Etere
a consistent system

Etere for Kompas

Etere Successfully Integrates Kompas News Workflow to Run Better Content Management

Kompas TV

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Etere at Kompas TV

Etere, a leading developer of software solutions for media producers, announces that Kompas TV, the Indonesian television, has chosen Etere MERP system to improve the existing news workflow for its channel.

Etere integrates Kompas news workflow with ENPS system via MOS protocol. The best solution in the broadcast market for Kompas TV with a MAM-based platform and comprehensive newsroom computer system that includes fully integrated video production tools and playout control. Playout system is based on Etere MTX that is able to play Prores Files natively and this allows faster news processing. Etere News suite implementation provides advanced and reliable production, from ingest to delivery of news, and playout capabilities with IT-based centralized storage, server and database. Content management and delivery can be accomplished very efficiently, as the Etere workflow system automates and streamlines many processes in the background to facilitate distribution. Media assets stored on a centralized NAS server will be available for producers, reporters and editors, with the maximum of efficiency and speed. Contents can be captured via SDI or through file transfer. The tapeless workflow system interconnects the various station departments including the Archive, Studios, Post-Production, Media Management, Traffic, Newsroom and Playout under only one framework. Etere Ingest captures and edits SDI stream while ingest, this is one of the most appreciated solutions to short the processing time. Etere system for Kompas TV also interfaces Quantum tape library.

"This integration will advance workflow operations into a better management. Etere ENPS system gives Kompas the flexibility and functionality in terms of asset, data and content management along with the level of reliability, fault tolerance and intuitive interface." says Fabio Gattari, Asia Pacific Sales.

Etere solutions satisfy the operating requirements of media enterprise providing an environment that is optimal for state-of-the-art collaborative production. Increase efficiency and revenue, boosting customer engagement.

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NLE Integration

NLE integration, Non-linear editing systems can deliver edited digital content to the central archive through a proper production environment based on a tapeless web service. The MAM system integrates with the NCRS system, allowing production, automation and delivery tools to be easily and immediately accessed. Moreover Etere allows a virtual cut editing that can be played without conforming; this is very useful for the breaking news.

MAM Benefits

Newsroom staff can efficiently and quickly:
• search, browse and edit video images;
• access media content from ETERE asset management data storage bank;
• check the incoming feeds and edit in either native or proxy video;
• directly play MAM video segments with ETERE Newsroom automation;
• work everywhere and every time thanks to web integration.