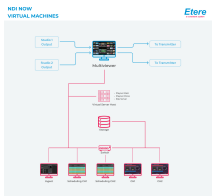


## Etere Pte Ltd Represents a Revolutionary Solution for IBC 2017

Etere presents its revolutionary system for SDI over IP, which allows you to create a complete playback system without any traditional SDI equipment. See you at IBC Hall 8, stand 8.B89!



Virtual Machines



IBC



Etere logo

At IBC 2017, Etere will demonstrate a revolutionary IP solution that will allow you to build your transmission center without an SDI cable or traditional video equipment. Etere allows you to save more than 50% of the price of a traditional solution with all the functions of a professional system created by an experienced company. Etere will be at IBC 2017, RAI Amsterdam, Hall 8, stand 8.B89.

With the full Etere IP solution, you can create a professional and redundant playback system without any BNC connector. It's simple, easy, powerful and inexpensive.

- Etere ETX, Channel-in-a-Box
- Etere ETX-G, software graphics engine
- Etere Subtitling for the production and transmission of closed captions
- Etere ETX-M IP Multiviewer - the best price efficiency on the market
- Etere Ingest - complete software for all ingestion requirements, including manual, scheduled and automatic
- Virtual router Etere for building a router on a standard IP
- Etere NDI, our IP solution for the NDI protocol

Etere is a worldwide supplier of surface-less file solutions for automatic playback and transmission. Etere brings together the best IT professionals and broadcasts with their business software solutions that have helped companies achieve results-oriented success. Its end-to-end solutions include media asset management (MAM), Newsroom, Hierarchical Storage Management (HSM), automation, censorship, Airsales, broadcast management system (BMS) and ad insertion. At IBC2017, Etere will highlight a number of highly scalable and flexible solutions that are designed to optimize multimedia operations, improve cost efficiency and improve quality at every stage of the workflow.

#### **About IBC 2017**

Dates: September 15-19, 2017 | Fri-Tue

Location: RAI Amsterdam, Netherlands

The International Conference on Broadcasting (IBC) is an annual event that brings together industry professionals engaged in the creation, management and delivery of entertainment content around the world. Since 1967, IBC has been one of the leading events in the broadcasting, film and media industries, and in September in Amsterdam it continues to attract more than 55,000 participants from more than 170 countries. IBC has a conference and exhibition, which gathered more than 1600 exhibitors from around the world. IBC 2017 includes fifteen exhibition halls, created, created, managed and delivered, which are complemented by a multitude of functional areas designed to enhance the convenience of visitors.

#### **About Etere**

Founded in 1987, Etere is one of the world's leading media asset management companies and provides channels in the form of software solutions for broadcasters and media companies. The unique MERP software from Etere is used only for many of the world's leading media companies to manage their digital assets. Its modular solutions are built with innovative architecture, offering the best flexibility and reliability in the market. Etere's headquarters are in Singapore, the 24/7 support center in Italy.

For more information, visit **NewTek NDI. #NDIcentral**

## About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

