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ETERE AT NAB 2008

Etere software confirms being a benchmark for media market

NAB SHOW
Where Content Comes to Life

Tolentino, 3 April 2008 Etere, developers of innovative and cost-effective software will unveil new features and functions to its software at NAB 2008 in Las Vegas – Booth C12115, Italian Pavilion, in the Central Hall. Etere will be showcasing these new functions and their flexibility in a variety of applications for the broadcast and media markets.

SPEECH DETECTION Etere adds speech-to-text functionality to the Media Asset Management module. With this function, Etere can deliver systems that automatically transcribe different languages such as: English, French, German, Spanish, Portuguese, Arabic and Mandarin. Other languages can be added rapidly as required.

"Speech recognition is one of the killer applications in Media Asset Management," comments Fabio Gattari. "The ability to take continuous speech and convert it to text quickly, accurately and automatically is a massive boost for the workflow. Indeed, without it many busy asset management applications would not meet the practical expectations of their users."

ADVANCED INTEGRATION WITH MOS BASED NRCS Etere has implemented new important features and functions to empower the integration with MOS based News Room Computer System.

-    complete integration with Etere Media Asset Management, archiving and Etere HSM; a crucial feature and a "MUST" in state of the art News Automation/News Archive systems. It is now possible to search and preview any content from the database wherever it is physically located (on-line, near on-line archive, deep archive, geographically distributed storages, etc.), also thanks to the Etere MAM federate search engine. Moreover, the automatic restore of the material can be done from every archive connected to the system;

- new EDL import/export functionalities from Etere system to the rundown, using OCX interface;
- event preview just by selecting it from the NRCS rundown;
- fully supportive of new ENPS software V. 5.x

NEW XDCAM FEATURES Etere has broadened its offer and supplies more advanced functions for the updated XDCAM 1.56 version Firmware. Etere enables arbitrary clip and EDL names, unicode and/or spaced names, clip delete functions (even in the middle) and a file rename function.

About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

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