

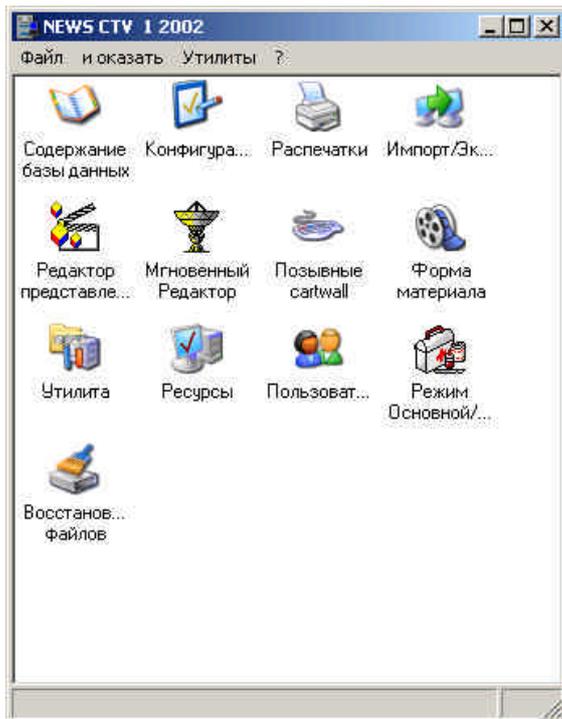


ETERE PRESS RELEASE

ETERE SPEAKS RUSSIAN: SUCCESSFUL LATEST MISSION

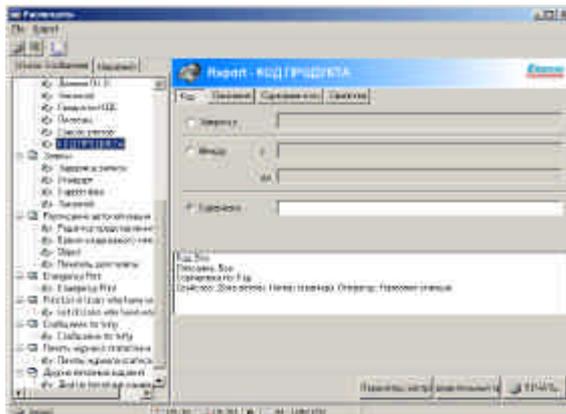
Moscow, 7th November 2002 - All employees know that ETERE has been chosen by the Moscowian Center TV to manage the schedule and the On-air for 4 channels. For this 12 million Euro worth installation, ETERE checks the news play-out out of 4 studios contemporarily, and, of course, the whole 24h long broadcast. Actually they are making an installation that will be tested when finished and broadcasted afterwards.

We are using this opportunity to show to the whole world of broadcast what ETERE is capable of, by making everything work perfectly.



Obviously, all scripts on all windows are written with the Cyrillic alphabet. That makes everything much easier for the operator, considering the fact that this very software will be completely written in his own language, plus speeding up all operations of cataloguing, search, scheduling and play-out.

Only ETERE allows you writing not only program titles but also codes and descriptions in any language, advancing the cataloguing and the further research of your video asset.



For more information about the installation of Center TV or about ETERE solutions, you can visit our web-site: www.etere.com

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