

A consistent system



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CHT MULTIPLIES CHANNEL

Etere's flexible solution for CHT is the key software for performance enhancement



Tolentino, 23 April 2008 Etere's software solution meets the demands of CHT ChungHwa Telecom Co Ltd, the largest telecom industry in Taiwan, for a flexible and integrated solution.

After less than a year of operation, CHT has increased its workflow and needs to expand its broadcast capability maintaining quality and reliability. Etere has extended CHT's solution providing them with a playout automation for two additional channels.

CHT has confirmed its trust in Etere advanced technology and has acquired an option for a fourth channel automation to be completed in 2008. This is one of the proofs of Etere software's high performance.

Etere's leading technology is developed focusing on the broadcasting market's requests and once again the client confirms Etere as the best choice.

CHT also confirms Omneon as the main Videoserver system and Ntype as the system integration company.

Etere controls the following devices:

9 Omneon mediaports

3 Sony Ingest VTRs

2 Evertz AV routers

4 Evertz Master controls

4 Avid Character Generators



About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

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For more info, please visit www.etere.eu or e-mail info@etere.eu