

ETERE at Mediatech Africa 2017

Etere will be exhibiting at Mediatech Africa 2017 (Booth F17) which will be held at the Ticketpro Dome, Johannesburg, South Africa from 19th to 21st July 2017. Etere will be exhibiting together with Broadcast Made in Italy.



Mediatech Africa



Etere logo

ETERE at Mediatech Africa 2017

Booth: F17

Date: 19th July - 21st July 2017 | Wed - Fri

Venue: Ticketpro Dome, Johannesburg, South Africa

Held in Johannesburg, South Africa, Mediatech Africa is a trade show and an excellent platform for new technologies and services for the Media and Entertainment industry. Together with Broadcast Made in Italy, Etere is pleased to participate in this year's edition and to present the innovative technologies and reliable solutions that the company is renowned for internationally. Visitors can discover the full benefits of Etere solutions through live demonstrations, presentations and consultations at the event.

Etere will present its unique **Etere Media Enterprise Resource Planning (MERP)** framework of solutions which are capable of managing the end-to-end lifecycle of any company with its flexible and powerful software-based modules including **Media Asset Management (MAM), Newsroom, Hierarchical Storage Management (HSM), Censorship, Broadcast Management System (BMS), Automation, Airsales and Ad Insertion.**



Etere at Mediatech 2017



Media Enterprise
Resource Planning

About Mediatech Africa

Mediatech Africa, organised by Sun Circle Exhibitions and Reed Exhibitions, is a biennial advanced media and entertainment technology trade show held in Johannesburg, South Africa. The Expo showcases new technologies and services from industry leaders in AV system integration and communications; live entertainment technology; television and broadcast; animation and film; studio and production, DJ and pro-audio equipment.



About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.



About Broadcast Made in Italy

Broadcast Made in Italy is made up of a group of four established, passionate and Made-in-Italy broadcast manufacturers and integrators who have come together for a common vision: To showcase our range of high quality, reliable, integrative and open solutions at exhibitions worldwide. We provide a full range of broadcast solutions including both software and hardware spanning all categories of TV and radio production for all your broadcasting needs. Broadcast Made in Italy members include: **AEV Broadcast S.r.l., ARET Video and Audio Engineering S.r.l., ETERE Pte Ltd, TEM Telecomunicazioni Elettroniche Milano S.r.l.**



Made in Italy, pride of Italian manufactures, is an expression that symbolizes quality, creativity and originality, characteristics that define Italy and its artist craftsmen. Italian products and goods are highly appreciated for their top quality, attention to details and innovative design. Today, many Made in Italy brands are appreciated and recognized worldwide for their innovative design and high-quality. Each nation has its own distinctive brand that characterizes its products and makes them stand out from their own kind: Made in Italy expresses excellence of creativity, high tech, functionality and craftsmanship. TV and radio enterprises in Italy have an established history of driving innovations globally. Manufacturers, suppliers, engineering companies and system integrators collaborate to create some of the most innovative broadcast solutions that produce exceptional experiences for the end user.

[Website of Broadcast Made in Italy](#)