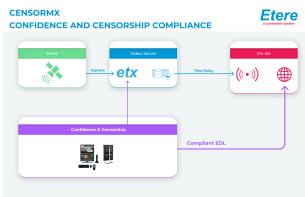


Etere Launches LIVE Censorship 2.0 with Advanced Capabilities

Etere CensorMX is revolutionized with a FREE upgrade of new censorship capabilities including a dual-screen design with Shuttle Pro Contour and a customisable GUI layout that provides the best flexibility.



Etere logo



CensorMX

Censorship 2.0 brings a host of new capabilities with CensorMX next-generation FREE upgrade! Etere stays at the forefront of technology with its powerful, modular and flexible solutions backed by its architecture excellence. Stay relevant and thrive in even the most competitive of environments with Etere innovative solutions and FREE software upgrades. Etere CensorMX is a powerful, reliable and cost-effective censorship solution that is able to perform live censorship and time delay, including quick deletions, insertions, replacements for live and recorded video as well as to mute, bleep or replace any audio segments even during time-critical live footages. With the upgrade of Censorship 2.0, the capabilities of CensorMX have been given a boost with these new and improved features:

■Enhanced User Experience with a Versatile Dual-Monitor Design

Etere CensorMX unleashes a dual-monitor design which allows Hi-Res preview alongside a second monitor that displays the CensorMX interface with full controls. With this set up, operators are able to view a high-resolution and full screen preview of their edits without switching screens. Additionally, operators will be able to control the main functionalities of the software such as set mark-in, set mark-out, play/pause and cut via the multi-media controller, Shuttle Pro Contour, which was designed to minimize keyboard confusion and improve workflow with its intuitive design. With its easy PC installation, powerful performance, advanced features and load-balanced architecture, CensorMX is the solution that gives you the best value for your investment.

■Continuous Loop in Playlist

Operators are now able to activate a continuous loop file of the past 24 hours, extract any part of the loop file and save it as a clip. Manage media content easily with the automated content processing of recorded loop files, with the associated time indicator and duration of the file displayed.

■Powerful Workspace Customization

CensorMX delivers an exceptional user experience with a powerful, customisable and flexible layout that also comes with a default setting reset, providing maximum flexibility for the user to choose the layout that is the most suitable for their needs.

■Add New Playlists and Rename Playlists

Users are now able to add new playlists and rename existing ones for a customized solution.

■Easy controls with keyboard Shortcuts

Users are able to execute commands with one-click keyboard shortcuts.

■Simultaneous and Multiple Mosaic/Blur Effects

Operators are able to perform simultaneous and multiple mosaic and blur at the same time. Now, it is also possible to perform more than one editing actions in a single area simultaneously, e.g. Mosaic (Video) and Bleep (Audio).

■Flexible Controls with Option to Keep Audio

Using loop or export, operators are now able to replace video files while keeping the original audio files intact, thus reducing the complexity of the operations.

■Multiple Image Format Management



Censorship Dual Monitor



CensorMX Shuttle Pro Contour



Multiple Audio Tracks
Feature



Mosaic Effect Feature



Blur Effect Etere
CensorMX

With the upgrade, CensorsMX is able to manage a variety of file formats including TGA, JPEG and BMP. Image upload is easier and faster.

■ **Mark Last Editing Point for Easy Reference**

Operators are now able to view the position of the last editing point (15 seconds block) which will be marked for easy reference.

■ **Multiple Points for Blur/Mosaic Insertion**

For a more precise editing, operators are now able to insert up to 8 points for blur and mosaic insertion. Not only that, the resolution for mosaic and blur can also be adjusted to up to 100 pixels.

■ **Preview of Audio Tracks in Different Languages**

Operators are able to select and preview audio tracks in different languages when editing.

■ **Adjust the Intensity of the Blur Effect**

Enjoy greater flexibility and control with the ability to configure the intensity of blur effect.

■ **Faster Render Speeds for Export Clip**

CensorMX is now more powerful than ever with render speeds that can now be adjusted to greater than 25 fps, even up to 100 fps.

Lower the cost of ownership with Etere CensorMX which adopts Etere MERP modular content management workflows including its integration with 4K-ready Etere ETX which is capable of both SD and HD ingest/payout, combined with graphics insertion and a "delayed ingest" feature which enables feeds to be captured continuously while being equipped with a delayed playback. Etere ETX enables a smart alternation between resources of both systems with its use of only one decoder for both censorship and ad insertion. Additionally, the preview window of CensorMX uses Etere technology to share videos with zero latency over a network, without the use of any expensive SDI I/O on the server. Discover how Etere can improve your workflow with our market-proven range of end-to-end customisable and scalable solutions. Contact Etere marketing team at info@etere.com for more information.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, payout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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