NAB Conference & Exhibition Highlights

Etere at NAB 2016

Posted by philsandberg On March 17, 2016 0 Comment

Etere, will be exhibiting its latest solutions at NAB 2016. Attendees can get an in-depth look and first-hand demonstration of Etere's integrated suite of enterprise-level modules.

To book an appointment click here.

Cloud MERP, MAM and ETX

Etere Cloud Media ERP (MERP) is a solution that allows you to build a flexible, scalable and customisable system able to carry out the entire media life cycle under a fully tapeless/paperless and workflow-based digital environment.

Nunzio

Nunziois solution able to manage the tapeless workflow of a newsroom environment. Thus, it improves coordination between multi-media planning and collaboration across different production units.

Maximise Revenues With Etere Air Sales And OTT

Etere Air Sales is a solution to manage the spectrum of sales workflow, giving you full real-time visibility and inventory control. Etere OTT is an enterprise-class OTT delivery solution that will enable you to export all your content to over-the-top platforms.

"Etere has always been at the forefront of bringing future technologies to our customers today to give them the critical system edge to protect and grow their business, and this year is no different. We are working on some very advanced features for our leading Cloud Media ERP and MAM solutions that will definitely be a game-changer in this constantly evolving media landscape, and we are very excited to be showcasing them at NAB 2016," said Fabio Gattari, Etere President and Head of Sales for Asia and Pacific area.

Visit http://www.etere.com

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