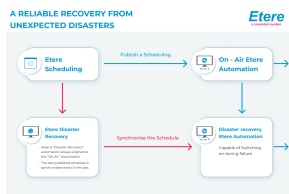# Etere Delivers Disaster Recovery to Persidera in Milan

Persidera, the leading independent network operator in Italy has expanded its Etere MERP system with an installation of Etere Disaster Recovery system in Milan for 20 channels, to support its main site in Rome.

Etere logo

Persidera company logo

disaster recovery

Persidera is the leading independent network operator in Italy and it has been equipped with **Etere Media Enterprise Resource Planning (MERP)**'s flexible and modular framework of software solutions since 2015. Persidera renews its vote of confidence in Etere MERP system with an expansion to incorporate **Etere Disaster Recovery** for 20 channels in Milan, to support its main Automation site in Rome. Among the benefits that Etere MERP provides include the capability to streamline operations, centralize the flow of information across all workflows and increase operational efficiency with advanced automation capabilities.

As a highly scalable and modular solution, Etere MERP allows companies to expand their systems easily. The Etere Disaster Recovery installation at Persidera is configured to fit perfectly in the network system architecture, bringing with it advantages including:

A Highly Flexible and Reliable Disaster Recovery
With the addition of Etere Disaster Recovery, Persidera is empowered to protect all its data and to automate tasks such as system monitoring. Each channel can be configured to synchronize data files from the primary server to the destination path in the DR site. Etere solutions are designed with a distributed architecture that is extremely fault-tolerant and fault resilient. Etere is continuously optimized for peak performance and efficiency, allowing its users to be empowered with the most effective technology for all their needs.

24/7 Physical and Logical Redundancy
Etere Disaster Recovery is a highly automated solution for both physical and logical redundancies. It features quick response and easy synchronizations. In the event of a system failure at Persidera's main site, the backup server in Milan can be used to substitute Persidera's main server in Rome for a uninterrupted transmission. Persidera users who are located off-site are able to perform control commands and view real-time information remotely for the source and destination automation. Etere Disaster Recovery keeps all your resources connected for a reliability that you can trust.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

About Persidera S.p.A

Persidera S.p.A is a joint venture between two existing network operators: Telecom Italy Media Broadcasting (TIMB) and Telecomitalia and Network A. Persidera S.p.A is the leading operator of the independent network with five National digital multiplexes that offers DTT broadcasting services, playout, connectivity and multimedia services for television editors in Italy and worldwide.
http://www.persidera.it/Persidera/