Etere at IBC 2000

At IBC 2000 Etere presents its TV and Radio Automations alongside its solutions that provide control over Doremi Videoserver, Elca video router, and sony VTR.

ibc 2000

etere panel

etere panel

Etere logo

Customisable solutions that meet the user's needs, streamline your workflow with Etere. Known for its reliable and effective solutions, Etere is presenting its Radio and TV Automation solutions, as well as its control over current industry hardware such as the Doremi Video server, Elca Video Router and the Sony VTR. Approach us to learn more about the Etere solution.

The **Etere Radio Automation** is able to maximise your workflow by centralising all necessary actions in a workflow lifecycle in one system. Record and edit your audio, schedule your music, keep track of the billing and audience traffic with the Etere Radio Automation. Integrated with an audio data server, users can store and retrieve their audio safely. The Etere Radio Automation is satellite accessible, allowing off location stations to retrieve and broadcast information.

The **Etere TV Automation** allows users full control over the broadcast control room and seamlessly prepares content for broadcast. Able to control VI, Profile, LDR 110, RD72-RD73-RD74, and VTR, the automation can be operable in any control room. With access to the video cart and digital card, users can retrieve content easily. The satellite connection allows for off location stations to retrieve information and broadcast their content easily. The entire automation can be controlled via remote, streamlining the broadcasting process.

Schedule an appointment with the Etere team at IBC 2000 for live demonstrations and in-depth product consultations to learn more about Etere's modular, scalable, workflow-based solutions.

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About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Ecosystem framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere Ecosystem modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer, Radio Automation, Video Editor, and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.