



ETERE PRESS RELEASE

Awards 2002: The usual winner takes it all

February, 2003 – ETERE has won for the 3rd year in a row as the best TV automation software.

The prize was given to best broadcast products voted by readers of Broadcast&Production. This is clearly not a "scientific" or a "statistic" issue, but it prizes companies that knew how to win over the valuation and the attention of professional users (more than 400).



The important thing is that votes and the prize have been given directly by those people who use it every day.

Etere won this prize by beating all other competitors with a great advantage.

This is an important step for Etere. It is the result and the confirm that the company made a great product, and finally an Italian company is far more appreciated than its foreign competitors.

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