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ETERE WINS MMTC

Etere software enters university

Tolentino, 25 March 2008 MMTC, Multimedia Training Centre, is a University in Yogyakarta, Indonesia. MMTC has a small station for the campus where they have setup a TV studio and Master control room to teach and train students about real TV operations.

They have chosen Etere as it's the best advanced system on the broadcasting market. It represents a benchmark for any future automation system.

The system is small but it includes all the technologies of an advanced television:
- Videoserver based playout
- Integrated browsing system for Tapeless operation
- Off air logging recording for quality check
- Control of primary and secondary events
- Media asset management system
- SMPTE based metadata database

MMTC system controls:
- Grass valley Turbo videoserver
- Evertz router
- Evertz master control
- Evertz logo generator
- Sony E_vtr

Etere TV management solution has greatly improved students' training on how a TV station operates.

The University management feel confident that the system they have chosen will satisfy all their key requirements and provide a good solution.

About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

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www.etere.eu   Etere Marketing   Page 2 of 2