

We Celebrate your Successes

Etere wishes our valued customers, distributors and friends a MERRY Christmas and a HAPPY New Year! Thank you for your continuous support!



Happy Holidays from
Etere



Etere logo



Nabshow Logo

As we embark on our journey into our third decade in the business, we would like to take this opportunity to thank you for your continuous support and confidence in us throughout the years.

The Etere experience is designed for a long-lasting relationship and your success matters to us. We continue to find our greatest motivation in providing effective and forward-thinking solutions to your complex problems. With Etere's revolutionary **Media Enterprise Resource Planning (MERP)** framework, you are equipped with the freedom to integrate, upgrade and expand the end-to-end workflow without a major change in the system. Etere strives to resolve not just your problems of today but also the complexity of tomorrow's challenges. Above all, Etere celebrates your successes.

This season of giving, Etere has chosen to donate the amount which is usually set aside for traditional Christmas gifts to **Singapore Cancer Society**. The charity is a self-funded voluntary welfare organisation dedicated to minimizing the impact of cancer through public education, screening, patient services, financial assistance, research and advocacy.

See you in 2019!

■ NABSHOW 2019

April 6th to 11th | Saturday - Thursday
Newtek NDI Central Pavilion, Pod 14,
Las Vegas Convention Center, USA

■ Broadcast Asia 2019

June 18th to 20th | Tuesday - Thursday
Suntec Singapore Convention & Exhibition Centre,
Booth 6F4-01

■ IBC 2019

September 13th to 16th | Friday - Monday
RAI Amsterdam, Netherlands
Booth: 8.B89

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.

