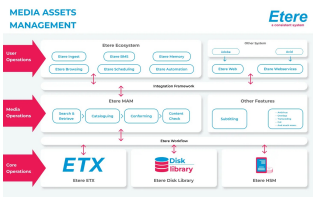


Etere at CABSAT 2017

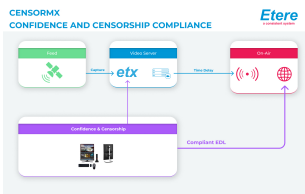
Etere will be exhibiting with Broadcast Made in Italy at CABSAT 2017, Dubai World Trade Centre, Hall 1, Singapore Pavilion, Booth G1-31, from 21st March to 23rd March 2017. Book an appointment with us for an in-depth demonstration of Etere solutions!



CABSAT



Media Asset Management



CensorMX

Etere returns for the 23rd edition of [CABSAT](#), the leading platform for the broadcast, production, content delivery, digital media and satellite industries across the Middle East, Africa and South Asia (MEASA). Etere will be exhibiting with **Broadcast Made in Italy**.

Etere and Broadcast Made in Italy at CABSAT 2017
21st March - 23rd March 2017 | Tue – Thu
Dubai, U.A.E, Dubai World Trade Centre,
Hall 1, Singapore Pavilion, Booth G1-31

Etere will also be exhibiting Etere MERP solutions at the stand of our Iraqi distributor, **Future Art Broadcast Trading LLC**, at stand **Hall 1 Stand: E1-20, 103**

Etere Enterprise-class solutions are designed for more cohesive workflows with increased system visibility. Transform your business from inside out and stay on top of the game with Etere MERP, a total software solution that is able to connect and manage the complete lifecycle of any Media/IT company.

Etere MERP software-only solutions are used by many of the world's leading broadcasters to power their digital assets. Its modular solutions including **Media Asset Management, Newsroom, Hierarchical Storage Management (HSM), Automation, Censorship, Airsales, Broadcast Management System (BMS) and Ad Insertion** are built with an innovative architecture, offering the best flexibility and reliability in the market.

Get an in-depth demonstration of Etere's trusted solutions at CABSAT 2017 including:

IP Technology

Leverage on the benefits of IP technology with Etere ETX which is a 100% digital ingest and playout engine that is able to perform full IP in and IP out capabilities. Reduce reliance on complex and expensive solutions with ETX - the cost effective and powerful channel-in-a-box system that is able to drive the most popular HD/SD digital video, audio, graphics platforms without middle-ware or proprietary hardware.

High-speed Internet Publishing

Etere ETX enables you to go the extra mile with high-speed streaming of audio, video and data directly to media servers such as Youtube, Wowza, Adobe Media Server and other publishing systems using the Real-Time Messaging Protocol (RTMP) and Real Time Streaming Protocol (RTSP). Streaming over media servers opens up a host of digital distribution opportunities including live feedback channels, optimized viewing on multiple devices and elimination of geographical barriers.

Etere CensorMX for Confidence and Compliance that You Can Trust

Etere CensorMX offers a robust and reliable editing suite in a 100% software solution. Its live censorship and time delay features combined with seamless integration allow broadcasters to perform comprehensive censorship options such as the replacement of footage quickly in time-critical environments. It is also a client server application that allows a single client to control multiple servers with zero delay technology for preview, making Etere CensorMX a powerful, versatile and cost-effective solution.

About Broadcast Made in Italy

Broadcast Made in Italy is made up of a group of four established, passionate and Made-in-Italy broadcast manufacturers and integrators who have come together for a common vision: To showcase our range of high quality, reliable, integrative and open solutions at exhibitions worldwide. We provide a full range of broadcast solutions including both software and hardware spanning all categories of TV and radio production for all your broadcasting needs. Broadcast Made in Italy members include: **AEV Broadcast S.r.l., ARET Video and Audio Engineering S.r.l., ETERE Pte Ltd, TEM Telecomunicazioni Elettroniche Milano S.r.l.**



Made in Italy, pride of Italian manufactures, is an expression that symbolizes quality, creativity and originality, characteristics that define Italy and its artist craftsmen. Italian products and goods are highly appreciated for their top quality, attention to details and innovative design. Today, many Made in Italy brands are appreciated and recognized worldwide for their innovative design and high-quality. Each nation has its own distinctive brand that characterizes its products and makes them stand out from their own kind: Made in Italy expresses excellence of creativity, high tech, functionality and craftsmanship. TV and radio enterprises in Italy have an established history of driving innovations globally. Manufacturers, suppliers, engineering companies and system integrators collaborate to create some of the most innovative broadcast solutions that produce exceptional experiences for the end user.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.



About Future Art Broadcast Trading (FABT)

Future Art Broadcast Trading (FABT) strives to become the leading company in the broadcast industry in Iraq. Future Art Broadcast Trading is very experienced in the design and installation of the professional broadcast equipment for example, the Radio & TV stations, graphics and editing equipment, audio equipment projects and the CCTV. Future Art strives to obtain customers satisfaction by supplying them with the top qualities products through partnerships with a group of established broadcast companies from all around the world. FABT focuses on the project services starting from design, projects management and all the required services after accomplishing the project stages. FABT plays a significant role in the distribution of advanced professional media products to meet the end-user requirements.



15/3/2017 Event

Etere
a consistent system

About CABSAT

Organised since 1995, **CABSAT** is Middle East, Africa and South Asia (MEASA)'s most important event of the Digital Media industry. The event is a showcase for the latest products and services from the entire spectrum of broadcast from content creation to management and delivery.

The 23rd edition of CABSAT - the leading platform for the broadcast, production, content delivery, digital media and satellite sectors across the Middle East, Africa and South Asia (MEASA) - will continue to represent innovation and monetisation opportunities across the MENA film and audio entertainment media market.

