ETERE RELEASE

RTV 38: Tuscan Television

Now on its 25th anniversary, RTV 38 is and remains Tuscany's historic Television. For 25 years RTV 38 gas been integral part of the daily life

For thousands of Tuscans. On the 25th anniversary, Boris Mugnai, the moving force behind the whole operation, has implemented a radical technological transformation. Now the elegant facilities of RTV 38, beside history, they encompass a wealth of technology. All the operating modules are connected via a 10/100 Mbps network thru a LAN system based on Novell and Windows NT utilizing 20 PC's running on Pentium II and III.
The station is relying on a Seachange Media Cluster server using Mpeg-2 and SDI output. The complete system is controlled using ETERE software
In its most complete form. In fact ETERE handles all commercial spot management, complete automation with 3 split channels backing-up the main output and the routing switcher. A low quality output is also provided in order to monitor and preview of all recorded clips on the server. The retrieval of archive content is extremely fast and can be retrieved by date, duration, category etc. ETERE keeps track of the percentage of advertising
so that the legal limits are not exceeded. Statistics of the type o programs and program material aired are kept in ETERE database. Thanks to ETERE Automation all aspects of RTV are easily controlled and managed.

ETERE RELEASE

VIDEO ITALIA, ONLY ITALIAN MUSIC

Like RADIO ITALIA, a radio station broadcasting only Italian music,
VIDEO ITALIA, the television counterpart has chosen ETERE Automation.
VIDEO ITALIA started operation as a fully automated full caching TV station.
The on-air schedule is unique since it consists of very shot duration events,
Video clips, commercial spots and variety of promos all managed by
ETERE Automation software.

With the exception of some live broadcast, the remainder of the daily program is
provided by a BM800 Seachange series video server fully
Controlled by ETERE Automation software.
VIDEO ITALIA uses ETERE Main for the compilation of the play-out list.
ETERE Music Manager handles the on-air transmission all the musical clips based
on the sequence, music format, time slots, and other operator's or station 's
manager preferences.

ETERE Autromation fully controls the Seachange video server, but at the same
time giving the operator the flexibility of making last minute changes
To the on –air schedule.

Should the main video server fail, ETERE reverts automatically to a back-up program
schedule of video material coming from another video server or VTR's.