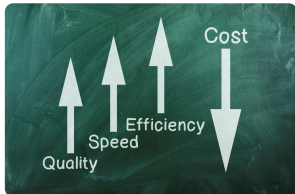


Etere Enhances Flexibility with Licence on Demand

From the start of November, Etere provides a licence on demand model with validity that can be customized to fit your requirements. Whether it is for months, weeks or a period of time, we have got you covered!



Etere logo



Maximize your Efficiency

You have requested and we are delivering. From November this year, Etere will provide licence on demand to match user requirements perfectly. License management has never been faster, easier and more cost-effective. Etere provides users with a flexible and more streamlined approach to its software licensing model. Whether it is for weeks, months or even any set period of time, Etere is able to deliver a license whenever you need it.

Etere offers an open and flexible license fee structure that allows users to pay for as long as the software is required. Users can add and edit Etere software modules into their system as and when they are needed. This model enables on demand scaling and improved cost predictability for businesses. With the new model of pricing, users are well-equipped to respond faster to market demands and improve their overall competitiveness. Beside the faster response time, users are always supplied with the latest software version, thus simplifying software versioning. With the efficiency of Etere solutions, you can focus on making exceptional content while we manage the rest.

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.

