2023 - 09:36:00	Remaining 00:03:15	(LINE 12) M-SU 9A-5P GILT15E03: RUE BOOK WORLDLINK 191193-WL IMD GILT RBS5 191193 Spot Code COM Priority 288	PI-431-080: BETTER B	PI-379-030: BIONIC S		
2/24/2023 - 09:41:00	Excess 00:09:30	K-FILLERVIDEOTOUR-02	K-FILLERVIDEOTOUR-02			
PROGRAMMING						
2/24/2023 - 09:56:00	Remaining 00:01:30	(LINE 12) M-SU 9A-5P GILT15E03: RUE BOOK WORLDLINK 191193-WL IMD GILT RBS5 191193 Spot Code COM Priority 84	PI-432-030: 2-10 HOM	PI-431-080: BETTER B	PI-379-030: BIONIC S	
COMMERCIALS						
2/24/2023 - 10:00:00	Remaining 00:00:15	FCL_022423 1/1				
PROGRAMMING						
2/24/2023 - 10:59:15	Remaining 00:00:00	(LINE 12) M-SU 9A-5P GILT15E03: RUE BOOK WORLDLINK 191193-WL IMD GILT RBS5 191193 Spot Code COM Priority 505	PI-379-030: FUNERAL			
COMMERCIALS						
2/24/2023 - 11:00:00	Excess 00:01:03	V-FEATNEWS022423A				
PROGRAMMING						
2/24/2023 - 11:08:00	Remaining 00:00:15	(LINE 12) M-SU 9A-5P GILT15E03: RUE BOOK WORLDLINK 191193-WL IMD GILT RBS5 191193 Spot Code COM Priority 348	PI-379-030: BIONIC S	PI-375-080: FUNERAL		
COMMERCIALS						
2/24/2023 - 11:10:00	Remaining 00:02:15	V-FEATNEWS022423B				
PROGRAMMING						

Multiple Segments

Event Details

assets assignment

customer

lightbox

price list

sales contracts

account executive

strategic editor

reports

Automation

Dashboard

MAM

Memory

Money

Reports

Resources Management

System

EVENT DETAILS

DETAILS (LINE 1) M-SU 10A-8P

ORDER

CODE WL STC 104967

DESCRIPTION WL DD-SAVE THE C...

AMOUNT 0.00

TOP/BOTTOM NONE

WL PRIORITY 50

ORDER END 11/26/2023

SCHEDULING PE... 10/30/2023-11/26/2023

SCH DURATION 00:02:00

ASSET

ASSET STC2ME01: SAVE T...

DEADLINES

SOM 00:00:00

EOM 00:01:59

DURATION 00:01:59

PART

TIME

TIME 19:28:00

SCH TIME 19:27:00

OTHER

PRODUCT CODE COM

TYPE Commercial

PRIORITY 351

AD INSERTION 0

FREE NO

INVOICED NO

EVENT TYPE T

MEDIA OETX STC2ME01

NOTES

PARENTAL GUIDA... Prohibition free

Main 11/11/2023 Load

PROGRAMMING

11/11/2023 - 06:59:00 M - Mandarin AM News COMMERCIALS	Remaining 00:00:00	(LINE 39) M-SU 6-9A GILT30ED1 WL IMD 196180-ICON MEDIA GILT L8G3 196180 Spot Code COM Priority 44	ANY NEWS PROGRAMMING CAPRADIO30ED7: CR AT CAPRADIO TR 2308-CAPRADIO TRADE 2308-2407 Spot Code TRD Priority 600
11/11/2023 - 07:00:00 M - Wow! PROGRAMMING	Excess 00:01:01	KIDS PROGRAMMING FCC	DTV-WOW186-1106A part 1
11/11/2023 - 07:08:00 M - Wow! COMMERCIALS	Remaining 00:00:59	(LINE 5) SA-SU 7A-8P 4IMPRT30E19: GPS 1 WL MA 196617-WL MA 4IMPRT 30 196617 Spot Code COM Priority 11	M-SU CHINESE ROS CHEVY30M08: MY24 TRA MARTIN CHEVY 38067 CVC-CHEVY WEST ZONE EST 38067 CVC Spot Code BNS Priority 550
11/11/2023 - 07:10:00 M - Wow! PROGRAMMING	Excess 00:01:11	DTV-WOW186-1106B part 2	
11/11/2023 - 07:18:00 M - Wow! COMMERCIALS	Remaining 00:00:00	(LINE 2) BONUS M-SU ROS SHRINERS2ME05: GOAL WL SHRINERS 104974-WL DD SHRINERS MULTICULTURAL 104974 Spot Code BNS Priority 377	
11/11/2023 - 07:20:00 M - Wow! PROGRAMMING	Remaining 00:01:57	DTV-WOW186-1106C part 3	
11/11/2023 - 07:28:00 M - Wow! COMMERCIALS	Remaining 00:00:00	(LINE 2) BONUS M-SU ROS SHRINERS2ME04: SHARE WL SHRINERS 104974-WL DD SHRINERS MULTICULTURAL 104974 Spot Code BNS Priority 74	

Strategic Editor & Low-Res Preview

The screenshot displays the Etere Strategic Editor & Low-Res Preview interface. The left sidebar contains 'Event details' and 'Properties' sections. The main grid shows a schedule of events with columns for 'Status', 'No. Event1', 'No. Event2', 'No. Event3', and 'No. Event4'. The events are color-coded: blue for 'ROAD SAFETY CAM', yellow for 'DOG FOOD', and red for 'STEEL'. The preview window at the bottom right shows a video frame with two men standing in front of a car, with a waveform above it. A blue box labeled 'Low-Res Preview' points to the preview window.

Event details:

- Order: QR02387 - ROAD SA
- Order end: 29/12/2012
- Order type: Commercials
- Asset: IMP11498-BULLOO
- Deadlines: 00:00:20
- SOM: 00:00:49
- EDM: 00:00:30
- Duration: 00:00:30
- Part: -
- Time: 06:09:00
- Sch Time: 06:07:30
- Date: 02/12/2012
- Product code: PS
- Artist: COMMERCIALS STC
- Type: 76
- Priority: 0
- AD Insertion: No
- Free: No
- Invoiced: No
- Event type: Timecode
- Media: 00MN 113142
- Scheduling: Checked
- Notes: ...
- Media data: ...
- Amount: € 0,00
- Genre: ...
- Event level: Confirmed
- Contractual Top: None
- Broadcast type: Repeat
- Parental Guidan: W - WARNING/GEN
- WL priority: 2
- Event schedule: 00:00:30:00

Properties:

- Users connected today: ...
- User: ...

Event details table:

Status	No. Event1	No. Event2	No. Event3	No. Event4
CHPA2012:001-2012 Christmas Pageant	CHPA2012:001-2012 Christmas Pageant	CHPA2012:001-2012 Christmas Pageant	CHPA2012:001-2012 Christmas Pageant	CHPA2012:001-2012 Christmas Pageant
4WD SALES	4WD SALES	4WD SALES	4WD SALES	4WD SALES
ROAD SAFETY CAMPAIGN	ROAD SAFETY CAMPAIGN	ROAD SAFETY CAMPAIGN	ROAD SAFETY CAMPAIGN	ROAD SAFETY CAMPAIGN
DOG FOOD	DOG FOOD	DOG FOOD	DOG FOOD	DOG FOOD
STEEL	STEEL	STEEL	STEEL	STEEL

Low-Res Preview

History of Changes

Event Log

The screenshot displays the Etere Strategic Editor interface. On the left is a dark sidebar with a menu including 'Home Page', 'Air Sales', 'assets assignment', 'customer', 'lightbox', 'price list', 'sales contracts', 'account executive', 'strategic editor', 'reports', 'Automation', 'Dashboard', 'MAM', 'Memory', 'Money', 'Reports', 'Resources Management', and 'System'. The main area is titled 'Strategic Editor'. A 'View log' window is open, showing an 'Event log' table with columns: Date, User, Application, Operation, and Notes. The table contains 15 entries, all dated 10/25/2023. The first two entries are for 'Sales' and 'Asset management' by 'usrjp@ctvetera.local'. The remaining 13 entries are for 'Booking server' by 'usrdm1@ctvetera.local'. A 'Cancel' button is at the bottom right of the window.

Date	User	Application	Operation	Notes
10/25/2023	usrjp@ctvetera.local	Sales	Insert or change data row	
10/25/2023	usrjp@ctvetera.local	Asset management	Insert	Assign asset id 51614
10/25/2023	usrjp@ctvetera.local	Sales	Insert or change data row	
10/25/2023	usrjp@ctvetera.local	Asset management	Insert	Assign asset id 51614
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 12:28:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 11:18:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 11:50:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 13:32:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 17:18:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 16:28:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/12/2023 19:26:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/18/2023 16:48:20
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/18/2023 19:16:30
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/18/2023 17:38:00
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/18/2023 11:57:30
10/25/2023	usrdm1@ctvetera.local	Booking server	Insert	11/18/2023 12:28:00

Executive Editor

Airsales Menu

The screenshot shows the Executive Editor software interface. A menu overlay is visible on the left side, listing options such as 'Search Commercial Orders', 'Insert events from', 'Insert in black list all events deleted from the schedule', 'Associate selected events to the block', 'Remove selected events from the block', 'Bind selected events to the previous block', 'Bind selected events to the next block', 'Change event priority', 'Block Editor', and 'Weekly Schedule'. The main window displays a schedule grid with columns for Timecode out, Duration, and Blocks. The grid contains various events, including 'Mandarin AM News' and 'How ART You NEW'. A secondary event is highlighted in yellow.

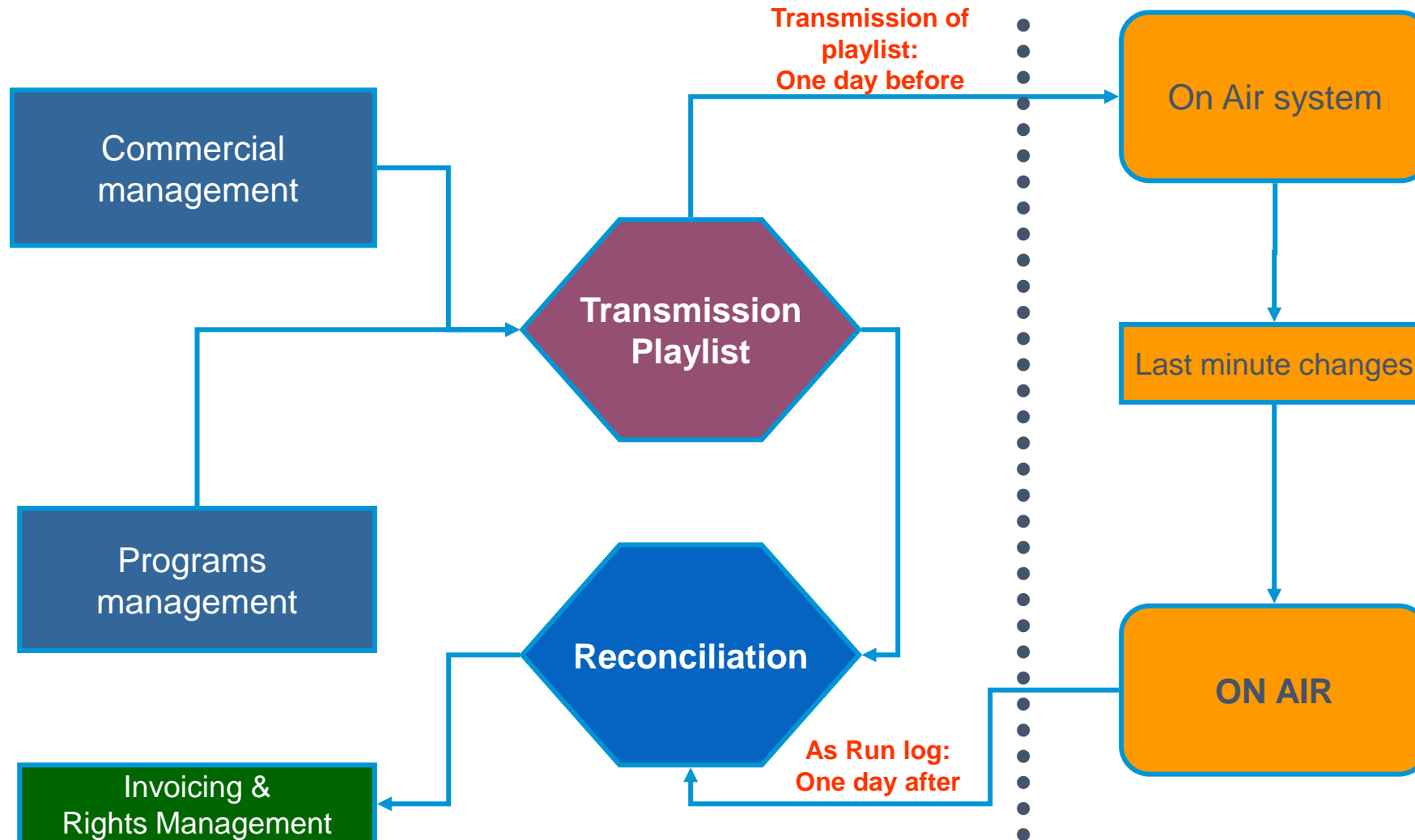
Timecode out	Duration	Blocks	Properties
06:00:00	00:25:18.27	00:25:18.28	
06:00:00	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:25:18.28	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:26:18.28	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:26:48.26	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:27:18.27	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:36:58.25	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:37:44.13	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:38:44.13	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:38:59.13	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:46:27.11	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:47:27.11	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:47:57.10	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:59:43.07	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
06:59:53.07	00:00:00	00:00:00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]
07:00:00	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:00:29.24	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:16:14.03	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:16:43.28	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:17:43.28	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:18:13.25	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:19:13.25	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:19:43.21	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]
07:20:13.20	00:00:00	00:00:00	07:00:00 M - How ART You NEW 01:00:00 [How ART You with Barter Spots (rev 211203)]

Secondary events

Automation Integration



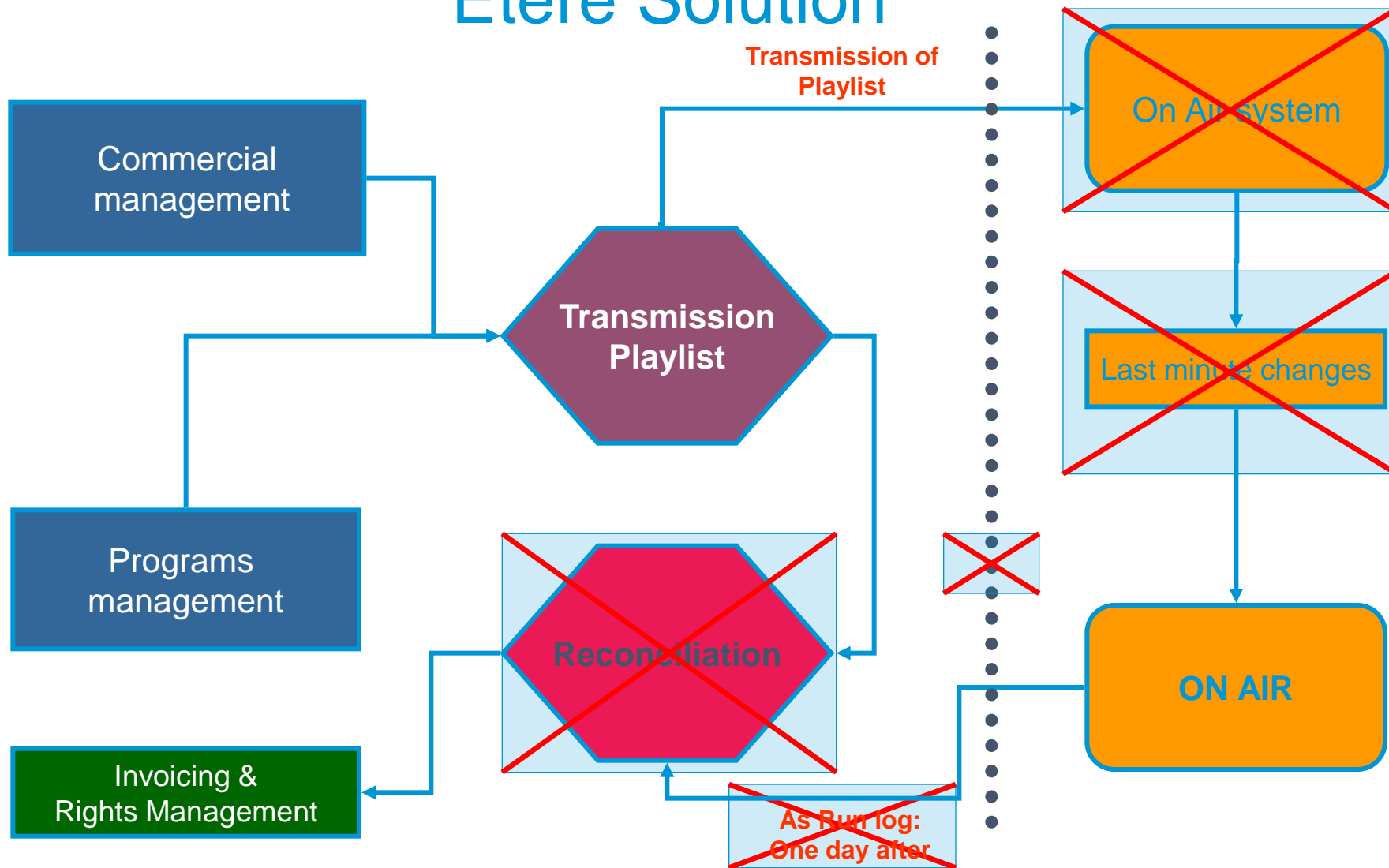
The Traditional Approach



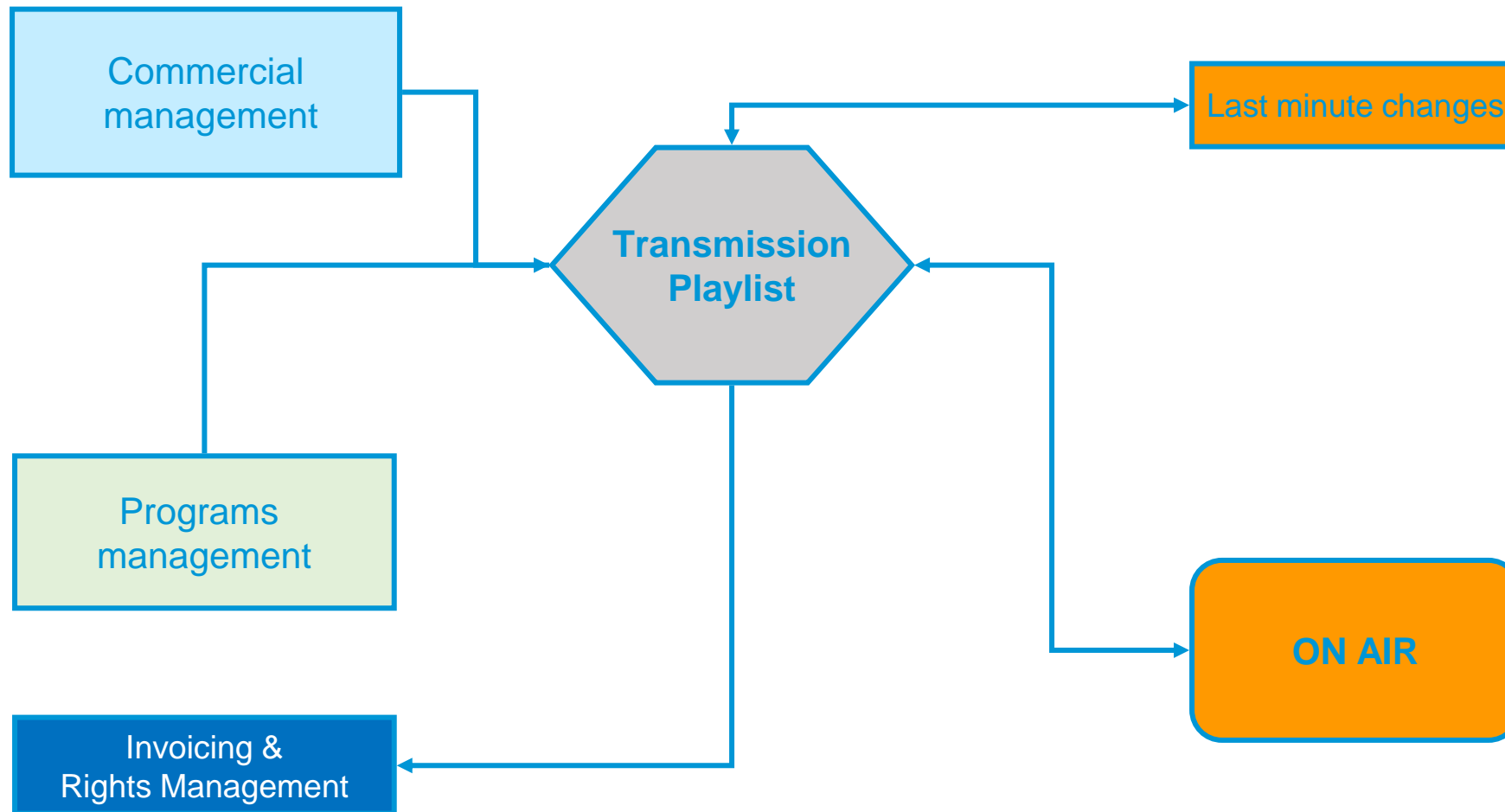
Problems

- The export from Scheduling to Automation generally takes place one day before the broadcast
- All last-minute changes are managed manually
- Unidirectional information flow
- Errors arise due to the manual exchange of information on paper
- No duration is passed back to Scheduling
- No schedule of Secondary Events

Etere Solution



Etere



Advantages

- All communication is Bi-Directional
- No reconciliation is required
- Enhances connectivity in distributed work environments
- Execute changes on-the-fly
- Real-time updates
- All Automation information (such as browsing) is shared with scheduling
- Centralized database for easy reference and updates
- Reduce manual tasks and minimize errors

Two Levels of Integration

- When the maximum speed is necessary the Air Sales changes are sent directly to On-Air
- To track any changes from on-air the verify function is used
- When maximum control is necessary the schedule are not directly sent to master control
- The master control can open the approval tool to accept any changes from On-Air

Approval Screens

Windows window: Variations, Thursday 15 February 2007

Menu: Edit Show Help

Toolbar: [Icons for various actions]

Logo: Etere Automation solutions

	Code	Description	Scheduled time	Field	Variation	Schedule
<input checked="" type="checkbox"/>	SPE10518	Mr. Jon Bailey	18:00	Code	SPE10518	SPE10518
<input checked="" type="checkbox"/>	F00002010100010	THE MISSION	18:50	Description	Joh Bailey	Mr. Jon Bailey
<input checked="" type="checkbox"/>	SPE10521	Handy Tools	19:00	Duration	0000:30.00	0000:30.00
<input checked="" type="checkbox"/>	SPE10591	Bejeweller	21:00	Logo 1	0	0
<input checked="" type="checkbox"/>	SPE10592	Collectable Cars	21:00			
<input checked="" type="checkbox"/>	SPE10602	European Collections Week	21:00			
<input checked="" type="checkbox"/>	SPE6727	How to Shop	21:00			
<input type="checkbox"/>		EPSON UK	06:08			

Executive Editor

The Real Integration

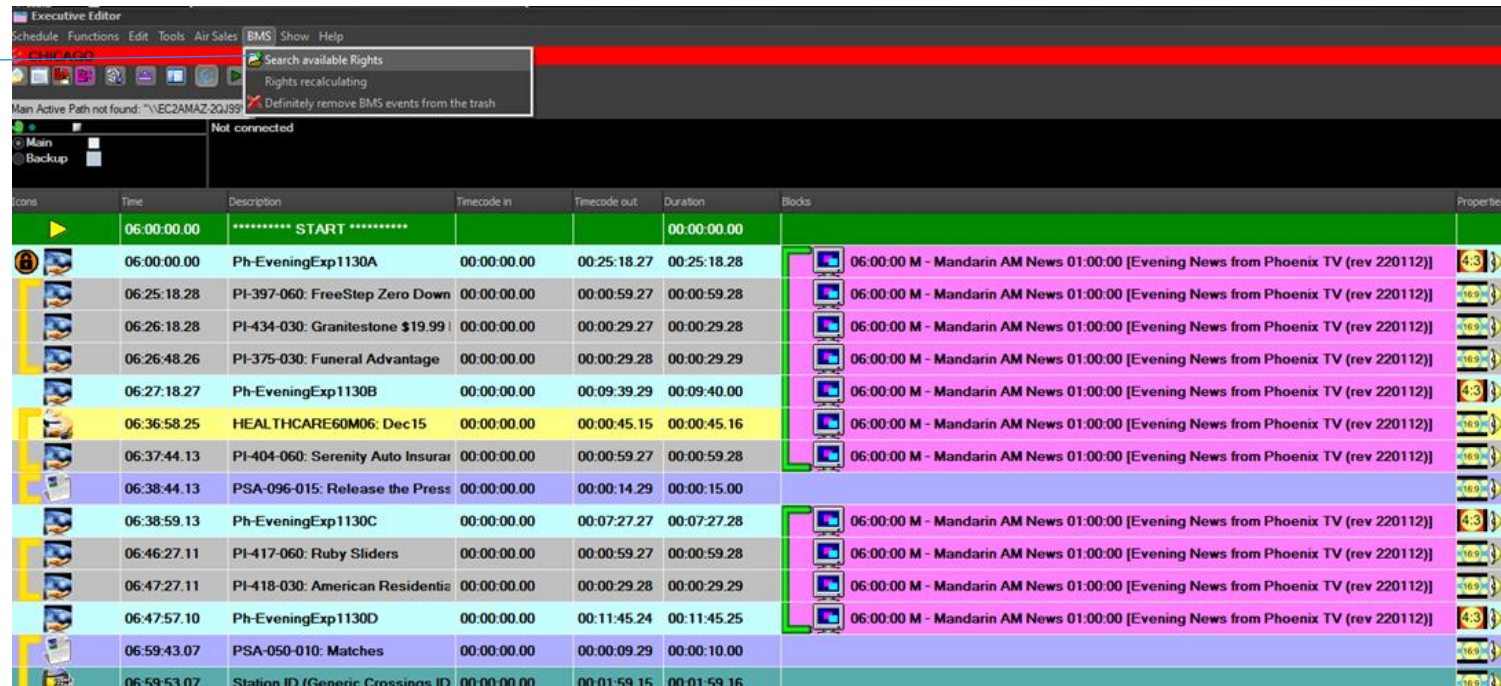


Executive Editor

- ETERE is the only system to connect master control and Airsales
- Last-minute changes are performed in Executive Editor
- Etere EE reports all the Airsales information
- With EE, it's possible to do Airsales change to save time at reconciliation time

Executive Editor Airsales

Search available
rights



The screenshot shows the Executive Editor software interface. At the top, there is a menu bar with options: Schedule, Functions, Edit, Tools, Air Sales, BMS, Show, and Help. Below the menu bar, there is a search bar with the text "Search available Rights" and a dropdown menu with options: "Rights recalculating" and "Definitely remove BMS events from the trash". The main area of the interface is a grid with columns: Icons, Time, Description, Timecode in, Timecode out, Duration, Blocks, and Properties. The grid contains several rows of events, including "***** START *****", "Ph-EveningExp1130A", "PI-397-060: FreeStep Zero Down", "PI-434-030: Granitestone \$19.99", "PI-375-030: Funeral Advantage", "Ph-EveningExp1130B", "HEALTHCARE60M06: Dec15", "PI-404-060: Serenity Auto Insur", "PSA-096-015: Release the Press", "Ph-EveningExp1130C", "PI-417-060: Ruby Sliders", "PI-418-030: American Residentia", "Ph-EveningExp1130D", "PSA-050-010: Matches", and "Station ID (Generic Crossings ID)".

Icons	Time	Description	Timecode in	Timecode out	Duration	Blocks	Properties
	06:00:00.00	***** START *****			00:00:00.00		
	06:00:00.00	Ph-EveningExp1130A	00:00:00.00	00:25:18.27	00:25:18.28	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:25:18.28	PI-397-060: FreeStep Zero Down	00:00:00.00	00:00:59.27	00:00:59.28	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:26:18.28	PI-434-030: Granitestone \$19.99	00:00:00.00	00:00:29.27	00:00:29.28	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:26:48.26	PI-375-030: Funeral Advantage	00:00:00.00	00:00:29.28	00:00:29.29	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:27:18.27	Ph-EveningExp1130B	00:00:00.00	00:09:39.29	00:09:40.00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:36:58.25	HEALTHCARE60M06: Dec15	00:00:00.00	00:00:45.15	00:00:45.16	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:37:44.13	PI-404-060: Serenity Auto Insur	00:00:00.00	00:00:59.27	00:00:59.28	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:38:44.13	PSA-096-015: Release the Press	00:00:00.00	00:00:14.29	00:00:15.00	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:38:59.13	Ph-EveningExp1130C	00:00:00.00	00:07:27.27	00:07:27.28	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:46:27.11	PI-417-060: Ruby Sliders	00:00:00.00	00:00:59.27	00:00:59.28	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:47:27.11	PI-418-030: American Residentia	00:00:00.00	00:00:29.28	00:00:29.29	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:47:57.10	Ph-EveningExp1130D	00:00:00.00	00:11:45.24	00:11:45.25	06:00:00 M - Mandarin AM News 01:00:00 [Evening News from Phoenix TV (rev 220112)]	4:3
	06:59:43.07	PSA-050-010: Matches	00:00:00.00	00:00:09.29	00:00:10.00		
	06:59:53.07	Station ID (Generic Crossings ID)	00:00:00.00	00:01:59.15	00:01:59.16		

Perform various
tasks such as
adding
secondary events

View and modify
scheduled events
in a vertical view
with executive
editor

Executive Editor Integration

Icons	Time	Code	Description	Type	Duration	Filename	Secondary Events	Properties	ID Split	Blocks	Segments	Clu...	Media
	06:00:00	START	***** START *****	LIMITE INIZIALE	0000:00:00								
	06:00:00		FORD FOCUS	COMMERCIAL	0000:33:00								
	06:00:33		LIPTON TEA	COMMERCIAL	0001:00:00								
	06:01:33	CS02	BIKE	SPORT EVENT	0000:52:10	CS02							
	06:02:25	CS03	CLOUD Episode 2	PROMO	0000:56:12	CS03							
	06:03:21	2001	2001: A Space Odyssey	PROGRAM - MOVIES	0132:16:15								
	08:15:38		FORD FOCUS	COMMERCIAL	0000:33:00								
	08:16:11		LIPTON TEA	COMMERCIAL	0001:00:00								
	08:17:11	NEWS_RESTAUR	THE GREAT GATSBY	PROGRAM - MOVIES	0002:14:17								
	08:19:26	BENNORD	WELCOME ABOARD	NEWS	0001:52:14	bennord							
	08:21:18		FORD FOCUS	COMMERCIAL	0000:33:00								
	08:21:51		LIPTON TEA	COMMERCIAL	0001:00:00								

It is possible to even view the exact block and segment to which a “Air Sales event” belongs to

The highly graphical, user-friendly interface allows to easily recognize “Air Sales events” present on the daily schedule, and also to modify them if necessary.

Associate/Remove events to a block, Bind an event to the previous/next block

Thank you

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