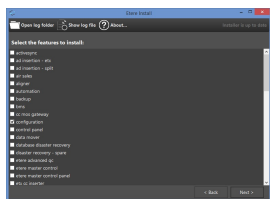


Etere, one of the most efficient software on the market is now better and faster with a brand new installer that features intuitive controls and faster installation speeds. Etere designs the interface that simplifies your job so that you can focus on the content that matters.



Etere logo



Etere Installer

Etere software installer is now faster, more accurate and intuitive. Featuring a brand new design, Etere software installer features:

■ **Faster installation:** With an improved performance and faster speeds than ever before, users can install and run Etere software in only a few minutes

■ **Clear navigation for faster access to key functions:** Features instant access to all the information you require, with a single click, essential information such as version history, installation progress, installation paths, remaining time for downloads and average speed can be accessed from a centralised interface

■ **Streamlined menu and intuitive design:** Features prominent icons for important features including Etere CLOUD connection, log folder and features to install. With a muted background, enhanced icon colours and strategic placement of icons, finding the features that you need is extremely intuitive

■**Auto UPDATE:** The new installer make the update process easy and automatic, you can download new releases of ETERE, check change log and update with only a few clicks.

Etere Installer is an application that features a set of controls allowing users to install Etere Applications or update existing Etere Modules easily. With just a few clicks, users can select the Etere modules to be installed or updated. Once the installation process is completed, the selected Etere applications will be automatically downloaded to the designated folder. The end-to-end process can be completed in only a few minutes, making it one of the most efficient software on the market.

About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Payout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.

