

# Etere at Signis World Congress 2017

Etere will be exhibiting at the Signis World Congress 2017 which will be held from 19th June to 22nd June, at the Laval University (Booth 15) in Québec City, Canada.



Etere at Signis World Congress



Signis Logo



World Congress 2017 in Québec City

### Etere at Signis World Congress 2017

**Date: 19th June - 22nd June | Mon - Thurs**

**Venue: Laval University, 2325 Rue de l'Université, Québec City G1V 0A6, Canada**

**Booth: 15**

Join Etere at the Signis World Congress 2017 which will be held from 19th June to 22nd June at the Laval University in Québec City, Canada. The theme of Signis World Congress 2017 is "Promoting Stories of Hope" and the congress will showcase exhibitors from the news, production, media education and technology industry.

Etere will present its unique **Etere Media Enterprise Resource Planning (MERP)** framework of solutions which are capable of managing the end-to-end lifecycle of any media and broadcast company with its flexible and powerful software-based modules including **Media Asset Management (MAM), Newsroom, Hierarchical Storage Management (HSM), Censorship, Broadcast Management System (BMS), Automation, Airsales and Ad Insertion.**

Make an appointment with us for a live demonstration of the benefits Etere can bring to your company. Talk to us at [info@etere.com](mailto:info@etere.com). See you in Québec, Canada!

7/6/2017 Event



### About Signis World Congress 2017

Signis World Congress, will be held in Québec at the Laval University from June 19th to 21st 2017. The Signis World Congress recognizes and celebrates the creativity of Catholic communicators, acknowledges and highlights the value of their stories. The theme of Signis World Congress 2017 is "Promoting Stories of Hope". Signis World Congress includes workshops, conferences and presentations and it is a platform for companies, associations and institutions to showcase their products and services to media and communication organisations from all around the world. The Signis World Congress will also be held with the 17th Catholic Media Conference, the annual conference of the Catholic Press Association of America and Canada, which will be held after the Congress and will constitute another great opportunity to network with media professionals.



[Signis World Congress 2017](#)

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy. **E-mail:** [info@etere.com](mailto:info@etere.com)

