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RAI ENHANCES ITS ARCHIVE SYSTEM WITH ETERE

Etere increases the efficiency of metadata management

Tolentino, 07 May 2008 RAI in its broadcast centre of Turin has added a new channel to its 7 channels. This new channel uses the Etere Automation system.

Etere manages all the video archive systems and indexes all information relative to the assets with the MAM indexing system.

Etere Media Manager moves the videos between the archive and the onair videosever, while Etere HSM stores the videos.

The system is very complex and consists of:

- 4 PDR 300 videosevers from Thomson used for onair
- 2 Profile XP videosevers from Thomson used for onair
- 2 Thomson Turbo I_VDRs from Thomson used for onair
- 2 Thomson Turbo I_VDRs from Thomson used as far caching devices, located 600 km away from the onair system
- 1 Thomson M2100 Master Control
- 1 Miranda Imagestore logo generator
- 40 TB of Sun Storagetek Disk archive on Bladestore technology
- 4 VTRs for ingest



The system not only controls the archive and restoration of videos from the Thomson videosever, but it also manages and retrieves the Louth segment database.

Etere MAM allows full control of all the video segments, sharing the content between all the channels even if they are based on different technologies.



The handling of metadata is one of the key aspects of the project, together with the ingest management capability.

About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

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For more info, please visit www.etere.eu or e-mail info@etere.eu