Etere at Broadcast Asia 2005

Etere is participating in the Broadcast Asia 2005 exhibition taking place from 14th – 17th June 2005 at Singapore Expo.

BROADCAST ASIA 2005

Etere Old Logo

ETERE is pleased to announce its presence at the **Broadcast Asia 2005** which will be held from 14th – 17th June 2005 at the Singapore Expo. Etere will be showcasing its fully integrated range of **enterprise-level software modules** that includes Etere Media Asset Management, Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, etc.

Etere at Broadcast Asia 2005
Date: 14th to 17th June 2005
Venue: Singapore Expo

Etere Cloud Media ERP allows building a flexible, scalable and customizable system capable of carrying out the entire media life cycle from production to ingest and playout, from archiving to content delivery, under a fully tapeless workflow. Etere MAM (Media Asset Management)

Etere MAM is a highly effective digital content management solution that is designed specifically to streamline the process of ingest, indexing, storage, archive and retrieval of digital assets. A centralized solution for handling digital content and its associated metadata, its effective implementation both increases operational efficiency and maximizes the return on investment of digital media. In a media rich archive, Etere MAM simplifies the process of content management by streamlining the digital workflow allowing you to bring media content to the market faster and in multiple formats making sure all new media platforms are served with exceptional, frame accurate content.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

www.etere.com   19102021