

## What Makes Radio Live Different

Our solution to a streamlined fuss free radio broadcasting experience. Built on the experience of leading radio broadcasters, Radio-Live is made with the user in mind.



Radio Live



Etere Radio Live

Designed for convergence and fully automated, **Radio-Live** allows users to ingest and produce content for Radio, TV, Web and Mobile, all in a single system. Built for both big and small broadcasters, organise your tracks, build stacks, schedule your day, make it happen with **Radio-Live**. Radio broadcasting is made easy with **Radio-Live**.

### What makes Radio-Live different?

#### Vast Playout options

Etere Radio-Live can make live, instant changes to your broadcast, and schedule advertisements with customisable graphics, for a single track or the entire channel. The flexible manipulation of media item playback, simultaneous previews, and high degree of control over characteristics and specifications of the output allow you to make the most out of your broadcasts.

#### Automatic Video Switching

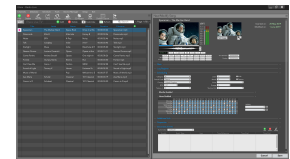
Automatically switch cameras to focus on whoever is speaking. Set and forget functionality that can handle every step of the live switching process. It's like having a director in studio.

#### Flexible Scheduling

The fully automated system can help to pick out songs according to specifications you set, and prepare the entire day's schedule, without you having to lift a finger. Schedule advertisements beforehand, or even edit them live. The highly flexible scheduling function allows you to arrange your advertisements just the way you like them.

## Key Features

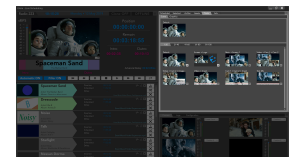
- ☐ Set rotation rules
- ☐ Real-time monitoring
- ☐ Clock-based scheduling
- ☐ Manage exclusion tracks
- ☐ Customisable time marker
- ☐ Instant player
- ☐ Preview and quick edits
- ☐ TCP/IP/Gpio (matrix, switches, audio processors, video processors, remote control) and serial connection
- ☐ Precise scheduling selection
- ☐ Unlimited template scheduler
- ☐ Manage live commercial scheduling
- ☐ Manage direct and live streaming
- ☐ Edit fade and mix between tracks
- ☐ Manage scheduling for external devices
- ☐ Preset the complete schedule for the day
- ☐ Option for manual editing of schedule advertising
- ☐ Define programming periods with rotation option
- ☐ Song selection based on customisable criteria
- ☐ Set planning criteria for specific timetable



## Playout

Make live, instant changes to your broadcast, and schedule advertisements with customisable graphics, for a single track or the entire channel. The flexible manipulation of media items allow you to make the most out of your broadcasts.

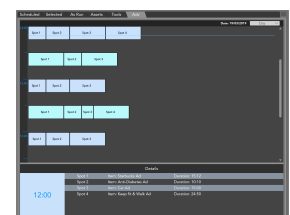
- ☐ Inbuilt playback automaton
- ☐ Unlimited simultaneous previews
- ☐ High degree of control over characteristics and specifications of the output
- ☐ Media material instant playback
- ☐ Simultaneous broadcasting



## Ad Space Management

Be on the top of your sales with our intuitive integrated Air-Sales systems. Keep track of your budget, plan your ad spaces, and connect with clients, all with our real time access to sales and inventory data.

- ☐ Integrated Air-Sales system



## Immediate Statistics

- ☐ View and download transmission logs
- ☐ Record and log audio
- ☐ Generate scheduling reports and gain insights with audience statistics



## Coming Next

Radio Live provides an intuitive graphic that features the upcoming event as an attractive screen crawl or icon. The Coming Next preview is a fully customisable feature. Users can choose how and where the preview will be animated, to its position on the screen. The contents of the feature can be modified and chosen. For example, a music station may choose to feature the next song playing along with its details such as its artist and year of release.

