16/1/2004 Event

Etere at NABshow 2004

ETERE will take part of the most important broadcast exhibition in the world: NAB 2004 in SeaChange booth (SU9661). The event is from April 17th to 22nd 2004 at the Las Vegas Convention Center. See you there!

NAB

Etere Old Logo

You will be able to witness again the powerful software with important innovations that will be showed by Etere during the NABshow exhibition.

Date: April 17th to 22nd 2004
Venue: Las Vegas Convention Center
Booth: SU9661 (SeaChange)

First of all, we would remind you that Etere provides the most powerful, flexible and highly reliable software solution. The Etere solution is a complete, easy-to-use solution that is ready to meet your entire automation, recording, archiving, scheduling, traffic and media asset management needs.

In SeaChange booth, we will show all Etere solutions but the most important are: ETERE Media Asset Management, ETERE Transcoder and low-res Browsing. With Media Asset Management is possible to create virtual play-list by using video chucks in both BMC and BML. ETERE MaM is an extension of ETERE Automation dedicated to asset management. It offers a unique environment for a station that takes care of any media management problem.
ETERE MAM is an end-to-end product to manage any type of digital media and the real time delivery of content on multiple platforms.

It is a unique Media Asset Management System (MaM) that manages, ingests, manipulates and trades the contents of digital archives, plus it also takes care of transmission and archiving. Based on proven database platforms and a stable and secure system architecture, ETERE MAM can be scaled to any level, from small in-house asset management systems, to globally distributed sites with the ability to trade, track and ingest new assets. The solution is 100% software, as all the other.

ETERE is reliable software product and it runs on any computer network based on windows standards.

ETERE MAM was born with all the experience of ETERE Automation already inside of it, so it uses the distributed architecture for the maximum fault resilience, it can communicate with any device by using any interface and it is used by more the 400 station worldwide. It is not simply a MAM, it is “the MAM of the station” and it includes information for news, automation, videotape management. ETERE Transcoder converts automatically Video files and it’s also able to produce browsing quality copies of the video.

Frame accuracy is guaranteed all the way from source to destination files. It is fundamental for all broadcasters, because this way they can have a low resolution system that costs much less than “classic” ones.

With the integrated browsing, you can preview the video and approve it in a complete tapeless workflow. Also you can simple cut editing for functions like censorship o commercial insertion. While preparing the schedule, you can view the video directly on your monitor.

Etere Browsing is able to do J&S, audio scrub and logo/subtitle preview.

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Etere
a consistent system

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market.
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