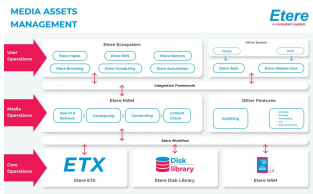# Etere Pte Ltd at IBC 2017

Etere Pte Ltd will be exhibiting its enterprise-ready solutions at IBC 2017 which will be held at RAI Amsterdam from 15th - 19th September 2017. See you at hall 8, Booth 8.B89!
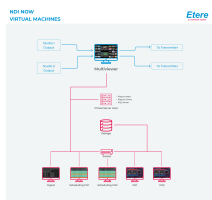

IBC

Media Asset Management

Media Enterprise
Resource Planning

Logo of Etere DiskLibrary

www.etere.com   19102021

Virtual Machines

Etere Pte Ltd at IBC 2017
Venue: **RAI Amsterdam, Hall 8**
Booth: **Booth**
Date: **15th-19th Sept 2017 | Fri-Tue**

■ Register with Etere Customer Code **3892** to sign up for a FREE IBC Exhibition visitor pass. Simply key **"3892"** in the "Exhibitor Customer Code" field on the Pass Options step of your registration.

Since 1967, IBC has been one of the leading events for the broadcast, film and media industry and it attracts more than 55,000 attendees from over 170 countries each September in Amsterdam. IBC 2017 includes fifteen exhibition halls themed by creation, management and delivery that are complimented by a host of feature areas designed to enhance the visitor experience.

Etere is a worldwide provider of tapeless, file-based solutions for automatic playout and transmission. Etere unites the best of IT and broadcast with its business-transforming software solutions that have helped Media Enterprises to achieve results-driven success. At IBC2017, Etere will be highlighting its range of highly scalable and flexible solutions that are designed to streamline media operations, increase cost efficiency and improve quality at every stage of the workflow.

Media Asset Management
Etere solutions go beyond the traditional Media Asset Management (MAM) design, with a revolutionary integrated framework that empower media enterprises with complete and accurate control of the entire business workflow. Etere MAM manages media assets from a centralized database backed by an inter-connected workflow system. With MAM, broadcasters are able to optimize the value of their media assets, bring media to the market faster, improve cost efficiency and adapt quickly to market demands. Etere MAM taps on the benefits of Etere Media Enterprise Resource Planning (MERP) which enables high connectivity and integration across a multimedia company as well as the integration of both internal and external management information across the entire enterprise.

Based on MS SQL Server technology, Etere MAM includes features such as a file-based production combined with easy searching, efficient delivery, reliable archive, virtual content database and a distributed architecture that is fault-tolerant and fault-resilient. Etere optimizes your media assets and ensures an effective implementation that is able to deliver the results that you can trust.

Etere DiskLibrary
DiskLibrary is an all-in-one software-based solution that works with a simple PC setup and is a cost-efficient alternative to LTO tapes and ODA. DiskLibrary features greater flexibility and interoperability as it allows the user to use any archive enclosure instead of a dedicated type. For long-term benefits, DiskLibrary provides easy maintenance and upgrades. It can be configured with JBODS and MAID for higher performance, faster restores and larger capacity for a smaller energy consumption and footprint.

Etere Full IP Playout with ETX-M IP Multiviewer
Etere's market-proven full IP solution allows you to save up to 50% in hardware costs and gain a competitive advantage, way ahead of industry standards such as SMPTE 2022, Aspen and AIMS. Etere streamlines your IP playout with a fully digital solution that does not require hardware, cables or other accessories. It is capable of broadcast quality 4K and HD playout and it allows you to manage ANY playout over IP with a very high level of reliability and flexibility. Additionally, Etere IP solution is integrated with **ETX-M IP Multiviewer**, a software that allows you to manage and adjust up to 9 monitors and 30 sources simultaneously.

About IBC 2017

International Broadcast Convention (IBC) is an established annual event that unites industry professionals engaged in the creation, management and delivery of entertainment content across the globe. Since 1967, IBC has been one of the leading events for the broadcast, film and media industry and it continues to attract more than 55,000 attendees from over 170 countries each September in Amsterdam. IBC features a conference and an exhibition which brings together more than 1,600 exhibitors from all around the world. IBC 2017 includes fifteen exhibition halls themed by creation, management and delivery that are complimented by a host of feature areas designed to enhance the visitor experience.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.