

Etere Post Pro Users Can Choose DiskLibrary

Etere Post Pro users can use Etere DiskLibrary as a cost-efficient alternative to LTO and ODA libraries. Etere Post Pro manages the complete post-production workflow, all in a single package, single price.



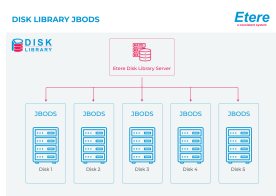
Etere logo



DiskLibrary Logo

	Etere DiskLibrary	Alto LTO'S	Tape LTO-7	RAID System	Cloud Glacier	Cloud S3
Cold Data Access Speed (ms)	YES	No	No	Yes	No	No
Stored Data Lifetime-100 years or more	YES	Yes	No	No	NA	NA
Ultra Low Electricity Consumption	YES	Yes	No	No	NA	NA
Very Low Housing Costs	YES	Yes	No	No	NA	NA
Very Low Maintenance	YES	Yes	No	No	NA	NA
100% Ownership Costs	YES	Yes	No	No	No	No

Etere DiskLibrary Compare



DiskLibrary JBODS

Etere Post Pro is an all-inclusive selection of Etere solutions for all your post-production needs at a single price with no hidden costs. Etere Post Pro users are now able to leverage the benefits of Etere DiskLibrary, a cost-efficient and more effective alternative to LTO and ODA libraries.

Etere Post-Pro

■Fast and Simple

Etere Post Pro is a complete software solution that is easy to set up on any PC and integrate in any environment.

■Better Workflow Efficiency

Besides being customized to fit in your environment, Etere optimizes your workflows and connects all interrelated departments to ensure the best performance.

■High Interoperability

Etere supports a wide range of third-party solutions including popular software such as Adobe Premiere Pro CC. It also supports multi-platforms, multi-formats and multi-frame-rates.

■High Reliability

Etere takes care of the performance so that you can focus on the content. Etere Post-Pro ensures a fault-resilient and fault-tolerant performance with its distributed architecture and market-proven reliability.

Etere Post Pro features:

■Advanced Archive Management

Post-production facilities often have to deal with a large amount of media for data retention, short and long-term archive. Users are able to use Etere DiskLibrary in their post-production environments.

DiskLibrary allows you to archive files for your post-production projects without disruptions to your environment. It is easy to configure and it allows you to use any archive enclosure or mix and match different disk technologies to suit your needs completely. Unlike traditional archive solutions, Etere uses sleeping disks which enable significant energy and cost savings when not in use. With current technology, it costs lesser than LTO for capacity up to 1 PB. Additionally, Etere DiskLibrary is suitable even for large volumes of media as it is extremely easy to maintain and upgrade with unlimited bandwidth. Performance is ultra-fast with less than 2 secs to access any data and users are able to access multiple data at any point of time. Etere DiskLibrary can be used on its own or as part of a hybrid disk and tape solution. It is also compatible with JBODS and MAID which are inexpensive and interchangeable.

■Transcoding with Intuitive Interface

Transcoder for quick search, multi-formats support for multi-platforms delivery

■Metadata Search

Delivers files & metadata efficiently & adds metadata for a quick search

■Seamless Integration & Delivery

Multi-formats, multi-frame-rates & multi resolutions content delivery across multiple platforms

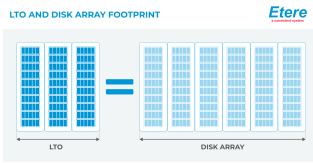
■Etere Media Asset Management (MAM) Indexing with QC

Performs file based QC on the files produced, scalable speeds from 3X to 50X

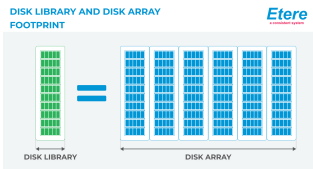
■Etere HSM - 20Slots

Tape Library Manager for long-term archiving

■Etere CAL Licence - 5 Licenses



LTO & Disk Array



DiskLibrary VS Disk Array
Diagram

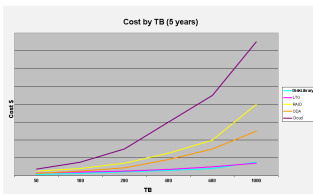
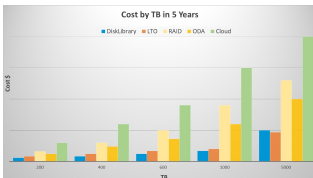


Diagram of Cost by TB



Bar Chart of cost

Licence is identified by computer not by username, supports multiple users

■ **Etere software driver for each LTO tape drive - 2 Drives in total**

Interfaces the devices & systems most widely-used in broadcast/post-production houses

■ **Etere Database Management and Etere User Rights**

Comprehensive tool to facilitate total configuration of all the system settings

■ **Etere Workflow**

Complements the underlying broadcasting system, optimizes systems management & reduces costs

■ **Etere Resource Management**

All-in-one framework for all activities, shared metadata exchange between departments

■ **Etere Tape Loan**

Fast Loans & returns, comprehensive view of tape movements

■ **Etere Ingest Indexing with QC**

Captures in real-time SD/HD media from virtually any video source

■ **Etere SNMP Console**

Optimizes all infrastructure performance & availability of a system from a centralised real-time system

■ **Etere Media Manager**

Streamlines the process of ingest, indexing, storage & retrieval of digital assets

■ **Etere Proxy Browsing**

Advanced browsing solution integrated in all Etere solutions with free web client

■ **Etere Player**

Designed to play any major HiRes and LoRes codecs

■ **Etere Tapeless Reception**

Manages all your digital content from external sources

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy. **E-mail:** info@etere.com