

Etere at Broadcast Asia 2012

Etere will be exhibiting at Broadcast Asia 2012 which will be held from Tuesday 19th June - Friday 22nd June 2012 at Suntec Singapore.



The Logo of Broadcast Asia 2012



Etere Old Logo

ETERE concludes a successful participation in Singapore at Broadcast Asia 2012 Conference & Exhibition. Etere announces the success of its presentation at Broadcast Asia, the Asia's leading event showcasing complete Digital Multimedia and Entertainment Technologies, held from Tuesday 19th June - Friday 22nd June 2012 at Suntec in Singapore.

Etere led live demos at the show was to showcase its consistent and fully comprehensive software solutions. Etere demonstrated its latest applications for broadcasters, production and post-production companies, content providers and more; among the range of Etere's products mainly highlighted during the event can be mentioned.

ETERE Media Asset Management (MAM) is a highly effective digital content management solution that is designed specifically to streamline the process of ingest, indexing, storage and retrieval of digital assets. A centralized solution for handling digital content and its associated metadata, its effective implementation both increases operational efficiency and maximizes the return on investment of digital media. In a media rich archive, ETERE MAM simplifies the process of content management by streamlining the digital workflow allowing you to bring media content to the market faster and in multiple formats making sure all new media platforms are served with exceptional, frame accurate content.