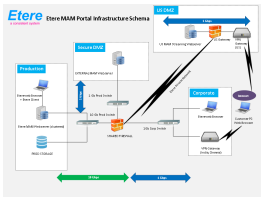


## Etere MAM Workflow for Enterprises

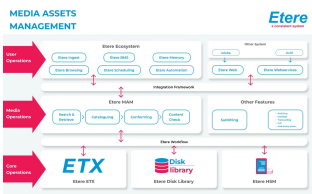
With Etere MAM, managing, sending and distributing large files with different requirements across multiple sites is fast and easy. Regardless of file sizes, formats and platforms, Etere MAM keeps all your workflows running seamlessly.



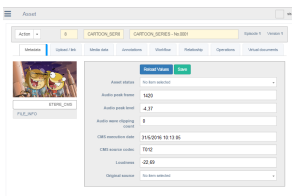
Etere logo



Etere Workflow for Enterprise



Media Asset Management diagram



Etereweb MAM

**Etere Media Asset Management (MAM)** is an integrated content management system that helps you with the complete content management life cycle from the acquisitions of data to deliveries of content across multiple sites all around the world. Etere MAM allows you to manage your content quickly and easily. It simplifies and orchestrates all workflows for your digital assets, metadata and processes. With Etere MAM, users will be able to share and distribute content at ultra fast speeds to multiple users worldwide.

Etere MAM simplifies all your content deliveries across multiple platforms, even for large files with multiple formats. As part of the **Etere Media Enterprise Resource Planing (MERP)** framework, Etere MAM features a completely scalable and adaptable design that caters not only for the present requirements of the company, but it is also easily expandable without a change of system. Designed with a reliable performance in mind, Etere MAM features a distributed architecture that is extremely fault-resilient and fault-tolerant.

### Secured Access

Etere MAM allows the user to use a shared firewall for an encrypted connectivity with secured external MAM web servers located in multiple sites across the world, thus empowering companies and enterprises to expand its Media Asset Management securely.

### Etereweb for a Seamless Connectivity from Anywhere

Etereweb allows multiple users to access their personalized pages to manage all their assets and operations from any location as long as they are connected to the internet. With Etereweb, users are able to search, preview, edit, download and upload media files with real-time updates.

With Etere MAM, media enterprises are able to expand their networks globally with a highly reliable and cost-effective solution. It is also future-ready with one of the best innovations in the market and regular updates at no additional costs!

### Key Features

- Perform ultra-fast file transfers across multiple sites
- Manage multiple content storage systems worldwide
- Encrypted connectivity with shared firewall
- Secured and configurable user rights management
- Highly reliable performance and a cost-effective solution
- Be at the forefront of technology with regular updates and new features at no additional costs
- Etereweb allows you to connect in real-time with users worldwide, wherever you are
- Easy installation, streamlined operations and easy scalability

## **About Etere**

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

