

## Etere at IBTS 2001

Etere will be showcasing its solutions at IBTS 2001, 12th International Audio, Video, Broadcasting, Motion Picture and Telecommunications show.



Etere Old Logo



Etere IBTS 2001

Etere will be at IBTS 2001 at stand (Pad. 9/2 Stand D35) to showcase its solutions including:

### **Etere Media Asset Management (MAM)**

Etere MAM is a flexible, modular and effective software solution that enables broadcasters from all around the world to optimize the value of their media assets, bring content to the audience faster while ensuring reliability at every step of the workflow. Etere MAM is also designed with a centralized management system for a streamlined digital workflow and full control over the end-to-end workflow of a company. Book an appointment with us at CommuniCast 2016 to experience the full benefits that Etere MAM can bring to your company.

### **Etere HSM**

Reduce reliance on complex, expensive and high maintenance systems with Etere HSM which is a 100% software-only solution that manages all archives in a single integrated environment, supporting a mix of proprietary and/or industry file systems under a unified cockpit that provides all information on archives located on-site and across multiple geographic locations.