



FOR IMMEDIATE RELEASE

Ready the driver for Datamax printers

Tolentino, May 4th, 2004 - The engineers of ETERE they have developed and completed the tests of the driver working to pilot the printing Datamax. Since this moment on ether will be enriched of the capacity to pilot all the printers of the producing Datamax house. These devices are specialized to print the Barcode labels so as quick and to high quality.

This represents a big advantage for all those broadcasters which have so material display to be registered using the functions of ether Asset management mediates. As custom of ETERE all the users are supplied the driver for the Datamax printers free of charge in rule with the aid canon.

Further information about ETERE solutions is available on the internet site: www.etere.com

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