

A consistent system



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ETERE WAS AT NAB 2006

Etere presented its range of modules to the professional broadcast market at the world's largest electronic media show, covering the development, delivery and management of professional video and audio content across all media



Tolentino, May 5th 2006.- Visitors have seen how Etere solutions are designed to help broadcasters achieve their goals by enabling greater productivity, reduced costs, new revenue streams and assured communications as they deliver content to their consumers.

Etere's capability, combined with its versatility, creates expandable software able to fit every type of system and suit the most varied demands. Etere software is based on its flexible architecture that allows optimizing broadcaster procedures, interfacing with the most common devices used in the world broadcast. Etere solution is complete and easy to be used, able to satisfy every need in field of automation, recording, filing, planning and advertising management.

Etere technical support, grants 24 hours on 24 / 7 days on 7 all over the world a prompt resolution of the problem working directly on customer Pc.

Etere offers a complete solution that includes all the aspect of a TV station, automation, scheduling, traffic and media management. It will show to broadcasters an edge technology solution at a reasonable price, with more features than any other. Moreover, **Etere** is the only company worldwide able to offer you a single solution in a single package.





About Etere

Etere is an international leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses. With more than 20 years of experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions. Etere is the only company worldwide that can offer you a solution to all your media needs in one single package.

Etere is the only solution 100% workflow based for all broadcast and media environments. It's a common framework where there is real-time sharing of all the data among several applications to manage all media business requirements. The workflow approach allows a fully customized design with edge performances.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sales support service on the market with engineers ready to give professional assistance 24 hours a day, 7 days a week. The service includes voice, email, VPN and VoIP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

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For any further info, please visit www.etere.eu or send an e-mail to info@etere.eu