MOVING FROM TAPELESS TO PAPERLESS

Etere 19 put itself a quantum leap over Tapeless and MAM.

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The Tapeless current behaviour is to turn tape movement into file movements, but all is still performed manually. Tapeless has a big disadvantage that stops its implementation into well organized companies; where you cannot attach a signed receipt to a file.

Tapeless is today mainly used in news, where speed is more important. The challenge is to extend tapeless along the entire station, to build a 3000 employees TV where no physical tapes are needed.

To achieve this goal you need to attach paper receipts to files, in consequence you need a Paperless TV, where metadata, authorization and signatures run in an electronic highway.

This approach is not difficult, today the complete organization of a company is mainly paperless; excepting **Etere** any other solution push this model on the rich media market.

Etere is the only company moving towards this direction for a long time, **Etere** develop unique functions as:
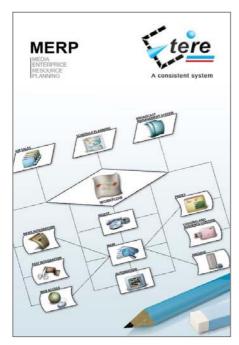
- Document management
- Digital signatures or something equivalent
- Unlimited layers of access.
- Full tracking and permission on every metadata changes.
- Virtualization of the storage
- Virtualization of NLE
- Virtualization of playback video server

- Fully customizable metadata driven workflow.

Etere's virtualization model allows all users to abstract themselves from the physical machines, when they receive a file and they send it to the system, or to the on-air, but they have not knowledge about the physical position of each file.

This approach increase security, if you do not know, you or any virus, cannot access destroy or change without authorization.

After Tapeless after MAM is time to really move from tape based system to fully ERP based. This is why **Etere** is pushing an **MERP** solution, ERP technologies with rich media extension.

About Etere

Etere is a worldwide company and leader in the media market. **Etere** develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, **Etere** provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, **Etere** guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

For more info, please visit www.etere.eu or e-mail info@etere.eu

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