

A consistent system



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ETERE NOW SUPPORTS WINDOWS SERVER 2008

ETERE Announces the Release of its Version 19.4 that Has Been Fully Certified for the Microsoft's Windows Server 2008 Platform



Tolentino (Italy), August 7th 2009: ETERE, a leading global provider of broadcasting solutions, communicates that since its new version, Etere 19.4, its products will provide full compatibility and support for Microsoft Windows Server 2008, the latest release of Microsoft's server line of operating systems that incorporates the latest network, management and security technologies.

Microsoft Windows Server 2008 is the successor to Windows Server 2003, released nearly six years earlier, and brings with it a number of enhancements that improve operating system performance, reliability, and manageability in distributed environments such as an Etere's system, as well as prevention from system attacks.

Etere demonstrates, once again, that it goes hand in hand with technology, being one of the first broadcasting systems to assure complete support for the new Microsoft's operating system. Following the ETERE successful certification for the new Windows Server 2008 platform, Etere increase its list of supported operating systems that includes Microsoft Windows XP, Windows 2000 Server, Windows Server 2003, and now Microsoft Windows Server 2008.

Since ETERE is a software based on the Microsoft SQL technology, its customers will be pleased about the declared compatibility, because Windows Server 2008 improves Microsoft SQL Server performance, and permit them to fully leverage ETERE and all its capabilities, thus having a strong, scalable and reliable broadcasting system, able to accommodate small, medium and large sized stations.

Etere suggests to its customers the combination of SQL Server 2008 (that is also fully supported by its products) and Windows Server 2008 to achieve a superlative platform for mission-critical applications as broadcasting systems. Together, SQL Server 2008 and Windows Server 2008 will



provide a highly compelling solution for performance and high availability, as well as improved data security, that is another key requirement for any broadcasting solution, in the latter case the combination of Windows Server 2008 and SQL Server 2008 will provide end-to-end data protection to Etere systems, through a powerful set of encryption-based technologies.

About Etere

Etere is an international leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses. With more than 20 years of experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions. Etere is the only company worldwide that can offer you a solution to all your media needs in one single package.

Etere is the only solution 100% workflow based for all broadcast and media environments. It's a common framework where there is real-time sharing of all the data among several applications to manage all media business requirements. The workflow approach allows a fully customized design with edge performances.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sales support service on the market with engineers ready to give professional assistance 24 hours a day, 7 days a week. The service includes voice, email, VPN and VoIP with unlimited calls and connection time, and a proactive system to help diagnose problems before they appear.

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For any further info, please visit www.etere.eu or send an e-mail to info@etere.eu