

## InBroadcast: Etere Disaster Recovery for Persidera

International industry news e-zine, InBroadcast features article on Etere Disaster Recovery solution for the leading independent network operator in Italy, Persidera.



InBroadcast



Etere logo

For the full article, please visit [InBroadcast February Ezine](#)

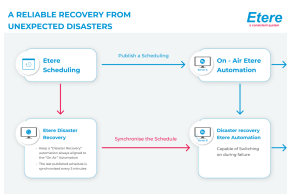
Persidera, the leading independent network operator in Italy has expanded its Etere MERP system with an installation of Etere Disaster Recovery system in Milan for 20 channels, to support its main site in Rome.

Persidera is the leading independent network operator in Italy and it has been equipped with Etere Media Enterprise Resource Planning (MERP)'s flexible and modular framework of software solutions since 2015. Persidera renews its vote of confidence in Etere MERP system with an expansion to incorporate Etere Disaster Recovery for 20 channels in Milan, to support its main Automation site in Rome. Among the benefits that Etere MERP provides include the capability to streamline operations, centralize the flow of information across all workflows and increase operational efficiency with advanced automation capabilities.

As a highly scalable and modular solution, Etere MERP allows companies to expand their systems easily. The Etere Disaster Recovery installation at Persidera is configured to fit perfectly in the network system architecture.



InBroadcast Feb e-zine



disaster recovery

## About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

