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► Etere Press Release

06 February 2007

Etere Interfaces with IBMS

Tolentino – February 2007 – Etere developed a specific interface to IBMS scheduling system.

A new target has been reached by the Italian company that is never satisfied of its success and looks ahead to give its clients the most complete and advanced technology.

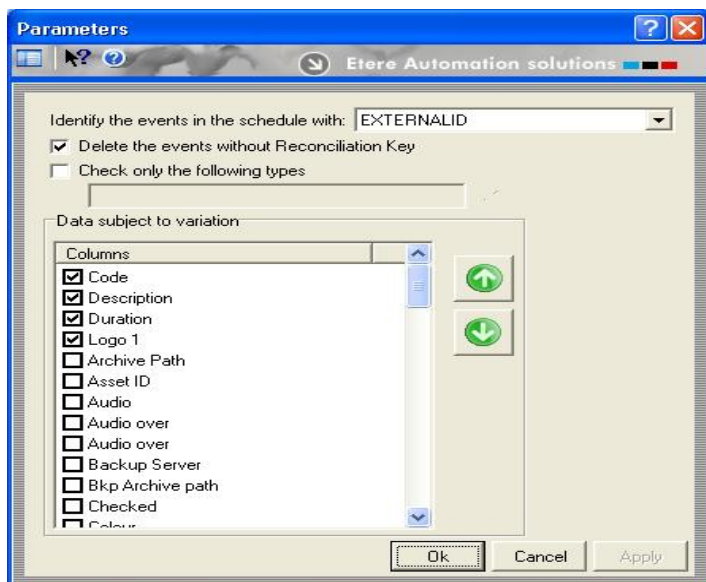
The new Etere IBMS interface allows a more flexible connection between the 2 systems. The interface uses XML files to improve data exchange and control.

Etere interface uses all the feature of the Etere F90 import export module, especially on progressive import. Users from IBMS can export finished and unfinished schedules with an unlimited advanced window.

Etere will process them creating ingest delete and media management list according to Etere rules.

The progressive import allows multiple imports of the same day that do not discard all the metadata inserted in Etere Automation and MAM system.

Code	Description	Scheduled time	Field	Variation	Schedule
SPE10518	Mr. Jon Bailey	18:00	Code	SPE10518	SPE10518
F00002010100010	THE MISSION	18:50	Description	Jon Bailey	Mr. Jon Bailey
SPE10521	Handy Tools	19:00	Duration	0000:30:00	0000:30:00
SPE10591	Bejeweller	21:00	Logo 1	0	0
SPE10592	Collectable Cars	21:00			
SPE10602	European Collections Week	21:00			
SPE6727	How to Shop	21:00			
	EPSON UK	06:08			



The F90 time windows allows operator assisted last day changes.

The interface is already running in the Italian TV station La7.

About Etere

Established in 1987, Etere is the leading Italian company providing worldwide software broadcasting solutions. It is the only company able to offer in one software all a TV station needs for its playout:

Etere fits your needs perfectly.

With our young team of engineers and technicians, we are focused on developing and improving the product and with twenty-four/seven x 365 support we can reach and help our clients for any need all around the world. With our selling network we are always near you...

For some the future is tomorrow, for Etere the future is today.

For more info pls. visit www.etere.eu