

## ETERE for your TV station: "One framework for all your business"

Etere is promoting a new innovative vision in the broadcast world. Etere allows simplified workflows and extreme performances. To stay ahead your competitors you must upgrade to Etere.



Etere logo



Etere exhibits at IBC 2011

### OUR PRODUCT

ETERE MERP (Media Enterprise Resources Planning) is the edge of broadcast technology, it combines in one single framework all the necessary without integration problems and with outstanding performances and real-time updated metadata. MERP is the approach that is going to replace all the traditional architectures, it is able to turn your workflow "smooth and intelligent" since it is the most effective solution to perform each one of your business processes under 100% software single framework.

Upgrade your business to an ETERE based one-single-solution empowered with best overall performance, lower cost of ownership, guaranteed result and best support. This single but complete product guarantee you the best accumulated performances and the most simple integration. Our covered solutions includes MAM, IT Based Payout, Automation, Air Sales, News, Archiving, Indexing, Scheduling, BMS, Web Integration, Tapeless Reception.

### THE SUPPORT

Many companies guarantee after hours Support Service: 24 hours x 365 days coverage for emergencies only!  
Etere system is SOLD not rented!

Our Support Service has the following strengths:

- Unlimited support calls 24/h
- VPN connection for on site work
- Free updated (bug fixing)
- Free upgrade to every next version
- Your license will follow the tech upgrades

