

Thank You for 30 Years of Trust in Etere

Etere wishes you a Merry Christmas and a Happy New Year. As we mark our 30th company anniversary this year, we would like to take this opportunity to thank you for your continuous support and trust over the years.



Christmas 2017



Christmas 2017

Celebrating 30 Years of Quality

Happy Holidays! 2017 marks an important milestone for Etere. With the support of our valued distributors, partners, customers and friends, we are honored to be celebrating our 30 years in the broadcast and media business. Thank you for your continuous support and valued partnerships. Our relationship with you is a key factor in our success story and we look forward to achieving greater heights together with you.

Quality is an investment in the future and an enduring commitment at Etere. At Etere, our software solutions are designed, tested and perfected to fulfill not just the needs of today but also taking into account its scalability and adaptability for the future as well. We strive to create solutions that go the extra mile and to sustain long-lasting relationships with our customers. Thank you for placing your trust in us.

Just like in previous years, Etere has chosen to donate the amount which is usually set aside for traditional Christmas gifts. This season of giving, we have chosen **Kidney Dialysis Foundation (Singapore)** as a beneficiary to support its cause to kidney diseases research and subsidies for the dialysis treatment of needy patients. With the support of the community, the needy will not be deprived of treatment due to financial difficulties.

As we raise our glasses and toast to celebrate the holiday season, all of us at Etere would like to wish you a Merry Christmas and prosperity in the New Year ahead!

**Warmest Wishes,
From All of Us at Etere.**

About Etere

Etere was established in 1987 in Italy. Etere Media Enterprise Resource Planning (MERP) software solutions are used by media companies worldwide to power their digital assets across the end-to-end workflow. Etere MERP modular solutions including Airsales, Ad Insertion, Playout, HSM, Automation, Newsroom, SDI over IP and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. The company also delivers professional services to improve its customers' workflows. In 2012, Etere developed strong expansion plans and chose Singapore for its headquarters. Today, Etere is headquartered in Singapore, the gateway to Asia and beyond and has development centres in 3 different countries. The company's mission is not just to fulfil the customer's needs of today but to prepare for its future requirements as well. Etere has since established itself as one of the most trusted brands in broadcast and media software solutions, reputable for its reliable performance and innovative framework.