

## Etere Speaks Traditional Chinese for CHT in Taipei

Etere wins over Chunghwa Telecom, one of the most established partners for International telecommunications cooperation, with its reliable, modular and flexible Etere MERP solutions.



Chunghwa Telecom



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Chunghwa Telecom is one of the most important partners for international telecommunication cooperation, with distinctive achievements in promoting global real-time communication, improvement social life, and enhancing economic efficiency.

CHT completed its corporatization on 1 July 1996 under the direction of the Ministry of Transportation and Communications according to the Telecommunication Act and Memorandum of Chunghwa Telecom Corporation.

To increase their offer they are proposing also an automation system with a videosever based transmission, completely in a full caching technology. It offers several advantages: extreme flexibility, quality and liability.

Etere Automation supplies an integrated automation system able to share information with all the TV infrastructures and the best protection for data and the On-air. All devices are commanded through the RS 422 interface.

ETERE manages the scheduling (with the instant editor, useful to modify the schedule even a few seconds before going On-air).

Recordings, statistics, commercial management and prints of as run logs, other prints and reports, have all entrust on the capability and security which can be offered only by Etere.

Obviously, all scripts on all windows are written with the Traditional Chinese. That makes everything much easier for the operator, considering the fact that this very software will be completely written in his own language, plus speeding up all operations of cataloguing, search, scheduling and play-out.

Only ETERE allows you writing not only program titles but also codes and descriptions in any language, advancing the cataloguing and the further research of your video asset.