



History and Achievements Since 1987

Etere was launched in 1987 in Italy and it has since established itself as one of the most trusted brands reputable worldwide for its reliable performance and innovative framework. The company, led by the same founding management group and managed by a team of passionate professionals, remains committed to its mark of excellence and reliability.

Etere solutions go beyond the traditional Media Asset Management design, with its revolutionary Media Enterprise Resource Planning (MERP) framework that provides media enterprises with the software tools to have a complete and accurate control on the entire business workflow. Etere provides an end-to-end software solution that promotes real-time collaborations across the entire enterprise.

Etere MERP modular software solutions including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture that is completely customisable and scalable to your environment. Etere is designed to achieve the results-driven success that you want for your workflows.

As a trail-blazing innovator, Etere strives to prepare its users to be future-ready at every step of the workflow.



Etere Milestones

2019

Etere Radio-Live was born

2017

Etere celebrated 30 years in the business

2012

Etere expanded its markets and a new headquarters was set up in Singapore

2010

Etere was recognised with Valore Lavoro 4th Edition for its increased employment, excellent employment practices and for delivering superior broadcastsoftware technologies

2001

Etere Nunzio Newsroom was born

2000

SIS was renamed Etere and moved its database to the Microsoft SQL2000 platform to leverage its speed, data security and interchangeability

1994

SIS software was selected by the biggest national broadcasting companies and by numerous small and medium-sized businesses, including international television companies

1991

SIS, together with Italian company, Audiologic, introduced a radio automation system based on computers that allowed them to manage a majority of the radio stations in Italy

1989

Etere software was developed for private broadcasting

2018

Patent for Etere Full IP Playout with ETX-M IP Multiviewer was applied

2012

Etere MERP was shortlisted by the Digital Studio Awards for Innovation of the Year (2012)

2011

Etere Media Enterprise Resource Planning (MERP) was developed as a software framework to control all business processes, information delivery and costs while providing the advantage of highly collaborative workflow combined with consequent savings of time and expenses

2001-2005

Transcoding technologies, censorship, Multichannel recording and Etere Traffic were developed as the company expanded its markets rapidly all around the world

2000

Etere won the Best TV Automation software by Broadcast & Production magazine

1997

This year marks SIS's first Microsoft Windows release and in the same year, SIS's Windows traffic management reached 200 stations. Etere Player, the first 32-bit digital assistant for live radio automation, was released

1992

SIS developed Etere software as a revolutionary product to connect all aspects of broadcast operations and to streamline workflows in a global management system

1990

SIS launched a software to manage transmissions logs and it became popular in the market

1987