



A consistent system

▶ FOR IMMEDIATE RELEASE

ETERE AT CABSAT 2008

Etere will be a protagonist at Cabsat 2008

Tolentino, 29 February 2008 Etere will be showing the latest version of its advanced and complete software for TV automation at CABSAT 2008, in Dubai International Convention and Exhibition Centre, UAE, from March 4 to 6 at **booth Z-11 in Zabeel Hall**. Cabsat visitors are invited to visit Etere's stand and take a glimpse at the high performance of Etere's consistent software.



Etere will also be protagonist at **HD Studio "LIVE" @ CABSAT 2008**, the event inside the exhibition that is going to show the latest development in HD technology. In cooperation with Salam Media Cast, Etere will provide a full operational demo of an HD Studio.

For this demonstration, the following facilities will be used:

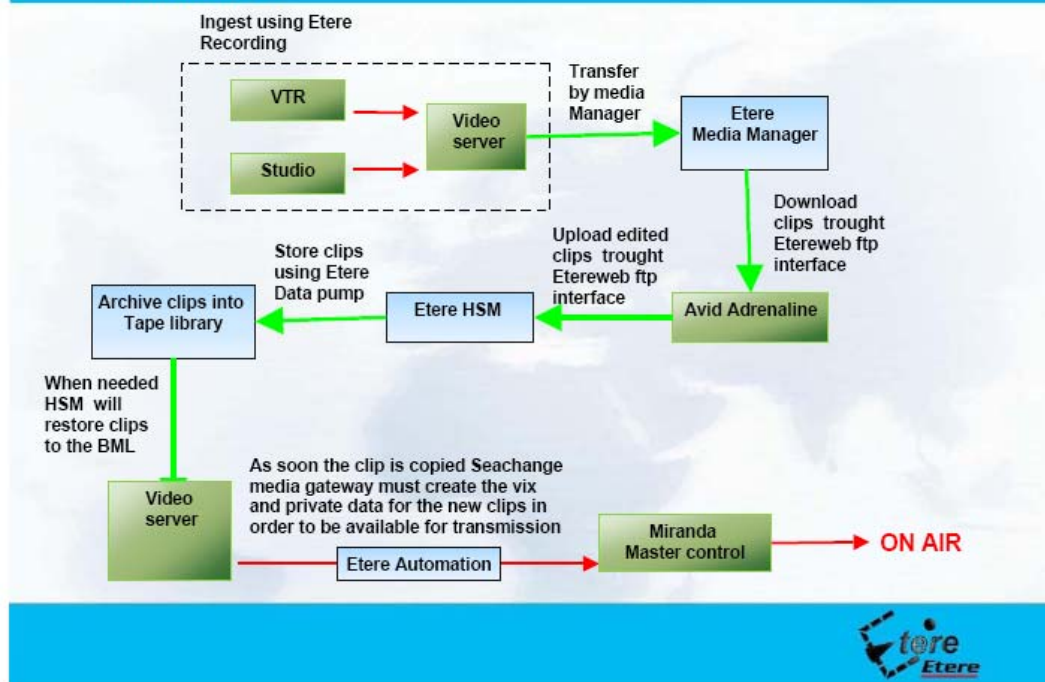
Etere Automation that combines real-time device control and media asset management in a single product, and has unbeatable capabilities and functions.

Etere Media Manager that perfectly manages several video servers and archives as a unique device, and optimizes the resources available.

Etere Web with NLE interface, easy to use, enhances information exchange giving access to all intranets from the web interface with the protection of a comprehensive security system.

Etere HSM, specifically designed for broadcasters, is for tape library use. It is unique in advanced tape library management - when the archive size exceeds one hundred terabytes it is the only solution. With its 'library refresh function' the status of the tape is periodically tested preventing last minute problems.

Workflow



Mr Emanuele Porfiri, Etere Sales Manager, will participate as a Presenter at the **Cabsat 2008 Conference** with a speech on "Access and Management of Video and Metadata Assets" on 5 March during the morning session.

This leading international event is of major importance for Etere, since Etere is the broadcast software provider with the greatest number of customers in the Middle East.

About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.



Etere at Cabsat 2008

Etere Press Release

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

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For more info, please visit www.eter.eu or e-mail info@eter.eu