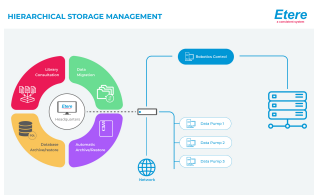


## Daai TV Selects Etere HSM for a Multi Device Archive

Indonesia's private television channel, Daai TV, implements Etere HSM for the complete end-to-end archive management using all the technologies available such as LTO, DISK, and CLOUD in the same archive.



Daai-tv



HSM Diagram



Daai TV's 400+ LTO tapes

Daai TV, a private TV station in Indonesia, boosts its archive system by installing **Etere HSM**. As an existing customer of Etere, Daai TV renews its confidence in Etere once again. Leveraging Etere HSM's flexibility, Daai TV can simultaneously use three different technologies in the same archive: LTO, Disk, and Cloud.

For the project's initial phase, Etere HSM manages Daai TV's archive system of more than 400 LTO4 tapes online.

Subsequently, Etere Disklibrary was set up in the second phase for fast retrievals, managing more than 1 PB of information.

Additionally, a third phase of archiving to the cloud was set up to store essential media information and enhance production, playout, and distribution efficiencies. Etere HSM effectively manages all archives in a seamlessly integrated environment that can be upgraded and scaled easily in the face of dynamic business needs.

Etere HSM provides a centralized dashboard for managing all archives in a single integrated environment. Etere HSM supports a mix of proprietary and industry file systems, including Linear Tape-Open (LTO) storage, Sony Optical Disc Archive (ODA) storage, Disk Archive, Object Storage, and Cloud Storage. The integrated and centralized dashboard provides all information for on-site archives across multiple geographic locations. The flexible characteristics of Etere HSM enable users to mix different archive technologies and manage them with a single software.

The project brings about faster retrieval capabilities, allowing Daai TV to deliver content to market quickly. Etere HSM transforms the Daai TV system into a future-ready archive center for future challenges.

#### **Key Features of Etere HSM**

- Supports LTO9 and previous LTO generations
- Supports a mix of proprietary and industry file systems, including Linear Tape-Open (LTO) storage, Sony Optical Disc Archive (ODA) storage, Disk Archive, Object Storage, and Cloud Storage
- Archive high and low-resolution copies as well as Master and TX copies
- Store all metadata along with the video for an enhanced protection
- Carry out the backup copy of the database
- Auto-update the library status of files to prevent last-minute issues
- Optimize space according to the cost and reduce expensive media
- User-friendly interface combined with the display of tape content, even for offline tapes
- Capable of producing multiple copies of the tapes, up to three copies that can be held in the library or off the shelf for increased security
- Archiving of all the video files and management of both high and low resolution with increased protection
- Long-term archive management; the tape library is used to significantly expand the system capacity to allow permanent storage of data
- MS Windows based and can interface with all library or tape drives that are MS Windows compatible
- A single view of a multi-library environment; it can manage different libraries located in different places as a single logical entity

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

## About Daai TV

DaaiTV is owned by the Buddha Tzu Chi Foundation and it started its broadcast in 2007 as a private TV station in Jakarta and Medan in Indonesia. The TV station is committed to building a positive society through the broadcast of programs that values the principles of truth, virtue and beauty. Its program list includes cartoons, documentaries, talk shows and drama. DaaiTv programs feature topics ranging from education, health, social charity, humanitarian culture and environmental preservation. **[www.daaitv.co.id](http://www.daaitv.co.id)**

