

Indiantelevision Reports on Etere

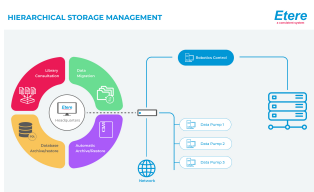
Indiantelevision.com reports on Etere Hierarchical Storage Management (HSM)'s integration with Grass Valley systems, expanding its interoperability and flexibility.



Indian Television



Etere logo



HSM Diagram



Grass Valley Systems

For the full article as featured on indiantelevision.com, please visit <http://www.indiantelevision.com>

Etere HSM features an integration with Grass Valley that improves interoperability, streamlines connectivity, enables faster content processing and includes deep archive capabilities.

Etere introduces a new integration layer between Etere Hierarchical Storage Management (HSM) and Grass Valley software for Newsroom and Video Production environments. The integration brings Etere's interoperability to the next level. Etere HSM features the capability to read Grass Valley's archival and restoration job requests through the Application Programming Interface (API).

Etere HSM is a software tool that provides an integrated and complete management of all archives with a unified console, enabling a seamless integration of both proprietary and industry file systems, as well as the information of archives located in multiple locations across the world. Etere HSM also provides the advantage of a streamlined setup with deep archive capabilities. Whenever an archive operation is requested, Etere HSM triggers the storage of clips from Grass Valley to a digital library, for e.g. Linear Tape-Open (LTO) tapes and Optical Disc Archive (ODA) optical disks.

Designed for a superior user experience, users of Etere HSM are also able to launch other workflows simultaneously, for example, the creation of proxy copies in low resolutions before archiving the content. The integration empowers users to search and preview the materials available in Etere Media Library directly from the Grass Valley system through both the Web and Win32 interfaces.

In the event where a file retrieval is requested, Etere triggers a clip's restoration from the LTO tape/ODA disk into the Grass Valley system and delivers a notification once the job is completed. Etere HSM improves the speed and ease of content connectivity and processing so that you can focus on the content creation. Etere is committed to providing continuous innovations and new capabilities that empower its users with a greater advantage.

Etere provides more options to drive the workflows that you need, the way you want it and with the reliability that you can trust.

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.